



LitChat November 2, 2009

Topic of the Week: ALTERNATE AVENUES IN PUBLISHING

Monday: Open chat

MONDAY, November 2, 2009

LitChat It's Monday and time for #litchat. For the next hour we'll be discussing ALTERNATE AVENUES IN PUBLISHING. Step into the salon and join us. -1:00 PM Nov 2nd, 2009

LitChat Good morning, @dosankodebbie, all the way from Hokkaido, Japan. #litchat -1:00 PM Nov 2nd, 2009

mariblaser RT @LitChat: It's Monday and time for #litchat. For the next hour we'll be discussing ALTERNATE AVENUES IN PUBLISHING. Join us. -1:02 PM Nov 2nd, 2009

LitChat Does everyone see that little twibbon on my avatar? In the next few week's I'll be unveiling a book-buying campaign for holidays. #litchat -1:02 PM Nov 2nd, 2009

sharifwrites @LitChat I always thought of self-publishing and e-publishing as alternative. Don't know if I'm correct. #litchat -1:03 PM Nov 2nd, 2009

agnieszkasshoes @LitChat yay! #litchat is here ALTERNATE AVENUES IN PUBLISHING wonderful topic -1:03 PM Nov 2nd, 2009

lostinthehive Hi all...missed a few...Brian O'Mara-Croft (follow: omara_croft), author, Lost in the Hive (humorous essays, June '10)...how are u? #litchat -1:03 PM Nov 2nd, 2009

scgreen Not sure I'll have much to contribute to this #litchat, but I'll stick around to learn a thing or two. -1:03 PM Nov 2nd, 2009

LitChat If you want to support the BOOKS ARE GREAT GIFTS campaign, you can place a ribbon on your own avatar: <http://bit.ly/W8DsW> #litchat -1:04 PM Nov 2nd, 2009

mariblaser Only lurking on #litchat today. Stuff happening in parallel. :-/ -1:04 PM Nov 2nd, 2009

LexxClarke Taking a break from #nano for #litchat -1:05 PM Nov 2nd, 2009

LitChat Beginning with some definitions: ALTERNATE AVENUES IN PUBLISHING is a euphemism for self-publishing. #litchat -1:05 PM Nov 2nd, 2009

sharifwrites @scgreen Yes, I don't know much about the topic either. Always went after the traditional route. #litchat -1:06 PM Nov 2nd, 2009

LitChat Before anyone gets their hackles up, however, there are good self-published books that get bad raps because of the crowd. #litchat -1:06 PM Nov 2nd, 2009

LitChat Wow, we feel honored! RT @LexxClarke: Taking a break from #nano for #litchat -1:07 PM Nov 2nd, 2009

agnieszkasshoes How we defining altrnative? By using the word "publishing" we're drawing a pretty tight fence? Do we mean "gettig paying readers/" #litchat -1:07 PM Nov 2nd, 2009

21stCscribe Indie/Self/POD none of these are satisfactory labeles. An indie puber is not a self-pubber. We need correct term #litchat -1:08 PM Nov 2nd, 2009

badbadbad happy to be here for as long as I can: jesusalangelgarcia, "badbadbad," novel about sex, god, rock 'n' roll & the social web #litchat -1:08 PM Nov 2nd, 2009

LitChat We did our first ALTERNATE AVENUES topic last April and this is the second. We plan to do this topic twice a year. #litchat -1:08 PM Nov 2nd, 2009

LexxClarke @LitChat haha thanks,my brain needs a rest! #litchat -1:08 PM Nov 2nd, 2009

badbadbad did you know about cory doctorow's giveaway concept? <http://bit.ly/4okHF> & this free e-day event: <http://freeday.wordpress.com/> #litchat -1:09 PM Nov 2nd, 2009

LitChat @badbadbad Is your novel self-pubbed? Traditional? Or not yet pubbed? #litchat -1:09 PM Nov 2nd, 2009

Topic of the Week:

November 2, 2009

ALTERNATE AVENUES IN PUBLISHING -p 1

www.litchat.net

dosankodebbie @LitChat Good morning. the recent time change in the US was to my advantage today. I made it to the chat! #litchat -1:10 PM Nov 2nd, 2009
TwinkleChar Popping in for a bit. (Not ready to boot up new computer. Holding breath ...) Is the "is your novel" Q1? #litchat -1:10 PM Nov 2nd, 2009
21stCscribe Self-pub, can't get into chain bookstores. is this limiting or can U survive online sales only? #litchat -1:11 PM Nov 2nd, 2009
LexxClarke @dosankodebbie Welcome! #litchat -1:11 PM Nov 2nd, 2009
webook @21stCscribe we struggle with the definitions as well. if you don't use a traditional path to publication, is that alternative? #litchat -1:11 PM Nov 2nd, 2009
LitChat Q1 Why do self-pubbed novels have such a poor reputation? #litchat -1:11 PM Nov 2nd, 2009
LitChat @TwinkleChar Just posted Q1. Wait for it. #litchat -1:11 PM Nov 2nd, 2009
badbadbad #litchat PDF right now, exploring all avenues, like DIY via smashwords if I end up doing all myself, multimedia project, I want flexibility -1:12 PM Nov 2nd, 2009
iamJaymes @LitChat because it sparks the idea that agents wouldn't take it and you had fork out money for it, doesn't reflect well on quality #litchat -1:12 PM Nov 2nd, 2009
LitChat @webook In terms of this discussion, the answer to your question to @21stCscribe is, yes. #litchat -1:13 PM Nov 2nd, 2009
21stCscribe Alternative publisher? I paid for POD of my novel - I'm not 'publishing' it myself really am I? #litchat -1:13 PM Nov 2nd, 2009
agnieszkasshoes @LitChat poor rep bcos many self-pubbers simply print an ms & don't edit/design to within inch of their life. But needn't be so #litchat -1:13 PM Nov 2nd, 2009
badbadbad #litchat poor or no editing? hackneyed storylines? am I stereotyping? rich folks telling their boring stories? tell me when to stop... -1:13 PM Nov 2nd, 2009
lostinthehive @LitChat I think there's a perception the person published it themselves because it wasn't up to snuff for a publisher #litchat -1:13 PM Nov 2nd, 2009
TwinkleChar @21stCscribe "survive" is subjective. Majority of authors published by traditional route can't "survive" on that pay either. #litchat -1:13 PM Nov 2nd, 2009
TheNewAuthor Oh this is a good question. #litchat -1:13 PM Nov 2nd, 2009
MassDaddy #LitChat I think primarily there's a preconceived notion that 'self-published = couldn't get pro published' -1:13 PM Nov 2nd, 2009
screen Q1: My impression is it's an author who wasn't good enough for a "real" pub, so they go around. Edits usually non-existent. #litchat -1:13 PM Nov 2nd, 2009
CDominiqueG @iamJaymes Agreed! #litchat -1:13 PM Nov 2nd, 2009
21stCscribe RT @LitChat: Q1 Why do self-pubbed novels have such a poor reputation? #litchat - Conventional Pub houses propaganda -1:13 PM Nov 2nd, 2009
caitlinconstan @LitChat I really think a lot of it has to do with the poor quality of so many. They need editing, layout, design. #litchat -1:14 PM Nov 2nd, 2009
zumayabooks @21stCscribe Well, to clarify, self-pubs can't get STOCKED in chain stores unless they fill a unique niche #litchat -1:14 PM Nov 2nd, 2009
webook i think we like the idea of a filter (publishers, literary agents). #litchat -1:14 PM Nov 2nd, 2009
sharifwrites @LitChat I think they have a bad rep b/c people believe there are no standards. If you have the \$\$\$ to shell out, it gets pubbed. #litchat -1:14 PM Nov 2nd, 2009
21stCscribe I attended panel & author's agent was most the vitriolic about self-pub. Of course, it might cost him his livelihood #litchat -1:14 PM Nov 2nd, 2009
caitlinconstan It takes more than having access to Word and Photoshop to create a good book. #litchat -1:14 PM Nov 2nd, 2009

Topic of the Week:

sharifwrites @LitChat But I myself have read some good self-pubbed stuff. There's good, and there's bad. #litchat -1:14 PM Nov 2nd, 2009
LitChat @21stCscribe Who did your publishing? Are they a publisher, or a POD printer. POD is only a type of printing, not a publisher. #litchat -1:14 PM Nov 2nd, 2009
zumayabooks @21stCscribe However, a well-written and designed book can get into the chain stores' DATABASES, which makes special orders easier. #litchat -1:14 PM Nov 2nd, 2009
lacarrington1 #litchat is one of my favorite topics! -1:15 PM Nov 2nd, 2009
iamJaymes Popping in quickly before I return to the writings. :D #litchat -1:15 PM Nov 2nd, 2009
pirateannie hey everyone can only be here for few mins #litchat -1:15 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan I agree, I think if more writers who intend to self publih would seek an editor perhaps the status quo will change #litchat -1:15 PM Nov 2nd, 2009
TheNewAuthor At times the quality is poor but that cannot be said for all self-published novels. Read novels from traditionals that are bad #litchat -1:15 PM Nov 2nd, 2009
21stCscribe Happy with mine RT @caitlinconstan: a lot of it has to do with the poor quality of so many. They need editing, layout, design. #litchat -1:16 PM Nov 2nd, 2009
webook spoke to an agent who told me self-pub is the right path for any1 who has an audience (motivational speakers, etc.) made me think. #litchat -1:16 PM Nov 2nd, 2009
LitChat @zumayabooks Excellent point, Liz. Thanks. #litchat -1:16 PM Nov 2nd, 2009
agnieszkasshoes @21stCscribe agree there is a certain amount of fear that likes to perpetuate what(it must be sai) isn't 100% a myth #litchat -1:16 PM Nov 2nd, 2009
badbadbad #litchat @21stCscribe yep, major publishing propaganda & perhaps too much snuff going round those boardrooms... re: why bad rep -1:16 PM Nov 2nd, 2009
caitlinconstan @sharifwrites Agreed. In the world of zines, which is a form of self-pubbing, there are some GREAT ones, and a lot of bad ones.#litchat -1:16 PM Nov 2nd, 2009
sharifwrites @caitlinconstan Yes, like a good editor, which I believe self-publishers may or may not have (unless you pay extra \$\$\$) #litchat -1:16 PM Nov 2nd, 2009
21stCscribe By survive, I mean selling more than the average 75 copies - that is vanity pub. represents about 1.5 degrees of separation #litchat -1:16 PM Nov 2nd, 2009
MassDaddy #litchat Agents, Editors & Publishers add credibility to a text. Self-publishing carries a stigma of low quality or indie freestyling. -1:17 PM Nov 2nd, 2009
agnieszkasshoes Are we all agreed the rep is worse amongst trade than readers & real barrier 2 break is amngst reviewers? #litchat -1:17 PM Nov 2nd, 2009
21stCscribe Target I've set for sales is somewhere between 1000-2000 for visibility? #litchat -1:17 PM Nov 2nd, 2009
TheNewAuthor The gap between self-pub and traditional is closing with the E-book and also with what the pubs offer. #litchat -1:17 PM Nov 2nd, 2009
BookingIt A self-published book CAN be as well edited and put together as pro pubbed. Problem is telling which ones ARE. #litchat -1:17 PM Nov 2nd, 2009
jDubbyah RT @badbadbad: did you know about cory doctorow's giveaway concept? http://bit.ly/4okHF s #litchat (not photography but still publishing) -1:17 PM Nov 2nd, 2009
agnieszkasshoes (btw my tweets are typo-ich but my self-pubbed ms is edited until it can't breathe - in case U infer from 1 to tother!) #litchat -1:17 PM Nov 2nd, 2009
21stCscribe Legends press/ New generation Pub in the UK. They are essentially POD, but I got proper cover design & print #litchat -1:18 PM Nov 2nd, 2009
LexxClarke @webook yes it could b influenced by your potential audience,after all handing out copies of presentations is sort of self-pub yes? #litchat -1:18 PM Nov 2nd, 2009

Topic of the Week:

TwinkleChar If you have your own broad audience, self publishing is something to consider. Maybe make \$15 on \$20-book rather than say a buck. #litchat -1:18 PM Nov 2nd, 2009
LitChat @webook Exactly. If you have an audience, you can hand-sell books at speaking engagements. No sharing profits. #litchat -1:18 PM Nov 2nd, 2009
webook @thenewauthor or it could be widening. #litchat -1:18 PM Nov 2nd, 2009
badbadbad @agnieszkasshoes #litchat ha! nice clarification... -1:18 PM Nov 2nd, 2009
pirateannie selfpub: think perception is writer has cheated system, makes other writers who go thru "proper" process a little peeved. #litchat -1:18 PM Nov 2nd, 2009
sharifwrites @caitlinconstan I hope the good ones shine. #litchat -1:18 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt all we need is for reviewers to open the post & see the quality - that's the real barrier. #litchat -1:19 PM Nov 2nd, 2009
badbadbad @BookingIt #litchat yeah, but read a couple pages like you would any other book and you can tell what's good (for you) or not, no? -1:19 PM Nov 2nd, 2009
LitChat @agnieszkasshoes Did you hire a copy editor for publishing style and other nits? #litchat -1:19 PM Nov 2nd, 2009
corb21 RT @LitChat: If you want to support the BOOKS ARE GREAT GIFTS campaign, you can place a ribbon on ur avatar: http://bit.ly/W8DsW #litchat -1:20 PM Nov 2nd, 2009
agnieszkasshoes @badbadbad hi there & thx 4 the Free-e-day shout out! #litchat -1:20 PM Nov 2nd, 2009
CDominiqueG We all should put together a collection of shorts and poems, raise money to have it edited, then pubbed and see what happens... #litchat -1:20 PM Nov 2nd, 2009
badbadbad #litchat there's soooooo much awful stuff on the market passing for "literature"... maybe not even trying to pass, maybe I'm a snob, but... -1:20 PM Nov 2nd, 2009
caitlinconstan @21stCscribe Good, I am glad to hear that! Don't mean to say it's not possible, it just seems to happen a lot. #litchat -1:20 PM Nov 2nd, 2009
TheNewAuthor @webook possibly but self pub and tradational pubs are starting to ask the same thing from authors...namely - promote your book. #litchat -1:20 PM Nov 2nd, 2009
agnieszkasshoes @LitChat I had 4 nit-nurses, 1 of whom = prof copy editor. #litchat -1:21 PM Nov 2nd, 2009
BookingIt @badbadbad If I pick it up at the store, sure. If I'm shopping on-line, that's harder. An excerpt on-line goes a long way! #litchat -1:21 PM Nov 2nd, 2009
badbadbad @MassDaddy #litchat freak freestylin' is alright by me, if said freestyler knows how to lay it down on the page -1:21 PM Nov 2nd, 2009
21stCscribe System in publishing is a bit perverse? Why pay large advances? RT @pirateannie: makes other writers who go thru process peeved. #litchat -1:21 PM Nov 2nd, 2009
agnieszkasshoes @LitChat and one or two trusted story-buddies to advise on pacing (also input from Random House & HC via @authonomy & Youwriten) #litchat -1:21 PM Nov 2nd, 2009
caitlinconstan I'm trying to think of any self--published books I know of...I did see quite a few at the St Pete Times Festival of Reading. #litchat -1:22 PM Nov 2nd, 2009
CDominiqueG just an experiment ... #litchat -1:22 PM Nov 2nd, 2009
MoriahJovan @BookingIt Which is why I put up very LONG excerpts on my sites. #litchat -1:22 PM Nov 2nd, 2009
pirateannie @CDominiqueG i have a few good ones to contribute to that project. :) #litchat -1:22 PM Nov 2nd, 2009
sharifwrites You have to be more cautious with self-pubbed books b/c of lack of editing First pgs might be great, but then it can unravel. #litchat -1:22 PM Nov 2nd, 2009
agnieszkasshoes @LitChat 26 drafts then 3 sets of proofing total #litchat -1:22 PM Nov 2nd, 2009

Topic of the Week:

21stCscribe RT @TheNewAuthor: @webook self pub & tradational pubs are starting to ask the same thing from authors...namely - promote your book. #litchat -1:22 PM Nov 2nd, 2009
badbadbad @pirateannie #litchat cheating? seriously? why should they be peeved if they've got some support DIY peeps have to get all on their own? -1:22 PM Nov 2nd, 2009
AuthorofPatches ? 4 those currently doing #litchat - wouldn't u say that in world of TRADITIONAL publishing there also are plenty of duds amongst the gems? -1:22 PM Nov 2nd, 2009
BookingIt @agnieszkasshoes As a reviewer, I have to decide what I want to read. I'm open to self-pubbed, but there's a higher bar to accept. #litchat -1:22 PM Nov 2nd, 2009
webook @CDominiqueG that is what we did @WEbook with 101 Things...its hard. hard to sell online...#litchat -1:23 PM Nov 2nd, 2009
LitChat Q2 What can authors who choose the alternative routes--self-publishing or vanity houses--do to improve their chances for sales? #litchat -1:23 PM Nov 2nd, 2009
MassDaddy @badbadbad agreed... trouble is too many people think bad grammar = independent trailblazing style. We can't all be Anthony Burgess #litchat -1:23 PM Nov 2nd, 2009
badbadbad @agnieszkasshoes #litchat hey, if people have got the favors, I think they should get in on the party -1:23 PM Nov 2nd, 2009
AuthorofPatches Same things w/ studio released movies or CD's. Reviewers u tend 2 agree w/ & word of mouth are best way to weed out stinkers, no? #litchat -1:24 PM Nov 2nd, 2009
webook have a marketing platform!! #litchat -1:24 PM Nov 2nd, 2009
corb21 @21stCscribe @thenewauthor @webook authors should WANT to promote themselves no matter how they're pubbed! #litchat -1:24 PM Nov 2nd, 2009
zumayabooks @pirateannie Got it in one. I've had many discussions with writers who say exactly that-- POD/ebook authors haven't "paid dues." #litchat -1:24 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt of course - I thoroughly understand that. What criteria do you use? An author's reputation? Whether they got other revs #litchat -1:24 PM Nov 2nd, 2009
caitlinconstan @AuthorofPatches Totally! I've read some books that were dreadful, only to later learn they were highly praised by others. #litchat -1:24 PM Nov 2nd, 2009
pirateannie @badbadbad sorry i meant unpubbed writers, not tradpub authors! my bad. #litchat -1:24 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt or is it 1st & foremost whether the genre/pitch is something that catches your eye? #litchat (wld b v helpful for SPs 2 know) -1:25 PM Nov 2nd, 2009
sharifwrites @LitChat A lot of exposure and going the extra mile in self-promotion. #litchat -1:25 PM Nov 2nd, 2009
21stCscribe Fair enough. But several will make it over that bar RT @BookingIt: As reviewer I'm open 2 self-pub, but there's higher bar #litchat -1:25 PM Nov 2nd, 2009
BookingIt @agnieszkasshoes Wherever pitch comes from, 1st q is if it sounds interesting to me. I try to only read books I'll like! #litchat -1:26 PM Nov 2nd, 2009
pirateannie @AuthorofPatches seems so hard to get trad pubbed. so many hoops, barriers. don't blame writers for wanting to skip all that. #litchat -1:26 PM Nov 2nd, 2009
TheNewAuthor @corb21 Absolutely! But the point is...what separates the traditional from the self pub in regards to benefiting the author? #litchat -1:26 PM Nov 2nd, 2009
iamJaymes Q2 hire an experienced marketing team, oh wait they'd have got that for free if they'd have gone to a pub house. That's me out. #litchat -1:26 PM Nov 2nd, 2009
AuthorofPatches A work isn't top quality strictly because it has major marketing \$ behind it, & a work that does not is not automatically inferior. #litchat -1:26 PM Nov 2nd, 2009
webook @corb21 i agree! the author who is willing to stand out on the sidewalk to reach an audience is the author i love. #litchat living the dream -1:26 PM Nov 2nd, 2009

Topic of the Week:

badbadbad @sharifwrites #litchat I don't read dan brown, but I hear his endings are a joke. is that unraveling? - 1:26 PM Nov 2nd, 2009
zumayabooks @AuthorofPatches It's about preception not reality. Common wisdom=trad pubbed means professional package. #litchat -1:26 PM Nov 2nd, 2009
dosankodebbie @AuthorofPatches Agree. In fact I think there r about as many poorly written/edited traditionally pub bks as there are self-pub bks #litchat -1:26 PM Nov 2nd, 2009
agnieszkasshoes @badbadbad I post the whole of mine for free online plus pitch & previous reviews with provenance #litchat -1:26 PM Nov 2nd, 2009
caitlinconstan @zumayabooks That mindset bothers me. Are writing, revising it and pubbing it not paying dues? Or do you have to eat s*** too? #litchat -1:26 PM Nov 2nd, 2009
scgreen Q2: Do the intensive edits. Hire copy editor. Maybe a ritual sacrifice on the full moon. Whatever helps. #litchat -1:26 PM Nov 2nd, 2009
BookingIt @agnieszkasshoes Self pubbed, I also want a sample to see if writing lives up to concept. Not fair, I know. #litchat -1:27 PM Nov 2nd, 2009
21stCscribe Build platform & try & go viral. Odds same as trying to get accepted via submission? #litchat -1:27 PM Nov 2nd, 2009
badbadbad @BookingIt #litchat I would always set the bar high, no matter where the work comes from -1:27 PM Nov 2nd, 2009
sharifwrites @scgreen You can't go wrong with the ritual. #litchat -1:27 PM Nov 2nd, 2009
21stCscribe Self-pub any worse than flop 1st novel & being dropped by mainstream Pub? #litchat -1:28 PM Nov 2nd, 2009
webook @iamjaymes ive read alot about how publishing houses aren't putting \$\$\$ until its clear its a success (via @fastcompany article) #litchat -1:28 PM Nov 2nd, 2009
agnieszkasshoes @corb21 but yes, I agree with the sentiment. #litchat -1:28 PM Nov 2nd, 2009
CDominiqueG @litchat promote, promote, promote, promote some more, speaking engagements, festivals, Sell yourself and your project.... #litchat -1:29 PM Nov 2nd, 2009
badbadbad @zumayabooks #litchat isn't writing in itself "paying dues"? and how many POD/DIY peeps haven't tried to hit up agents/pubs & given up? -1:29 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt Why not fair? As SP author I give my ebooks free bcos it's not fair on readers 2 make them pay 4 an unknown #litchat -1:29 PM Nov 2nd, 2009
caitlinconstan It seems like it would be harder to go self-pubbed than trad. The actual book is easier to get, but getting exposure is harder. #litchat -1:29 PM Nov 2nd, 2009
sharifwrites @badbadbad I don't know...I haven't read him yet. Don't plan on it. #litchat -1:29 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt if people like it they buy the book, if they don't no one is resentful towards me & they can buy a book the DO like #litchat -1:30 PM Nov 2nd, 2009
sharifwrites @21stCscribe Not really, but most writers still dream of traditional publishing. #litchat -1:30 PM Nov 2nd, 2009
AuthorofPatches @zumayabooks GOOD self pubbed authors shld budget significantly for cover art because old adage/schmadage, readers do judge by them #litchat -1:31 PM Nov 2nd, 2009
BookingIt @21stCscribe Yes! I've (favorably) reviewed several self-pubbed books. But I do reject more self pubbed than traditionally pubbed. #litchat -1:31 PM Nov 2nd, 2009
CDominiqueG @webook ... agreed... plus big houses push new writers aside and your stuff gets lost in the piles of things to print... #litchat -1:31 PM Nov 2nd, 2009
agnieszkasshoes I think some SP authors' attitude can also go along way 2 putting reviewers off. Too many chips on shoulders ni some quarters #litchat -1:31 PM Nov 2nd, 2009

Topic of the Week:

webook frowning. have to do WEbook work. but loved this #litchat! will read what happened tomorrow. -1:32 PM Nov 2nd, 2009
badbadbad @caitlinconstan @TheNewAuthor #litchat precisely! you do NOT have to eat shit... though you may have to drink single malt scotch whiskey... -1:32 PM Nov 2nd, 2009
BookingIt @agnieszkasshoes I think that's a great model. #litchat -1:32 PM Nov 2nd, 2009
agnieszkasshoes I've found if the book's up to the mark, and you're polite, many barriers tend to disappear #litchat -1:32 PM Nov 2nd, 2009
zumayabooks @caitlinconstan @badbadbad You would think so, but they seem to perceive alternate routes as lessening their achievement. #litchat -1:32 PM Nov 2nd, 2009
LitChat @agnieszkasshoes At the end of the chat, please tweet the links to your books for everyone. #litchat -1:32 PM Nov 2nd, 2009
scgreen When you pick up a book, do you look to see who published it first before reading? I don't. #litchat -1:32 PM Nov 2nd, 2009
agnieszkasshoes @AuthorofPatches absolutely! I did a SP interview 4 Writers Forum. Top tip I gave was if you pay for 1 thing, make it the cover art #litchat -1:34 PM Nov 2nd, 2009
LexxClarke @scgreen if I'm honest,I'd probably not know many from any other! #litchat -1:34 PM Nov 2nd, 2009
21stCscribe Again fair enough RT @BookingIt: Yes! I've (favorably) reviewed self-pub books. But I do reject > self pub than traditionally pub #litchat -1:34 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan its hard to get exposure either way if you are not a priority to the large pub houses either... #litchat -1:34 PM Nov 2nd, 2009
CPatrickSchulze Improve chances with Self-pub, @LitChat? Marketing, marketing and more marketing. In any business, this is key to success. #litchat -1:34 PM Nov 2nd, 2009
badbadbad @caitlinconstan #litchat yep, exposure is rough. I think you have to go non-trad routes: less bkstores more blogs, social networks, street -1:34 PM Nov 2nd, 2009
TheNewAuthor @badbadbad A good single malt while waiting for a publisher sounds great to me! I'll take a snip of Glenlivet anyway. #litchat -1:35 PM Nov 2nd, 2009
zumayabooks @AuthorofPatches They should budget for all aspects of the process and vet those they contract with to ensure pro quality. #litchat -1:35 PM Nov 2nd, 2009
21stCscribe RT @agnieszkasshoes: I did a SP interview 4 Writers Forum. Top tip I gave was if you pay for 1 thing, make it the cover art #litchat -1:35 PM Nov 2nd, 2009
katmagendie @scgreen When you pick up a book, do you look to see who published it first before reading? #litchat >>>No, not before I wrote a novel! -1:35 PM Nov 2nd, 2009
CDominiqueG @LitChat I feel like getting reviews go a long way as well. Self pubbed or not... #litchat -1:36 PM Nov 2nd, 2009
agnieszkasshoes TIP: SP books tend 2 suit niches well - so 1st place 2 look 4 reviewers = in that niche. They will be better-disposed 2 subject #litchat -1:36 PM Nov 2nd, 2009
caitlinconstan @CDominiqueG True, but seems like it would be easier to get into more bookstores. I expect I will have to market myself either way. #litchat -1:36 PM Nov 2nd, 2009
sharifwrites @scgreen I do out of curiosity, but if it looks interesting I buy it. #litchat -1:36 PM Nov 2nd, 2009
LitChat Q3 Have ebooks and POD changed the rules for self-publishing, or just made it easier to get product out there. #litchat -1:36 PM Nov 2nd, 2009
katmagendie @TheNewAuthor @badbadbad A good single malt while waiting for a publisher sounds great to me! [...] Glenlivet anyway. #litchat >>>Ketel one! -1:37 PM Nov 2nd, 2009
BookingIt @scgreen If you make it into a maintream bookstore or if you're recommended by a source I trust, I don't look at pub. #litchat -1:37 PM Nov 2nd, 2009

Topic of the Week:

CDominiqueG As writers we should also have marketing ideas ready for agents and publishers... there is nothing wrong with having a plan or two. #litchat -1:37 PM Nov 2nd, 2009
caitlinconstan I consider myself a voracious and open reader, but I don't think I own a single self-pubbed book. Don't even know how to get them. #litchat -1:37 PM Nov 2nd, 2009
TheNewAuthor It's about promotions and marketing. The pub that gives you the best means to be seen or help you be seen is the better route. #litchat -1:37 PM Nov 2nd, 2009
agnieszkasshoes @21stCscribe of course it helps if yr in a collective with someone who's a cover designer :p #litchat -1:37 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan not necessarily, Borders and Barnes and Noble is putting programs in the works for SP and Independent Pub books #litchat -1:38 PM Nov 2nd, 2009
sharifwrites @scgreen But that's from years of reading PM and looking at sub guidelines. My antennae are out for that. #litchat -1:38 PM Nov 2nd, 2009
adobbs I've been using @bookoven to edit my work online. They may add SP options, but I like the initial focus on collaborative editing. #litchat -1:38 PM Nov 2nd, 2009
CPatrickSchulze Poor rep for self-pubs, @LitChat? Many early adapters were poor writers plus much snake oil being sold. Changing for the better. #litchat -1:38 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan you have to do your research and learn the market... You have to be able to go see or speak to a rep and sell it #litchat -1:38 PM Nov 2nd, 2009
TwinkleChar I don't believe reviews go as far in selling books these days. Word of mouth is still the best avenue, no matter how you pub. #litchat -1:38 PM Nov 2nd, 2009
21stCscribe Product out there but not necessarily readers. Have to draw 1 to other #litchat -1:38 PM Nov 2nd, 2009
BookingIt @scgreen If I see a reference or get a pitch on-line, I do look at publisher. #litchat -1:38 PM Nov 2nd, 2009
caitlinconstan @caitlinconstan By that I mean, I wouldn't know about them. I usually browse bookstores, libraries for my books. #litchat -1:39 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan excuse my terrible subject verb agreement should be are not is #litchat -1:39 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt ...the author for wasting their money, not the reviewer, & that helps no one #litchat -1:39 PM Nov 2nd, 2009
adobbs If a service is all about SP, I am wary, b/c often the biz model is making money off authors not making money with authors. #litchat -1:39 PM Nov 2nd, 2009
AuthorofPatches @pirateannie Hoops/barriers based on formula devised by publishers 2 determine probability of profit rather than literary merit. #litchat -1:39 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan In fact Border's already has a section. #litchat -1:39 PM Nov 2nd, 2009
caitlinconstan @CDominiqueG Which is fine for local bookstores, but what about ones in, say, Cali? Does a phone call work? #litchat -1:40 PM Nov 2nd, 2009
corb21 @TheNewAuthor RE seperating self pub from real pub: reputation, quality, support staff.... #litchat -1:40 PM Nov 2nd, 2009
sharifwrites @TwinkleChar Yes, some SB authors go onto great success from world-of-mouth. #litchat -1:40 PM Nov 2nd, 2009
corb21 YES! RT @webook: i agree! the author who is willing to stand out on the sidewalk to reach an audience is the author i love. #litchat -1:40 PM Nov 2nd, 2009
BookingIt @TwinkleChar My reviews are my word-of-mouth. My friends read them, plus more people than I'd otherwise talk to. & I'm searchable! #litchat -1:41 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt I DO think many SPs R desperate to sell THAT book. Fail 2 see it as long haul. I'd expect 2 SP @ least 5 b4 any success #litchat -1:41 PM Nov 2nd, 2009

Topic of the Week:

scgscreen Q3: Ebooks only hit a small niche. PODs look to capitalize on unpubbed authors w/out much concern since books already paid for. #litchat -1:41 PM Nov 2nd, 2009
adobbs When considering SP, look at a company's biz model. How they make money will tell you everything you need to know about them. #litchat -1:41 PM Nov 2nd, 2009
dosankodebbie @caitlinconstan 1 of my favorite non-fic writers is on his 3rd SP book. All fantastic! I learned of his books from his podcasts. #litchat -1:41 PM Nov 2nd, 2009
21stCscribe Less & less these days RT @corb21: @TheNewAuthor RE seperating self pub from real pub: reputation, quality, support staff.... #litchat -1:41 PM Nov 2nd, 2009
CDominiqueG @adobbs again here I think research is extremely important. and large publishers are about \$\$\$ too. #litchat -1:41 PM Nov 2nd, 2009
badbadbad @LitChat ALL is in flux. I like to think we're in the midst of a revolution. Reminds me of indie music, pre-Geffen Nirvana. #litchat -1:41 PM Nov 2nd, 2009
AuthorofPatches @zumayabooks Agreed. e.g. Don't think because u can write well that you're a good editor, especially of your own writing. #litchat -1:41 PM Nov 2nd, 2009
sharifwrites I meant SP @TwinkleChar #litchat -1:41 PM Nov 2nd, 2009
caitlinconstan @CDominiqueG I'll have to check it out next time I go. #litchat -1:42 PM Nov 2nd, 2009
agnieszkasshoes @BookingIt it's about building loyal readers. Too many "1 book in them" peeps SP & then think they're career authors #litchat -1:42 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan each retail chain or local stores have the information on their corporate websites, you can inquire there #litchat -1:42 PM Nov 2nd, 2009
thebookjournal RT @21stCscribe: Product out there but not necessarily readers. Have to draw 1 to other #litchat TRUE, WITHOUT READERS IT MAKES NO DIFF -1:42 PM Nov 2nd, 2009
21stCscribe e-books desperately after tech fact by mainstream Pubs to halt sliding sales #litchat -1:43 PM Nov 2nd, 2009
badbadbad @21stCscribe Product v. readers: that's what I'm wondering. I see A LOT of writers & books. Are readers into alt-dist. channels? #litchat -1:43 PM Nov 2nd, 2009
agnieszkasshoes @corb21 "promoting" is a rather ugly word, though. It's much more soft sell than that. #litchat -1:43 PM Nov 2nd, 2009
TwinkleChar Yes, reviews are a form of word of mouth. But a great review in a "big deal" pub doesn't always translate into sales. #litchat -1:43 PM Nov 2nd, 2009
adobbs My experience with SP ebooks is that I've sold 1 copy of a poetry book for \$2. Anybody else have less grim numbers? #litchat -1:43 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan yes ma'am. The info is out there, its just many of us don't have time to check. #litchat -1:44 PM Nov 2nd, 2009
CDominiqueG @adobbs I agree #litchat -1:44 PM Nov 2nd, 2009
agnieszkasshoes RT @21stCscribe e-books desperately after tech fact by mainstream Pubs to halt sliding sales #litchat [yup & no real strategy as a result] -1:44 PM Nov 2nd, 2009
badbadbad @adobbs #litchat A LOT of scamming out there, I've seen, too. easy to tell the difference, though. look at the quality & pitch line. -1:44 PM Nov 2nd, 2009
adobbs That 1 copy sold is after generating hundreds of views of the book and over 10,000 views of my other works. #litchat -1:44 PM Nov 2nd, 2009
21stCscribe Music is generationally cyclical rather than new models RT @badbadbad: ALL is in flux. we're in the midst of a rev. ...indie music #litchat -1:44 PM Nov 2nd, 2009
CDominiqueG @caitlinconstan Imagine my surprise when I walk upstairs and there is a display just for IP and SP books ...maybe tide is changing? #litchat -1:45 PM Nov 2nd, 2009
agnieszkasshoes @badbadbad you're right we need not just 2 talk 2 other writers. I write for urban indie readers who already d'load music #litchat -1:45 PM Nov 2nd, 2009

Topic of the Week:

adobbs My impression, at least with the SP ebook market, is that a decent number of people will read for free but don't want to pay. #litchat -1:46 PM Nov 2nd, 2009
BookingIt @agnieszkasshoes That's a good attitude to have about it-- building for the long term. #litchat -1:46 PM Nov 2nd, 2009
agnieszkasshoes @badbadbad figure it's a smaller leap 4 them 2 get used 2 downloading books too #litchat -1:46 PM Nov 2nd, 2009
21stCscribe Poetry is a partic tough sell. You have to do readings & slams? #litchat -1:47 PM Nov 2nd, 2009
caitlinconstan @adobbs I work in journalism. You just described the problem my industry faces. *weeps* #litchat -1:47 PM Nov 2nd, 2009
agnieszkasshoes @adobbs true, but as SP you need WAY FEWER paying readers than a pub would w/their overheads. Can make diffgenres viable #litchat -1:47 PM Nov 2nd, 2009
zacodin RT @21stCscribe: Poetry is a partic tough sell. You have to do readings & slams? #litchat who really makes \$ from poetry? -1:48 PM Nov 2nd, 2009
adobbs I've also heard that the average SP POD book on lulu sells maybe a dozen copies and trad SP sells 50-100. #litchat -1:48 PM Nov 2nd, 2009
agnieszkasshoes @adobbs I'm a big fan of Kevin Kelly's 1000 true fans model. Think we should be looking for them. 1 at a time #litchat -1:48 PM Nov 2nd, 2009
sharifwrites It's about the author's skill and the team of people s/he's working with to bring the book to the light of day. #litchat -1:48 PM Nov 2nd, 2009
zacodin RT @21stCscribe: Poetry is a partic tough sell. You have to do readings & slams? #litchat who writes poems to make money? not me -1:48 PM Nov 2nd, 2009
badbadbad @21stCscribe re: music generationally cyclical: I mean there was a pre-'net time when fanzines, DIY bands, DIY clubs ruled. #litchat -1:48 PM Nov 2nd, 2009
21stCscribe RT @BookingIt: @agnieszkasshoes Good attitude to have about it-- building for the long term. #litchat cf middle list writers cut adrift -1:48 PM Nov 2nd, 2009
badbadbad @21stCscribe isn't that what writers are going for now w/ POD, etc. in the independent underground of lit? #litchat -1:49 PM Nov 2nd, 2009
Saffy ooh there's a #litchat ? -1:49 PM Nov 2nd, 2009
21stCscribe 2 degrees of separation ought to triple that figure minimum. get markeing! RT @adobbs: averageSP sells 50-100. #litchat -1:50 PM Nov 2nd, 2009
agnieszkasshoes @21stCscribe yes, I see us at Year Zero as midlist writers #litchat -1:50 PM Nov 2nd, 2009
badbadbad @agnieszkasshoes exactly, my work's multimedia b/c I believe there are more readers to be found not on lit sites but music & video #litchat -1:50 PM Nov 2nd, 2009
CDominiqueG I think I ate too much, now Im feeling tired and I need to write #litchat -1:50 PM Nov 2nd, 2009
21stCscribe RT @21stCscribe: 2 degrees of separation ought to triple that figure minimum. get markeing! RT @adobbs: averageSP sells 50-100. #litchat -1:51 PM Nov 2nd, 2009
LitChat Final Q: What are the best avenues for authors seeking other than trad publishing? Vanity houses? Starting own imprint? Lulu, etc? #litchat -1:51 PM Nov 2nd, 2009
MassDaddy @adobbs @caitlinconstan - The good/evil of the 'net is distribution of free content. Look how hard it was for music to get legit #litchat -1:51 PM Nov 2nd, 2009
21stCscribe Underground? A book is read by individuals, not like a gig audiencesRT @badbadbad: POD, etc. in the independent underground of lit? #litchat -1:52 PM Nov 2nd, 2009
badbadbad @21stCscribe yep, readings & slams, opening for bands, street soapboxing, shadowpuppet theater, mime... #litchat -1:52 PM Nov 2nd, 2009

Topic of the Week:

agnieszkasshoes @LitChat I like SP & being part of a collective http://yearzerowriters.wordpress.com/ for marketing #litchat -1:52 PM Nov 2nd, 2009
AngelMenchan Start own imprint #litchat -1:52 PM Nov 2nd, 2009
theamericanbook @LitChat Lightning Source, never use Lulu. \$5 cheaper a book with not a huge investment upfront. #litchat -1:52 PM Nov 2nd, 2009
caitlinconstan @MassDaddy So true. It's such a double-edged sword. You get the distribution, but then the value of your work plummets. #litchat -1:53 PM Nov 2nd, 2009
Saffy @21stCscribe when I worked for a small pub house I was told poetry - top poetry sells in the hundreds which is depressingly small #litchat -1:53 PM Nov 2nd, 2009
badbadbad @adobbs I went to univ. on poetry scholarship then gave up poetry for lit fiction b/c I wanted more readers. not so different, ha! #litchat -1:53 PM Nov 2nd, 2009
scgreen FQ: I think the first question would be, WHY do you want to self-publish? #litchat -1:53 PM Nov 2nd, 2009
FourFiveOne #litchat New author discovery #6: War on Peas by Theo Drolljoy (@theodj) -1:53 PM Nov 2nd, 2009
CarolyBurnsBass @badbadbad Multi-media? Have you heard about the Vook now in development? http://bit.ly/4qt3aO . #litchat -1:53 PM Nov 2nd, 2009
agnieszkasshoes @LitChat no real economy of scale 2 start own imprint with other writers but great multiplication of value in promotion #litchat -1:54 PM Nov 2nd, 2009
TheNewAuthor You have to be careful with vanity houses and such. Do your research and know what you are getting for the money. #litchat -1:54 PM Nov 2nd, 2009
agnieszkasshoes @LitChat no real economy of scale 2 start own imprint with other writers but great multiplication of value in proomotion #litchat -1:54 PM Nov 2nd, 2009
LitChat @AngelMenchan Why start own imprint? #litchat -1:54 PM Nov 2nd, 2009
adobbs @MassDaddy @caitlinconstan - I would also add that the transition to the net = a net loss in music industry revenue. #litchat -1:54 PM Nov 2nd, 2009
21stCscribe RT @agnieszkasshoes: @LitChat I like SP & being part of a collective http://yearzerowriters.wordpress.com/ for marketing #litchat -1:54 PM Nov 2nd, 2009
agnieszkasshoes plus in a collective WITH A NICHE you get the stimulus of pushing/challenging each other #litchat -1:55 PM Nov 2nd, 2009
sharifwrites @scgreen From what I've read, some writers don't know how to traditionally pub, or they hit a wall of agent and editor rejections. #litchat -1:55 PM Nov 2nd, 2009
theamericanbook I'll plug my own SP collective: http://backwordbooks.com . Same basic principle as Year Zero #litchat -1:56 PM Nov 2nd, 2009
CarolyBurnsBass For those shaking their heads at @badbadbad's idea of a multi-media reading experience, consider music before MTV. #litchat -1:56 PM Nov 2nd, 2009
adobbs @badbadbad haha, yeah, I mean my writing time now is definitely devoted to commercial fiction. #litchat -1:56 PM Nov 2nd, 2009
badbadbad @21stCscribe underground in terms of where a book lives, how it's distributed, where it finds its audience v. mainstream channels #litchat -1:56 PM Nov 2nd, 2009
21stCscribe The labels deserved it! RT @adobbs: I would also add that the transition to the net = a net loss in music industry revenue. #litchat -1:56 PM Nov 2nd, 2009
MassDaddy @caitlinconstan plus the comfort factor of online reading. Sitting at your PC reading is far from comfy and Kindles are 'spensive. #litchat -1:56 PM Nov 2nd, 2009
Saffy @scgreen because if you self publish you do it all on your own terms and get more control over profits etc...? #litchat -1:56 PM Nov 2nd, 2009

Topic of the Week:

agnieszkasshoes @adobbs yes, but too many give up after 1 bk. 10 true fans from bk 1 does NOT mean 20 for bk 2. It means same 10 or 100 #litchat -1:57 PM Nov 2nd, 2009
agnieszkasshoes @badbadbad helps not to write historical romance if one goes that route though! #litchat -1:57 PM Nov 2nd, 2009
thebookjournal #litchat yeah there is no indie underground, has to do with marketing dollars to get the title known. im trying to help with my new store -1:57 PM Nov 2nd, 2009
21stCscribe I've sampled it, it's v.exciting RT @CarolyBurnsBass: For @badbadbad's idea of a multi-media reading exp #litchat -1:58 PM Nov 2nd, 2009
CarolyBurnsBass When people began talking about music videos, starchy people just didn't get it. MTV revolutionized music biz. Could books be next? #litchat -1:58 PM Nov 2nd, 2009
badbadbad @CarolyBurnsBass Vook, yeah. soooooo many things on the horizon, but not there yet. plus, those production channels are gonna cost #litchat -1:58 PM Nov 2nd, 2009
blackraza @LitChat I've been following the discourse which was pretty informative if a bit grim in the outlook for SP... #litchat -1:58 PM Nov 2nd, 2009
badbadbad @CarolyBurnsBass for now I think those into multimedia have to harness the power of web-based apps #litchat -1:59 PM Nov 2nd, 2009
sjrivera @thebookjournal There used to be an underground. It's few and far between now. B&N, Amazon etc. killed those markets. #litchat -1:59 PM Nov 2nd, 2009
agnieszkasshoes @thebookjournal I've found indie bokostores are v willing 2 stock SPs bcos we bring them custom & v/v #litchat -1:59 PM Nov 2nd, 2009
theamericanbook @CarolyBurnsBass I thought you were being cynical. MTV also prized appearance over content. #litchat -1:59 PM Nov 2nd, 2009
21stCscribe Hope not. & I've made 'reading' videos RT @CarolyBurnsBass: re music videos MTV revolutionized music biz. Could books be next? #litchat -2:00 PM Nov 2nd, 2009
cafenirvana Hi,everyone. Lurking on litchat cos I have a nano deadline to meet, but excellent topic today, cant help myself :) #litchat -2:00 PM Nov 2nd, 2009
agnieszkasshoes @thebookjournal 1 in Oxford gave me free rein 2 get in singer & 9-strong film crew:he sold more on the night than in previous week #litchat -2:00 PM Nov 2nd, 2009
LitChat Now that we're at the end of the hour, let's do some pitches. If you have a self-pubbed book, shout the link here. #litchat -2:00 PM Nov 2nd, 2009
Donna_Carrick RT @CarolyBurnsBass: ...consider music before MTV. #litchat <<Just peeking in for the final few minutes --good point about change,Carolyn. -2:00 PM Nov 2nd, 2009
CDominiqueG Im about to leave but I think if we as writers dont start to make changes then TP will always trump IP and SP... #litchat -2:01 PM Nov 2nd, 2009
thebookjournal @agnieszkasshoes cool! #litchat -2:01 PM Nov 2nd, 2009
agnieszkasshoes we indie authors & indie bookstores create the indie underground by doing our thing our way & helping each other #litchat -2:01 PM Nov 2nd, 2009
badbadbad @agnieszkasshoes yeah, no historical romance. gotta know your audience and where they hang out. hey, I'm just starting this, but...#litchat -2:01 PM Nov 2nd, 2009
thebookjournal @sjrivera there you are haven't seen u lately. thankfully people are realizing it's not the money but talent that makes books good #litchat -2:02 PM Nov 2nd, 2009
agnieszkasshoes @CarolyBurnsBass yeah, b4 print stories were multimedia! you watched, luistened, questioned live storyteller #litchat -2:02 PM Nov 2nd, 2009
badbadbad @CarolyBurnsBass YES! re: MTV revolution for books #litchat -2:02 PM Nov 2nd, 2009
agnieszkasshoes @CarolyBurnsBass it's PRINT that's the 1-dimensional upstart not multiedia storytelling #litchat -2:03 PM Nov 2nd, 2009

Topic of the Week:

Donna_Carrick Sorry I missed #LitChat --will read transcripts. Lively discussion? -2:03 PM Nov 2nd, 2009
CarolyBurnsBass @theamericanbook You read between the lines. Musicians now must be videographically pleasing and songs must have visual bling. #litchat -2:03 PM Nov 2nd, 2009
21stCscribe "A,B&E" Decadence and the poetics of ruin, a fictional love letter to my country in exile (free sample) http://bit.ly/KjVg9 #litchat -2:03 PM Nov 2nd, 2009
scgreen What self publishers need is, is there own messiah. A Self-pubbed author that hits it BIG time. #litchat -2:04 PM Nov 2nd, 2009
agnieszkasshoes @adobbs absolutely it doesn't. My point is it's not arithmetic progression. It's nothing or closer to geometric #litchat -2:04 PM Nov 2nd, 2009
theamericanbook MTV revolutionized music...badly. Not saying Vooks will do that, but... #litchat -2:04 PM Nov 2nd, 2009
caitlinconstan @CarolyBurnsBass Don't forget that books must get to the point in the first five pages! #litchat -2:04 PM Nov 2nd, 2009
BookingIt Thanks for the discussion. I enjoyed it, but I need to write a review for a (traditionally published :-)) book before school ends! #litchat -2:04 PM Nov 2nd, 2009
badbadbad @agnieszkasshoes exactly, we have to be an authentic supportive community... on a virtual network, no less... #litchat -2:04 PM Nov 2nd, 2009
theamericanbook @CarolyBurnsBass Well, hmmn, that's not progress. #litchat -2:04 PM Nov 2nd, 2009
agnieszkasshoes @adobbs am aware it's speculation, but I'm publishing all my stats for information #litchat -2:04 PM Nov 2nd, 2009
caitlinconstan @MassDaddy For real! I love the tactile experience of reading a book - reading on a computer is not the same. #litchat -2:05 PM Nov 2nd, 2009
21stCscribe RT @scgreen: What self pub need is there own messiah. A Self-pub author that hits it BIG time. #litchat Wouldn't be indie model any more? -2:05 PM Nov 2nd, 2009
LexxClarke @scgreen was going to reply in the style of Monty Python but thought better of it.... #litchat -2:05 PM Nov 2nd, 2009
AngelMenchan @LitChat www.angeliavmenchan.com #litchat -2:05 PM Nov 2nd, 2009
badbadbad #litchat what I'm up to: http://badbadbad.net - please "follow" me here, if ya like, and I'll follow back. thanks. y'all make me read fast! -2:06 PM Nov 2nd, 2009
CarolyBurnsBass @scgreen Messiah? There have been self-pubbed biggies in the past. They usually went over to trad houses. #litchat -2:06 PM Nov 2nd, 2009
21stCscribe RT @caitlinconstan: @CarolyBurnsBass Don't forget that books must get to the point in the first five pages! #litchat HUH??? -2:06 PM Nov 2nd, 2009
CarolyBurnsBass Heh. RT @theamericanbook: @CarolyBurnsBass Well, hmmn, thats not progress. #litchat -2:07 PM Nov 2nd, 2009
21stCscribe RT @caitlinconstan: @MassDaddy I love the tactile experience of reading a book - reading on a computer is not the same. #litchat Amen 2that -2:07 PM Nov 2nd, 2009
AngelMenchan @LitChat my first book was vanity published and over priced by owning my own imprint I control costs and can ship my books free #litchat -2:07 PM Nov 2nd, 2009
agnieszkasshoes may be releveant 4 wld b SP I publish ALL my stats/coverage 4 info (see http://bit.ly/2jpfuq4 article on this via @digibookworld) #litchat -2:07 PM Nov 2nd, 2009
caitlinconstan @21stCscribe Joking around about the impact MTV had on music. Record cos. like the hook to show up in first 45 secs. #litchat -2:08 PM Nov 2nd, 2009
LexxClarke If you became a successful SP,would you ever my lured into more trad pubbing? #litchat -2:08 PM Nov 2nd, 2009

Topic of the Week:

kashicat Couldn't manage #litchat today; can barely keep my eyes open. Ugh. -2:08 PM Nov 2nd, 2009
LitChat We're over the hour for today, but feel free to continue the convo. Share your self-pub stories, disasters, triumphs. #litchat -2:08 PM Nov 2nd, 2009
badbadbad @caitlinconstan agreed. I prefer old-school books on real live paper, but I think we as writers have to bob 'n' weave w/ the times #litchat -2:08 PM Nov 2nd, 2009
21stCscribe RT @LexxClarke: If you became a successful SP,would you ever my lured into more trad pubbing? #litchat Ah there's the rub -2:09 PM Nov 2nd, 2009
LexxClarke @kashicat heya hun :o) #litchat -2:09 PM Nov 2nd, 2009
agnieszkasshoes @LitChat here is the link 2 my book's page within our collective's site as requested thanks 4 great #litchat http://bit.ly/XqFL7 -2:09 PM Nov 2nd, 2009
caitlinconstan @21stCscribe Dumb attempt at humor, in other words. I do that sometimes. #litchat -2:09 PM Nov 2nd, 2009
Donna_Carrick RT @CarolyBurnsBass: #litchat Shouting out my book. Thanks, Carolyn. http://tinyurl.com/yzfdw9c -2:09 PM Nov 2nd, 2009
21stCscribe RT @caitlinconstan: Joking around re impact MTV had on music-hook in first 45 secs. #litchat where's an emoticon when you need 1? -2:10 PM Nov 2nd, 2009
badbadbad @21stCscribe @scgreen for me: not about the money. it's about finding readers who connect with what I'm trying to communicate. #litchat -2:10 PM Nov 2nd, 2009
LexxClarke @21stCscribe pretty much my thinking! #litchat -2:10 PM Nov 2nd, 2009
LitChat Be sure to come back for Wednesday, when @Gint_Aras (Infinity Publishing) and on Friday @Donna_Carrick (BookSurge) join us. #litchat -2:10 PM Nov 2nd, 2009
scgreen @CarolyBurnsBass To be a True messiah, they would need to choose to stay with self publishing. #litchat -2:10 PM Nov 2nd, 2009
caitlinconstan @21stCscribe Where's the one that indicate, "I am an idiot"? ;) #litchat -2:11 PM Nov 2nd, 2009
21stCscribe RT @caitlinconstan: @21stCscribe Dumb attempt at humor, in other words. I do that sometimes. #litchat 140 character limit v hard -2:11 PM Nov 2nd, 2009
scgreen @21stCscribe I can only think of one indie store in my town. they close faster than they open. might want to reconsider model. #litchat -2:11 PM Nov 2nd, 2009
LexxClarke RT @LitChat: Be sure to come back for Weds,when @Gint_Aras (Infinity Publishing) & on Friday @Donna_Carrick (BookSurge) join us. #litchat -2:11 PM Nov 2nd, 2009
zumayabooks @scgreen You need to do your homework. ;-) www.parapublishing.com #litchat -2:12 PM Nov 2nd, 2009
21stCscribe RT @LitChat: Be sure to come back for Weds, @Gint_Aras (Infinity Publishing) &Friday @Donna_Carrick (BookSurge) join us. #litchat Thank you -2:12 PM Nov 2nd, 2009
scgreen @LexxClarke Nothing wrong with a little Monty Python. #litchat -2:12 PM Nov 2nd, 2009
21stCscribe RT @caitlinconstan: @21stCscribe Where's the one that indicate, "I am an idiot"? ;) #litchat That'll be the 1 with my face on -2:12 PM Nov 2nd, 2009
21stCscribe RT @scgreen: @CarolyBurnsBass To be a True messiah, they would need to choose 2stay with self pub. #litchat We know what we do 2 messiahs -2:12 PM Nov 2nd, 2009
caitlinconstan @21stCscribe LOL. #litchat -2:13 PM Nov 2nd, 2009
LexxClarke @21stCscribe He's not the messiah..... #litchat -2:13 PM Nov 2nd, 2009
LitChat In the meantime, do meander over to http://bit.ly/W8DsW and put on your BOOKS ARE GREAT GIFTS ribbon. #litchat -2:13 PM Nov 2nd, 2009
21stCscribe RT @scgreen: can only think of 1 indie store in my town. they close faster than they open. #litchat Gotta go viral online I'm afraid -2:14 PM Nov 2nd, 2009

Topic of the Week:

CarolyBurnsBass I see. Yes. RT @scgreen: @CarolyBurnsBass To be a True messiah, they would need to choose to stay with self publishing. #litchat -2:15 PM Nov 2nd, 2009

badbadbad @litchat #litchat thanks, all. fun & lively but now my eyeballs need a break. much to consider. will peep links, etc. later today. thx again -2:15 PM Nov 2nd, 2009

scgreen @21stCscribe hahahahaha #litchat -2:15 PM Nov 2nd, 2009

caitlinconstan @badbadbad Word to that. I do online journalism despite studying for print, so I know all about professional flexibility. #litchat -2:15 PM Nov 2nd, 2009

agnieszkasshoes @21stCscribe @scgreen: @CarolyBurnsBass IF Year Zero has any success I have no intention of whoring out my editorial control #litchat -2:16 PM Nov 2nd, 2009

CarolyBurnsBass @caitlinconstan Yes. Same here (online journalism). I was weeping with you on your earlier comment, also. #litchat -2:17 PM Nov 2nd, 2009

21stCscribe Pilate & Judas mainstream Pubs would look to kill/buy Messiah #litchat -2:17 PM Nov 2nd, 2009

badbadbad @caitlinconstan brave new world for the 21st-century writer. making a living is another... er... story...#litchat -2:17 PM Nov 2nd, 2009

21stCscribe Solidarity! RT @agnieszkasshoes: IF Year Zero has any success I have no intention of whoring out my editorial control #litchat -2:18 PM Nov 2nd, 2009

caitlinconstan @badbadbad True, esp. when content mills pay \$5 for an article. I don't blame those who take part, tho. #litchat -2:19 PM Nov 2nd, 2009

scgreen RT @agnieszkasshoes:IF Year Zero has any success I have no intent of whoringmy editorial control #litchat r u claiming to be the messiah?;) -2:20 PM Nov 2nd, 2009

21stCscribe No, but if U read him, he's a very naughty boy RT @scgreen: RT @agnieszkasshoes: #litchat r u claiming to be the messiah?;) -2:22 PM Nov 2nd, 2009

sjrivera @thebookjournal I think the problem is with getting those books out there. The mainstream market saturated with the same authors. #litchat -2:22 PM Nov 2nd, 2009

alisonwells Catching up on the feed. Looked like super #litchat. Sorry had to miss it. -2:23 PM Nov 2nd, 2009

scgreen Signing out till Wednesday. Type at you then. #litchat -2:24 PM Nov 2nd, 2009

caitlinconstan @badbadbad Agreed. Classmates of mine spent hours writing content like that "to get exposure." It made me sad. #litchat -2:24 PM Nov 2nd, 2009

thebookjournal @sjrivera very very true. i used to review only mainsream books, but it's the same same same, now i go for real talent vs. names #litchat -2:24 PM Nov 2nd, 2009

badbadbad @21stCscribe @agnieszkasshoes I think we're brethren... bros... #litchat -2:25 PM Nov 2nd, 2009

caitlinconstan @badbadbad Esp. when you can write a piece and submit it to be published in a number of reputable sources, both online and print. #litchat -2:25 PM Nov 2nd, 2009

badbadbad @caitlinconstan yep, "exposure" like a bare ass for the slaver's barbed whip... (not at all in the fun way) #litchat -2:26 PM Nov 2nd, 2009

badbadbad @caitlinconstan Absolutely many opportunities not to be abused & if you don't get published, at least you fed soul w/ the writing. #litchat -2:29 PM Nov 2nd, 2009

caitlinconstan @badbadbad I was going to say some might be into that...#litchat -2:29 PM Nov 2nd, 2009

alisonwells RT @LitChat: Be sure to come back for Weds, when @Gint_Aras (Infinity Publishing) and on Fri @Donna_Carrick (BookSurge) join us. #litchat -2:29 PM Nov 2nd, 2009

caitlinconstan @badbadbad That's when you have to ask, why write? For money? For glory? For attention? Because you couldn't do anything BUT write? #litchat -2:30 PM Nov 2nd, 2009

21stCscribe Without readers, don't consider my soul fed RT @badbadbad: if you don't get published, at least you fed soul w/ the writing. #litchat -2:30 PM Nov 2nd, 2009

Trishryan If this means author dance videos, count me in!!! RT @CarolyBurnsBass: MTV revolutionized music biz. Could books be next? #litchat -2:39 PM Nov 2nd, 2009