



LitChat November 6, 2009

Topic of the Week: ALTERNATE AVENUES IN PUBLISHING

Guest host: Monte Schulz, author THIS SIDE OF JORDAN

Guest Host: @Donna_Carrick, moderated by @agnieszkasshoes

agnieszkasshoes Welcome to #Litchat tonight I'll be your guest moderator & host is @Donna_Carrick

Donna_Carrick RT @agnieszkasshoes: Welcome to #Litchat tonight self-publisher of The First Excellence. /Here and ready, folks!

agnieszkasshoes #Litchat questions for @Donna_Carrick at the ready. Q1 Why did you choose to self-publish The First Excellence?

rebeccawoodhead Ooh - A Word Nerd Knight is moderating #LitChat - gotta go for a few mins at least before I get back to #nanowrimo

Donna_Carrick #LitChat Q#1: Why did I choose to SP my books? <http://tinyurl.com/yca8a38> Thanks!

Donna_Carrick #LitChat It was really just a question of getting the book 'out there'. With changing industry, it seemed most viable option.

Donna_Carrick RT @LexxClarke: Gooooood Eeeeeevening #litchat /And to you, Lexx. Thanks for coming by!

mariblaser Hallo! :) RT @LexxClarke: Gooooood Eeeeeevening #litchat

wwwgalelaurecom REminder: #litchat & @Donna_Carrick: are on! Take a look! GL #books #reading #novels

groovymystery Did you shop the traditional Canada, NY market first? If so, for how long? #litchat

Alex_Carrick RT @Donna_Carrick #litchat It's a matter of getting material out into the public.

Donna_Carrick HI, Everyone. Good to see you all. Thanks for moderating, Dan. Looking forward to a lively chat. #litchat

Alex_Carrick @Donna_Carrick #litchat There are a lot of roadblocks in traditional publishing.

Whyguys RT @Donna_Carrick: #LitChat Q#1: Why did I choose to SP my books? <http://tinyurl.com/yca8a38> Thanks!

Saffy @Donna_Carrick what marketing techniques did you use and how did sales ramp up for you? #litchat

alisonwells Hi all #LitChat 9pm in this zone and I feel like I've been steamrollered, will try to stay with it for a while.

herstorian Hello @Donna_Carrick! Looking forward to hearing about your experience with self-publishing. #litchat

lorryharte RT @groovymystery: Did you shop the traditional Canada, NY market first? If so, for how long? #litchat

Alex_Carrick @Donna_Carrick #litchat Don't like exclusivity asked by some agents & publishers , nor time delays

Donna_Carrick @Alex_Carrick Very true, lots of roadblocks to getting work to readers. #litchat

GLHancock @Donna_Carrick Would it be true to say yours were emotional decisions to SP? #litchat

rebeccawoodhead @Saffy *#nano wave* #litchat

Donna_Carrick Q#2: How did I know my work was ready for publication? <http://tinyurl.com/y97k627> #litchat

agnieszkasshoes @Donna_Carrick Plenty of qs coming in for #litchat will go to Q2 in 3 minutes :)

journalwriter7 Good afternoon, all. The sun is shining and I'm checking out #litchat with@Donna_Carrick answering ?s about self-publishing. #litchat

vickidelany #litchat Vicki Delany here saying hi to Donna

dosankodebbie #Litchat Good morning. I'm a Japanese to English translator of lit based in Japan
rebeccawoodhead Am curious to see how neutral the moderator can stay on this topic :P #litchat
maggiedana RT @groovymystery: Did you shop the traditional Canada, NY market first? If so, for how long? #litchat
Donna_Carrick @groovymystery I did shop the Trad market back in 2006, with the 1st two books. Lots of 'glowing' rejections. #litchat
dosankodebbie RT @agnieszkasshoes: #Litchat questions for @Donna_Carrick at the ready. Q1 Why did you choose to self-publish The First Excellence?
Donna_Carrick @vickidelany Vicki, Hi, great to see you. Folks, another Canadian on the scene. #litchat
agnieszkasshoes RT @Donna_Carrick Q#2: How did I know my work was ready for publication? http://tinyurl.com/y97k627 #litchat
Saffy waves back :) RT @rebeccawoodhead: @Saffy *#nano wave* #litchat
rebeccawoodhead rt @Donna_Carrick @groovymystery I did shop the Trad market back in 2006, with the 1st two books. Lots of 'glowing' rejections. #litchat
agnieszkasshoes @groovymonster @saffy coming to your #litchat questions shortly thank you
Donna_Carrick @journalwriter7 Yes, it's about self-publishing, my experience with The First Excellence. Hi! Good to see you. #litchat
vickidelany RT @Donna_Carrick #LitChat Vicki here
Writing_Is_Fun Checking out what's happening over at #litchat @Donna_Carrick 's discussing her self-pub'd novel #litchat
Gint_Aras Cheers, Donna! I have a question about the Canadian literary scene. You think trad pubs more or less open to literary fiction? #litchat
corb21 Love that imagery. RT @rebeccawoodhead: rt @Donna_Carrick @groovymystery Lots of 'glowing' rejections. #litchat
Donna_Carrick @LexxClarke Lots of "very promising", encouraging hand-written notes. No sale. #litchat
GLHancock Frustration and anger at agents, traditional publishing model, exasperation with process, delays--all emotions. #litchat
Whyguys @Donna_Carrick What does it usually cost to publish a book yourself, and what is the profit margin? What's the break even point? #litchat
maggiedana @Donna_Carrick Just to be clear, by self-publish, you did everything yourself. Contracting for design, layout, printing, etc.? #litchat
agnieszkasshoes RT @Donna_Carrick : @groovymystery I did shop Trad market in 2006, with the 1st two books. Lots of 'glowing' rejections. #litchat
Donna_Carrick Q#3: When did I 'become' a writer? http://tinyurl.com/y9kncns #litchat
Alex_Carrick @Donna_Carrick #litchat And of the not hear from them for a year variety.
lorrigharte @Donna_Carrick How helpful has your writers group been in the editing process? #litchat
Gint_Aras Why did you choose Book Surge over a POD service that gives you access to Ingram or another distributor? #litchat
Whyguys RT @Writing_Is_Fun: Checking out what's happening over at #litchat @Donna_Carrick 's discussing her self-pub'd novel #litchat
LexxClarke @Donna_Carrick *sigh* #litchat
journalwriter7 @Donna_Carrick Glad to be here. :) #litchat
vickidelany #LitChat The First Excellence is still showing as out of stock on Amazon.ca Any idea when it will be in?

Donna_Carrick @Gint_Aras Hi, Gint, great to see you. Can pubs are more open to lit work, I think, than genre. @VickiDelany has lots to say on it! #litchat
agnieszkasshoes RT @Donna_Carrick Q#3: When did I "become" a writer? http://tinyurl.com/y9kncns #litchat
groovymystery So The First Excellence is your 3rd SP book? What have you learned that you wish you'd known the first time around? #litchat
GLHancock @maggiedana Oh, Mags. Don't quibble. There's only 2 kinds: traditional and self. You pay pub or pub pays you. #litchat
vickidelany #litchat I hope Donna is going to say her writer's group has been very helpful! She's been great to me.
Donna_Carrick @Whyguys Hi, Terry, Good to see you here! #litchat
Donna_Carrick Q#4: Why such varied settings for books? http://tinyurl.com/yb2aepl #litchat
mariblaser Gr8 Qs! RT @Whyguys: What does it usually cost to publish a book yourself? what is the profit margin? What's the break even point? #litchat
vickidelany #litchat. Hard to get a mystery novel published in Canada for sure. Rendezvous is one of the best - but small
Donna_Carrick @Gint_Aras I chose BookSurge because at that time they seemed to offer high quality product. I was impressed. Also Amazon connectn. #litchat
agnieszkasshoes RT @Donna_Carrick Q#4: Why such varied settings for books? http://tinyurl.com/yb2aepl #litchat
Donna_Carrick @vickidelany My writers' crit group has been Extraordinary! Thank you, Vicki & Friends! #litchat
maggiedana @GLHancock Nope ... there's 3 kinds. Self, traditional, and vanity, and a big difference among them. #litchat
agnieszkasshoes RT @Saffy Q for @Donna_Carrick what marketing techniques did you use and how did sales ramp up for you? #litchat
Donna_Carrick @groovymystery It's actually my 7th ms, but the 3rd I chose to publish. Others not good enough. #litchat
Gint_Aras By choosing Surge, were you consciously conceding that it wasn't worth your time to try selling your POD book in bookstores? #litchat
GLHancock @maggiedana Nope, only two. Vanity is SP, too. #litchat
vickidelany #litchat. Donna should also mention that she has three young children AND a full time job
Donna_Carrick @mariblaser SP is expensive, and cost depends on publisher. Not for everyone. Haven't reached cost/ratio yet-will keep you posted. #litchat
maggiedana Publishing is all about distribution and ACCESS to that distribution. Without it, your book won't reach readers. #litchat
Donna_Carrick RT @agnieszkasshoes: RT @Saffy Twitter, FB, LinkedIn joining local writers' groups, go to book festivals, conferences-everything! #litchat
maggiedana Sorry, I disagree. RT @GLHancock: @maggiedana Nope, only two. Vanity is SP, too. #litchat
Donna_Carrick RT @maggiedana: Publishing is all about distribution and ACCESS to that distribution. Without it, your book wont reach readers./True! #litchat
rebeccawoodhead @maggiedana Does Twitter not count as distribution? Between us we have a network of millions. #litchat
corb21 RT @maggiedana: Publishing is all about distribution and ACCESS to that distribution. Without it, your book won't reach readers. #litchat

Donna_Carrick RT @maggiedana: It's a hard road, no doubt about it. You have to be prepared to work like the dickens. (Love Dickens,BTW) #litchat
mariblaser @GLHancock I tend to agree w/ @maggiedana that the distinction between SF and vanity is valid. #litchat
corb21 I agree. RT @maggiedana: @GLHancock Nope ... there's 3 kinds. Self, traditional, and vanity, and a big difference among them. #litchat
GLHancock There are two overall reasons to SP: emotional and logical. #litchat
George9Writer @GLHancock see "types of" http://tinyurl.com/yh9ohqm #litchat
Alex_Carrick RT @maggiedana: The whole notion of self-publishing will change once reviewers take it more seriously. #litchat
Donna_Carrick RT @Gint_Aras: Might still try the bookstore route, even though SP. Small vendors may take it. Haven't exhausted that yet. #litchat
agnieszkasshoes RT @Donna_Carrick @mariblaser SP expensive, cost depend publisher. Not 4 ev1. Haven't reached cost/ratio yet-will keep you posted. #litchat
theamericanbook @maggiedana Why? In vanity and self-publishing you pay to play. Never got the argument. #litchat
corb21 @GLHancock there are terms in between fully SP or fully traditional. #litchat
rebeccawoodhead @GLHancock Isn't that true of all publishing - or even writing? #litchat
Donna_Carrick RT @GLHancock: There are two overall reasons to SP: emotional and logical./I'll call me logical, but 'artsy'! ;=) #litchat
DavidRozansky @maggiedana I say 11 types: Self, Vanity, Univ., Subsidy, Traditional, Small, Literary, Govt, Corp, Ebook, online #litchat
Alex_Carrick #litchat The economics of the publishing business are such that books on demand & e-books will be wave of future.
corb21 @GLHancock cooperative agreements are becoming more popular, wherein the author and publisher share the risk. #litchat
mariblaser Please do. This is an important aspect. Besides, I want to know of your success. ;) RT @Donna_Carrick: ...will keep you posted. #litchat
rebeccawoodhead @agnieszkasshoes POD publishing can be free #litchat
Gint_Aras I have found that indie bookstores are often open to SP authors who present themselves professionally. They're indie, too! #litchat
maggiedana SP can work well for non-fiction, esp. in an ill-served market; much tougher to SP fiction. #litchat
Donna_Carrick RT @rebeccawoodhead: @maggiedana Does Twitter not count as distribution? / I'm hoping so!Thks for mentioning it. #litchat
GLHancock @Donna_Carrick And the logical one is always a business decision. #litchat
Alex_Carrick #litchat Once you move to books on demand & e-books, self-publishing is much more viable.
Donna_Carrick Q#5: Would I consider SP another book? http://tinyurl.com/y9sl2z5 #litchat
SueCookcom Is it difficult convincing bookstores to stock your book? Do you supply them sale or return? #litchat
mariblaser RT @maggiedana: Publishing is all about distribution and ACCESS to that distribution. Without it, your book won't reach readers. #litchat
corb21 @rebeccawoodhead @maggiedana Twitter would be a marketing and publicity arm, but not a distribution channel. #litchat
GLHancock @corb21 If the author pays, it isn't traditional publishing. #litchat
lorrigharte @Alex_Carrick What are some of the causes for resistance from reviewers? #litchat

Donna_Carrick RT @Alex_Carrick: #litchat Once you move to books on demand & e-books, self-publishing is much more viable./We're going to try! #litchat
Alex_Carrick #litchat Then there's the matter of the author royalties, which are much higher.
Donna_Carrick RT @corb21: @GLHancock cooperative agreements are becoming more popular/ Yes, industry is changing. #litchat
Gint_Aras @GLHancock two reasons, logic and emotions? Is there alternative reason to make any decision at all? Have kids? Go college? #litchat
maggiedana Poor old POD. An acronym that's understood by so few and used by so many. POD = print on demand. It's a printing technology. #litchat
rebeccawoodhead @corb21 Even if you link straight from Twitter to online purchase? #litchat
Donna_Carrick RT @SueCookcom: Is it difficult convincing bookstores to stock your book? /We still have to try, but yes, it's difficult. #litchat
George9Writer @Donna_Carrick If you ever decided to publish through Lightning Source, it gives you access to Ingram distribution. #litchat
corb21 @GLHancock that's why it's in between. Frequently now there are 50/50 terms for rights. or other equations... #litchat
agnieszkasshoes @Donna_Carrick : Do you find reviewers haven't taken you seriously as a SP (rewording @maggiedana point as question) #litchat
Donna_Carrick RT @lorrigharte: @Alex_Carrick What are some of the causes for resistance from reviewers?/IMO they have seen a lot of poor quality. #litchat
Alex_Carrick #litchat Reviewers are already starting to take SP books more seriously. Kirkus has a division that specializes.
corb21 @GLHancock a third being inability to get published somewhere else. #litchat
GLHancock @corb21 How is the author paying NOT SP? #litchat
LexxClarke @corb21 I would agree with that sentiment,I've learnt about so many new writers from Twitter :o) #litchat
agnieszkasshoes @Donna_Carrick Q#5: Would I consider SP another book? http://tinyurl.com/y9sl2z5 #litchat
Donna_Carrick For reviewers, the key is to find those willing to review SP & Indie, and convince them work is valid. Poor work will not stand. #litchat
Gint_Aras @SueCookcom It's less difficult when you present yourself professionally and approach people with warmth. #litchat
groovymystery How have you marketed your novels Donna, and which were most effective? #litchat
corb21 @rebeccawoodhead nope, it's still a microphone more than a cash register. #litchat
Donna_Carrick RT @agnieszkasshoes: Still submitting to reviewers, more are open than in past. (rewording @maggiedana point as question) #litchat
rebeccawoodhead @Donna_Carrick :) gotta love Twitter! #litchat
Gint_Aras @Alex_Carrick: it's a no brainer for reviewers. The market's flooded with these books. It would be like businesses ignoring tweet #litchat
Donna_Carrick RT @Gint_Aras: @SueCookcom Its less difficult when you present yourself professionally and approach people with warmth./Agreed! #litchat
corb21 I'd say "IF" RT @Alex_Carrick: @maggiedana: The whole notion of self-publishing will change "IF" reviewers take it more seriously. #litchat
mariblaser RT @maggiedana: POD = print on demand. It's a printing technology. #litchat
Donna_Carrick RT @groovymystery: How have you marketed your novels Donna, and which were most effective?Good question... #litchat
maggiedana @GLHancock Follow me (quick) so I can DM you. #litchat

agnieszkasshoes RT @SueCookcom Do you supply books for stores sale or return? #litchat
Alex_Carrick RT @lorrigharte #litchat Don't know. Cozy with publishers? Afraid to waste time? Doesn't matter, they'll be forced to change. #litchat
George9Writer @Donna_Carrick Donna, this indie site will review you online http://tinyurl.com/ckuz5y #litchat
mariblaser Still agree it's marketing. RT @rebeccawoodhead: @corb21 Even if you link straight from Twitter to online purchase? #litchat
Donna_Carrick I'm currently struggling with the whole self-marketing thing, using social media as best I can. We'll see what else we can do. #litchat
GLHancock @Donna_Carrick I have reviewed (positively) some SP work I asked for. Invited 2 authors to visit today, but not here. #litchat
corb21 @GLHancock SELF publishing would be if the author did it ALL by their SELF, ie without help from an editor, publicist, designer.... #litchat
Gint_Aras Gotta run, Donna! Good conversation! #litchat
Whyguys @Donna_Carrick I think one of the problems for self publishing is that Great writers don't always make Great salesmen. True? #litchat
Donna_Carrick RT @rebeccawoodhead: @Donna_Carrick :) gotta love Twitter!/Absolutely! We've met many great writers here! #litchat
agnieszkasshoes RT @Donna_Carrick Still submitting to reviewers, more are open than in past. #litchat
corb21 @GLHancock even big houses like St. Martins ask authors to contribute to marketing efforts, book tours... #litchat
Alex_Carrick #litchat Think of art history. Van Gogh "self-published." So did Cezanne. Neither sold anything in their lifetimes.
rebeccawoodhead @corb21 If it's one click from viewing to purchase, it's still just marketing? #litchat
DavidRozansky Damn hash. S'poseta be for #litchat. #scifichat
agnieszkasshoes RT @mariblaser RT @maggiedana: POD = print on demand. It's a printing technology. #litchat
corb21 @DavidRozansky I'd say bloggers are still reviewers, just the new era #litchat #scifichat
Donna_Carrick RT @maggiedana: @GLHancock Follow me (quick) so I can DM you./Done! #litchat
rebeccawoodhead @mariblaser there's a surprise. #litchat
lorrigharte RT @Whyguys: @Donna_Carrick I think one of the problems for self publishing is that Great writers dont always make Great salesmen #litchat
maggiedana Among writers, POD, SP (etc.) are volatile terms. We all get hot under the collar about this, no matter which side of the aisle. #litchat
DavidRozansky I receive a LOT of self-publihed books. Most all are really bad quality writing. Reviewers unlikely to sift through the muck. #litchat
maggiedana Definitely true. RT @Whyguys: One of the problems for self publishing is that Great writers dont always make Great salesmen. #litchat
corb21 @rebeccawoodhead yup. Just like an article linked to Amazon would be. #litchat
DavidRozansky But reviewres are less relevant. Bloggers are more relevant, and more likely to consider self-pubbed books. #litchat
Donna_Carrick RT @Whyguys: problems for self publishing is thatGreat writers dont always make Great salesmen.True?/Very! We have to work on this! #litchat
Alex_Carrick #litchat The internet, web, digital technology - all of it is changing everything. Embrace it.

Donna_Carrick RT @corb21: @DavidRozansky I'd say bloggers are still reviewers, just the new era #litchat #scifichat /Yes. Many are well-respected. #litchat
corb21 RT @DavidRozansky: I receive a LOT of self-published books. Most all are really bad writing. Reviewers unlikely to sift the muck. #litchat
journalwriter7 RT @corb21: @DavidRozansky I'd say bloggers are still reviewers, just the new era #litchat #scifichat
Donna_Carrick RT @DavidRozansky: I can only imagine. I've heard stories like this. We have to strive to send our best, always. #litchat
rebeccawoodhead @corb21 Fair enough. Tech hasn't changed anything. I thought social networks were making things more dynamic but maybe you're right #litchat
Donna_Carrick RT @Alex_Carrick: #litchat The internet, web, technology - all of it is changing everything. Embrace it./It's already here.Like V. #litchat
GLHancock If you sell the right to copy your book and someone pays for that right, then your work is published in the traditional model. #litchat
Writing_Is_Fun RT @Alex_Carrick: #litchat The internet, web, digital technology - all of it is changing everything. Embrace it. #litchat
mariblasers Disagree. You can hire editor n still be SP. RT @corb21: SELF pub would be if the author did it ALL by their SELF, ie without help #litchat
corb21 @DavidRozansky I totally agree with you. SP has a stigma because many are poor quality, few rise above. #litchat
corb21 RT @DavidRozansky: @maggiedana I say 11 types: Self, Vanity, Univ., Subsidy, Traditional, Small, Literary, Govt, Corp, Ebook, online #litchat
alisonwells #Litchat More about relationships than straight marketing esp with social media. If you like who they are will be interested in authors work
Donna_Carrick RT @GLHancock: If you sell the right to copy /I retained the rights. Don't know about other SP authors. #litchat
rebeccawoodhead @chrisbrogan would you agree - bookwise - that bloggers are just reviewers and twitter is just marketing or is there more to it? #litchat
Selorian I'd like to see Indie authors & Indie book stores work together. #litchat
corb21 YES. RT @maggiedana: SP can work well for non-fiction, esp. in an ill-served market; much tougher to SP fiction. #litchat
Alex_Carrick #litchat Go into a super market & see the "quality" books on the stands. Mostly interchangeable. Written to a formula.
GLHancock @mariblasers So right. It's about who decided to publish the book. #litchat
Whyguys @Donna_Carrick I'd stand on the street corner wearing a chicken costume if I had to just to sell my book. Anything you won't do? #litchat
LexxClarke @mariblasers @corb21 How about if the editor just does it for the love of art? #litchat
Donna_Carrick I view writing as an art form, particularly but not exclusively fiction. If we care enough about quality, medium is less relevant. #litchat
agnieszkasshoes RT @mariblasers Disagree. You can hire editor n still be SP. RT @corb21: SP if the author did it ALL by their SELF, ie without help #litchat
groovymystery FYI: A new site by @thebookjournal both reviews and sells indie authors. #litchat
corb21 @mariblasers yes, & you SHOULD hire an editor if you're SP, but you don't have a team working WITH you, just FOR you. It's different #litchat
Donna_Carrick RT @LexxClarke: @mariblasers @corb21 How about if the editor just does it for the love of art?/Yes. for the love of art. #litchat

<p>corb21 Publishing is a business each book a new venture RT @GLHancock: @Donna_Carrick And the logical one is always a business decision. #litchat</p>
<p>vickidelany #litchat Supermarket interchangeable, but some good small trad publishers out there</p>
<p>Donna_Carrick RT @Whyguys: just to sell my book. Anything you wont do?/Maybe...Wouldn't commit a crime, or diminish my family.Anything else,yes. #litchat</p>
<p>agnieszkasshoes technically, @corb21 : @mariblaser is right SP = if you as SELF do all a publisher does (i.e. coordinate these functions) #litchat</p>
<p>mariblaser @LexxClarke @corb21 Editor doing for free: friend helping? Doesn't change the fact that author pays and does all the rest. Agree? #litchat</p>
<p>Donna_Carrick RT @groovymystery: FYI: A new site by @thebookjournal both reviews and sells indie authors. #litchat</p>
<p>Writing_Is_Fun @Alex_Carrick: Everything's about formula now.. Restaurants, radio, shopping malls... and books too #litchat</p>
<p>SueCookcom Before i started writing novels i used to think sales would stand or fall on the quality of your work. How naive can you get! #litchat</p>
<p>mariblaser And paid for the whole process? RT @GLHancock: So right. It's about who decided to publish the book. #litchat</p>
<p>mikodragonfly RT @Alex_Carrick: #litchat Think of art history. Van Gogh "self-published." So did Cezanne. Neither sold anything in their lifetimes.</p>
<p>Donna_Carrick RT @GLHancock: @mariblaser So right. Its about who decided to publish the book./No secret, I decided, Alex supported me. #litchat</p>
<p>corb21 @LexxClarke @donna_carrick @mariblaser Please don't take this wrong, but most FREE editors, aren't. #litchat</p>
<p>George9Writer RT @agnieszkasshoes @mariblaser is right SP = if you as SELF do all a publisher does (i.e. coordinate these functions) #litchat</p>
<p>agnieszkasshoes RT @Selorian I'd like to see Indie authors & Indie book stores work together. #litchat [lots of us do that]</p>
<p>Donna_Carrick RT @vickidelany: #litchat Supermarket interchangeable,but some good small trad publishers out there/Very true,Vicki!Your pub is one. #litchat</p>
<p>corb21 @mariblaser @lexxclarke yes, agree #litchat</p>
<p>agnieszkasshoes Q for @Donna_Carrick You have a great cover for 1st Ex. How important do you think cover is for SP book? #litchat</p>
<p>Wyld_Dandelyon RT: SueCookcom ...I used to think sales would stand or fall on the quality of your work. How naive can you get! #litchat</p>
<p>Donna_Carrick RT @SueCookcom: quality of your work. How naive can you get!/Yes, it's a lot of work to succeed. And we have to love doing it. #litchat</p>
<p>herstorian RT @alisonwells: Twitter is more about relat'ships than straight marketing. If you like who they are will be int'd in authors work #litchat</p>
<p>LexxClarke @mariblaser yes, if the author pays for everything else #litchat</p>
<p>GLHancock All authors have the liberty to promote beyond what traditional publishers are willing to pay for. Always have. #litchat</p>
<p>maggiedana Me 2. RT @SueCookcom: Before i started writing novels I thought sales would stand or fall on the quality of your work. How naive! #litchat</p>
<p>ViolaMaths @linda1966 We're taping A&M - Wonderspouse is currently tied up on twitter with #litchat & I'm not to disturb him!</p>
<p>corb21 @agnieszkasshoes @mariblaser yes, but like I said that's people working FOR you, not WITH you. #litchat</p>

mariblaser Agree! Must be professional. RT @corb21: Please don't take this wrong, but most FREE editors, aren't [editors]. #litchat
LexxClarke @corb21 Yes this very true, I have been known to request Pepperidge Farm products in return for editing ;o) #litchat
Donna_Carrick RT @agnieszkasshoes: Thanks,-the cover was VERY important to me. Reason: I want to respect the efforts I made in writing. #litchat
Alex_Carrick RT @SueCookcom: Before started writing used to think sales would stand or fall on the quality of your work. How naive can you get! #litchat
Donna_Carrick RT @GLHancock: All authors have the liberty to promote beyond what traditional publishers are willing to pay for. Always have./Yes. #litchat
herstorian RT @corb21: Publishing is a business each book a new venture. #litchat
rebeccawoodhead @herstorian agree. #litchat
mariblaser RT @agnieszkasshoes: Self Publishing = if you as SELF do all a publisher does (i.e. coordinate these functions) #litchat
Writing_Is_Fun Aaarghh.. had to choose between #litchat and #followreader. Will go with this group 2day as it's more relevant to me #litchat
alisonwells @Donna_Carrick How can small, indie, SP , collectives get a profile in this diffuse market? #litchat
corb21 YES! This is where the stigma comes from. Many authors hv great SP books, that're lost RT @Donna_Carrick: Poor work will not stand. #litchat
LexxClarke @corb21 last tweet might have sounded flippant but it is true, even friends as editors almost expect 'something' in return #litchat
Donna_Carrick With the cover, I am trying to show this is a quality work. Would not settle for inferior design, any more than inferior story. #litchat
DavidRozansky @LexxClarke Hmm. Maybe I should put prices on books in "Oreos!" #litchat
SueCookcom @Donna_Carrick I love the meeting readers bit but do you find it difficult to reach wider audience if yr book isn't on bookshelves? #litchat
Donna_Carrick BookSurge was very helpful, a great design team. #litchat
agnieszkasshoes @corb21 sounds like a fascinating question of organisational dynamics for later #litchat (what IS a publisher: ontologically speaking)
corb21 @LexxClarke well that and, friends as editors are usually (not always) not good editors. Costs a lot to fix those errors #litchat
GLHancock @mariblaser Not really. You can hire people to do all the many parts and still be a self-publisher. You decide, you pay, you pub #litchat
mariblaser Is this an important distinction between SP and trad? RT @corb21 yes, but like I said that's people working FOR you, not WITH you. #litchat
Donna_Carrick RT @alisonwells: How can small, indie, SP , collectives get a profile in this diffuse market?/Must support each other-conferences, #litchat
badbadbad hey all, just in, jumping in - eds work for the love of art? respectfully, that's gotta be super rare. DIY may = SP, but I like DIY #litchat
maggiedana Cover art hugely important. It's reader's first impression (other than reviews/recs.) of your book. #litchat
corb21 @DavidRozansky @lexxclarke I'll trade you my bologna sandwich for your LOST SYMBOL #litchat
Donna_Carrick @alisonwells Conferences, on-line support. Look for the best work and support it. Every genre has those whose effort shows. #litchat
LexxClarke @DavidRozansky interesting idea! #litchat

groovymystery RT @agnieszkasshoes: You have a great cover for 1st Ex//Also, where did you look for a cover artist? #litchat
agnieszkasshoes RT @Donna_Carrick With cover, trying 2 show this = quality work. Would not settle 4 inferior design, any more than inferior story. #litchat
MustardPepper Great self publishing #litchat going on. Too tired to join in, just watching it go past me.
LexxClarke @corb21 yes,someone well intentioned can actually cause more problems than they solve #litchat
agnieszkasshoes RT @Donna_Carrick the cover was VERY important to me. Reason: I want to resectpect the efforts I made in writing. #litchat
Donna_Carrick I confess there is a 'control' issue as well. Timing of publication was important to me with Gold&Fishes.(2004 tsunami SE Asia) #litchat
corb21 @mariblaser I'd say Trad is people working ON you....and sometimes WITH you. cuz authors don't get much say #litchat
Writing_Is_Fun RT @DavidRozansky: @LexxClarke Hmm. Maybe I should put prices on books in "Oreos!" <-Try M&Ms & you got my attention #litchat
mariblaser @corb21 Please don't take me wrong. I never meant to be rude or anything. #litchat
DavidRozansky @corb21 Just finished Lost symbol, and I am hungry. Deal! #litchat
lifeinthegalaxy RT @Writing_Is_Fun: Aaarghh.. had to choose betwn #litchat & #followreader. Will go with this group 2day as it's morerelevant to me #litchat
Saffy @LexxClarke your story before anyone else gets it :) and the thrill of making it just-so #litchat
GLHancock @badbadbad I work for pay. I pay my bills with the pay. What's wrong with that? #litchat
corb21 Exactly! RT @LexxClarke: @corb21 yes,someone well intentioned can actually cause more problems than they solve #litchat
Donna_Carrick RT @groovymystery: RT @agnieszkasshoes: have a great cover for 1st Ex//Also, where did you look for a cover artist?/BookSurge.Thks! #litchat
agnieszkasshoes Q: @Donna_Carrick do you think cover art is more important when yr selling primarily online than when people browse in shops #litchat
corb21 RT @Whyguys: @Donna_Carrick I think one of the problems for self publishing is Great writers don't always make Great salesmen. #litchat
Donna_Carrick RT @MustardPepper: Great self publishing #litchat going on. Too tired to join in, just watching it go past me./Glad you're here! #litchat
corb21 @Whyguys YES, I agree: Great writers don't always make Great salesmen. #litchat
GLHancock @Donna_Carrick A "control issue" and you're not emotional? #litchat
George9Writer Indie author has to ensure his/her cover design looks good in thumbnail, as it may be sold online only. #litchat
badbadbad #litchat eds working FOR v. WITH you. agreed. but as DIY/indie, we need community, homies to work WITH us, who share vision, donate time...
sharifwrites @MustardPepper Me, too. I came late. I'm just watching. #litchat
Donna_Carrick RT @GLHancock: @badbadbad I work for pay. I pay my bills with the pay. Whats wrong with that?/Nothing. It's how it works. #litchat
corb21 @DavidRozansky hahahahaa I'll ship media mail? #litchat
Alex_Carrick #litchat BookSurge did a great job on @Donna_Carrick's cover. Interior very professional as well.
susanmpls @alisonwells who is your target market? small, indie, SP need to identify core readership and go talk to them. #litchat
corb21 @mariblaser no, no. I'm all for healthy discussion. I'm just laying it down like I see it. #litchat

Donna_Carrick RT @agnieszkasshoes: Q: I thik cover art is always important in fiction, maybe less in non-fiction. Bookstore or online. #litchat
mariblaser Hard view, but may be true. RT @corb21: Trad is people working ON you, and sometimes WITH you. cuz authors don't get much say #litchat
Donna_Carrick RT @GLHancock: @Donna_Carrick A "control issue" and youre not emotional?/That was logical, timing was important. ;-) #litchat
corb21 @mariblaser we work with SP authors who were never told "that cover won't sell your book" or "yes, you need a bar code for BN" #litchat
lorrigharte What percentage of readers buy books based on reviews? Is there a difference in #s between online and trad. shops? #litchat
badbadbad @LexxClarke I think it comes down to shared vision not just friends but colleagues, fellows artists, colony, community, collective #litchat
agnieszkasshoes RT @George9Writer Indie author has 2 ensure cover design looks good in thumbnail, as it may be sold online only. #litchat [good point]
corb21 @mariblaser we also work with authors who've come from bigger houses who say "really!? I get a say in the catalog copy?" #litchat
susanmpls @Donna_Carrick cover art is ALWAYS important. often the first impression a potential read has of your book. #litchat
badbadbad @GLHancock Absolutely nothing. I think if you're a good editor, you should be paid. You're talking lifetime of exp. I do the same. #litchat
GLHancock @Donna_Carrick I think the "control" was with trad publishers who insist on their own timetables. Would not have been as fast as #litchat
Donna_Carrick RT @Writing_Is_Fun: RT @DavidRozansky: @LexxClarke Hmm. Maybe I should put prices on books in "Oreos!" /Wil write for meals!Ha! #litchat
Saffy @rebeccawoodhead sounds like a challenge to me ;) #litchat - next nano?
mariblaser Same here. So difficult to chose! RT @Writing_Is_Fun: Aaarghh.. had to choose between #litchat and #followreader.
alisonwells RT @susanmpls small, indie, SP need to identify core readership and go talk to them. 'Be a food soldier then! #litchat
DavidRozansky @lorrigharte Word of Mouth, including reviewers, is always vital to sale of books. #litchat
GLHancock @corb21 Makes my point exactly about emotional reasons to SP. Often it is wanting to be in control ... of everything! #litchat
mariblaser @corb21 I'm liking very much how you relate with authors. :-) #litchat
rebeccawoodhead Fascinating chat on Litchat but I've got to #Nano off and catch up on some words. Bye :) #litchat
badbadbad @susanmpls #litchat yes, HAVE to know your readership & go to them directly. absolutely. 1000%
SueCookcom RT @Donna_Carrick: With the cover, I am trying to show this is a quality work #litchat Vital. Worth outlay. SP can sometimes *look* cheap
Donna_Carrick Trying to keep up, Covers imp to me, Yes, I read reviews before buying sometimes. Not always. #litchat
alisonwells RT @susanmpls small, indie, SP need to identify core readership and go talk to them. 'Be a foot soldier then! (tired!) #litchat
LexxClarke @badbadbad oh yes agreed, but the final work should still be the author's vision unless a collective approach is the intention #litchat

agnieszkasshoes Q @Donna_Carrick @lorrigharte What % readers buy books based on reviews? Is there difference in #s between online and trad. shops? #litchat
corb21 RT @maggiedana: Among writers, POD, SP (etc.) are volatile terms. We all get hot under the collar about this, no matter which side. #litchat
dosankodebbie RT @George9Writer Indie author has 2 ensure cover design looks good in thumbnail, as it may be sold online only. #litchat
DavidRozansky Flying Pen PPress is looking at ne pub model where AAuthor is in charge, pub house works for author. #litchat
Writing_Is_Fun @DavidRozansky What do you expect of your authors - marketing wise? #litchat
Alex_Carrick RT @DavidRozansky: @lorrigharte Word of Mouth, including reviewers, is always vital to sale of books. #litchat
maggiedana I believe copy editing fees for 400 msp novel anywhere from \$1500 - \$2500. Are self publishers willing/prepared to pay that. #litchat
Saffy @corb21 @LexxClarke thats why keeping versions of your work is important - also getting multiple feedback can be good #litchat
Donna_Carrick Q#5: Would I consider SP another book? http://tinyurl.com/y9sl2z5 #litchat
journalwriter7 RT @DavidRozansky: @lorrigharte Word of Mouth, including reviewers, is always vital to sale of books. #litchat
corb21 @GLHancock yes, that is oft a reason, I agree. #litchat
GLHancock @Donna_Carrick Covers & titles most imp in readers' decision making about buying a book. Industry stats. #litchat
MustardPepper @sharifwrites the most fun way! #litchat goes so fast it's quite stressful!
dosankodebbie RT @susanmpls: @alisonwells who is your target market? small, indie, SP need to identify core readership and go talk to them. #litchat
LexxClarke RT @Donna_Carrick: @Writing_Is_Fun: @DavidRozansky: I'm more of a "will edit for salty snacks" guy lol #litchat
moonbridgebooks I usually don't read topselling books, like to Amazon review, tweet and FB review new or mid-list authors and indies #litchat
DavidRozansky @Writing_Is_Fun Expect? To engage the reader, build a fan base, talk with fans on regular basis. #litchat
mariblaser Unfortunatelly very true! RT @LexxClarke: yes,someone well intentioned can actually cause more problems than they solve #litchat
lifeinthegalaxy @mariblaser if you're up to it, you can follow both #litchat and #followreader on Tweetdeck columns (a test of the mind!)
corb21 @mariblaser well, if they wrote the book, why shouldn't they get a say in how it ends up? Happy authors work harder :) #litchat
GLHancock @maggiedana Gasp! *chokes* only that little? #litchat
agnieszkasshoes RT @Donna_Carrick Q#5: Would I consider SP another book? http://tinyurl.com/y9sl2z5 #litchat
dosankodebbie RT @GLHancock: @Donna_Carrick Covers & titles most imp in readers' decision making about buying a book. Industry stats. #litchat
corb21 @GLHancock timetable control isn't always the pubs fault....media has crazy guidelines, whole industry is like a year out....silly #litchat
alisonwells #Litchat Thank you @Donna_Carrick RT @agnieszkasshoes and all 4 interesting chat, have to go.
badbadbad @LexxClarke re: collective approach - agreed - artist's vision - collective assistance to make that vision a reality & spread word #litchat

Writing_Is_Fun RT @maggiedana: I believe copy editing fees anywhere from \$1500 - \$2500. self publishers willing to pay <They shud. It's crucial #litchat
agnieszkasshoes RT @GLHancock Covers & titles most imp Industry stats. #litchat [do you have a URL for figure? Would be v useful :)]
KatMeyer RT @lifeinthegalaxy: if ur up to it, you can follow both #litchat + #followreader on Tweetdeck columns (a test of the mind!) #followreader
LexxClarke @maggiedana @corb21 would you say that the editing is the most expensive part of publishing? #litchat
maggiedana Woops. Am I out of touch, here? RT @GLHancock: @maggiedana Gasp! *chokes* only that little? #litchat
corb21 RT @DavidRozansky: Flying Pen PRes is looking at ne pub model where AAuthor is in charge, pub house works for author. #litchat
Donna_Carrick RT @GLHancock: @Donna_Carrick Covers & titles most imp in readers decision making about buying a book. /Thanks, GL! #litchat
lorrigharte @Donna_Carrick Rarely read reviews anymore. But word of mouth, from someone with shared taste, very often. #litchat
BenteGallagher Late to the party again. #litchat
Writing_Is_Fun @LexxClarke OK Potato Chips for you then #litchat
vickidelany RT @Donna_Carrick #LitChat gotta go. see you soon
badbadbad @DavidRozansky Re: Flying Pen Press -- Pub House works for author? Wow... imagine that. FPP will added to my list. Thanks. #litchat
Writing_Is_Fun @DavidRozansky Do you find most authors are OK with that stuff, or are they reluctant? #litchat
GLHancock Writing a book is one career. Publishing books is another, different one. Selling/marketing/distribution/ads/warehousing ... more #litchat
maggiedana @GLHancock In my freelance prod'n work, I pay freelance c/editors around \$1500 to \$2000 for non-fiction c/editing a 400-page ms. #litchat
LexxClarke Suits me! Though pretzels are good too lol RT @Writing_Is_Fun: @LexxClarke OK Potato Chips for you then #litchat
mariblaser So very true! heh :D RT @corb21: Happy authors work harder :) #litchat
Donna_Carrick RT @vickidelany: RT @Donna_Carrick #LitChat gotta go. see you soon/Bye Vicki, thanks for coming!Vicki's a terrific writer/friend! #litchat
badbadbad @MustardPepper re: speed of #litchat - I know... it's taught me to read faster & type like a fiend, a fiend, I say...
Writing_Is_Fun RT @lifeinthegalaxy @mariblaser if UR up to it U can follow both #litchat and #followreader on Tweetdeck<-but my head will explode #litchat
groovymystery Donna, could you give us a ball-park figure the amount of money you've invested into each novel? #litchat
Donna_Carrick RT @lorrigharte: @Donna_Carrick Rarely read reviews anymore. But word of mouth, from someone with shared taste, very often./Thattoo #litchat
DavidRozansky @LexxClarke Okay, my new book reviewing scale is now a scale of 0 to 5 Oreos. #litchat
hprw @maggiedana Not sure about yr figs but copyediting cost is FAR lower than a good line-edit--and then there's proofreading... #litchat
maggiedana @LexxClarke I'd think that printing and binding is more expensive, depending on print run. #litchat

GLHancock @maggiedana Are you talking standard 250-word pages and true copyediting or just proofreading? #litchat
agnieszkasshoes @maggiedana - no, you are spot on from quotes I've had (\$1500-\$2500 for 400msp) #litchat
SueCookcom Will be talking about self publishing on my radio show @the WriteLines on November 22nd. BBC Radio Oxford 95.2 fm #litchat
DavidRozansky So me sez too. RT @mariblasers: So very true! heh :D RT @corb21: Happy authors work harder :) #litchat
LexxClarke @maggiedana ok thanks :o) #litchat
hprw Yes--I've worked both sides, it's true RT @GLHancock: Writing a book is one career. Publishing books is another, different one. #litchat
Donna_Carrick With G&F the timing issue had to do with the research involved -- wanted to make it available to readers. #litchat
maggiedana @GLHancock Copy editing. Not proofreading or line editing. #litchat
DavidRozansky @maggiedana With POD, those costs are now part of sales, not production. #litchat
maggiedana @hprw Hey ... good to see you. #litchat
hprw @agnieszkasshoes Are those quotes for line (or structural) editing, or copy-editing? #litchat
agnieszkasshoes @groovymystery : @Donna_Carrick could you give us a ball-park figure the amount of money you've invested into each novel? #litchat
GLHancock @DavidRozansky You've lost me in the distinctions, but I'd still think that is awfully low. #litchat
mariblasers RT @journalwriter7: RT @DavidRozansky: @lorrigharte Word of Mouth, including reviewers, is always vital to sale of books. #litchat
Donna_Carrick RT @groovymystery: Invested in novel-Only a ball-park-coupleK. For me it's the love of this art.Could spend it on shoes, like many. #litchat
maggiedana @DavidRozansky Interesting. You mean sales picks up the tab for copy editing? #litchat
Selorian Don't new Trad published authors do marketing the same as SP authors, they just have doors opened for them by the Trad publishers? #litchat
badbadbad yeah, I've deeply edited (global/line) a few memoirs & novels & charged between \$40 - \$70/hr., depending on the situation #litchat
Donna_Carrick I want to thank @agnieszkasshoes for moderating today's #LitChat topic: Alternate Avenues in Publishing. #litchat
Donna_Carrick My very sincere thanks to @LitChat #LitChat for this wonderful opportunity to discuss my work with fellow-writers. #litchat
GLHancock @maggiedana What are you considering copy editing and how does it differ from line editing? #litchat
hprw @maggiedana Good to see you too. Have missed you. Now back to the subject in hand... #litchat
maggiedana @hprw Maybe we all need definitions of copy-, line-, and other-sorts-of editing. Can do in 140 chars???? #litchat
Donna_Carrick The First Excellence, a mystery/intrigue set in modern China- http://tinyurl.com/yepmahr Buy it now - thank you! #litchat
groovymystery Shoes, lol. With 2-3K budget, how much went to production, marketing, etc? #litchat
Donna_Carrick If anyone has more indepth questions/comments,feel free to use contact page http://www.donnacarrick.com/ Thanks! #litchat
LexxClarke Thank you so much @Donna_Carrick and @agnieszkasshoes for another fabbola #litchat
mariblasers @maggiedana I've heard of something in that range too. #litchat

agnieszkasshoes Any final questions for @Donna_Carrick on alternative avenues in Publishing in the last 4 minutes of #litchat
Donna_Carrick About me and my philosophy regarding writing: http://tinyurl.com/ykrxkpn #litchat
SueCookcom Will be talking self publishing with the brilliant @hprw on @theWriteLines Nov 22. BBC Radio Oxford 95.2 fm #litchat
maggiedana Am hoping @hprw chimes in here. RT @GLHancock: What are you considering copy editing and how does it differ from line editing? #litchat
hprw @GLHancock Line edit works with big stuff--structure and flow of book; copy-edit hunts for typos and inaccuracies. #litchat
susanmpls @Selorian trad pub aus do lots of self-promo, probably using many same tools as SP aus, plus pub does PR, store promo, etc. #litchat
hprw I just did! RT @maggiedana: @hprw Maybe we all need definitions of copy-, line-, and other-sorts-of editing. Can do in 140 chars??? #litchat
DavidRozansky @maggiedana No. POD printing is paid at time of order. SO it is now a sales cost. Editing still a production cost. #litchat
maggiedana Yes ... huge thanks to @Donna_Carrick and "that guy with the most difficult name to reproduce" for today's chat. #litchat
Alex_Carrick #litchat On a personal note, gotta go pick up the kids. See you at home @Donna_Carrick
GLHancock @hprw That is soooo counter-intuitive! No wonder we can't communicate! #litchat
Donna_Carrick I'll be here for another 20 minutes, but having trouble keeping up. If you don't get a quick reply, forgive me. #litchat
SueCookcom Me want to know too! RT @GLHancock: What are you considering copy editing and how does it differ from line editing? #litchat
agnieszkasshoes RT @Donna_Carrick About me and my philosophy regarding writing: http://tinyurl.com/ykrxkpn #litchat
hprw That's a very rough definition--there's much more to both, obviously. Read Teresa Nielsen Hayden's fab essay "On Copy-Editing". #litchat
journalwriter7 @Donna_Carrick Thanks Donna for sharing your self-publishing journey. Insightful inside view. #litchat
Donna_Carrick RT @LexxClarke: Thank you so much @Donna_Carrick and @agnieszkasshoes for another fabbola #litchat /Thank you for coming!
GLHancock @Donna_Carrick Thanks so much for exposing yourself here today. Oh, that didn't come out right ... #litchat
lifeinthegalaxy RT @lifeinthegalaxy: @maggiedana How long does it take a freelance editor to work a 400 page ms non-fiction? #litchat
Donna_Carrick RT @groovymystery: Shoes, lol. With 2-3K budget, how much went to production, marketing, etc? #litchat /So far, all to production.
agnieszkasshoes before we end tonight's #litchat a reminder next week's topic is LATINO FICTION & next Friday's host Luis Urrea @urrealism
maggiedana @hprw Phew, thanks. Am grateful for your help! As always. #litchat
corb21 @BenteGallagher but welcome. #litchat
hprw @SueCookcom Copy editing hunts for errors in the copy: line/structure edit looks for probs with structure and flow. #litchat
Donna_Carrick RT @Alex_Carrick: #litchat On a personal note, gotta go pick up the kids. See you at home @Donna_Carrick /Thanks for tweeting with us!
agnieszkasshoes OK, that's it for tonight's #litchat tahnk you all & especially @Donna_Carrick for being a wonderful host.

badbadbad #litchat re: author's mkting own work - it's vital - trad/DIY doesn't matter - to be a widely read writer, you've gotta gun for "rockstar"

Donna_Carrick RT @journalwriter7: . #litchat I'm glad you were here!

maggiedana @lifeinthegalaxy 2-3 weeks for electronic edit of 400-pg m/s. Could be shorter. #litchat

KevSparrow71 @Donna_Carrick #litchat How dangerous do you think blogs are in terms of getting your work published? apologies if its been asked i am late

agnieszkasshoes I'm sure you'll join me in wishing @Donna_Carrick very best with The First Excellence. Do hang around & carry on talking #litchat

Donna_Carrick RT @GLHancock: @hprw That is soooo counter-intuitive! No wonder we can't communicate! #litchat /A good copy-editor is worth gold.

journalwriter7 @Donna_Carrick Glad I could make it. :) #litchat

GLHancock RT @hprw: @SueCookcom Copy editing hunts for errors in the copy: no, that's proofreading. Otherwise it's rewriting the damn book! #litchat

SueCookcom @hprw so line edit spots for eg. when a character starts novel with blue eyes and then suddenly they are grey #litchat

hprw @lifeinthegalaxy Time spent editing depends on how good the mss is... but expect days, prob more. #litchat

Donna_Carrick RT @maggiedana: " for today's chat. #litchat /Want to thank you all for joining us -- I have really enjoyed this.

agnieszkasshoes thank you also to @LitChat for entrusting moderation to me. At 22.01 GMT I will now be contributing non-neutrally as me thx all #litchat

maggiedana @agnieszkasshoes Many thanks to you, too, for keeping us all (more or less) on track! #litchat

mariblaser Thank you so much @agnieszkasshoes and @Donna_Carrick for the excellent #litchat. (did you see those Q {links} they've prepared? Can't miss!

badbadbad #litchat Thanks, y'all. As fun, invigorating & maddening as last time. Rest assured, I'll be back when schedule permits, crazy writer types.

Donna_Carrick RT @susanmpls: @Selorian trad pub aus do lots of self-promo, probably using many same tools as SPo, etc. #litchat

DavidRozansky @KevSparrow71 If you view bloggers as dangerous to your book, you need to write better. Bloggers help good books. #litchat

mariblaser Thank you so much @agnieszkasshoes and @Donna_Carrick for the excellent #litchat. (did you see those Q {links} they've prepared? Can't miss!

badbadbad #litchat Thanks, y'all. As fun, invigorating & maddening as last time. Rest assured, I'll be back when schedule permits, crazy writer types.

Donna_Carrick RT @susanmpls: @Selorian trad pub aus do lots of self-promo, probably using many same tools as SPo, etc. #litchat

DavidRozansky @KevSparrow71 If you view bloggers as dangerous to your book, you need to write better. Bloggers help good books. #litchat

Writing_Is_Fun Well, that was fun.. thanks @donna_carrick for sharing you SP experience #litchat

hprw @lifeinthegalaxy Line edit = editor giving notes to author, so author rewrites accordingly. Author's contribution takes longer. #litchat

maggiedana Mostly, proofreading is reading typeset pages TO the manuscript and flagging errors the typesetter has made. #litchat

wwwgalelaurecom Thanks to @Donna_Carrick and @agnieszkasshoes for a great #litchat. GL

Donna_Carrick RT @KevSparrow71: #litchat I've seen many discussing this. Consensus: Never blog what you want to market.

Donna_Carrick RT @KevSparrow71: #litchat Other than that, blogs are terrific to get you 'out there' in the world.

DavidRozansky @Writing_Is_Fun Follow uyp on lost question: WRiters rarely like marketing, but love their fans. #litchat

hprw @SueCookcom Changing eye colour is copy-editing issue, line editing deals with plot, characterisation etc #litchat

mariblaser RT @hprw: @SueCookcom Copy editing hunts for errors in the copy: line/structure edit looks for probs with structure and flow. #litchat

groovymystery Before everyone gets started on their weekend, would you post a quick like to The First Excellence on Amazon for us? #litchat

KevSparrow71 @DavidRozansky Now that is interesting....thanks for that insight #litchat

appleberrymount @Donna_Carrick This was wonderful, Donna. I learned a lot. Thanks #litchat

badbadbad @maggiedana 2-3 wks for 400-page edit? meticulous? full-time-plus? that seems very fast, maybe too fast in my experience, unless FT #litchat

GLHancock I don't work with publishers, usually, or printers or any of that. I help writers improve their mss. Use my of definitions, I guess #litchat

Donna_Carrick #litchat Of course the cost of e-books is very low, much lower than that.

hprw @SueCookcom Line editing followed by author rewriting etc; copy-editing is followed by author approving (or not) suggested changes. #litchat

Writing_Is_Fun RT @DavidRozansky: WRiters rarely like marketing, but love their fans. Necessary evil uh? #litchat

Selorian I find it impossible to keep up with Twitter chats like #litchat. I like transcripts! Just don't get to interact that way.

Donna_Carrick RT @appleberrymount: @Donna_Carrick This was wonderful, Donna. I learned a lot. Thanks #litchat /So glad you're here! Thank you.

Donna_Carrick RT @Writing_Is_Fun: Well, that was fun.. thanks @donna_carrick for sharing you SP experience #litchat /See you soon!

Ooh_Books RT @DavidRozansky: @KevSparrow71 If you view bloggers as dangerous to your book, you need to write better.Bloggers help good books. #litchat

DavidRozansky And "book editors" at pub houses are neither copy- nor line- editors. #litchat

hprw Yes, because you can't proofread unless you have proofs! RT @maggiedana: Mostly, proofreading is reading typeset pages #litchat

Selorian Thanks you @susanmpls for the reply to my question and thank you @Donna_Carrick for doing #litchat today.

Donna_Carrick RT @GLHancock: Thanks so much for exposing yourself here today. Oh, that didn't come out right ... #litchat /You are funny! Thks for coming.

SueCookcom @hprw Oh dear. I have a lot to learn obv. Lucky will be learning from you on @theWriteLines! #litchat

herstorian @Donna_Carrick @litchat: Thanks so much for the great chat! Learned a lot. #litchat

DavidRozansky @Writing_Is_Fun If readers don't know who you are or what you write about, no fancy cover will make them pick the book up. #litchat

badbadbad RT @DavidRozansky If you view bloggers as dangerous to your book, you need to write better. / Beautiful! Yep... ya gotta #litchat

maggiedana @badbadbad Yes, meticulous. 3 weeks is better than 2, but sometimes schedules demand only 2. #litchat

Donna_Carrick RT @agnieszkasshoes: that's it for tonight's #litchat tahnk you all & especially @Donna_Carrick for being a wonderful host./Thanks to you!

GLHancock @hprw That's what we call "developmental" or "substantive" editing. I don't monkey around with novels that way. #litchat

hprw @badbadbad Doesn't seem fast: line editing means writing notes for author to work from when rewriting, not making changes yourself. #litchat

maggiedana @GLHancock You're NOT a copy editor. You're a developmental or line editor. A very different animal! #litchat

hprw @SueCookcom Of course, I could be making it all up. For all you know I'm a cab driver from Bolton who spins a good line. #litchat

Donna_Carrick #LitChat You all know where to find The First Excellence, right? <http://tinyurl.com/yepmahr>
Thanks everyone!

badbadbad @KevSparrow71: #litchat clarification?... whatchu mean re: Never blog what you want to market

maggiedana They're acquisitions editors. RT @DavidRozansky: And "book editors" at pub houses are neither copy- nor line- editors. #litchat

GLHancock @maggiedana Cheezit, Mags. I just said I am *not* that kind of an editor for fiction. Now a nonfiction book, I will rearrange, fix. #litchat

hprw @GLHancock It's not monkeying around (tho I like the term): it's helping a writer refine and perfect her work. #litchat

KevSparrow71 @Donna_Carrick #litchat Thanks for taking them time, kudos for your words...x