



LitChat September 1, 2010

Topic of the Week: E-Book Revolution

Open Chat

The transcripts below cover the #litchat conversation noted above. The order appears sequentially from opening post to the closing post within the #litchat published chat time.

WEDNESDAY: September 1, 2010

LitChat Welcome to #litchat. We're continuing our topic E-BOOK REVOLUTION for the next hour. Please join us. -12:58 PM Sep 1st, 2010

illustratr4kids RT @LitChat: Welcome to #litchat. We're continuing our topic E-BOOK REVOLUTION for the next hour. Please join us. -12:58 PM Sep 1st, 2010

LitChat Easiest way to follow #litchat is at <http://bit.ly/MH5Qs>. Enter your Twitter login and you're in the room. -12:59 PM Sep 1st, 2010

eightcuts RT @LitChat: Welcome to #litchat. We're continuing our topic E-BOOK REVOLUTION for the next hour. Please join us. -1:01 PM Sep 1st, 2010

Georgia_McBride RT @LitChat Welcome to #litchat. We're continuing our topic E-BOOK REVOLUTION for the next hour. Please join us. -1:01 PM Sep 1st, 2010

LitChat On Monday we had blazing convo of whether there is an E-BOOK REVOLUTION, along w/ comments and suggestions about e-reading devices. #litchat -1:02 PM Sep 1st, 2010

eightcuts Hi! @agnieszkasshoes here tweeting #litchat from my, er, professional account :) -1:02 PM Sep 1st, 2010

LitChat Let's begin today with this: WHAT IS A BOOK? #litchat -1:02 PM Sep 1st, 2010

LitChat Good stuff there. RT @eightcuts: Hi! @agnieszkasshoes here tweeting #litchat from my, er, professional account :) #litchat -1:03 PM Sep 1st, 2010

TENscribeshop @LitChat Here, Storyteller and Art-ivist, looking forward to #litchat -1:03 PM Sep 1st, 2010

freyasbower @LitChat Hm... that's a good question. What is the difference between a story and a book? How do you define it? #litchat -1:03 PM Sep 1st, 2010

jevonbolden RT @LitChat: Welcome to #litchat. We're continuing our topic E-BOOK REVOLUTION for the next hour. Please join us. #litchat -1:04 PM Sep 1st, 2010

JSLion Good afternoon #litchat -1:04 PM Sep 1st, 2010

DavidWisehart Since Monday, a \$99 e-reader was announced, so I think the e-book revolution is on... #litchat -1:04 PM Sep 1st, 2010

BookEditorLM RT @LitChat: Let's begin today with this: WHAT IS A BOOK? #litchat -1:04 PM Sep 1st, 2010

CarolyBurnsBass WHAT IS A BOOK? The E-Book Revolution is proving is what it's NOT. It's not a cardboard cover, pages filled with words in ink. #litchat -1:05 PM Sep 1st, 2010

TENscribeshop Fascinating question. @BookEditorLM: RT @LitChat: Let's begin today with this: WHAT IS A BOOK? #litchat -1:05 PM Sep 1st, 2010

Lori_A_Moore @LitChat A book is an escape, a journey, a movie of words. A book is something that causes an emotional reaction in a reader. #litchat -1:05 PM Sep 1st, 2010

JSLion Different between a story and a book. well, a legal dictionary is a book. But not a story... #litchat -1:05 PM Sep 1st, 2010

DavidWisehart A book is a medium of telepathy. It transmits the thoughts of an author—across space and time—into the head of a reader. #litchat -1:06 PM Sep 1st, 2010

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| SpannerSpencer @LitChat For me a book is a delivery system. It's like putting words in a box to keep the story intact. It's the story that matters #litchat -1:06 PM Sep 1st, 2010 |
| paperbridges RT @LitChat: Welcome to #litchat. We're continuing our topic E-BOOK REVOLUTION for the next hour. Please join us. -1:07 PM Sep 1st, 2010 |
| robynmcintyre @LitChat Numerous words related to an idea or story gathered together under a specific title but not written in poetry form #litchat -1:07 PM Sep 1st, 2010 |
| bypetal Hi all. I'm here electronically but feeling a little dusty with dog eared pages like an old book...i guess that's perfect. #litchat -1:08 PM Sep 1st, 2010 |
| JSLion RT @SpannerSpencer: @LitChat For me a book is a delivery system. It's like putting words in a box to keep the story intact. It's the story that matters #litchat -1:08 PM Sep 1st, 2010 |
| CarolyBurnsBass WHAT IS A BOOK? And yet IT IS a cardboard cover with pages of words. Thus, a semantic issue as well as practical. #litchat -1:08 PM Sep 1st, 2010 |
| paperbridges Revolution of e-readers? Most pple I know still love paper bks. Not convinced e-readers have toppled trad bk #litchat -1:09 PM Sep 1st, 2010 |
| Lori_A_Moore Words are a medium of expression. A book is the vehicle that conveys the words. Books are expressions. #litchat -1:09 PM Sep 1st, 2010 |
| JulieBritt @DavidWisehart Can you tell what I'm thinking right now? #litchat -1:09 PM Sep 1st, 2010 |
| eightcuts Level 1 - a book is no more and no less than a shell for a story. And like I'm always saying we write stories not books #litchat -1:09 PM Sep 1st, 2010 |
| robynmcintyre @bypetal dust yourself off - you're making me sneeze! ;-) #litchat -1:10 PM Sep 1st, 2010 |
| eightcuts Level 2 - a book is a work of art where the medium intimately relates to and mutually enhances the message #litchat -1:10 PM Sep 1st, 2010 |
| elizabethkarr Hi, Everyone~typing fingers r here. Not sure about the rest of me. Brain is pretty fried. But I know a good book when I read 1. :) #litchat -1:10 PM Sep 1st, 2010 |
| SpannerSpencer There might be a print vs e-ink revolution going on, but as far as story is concerned I think it's business as usual. #litchat -1:10 PM Sep 1st, 2010 |
| TENscribeshop RT @eightcuts Level 1-a book is no more and no less than a shell for a story. And like I'm always saying we write stories not books #litchat -1:11 PM Sep 1st, 2010 |
| CarolyBurnsBass ★ RT @JulieBritt: @DavidWisehart Can you tell what I'm thinking right now? #litchat -1:11 PM Sep 1st, 2010 |
| BookEditorLM #litchat Defining features of "Book" R changing, but 4 now, appears 2 have a beginning middle + end -- even if readers may co-create it -1:11 PM Sep 1st, 2010 |
| paperbridges A book has title, author/s, editor, chapters, words. Lots of words. #litchat -1:12 PM Sep 1st, 2010 |
| LisetteBrodey #litchat: a book is a series of words that the writer was inspired to "build" hoping that readers would "come." -1:12 PM Sep 1st, 2010 |
| eightcuts @JSLion a story is alive. A book is one of many shells that can house it. The book is the machine. The story is the ghost therein #litchat -1:12 PM Sep 1st, 2010 |
| elizabethkarr I see revolution of ebooks same plus/minus facing indie films: Fewer barriers 2 entry, but glut of material. How 2 reach eyeballs #litchat -1:12 PM Sep 1st, 2010 |
| JulieBritt RT @LisetteBrodey: #litchat: a book is a series of words that the writer was inspired to "build" hoping that readers would "come." #litchat -1:13 PM Sep 1st, 2010 |
| David_C_Lewis #litchat I think a lot of writers want to see a product of his/her endeavours; not necessarily to make money from but to say, "I made this." -1:13 PM Sep 1st, 2010 |

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| eightcuts and story existed LONG before the book ever did. #litchat books are amazing but they're parvenus compared to oral/painted storytelling -1:14 PM Sep 1st, 2010 |
| JAPak Stories are a primal part of humanity; books just one way of presenting them. #litchat -1:14 PM Sep 1st, 2010 |
| kriheli a book is the roof over the story's head. #litchat -1:14 PM Sep 1st, 2010 |
| elizabethkarr @LisetteBrodey I like a phrase turned. :) #litchat -1:14 PM Sep 1st, 2010 |
| DavidWisehart @JulieBritt No, but if I read your book I'll have a pretty good idea what you were thinking when you wrote it. #litchat -1:14 PM Sep 1st, 2010 |
| bypetal A book is merely a container. Unless smell is an important aspect of ur story, not sure the type of the container changes anything.#litchat -1:14 PM Sep 1st, 2010 |
| eightcuts in fact, a storyteller acting & drawing in the sand was ultimedia LONG before books came about #litchat -1:16 PM Sep 1st, 2010 |
| p2p_editor re @byPetaL: A book IS merely a container, but it strongly affects our experience of the story inside. #litchat -1:16 PM Sep 1st, 2010 |
| SpannerSpencer We gravitate toward the most effective story delivery system. Are e-books becoming more effective than paper? I believe so. #litchat -1:16 PM Sep 1st, 2010 |
| GLHancock I don't think def of "book" makes any difference. Amazon calls my articles, reviews "books" in the Kindle Store, in Search etc. #litchat -1:16 PM Sep 1st, 2010 |
| samredlich @eightcuts the metaphor of story impregnates all aspects of our existence. #litchat -1:17 PM Sep 1st, 2010 |
| p2p_editor re @byPetaL: Reading a book (codex) is a vastly different experience than reading the same story on a scroll. #litchat -1:17 PM Sep 1st, 2010 |
| DavidWisehart Books are, among other things, a fixed medium for transmitting culture from one generation to the next. #litchat -1:17 PM Sep 1st, 2010 |
| eightcuts @byPetaL indeed #litchat (you're right though - books smell amazing) -1:17 PM Sep 1st, 2010 |
| GLHancock @SpannerSpencer ebooks more effective at what? Seems to depend on the need, the uses. #litchat -1:17 PM Sep 1st, 2010 |
| indiebooksblog RT @DavidWisehart: A book is a medium of telepathy. It transmits the thoughts of an author—across space and time—into the head of a reader. #litchat -1:18 PM Sep 1st, 2010 |
| JSLion I like actualy paper books becuse they cannot be wiped out by an electrical surge. #litchat -1:18 PM Sep 1st, 2010 |
| David_C_Lewis #litchat A physical product in the hand might feel like more of an achievement than a downloaded file on an e-reader. -1:18 PM Sep 1st, 2010 |
| bypetal #litchat mind u I haven't got an e-reader. I like the feel of a real book, the comfort of curling up with it, hugging pages around my hands. -1:18 PM Sep 1st, 2010 |
| 5357311 #litchat @eightcuts I was struck reading Finnegans Wake how much the sense of it depends on being read aloud - Joyce v much in oral trad. -1:18 PM Sep 1st, 2010 |
| CarolyBurnsBass Writers arrange words to tell a story, whether fact or fiction. The medium for transmitting to readers is the issue here. #litchat -1:18 PM Sep 1st, 2010 |
| TheNewAuthor A book is the binding of a work of words created by the author. Before the book there was the scroll and before that was stone. #litchat -1:18 PM Sep 1st, 2010 |
| p2p_editor @SpannerSpencer: True! Which, despite the often appalling quality of the stories, explains the success of television. #litchat -1:18 PM Sep 1st, 2010 |

JulieBritt @DavidWisehart That's one of my concerns. As e platforms change so rapidly, will books get lost or unusable, like floppy disks? #litchat -1:19 PM Sep 1st, 2010

jcsimonds RT @JAPak: Stories are a primal part of humanity; books just one way of presenting them. #litchat <Nicely phrased! -1:19 PM Sep 1st, 2010

onSanity nothing like a real book, although might break soon, they weigh too much... @byPetaL #litchat mind u I haven't got an e-reader. I like the -1:19 PM Sep 1st, 2010

David_C_Lewis #litchat Just speculating, of course. From some writers' POV, the end product might not matter at all. It's the message, not the medium. -1:19 PM Sep 1st, 2010

GLHancock @CarolyBurnsBass Exactly! ebooks are a different medium, format. Sometimes useful, sometimes not, like tree-books. #litchat -1:20 PM Sep 1st, 2010

p2p_editor I'm a paper-lover too (no e-reader) but I wonder how long until the e-readers do offer me a better experience than paper. #litchat -1:20 PM Sep 1st, 2010

mmj5170 Isn't the love of the physical book, along with the story that make this discussion actually a discussion. #litchat -1:20 PM Sep 1st, 2010

JAPak Dominance of the book did change our mental way of thinking & living. re @p2p_editor @byPetaL: book IS merely a container ... #litchat -1:20 PM Sep 1st, 2010

JulieBritt @CarolyBurnsBass We're in a transition phase, and it could last for years, but hard to imagine 'real' books being pubbed in 50 yrs. #litchat -1:20 PM Sep 1st, 2010

eightcuts @5357311 yes, I think many things are completely different aloud. I look forward to reading that #litchat -1:20 PM Sep 1st, 2010

DavidWisehart A book is a dinosaur. Libraries are museums. (And I happen to like dinosaurs and museums.) #litchat -1:21 PM Sep 1st, 2010

p2p_editor @JulieBritt @DavidWisehart Some books probably will get lost before the industry settles on ONE format that is future-proofed #litchat -1:21 PM Sep 1st, 2010

GLHancock The real controversy is in authors taking control of publishing and making more \$\$\$. #litchat -1:21 PM Sep 1st, 2010

Lori_A_Moore Keep in mind that audiobooks haven't replaced paperbooks; people still love the visual experience of reading. #litchat -1:22 PM Sep 1st, 2010

EverettMaroon #litchat however we define it, seems to be we're using 21st Century definitions of it. -1:22 PM Sep 1st, 2010

samredlich book=form story=substance #litchat -1:22 PM Sep 1st, 2010

CarolyBurnsBass Yes! RT @mmj5170: Isn't the love of the physical book, along with the story that make this discussion actually a discussion. #litchat -1:22 PM Sep 1st, 2010

JSLion #litchat E Readers are great for planes, trains, and automobiles, and I use one. But is sensuality in holding a fine book in my hands. -1:22 PM Sep 1st, 2010

JulieBritt No ereader, but I downloaded Kindle for PC last night. Couldn't bring myself to buy a book I can't see and touch. #litchat -1:22 PM Sep 1st, 2010

JAPak & museums are still wonderfully relevant. RT @DavidWisehart ...Libraries are museums. (& I happen to like dinosaurs & museums.) #litchat -1:22 PM Sep 1st, 2010

p2p_editor @Lori_A_Moore Audiobooks have a much different consumption profile, in terms of where/when it makes sense to listen to one. #litchat -1:23 PM Sep 1st, 2010

robynmcintyre @Lori_A_Moore We may be hardwired for that - most people use visual metaphors. #litchat -1:23 PM Sep 1st, 2010

TENscribeshop RT @CarolyBurnsBass We're in a transition phase, and it could last for years,..hard to imagine 'real' books being pubbed in 50 yrs. #litchat -1:23 PM Sep 1st, 2010

latta #litchat books, like anything else, will continue to exist for those who will pay for them. -1:23 PM Sep 1st, 2010

SpannerSpencer @GLHancock At delivering the story. Shops closing, concern for trees rising - the raw practicality of e-ink over paper is shifting. #litchat -1:23 PM Sep 1st, 2010

bypetal The biggest advantage of an e-book is support for a 'digipendent' artist who needs inexpensive digital media to deliver their ideas #litchat -1:23 PM Sep 1st, 2010

rebeccawoodhead Ooh. #Litchat *peeks in* -1:23 PM Sep 1st, 2010

p2p_editor My wife loves visual- and audio-books, but one is for bedtime reading, the other for walk-time listening. #litchat -1:23 PM Sep 1st, 2010

GLHancock ebooks are more economical to produce, thus lower the cost to purchase/rent a book, lower profits? Maybe but not if sales exceed #litchat -1:23 PM Sep 1st, 2010

eightcuts @samredlich yes, I guess "story" is what we invent to allow us to live coherently in a world of absolute atomisation #litchat -1:24 PM Sep 1st, 2010

DavidWisehart @JAPak Indeed. :) #litchat -1:24 PM Sep 1st, 2010

JulieBritt @EverettMaroon Exactly. This discussion would have been different 10 years ago or 10 years from now. #litchat -1:24 PM Sep 1st, 2010

JAPak Thanx! RT @jcsimonds RT @JAPak: Stories are a primal part of humanity; books just one way of presenting them. #litchat <Nicely phrased! -1:24 PM Sep 1st, 2010

p2p_editor @eightcuts Stories are how writers explain to themselves the baffling nature of other people. #litchat -1:25 PM Sep 1st, 2010

rebeccawoodhead Are we still answering 'what is a book?' I'm late. Sorry. #litchat -1:26 PM Sep 1st, 2010

mmj5170 I have to run facility emergency- so sorry to miss this convo today. Speak well everyone- I'll be reading about it later! Bye. #litchat -1:26 PM Sep 1st, 2010

bypetal If a new delivery system enables more people to be heard, I say YAY, but will still support traditional experience. Room 4 both. #litchat -1:26 PM Sep 1st, 2010

EverettMaroon #litchat I taught college lit 15 yrs ago-the kids couldn't tell where the book stopped or started. I don't even have covers to show anymore. -1:26 PM Sep 1st, 2010

JulieBritt @rebeccawoodhead Yes #litchat -1:27 PM Sep 1st, 2010

p2p_editor @rebeccawoodhead What is a book? I'm afraid I can do no better than "a package of ideas." Anything else takes too many caveats. #litchat -1:27 PM Sep 1st, 2010

eightcuts @rebeccawoodhead ebooks! Hi there #litchat -1:27 PM Sep 1st, 2010

JAPak People love audiobooks in cars so use & place 4 everything re @Lori_A_Moore Keep in mind that audiobooks haven't replaced pbs #litchat -1:27 PM Sep 1st, 2010

latta @CarolyBurnsBass we seem to have had a lot of scope creep here. can we narrow the topic a bit? i'm sure it's not "i love paper" #litchat -1:27 PM Sep 1st, 2010

CarolyBurnsBass Agree w/ @latta. In the future, traditional books will be a premium for librophiles and other collectors of antiquities. #litchat -1:27 PM Sep 1st, 2010

ARTSalamode RT @TheNewAuthor: A book is the binding of a work of words created by the author. Before the book there was the scroll and before that was stone. #litchat -1:27 PM Sep 1st, 2010

eightcuts @p2p_editor ha ha! #litchat -1:28 PM Sep 1st, 2010

rebeccawoodhead @eightcuts Hello Glorious One! :) #litchat -1:28 PM Sep 1st, 2010

LitChat @latta: We are heading into the next question. Thanks. #litchat -1:28 PM Sep 1st, 2010

p2p_editor @latta Ok, a quick poll then: Who here DOESN'T love paper? Be honest. We don't judge you. Much. :) #litchat -1:29 PM Sep 1st, 2010

elizabethkarr @CarolyBurnsBass Like laser disks or vinyl lps are for some film/audiophiles now. #litchat -1:29 PM Sep 1st, 2010

TheNewAuthor RT @CarolyBurnsBass: Agree w/ @latta. In the future, traditional books will be a premium for librophiles and other collectors of antiquities. #litchat -1:29 PM Sep 1st, 2010

eightcuts @rebeccawoodhead good to see you around #litchat -1:29 PM Sep 1st, 2010

rebeccawoodhead I can't put it better than @TheNewAuthor , so I won't. :) #litchat -1:29 PM Sep 1st, 2010

JAPak And nothing has replaced speech. re @TheNewAuthor Before the book there was the scroll and before that was stone. #litchat -1:29 PM Sep 1st, 2010

robynmcintyre Ebooks just mean that there are more choices than before - if it helps others read more, I'm all for it. #litchat -1:29 PM Sep 1st, 2010

samredlich @eightcuts it seems sense making is required for survival. Absolute atomisation may just represent a reductionist bias. #litchat -1:29 PM Sep 1st, 2010

kriheli books will be around forever. those that read them, i'm not so sure. philip roth agrees: <http://shar.es/0pjQ6> #litchat -1:29 PM Sep 1st, 2010

p2p_editor @eightcuts But I wasn't joking. I think the act of story-crafting is a deeply psychological one for the writer. #litchat -1:30 PM Sep 1st, 2010

TheNewAuthor @LitChat And the next question is....drum roll.....#litchat -1:30 PM Sep 1st, 2010

eightcuts @CarolyBurnsBass @latta AND collectible new special/one-off editions #litchat -1:30 PM Sep 1st, 2010

LitChat Most people agree that books are not just the paper on which they are printed. So, what is holding back the E-BOOK REVOLUTION? #litchat -1:30 PM Sep 1st, 2010

deegarretson @robynmcintyre agreed, love that ebooks will broaden access for kids whose parents can't or won't get them to a bookstore/library #litchat -1:30 PM Sep 1st, 2010

JulieBritt @kriheli so the question is will ebooks and cute devices keep reading around a while longer. #litchat -1:30 PM Sep 1st, 2010

elizabethkarr @kriheli think we're heading to more authors having niche or smaller following. Less big ticket tentpole books. #litchat -1:31 PM Sep 1st, 2010

rebeccawoodhead *Hugs everyone in Litchat* #litchat -1:31 PM Sep 1st, 2010

JAPak Don't love paper in the bathtub. @p2p_editor @latta Ok, a quick poll then: Who here DOESN'T love paper? #litchat -1:31 PM Sep 1st, 2010

CarolyBurnsBass Yes. The "author's cut/print." RT @eightcuts: @CarolyBurnsBass @latta AND collectible new special/one-off editions #litchat -1:31 PM Sep 1st, 2010

DavidWisehart If the medium is the message, what happens when the medium changes? #litchat -1:31 PM Sep 1st, 2010

JulieBritt @LitChat Cost of ereaders, for one, but that's changing daily, it seems. Habit is another. #litchat -1:31 PM Sep 1st, 2010

p2p_editor @eightcuts I don't know about that. Music labels tried that with "greatest hits" and other all-repeat collections. Result? iTunes. #litchat -1:31 PM Sep 1st, 2010

kriheli @JulieBritt i hope so. #litchat -1:31 PM Sep 1st, 2010

eightcuts @p2p_editor nope, LOVE it. But I love zines as much as books #litchat (as a publisher I make books but authors produce same stoies as zines) -1:31 PM Sep 1st, 2010

GLHancock @LitChat I don't see anything holding back e-books. It is following the accelerated pace of most electronic novelties. #litchat -1:31 PM Sep 1st, 2010

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www.litchat.net

JAPak Agree re @p2p_editor @eightcuts I wasn't joking. I think the act of story-crafting is a deeply psychological one for the writer. #litchat -1:32 PM Sep 1st, 2010

rebeccawoodhead Nothing is holding back the ebook revolution. Look at Kindle book sales. #litchat -1:32 PM Sep 1st, 2010

mrchrn Future business opportunity? Shop for older people to come in and smell/fondle wood pulp? #litchat -1:32 PM Sep 1st, 2010

p2p_editor A lot of things are holding back the ebook revolution. A short list: (con't) #litchat -1:32 PM Sep 1st, 2010

JLichtenberg RT @LitChat: Most people agree that books are not just the paper on which they are printed. So, what is holding back the E-BOOK REVOLUTION? #litchat -1:32 PM Sep 1st, 2010

kriheli @elizabethkarr niche followings will destroy the brick and mortar bookshops. #litchat -1:32 PM Sep 1st, 2010

ganymeder @p2p_editor I do NOT love paper books as much as ebooks, but the caveat is that I do prefer certain types of books as paper. #litchat -1:32 PM Sep 1st, 2010

TheNewAuthor @JAPak You are absolutely correct. It all began with elders telling the tales of their heritage around a camp fire. #litchat -1:32 PM Sep 1st, 2010

robynmcintyre @deegarretson Plus, with luggage restrictions, who wants to lug 40# of books on a trip? #litchat -1:32 PM Sep 1st, 2010

lashawnb Forgot today is #litchat day...lemme go check it out! -1:32 PM Sep 1st, 2010

eightcuts @p2p_editor nah, every time I walk into an indie store there's hand-pressed vinyl and artisan sleeves #litchat -1:32 PM Sep 1st, 2010

GLHancock @rebeccawoodhead Yeah, baby! Look at my sales -- and they aren't even books! #litchat -1:32 PM Sep 1st, 2010

ganymeder RT @robynmcintyre: Ebooks just mean that there are more choices than before - if it helps others read more, I'm all for it. #litchat -1:32 PM Sep 1st, 2010

p2p_editor 1. DRM. 2. cost/durability of ereaders. 3. lack of parity with paper reading experience. 4. licensing-vs-ownership #litchat -1:33 PM Sep 1st, 2010

rebeccawoodhead I agree with Seth Godin's take on it though. The devices should come free with books. Buy 100 books, get a Kindle. #litchat -1:33 PM Sep 1st, 2010

David_C_Lewis #litchat Cost, habit and convenience. A book is something to be chucked around, read in the bath, on the beach, etc. An e-reader is not. -1:33 PM Sep 1st, 2010

darrenpardee @LitChat Expensive technology. Many don't know they can dl ebooks as pdfs or to their phone; think they need a fancy thinkin-box. #litchat -1:33 PM Sep 1st, 2010

nathanhenrion @LitChat cost of e-readers is still a barrier to entry for most #litchat -1:33 PM Sep 1st, 2010

latta @elizabethkarr @carolyburnsbass yes.as @foliosociety etc but price even for non-special bindings etc will rise if prod decreases #litchat -1:33 PM Sep 1st, 2010

elizabethkarr prt of wht holding back ebook revolution is that change is hard.takes time gettingused 2.Nothing yet that replaces central bookstre #litchat -1:33 PM Sep 1st, 2010

patrickrigney @LitChat I think the physical connection is what lets people connect to what they're reading. Turning a page is an accomplishment. #litchat -1:33 PM Sep 1st, 2010

renmiu RT @LitChat: Most people agree that books are not just the paper on which they are printed. So, what is holding back the E-BOOK REVOLUTION? #litchat -1:33 PM Sep 1st, 2010

samredlich it will be an interesting day when an obscure self-published ebook author breaks through and goes truly viral-and that day is soon. #litchat -1:33 PM Sep 1st, 2010

eightcuts @DavidWisehart the medium is NOT the message. McLuhan was talking out of his proverbial (with all due respect to his Marshallness) #litchat -1:33 PM Sep 1st, 2010

bypetal I vote for an e-book which plugs into a device and prints a hard copy version for bedtime reading. Apple? Kindle? #litchat -1:34 PM Sep 1st, 2010

JulieBritt @LitChat I also think we're in danger of gadget overload. If the iPad or its ilk could truly do it all, that'd be great. #litchat -1:34 PM Sep 1st, 2010

p2p_editor 5. social value of paper books (look good on shelves; easy to lend/give) 6. Personalization (e.g. author-signed copies) #litchat -1:34 PM Sep 1st, 2010

JLichtenberg RT @roomynaqvy Random House CEO on the E-Book Age: 'The Printed Book Will Still Dominate for a Long Time to Come' .. #litchat -1:34 PM Sep 1st, 2010

latta @LitChat the ebook revo is happening, just as its sisters magazine revos and newprint revos are. #litchat -1:34 PM Sep 1st, 2010

elizabethkarr RT @kriheli: @elizabethkarr niche followings will destroy the brick and mortar bookshops.<sad but true-unless b & m cld specialize #litchat -1:34 PM Sep 1st, 2010

ganymeder @elizabethkarr @kriheli I don't believe niche will destroy B&M bkstores. If anything, it will be their refuge. #litchat -1:34 PM Sep 1st, 2010

JulieBritt @patrickrigney That's true. Especially as kids learn to read. Getting to chapter book level is a milestone. #litchat -1:34 PM Sep 1st, 2010

JAPak Ancient Greek experience of oral story telling so powerful, we can't comprehend. @TheNewAuthor began with elders telling the tales #litchat -1:34 PM Sep 1st, 2010

mrchrn I'd put money on this. In 2030 paper books will still be around, clunky fragile devices just for reading will not #litchat -1:35 PM Sep 1st, 2010

p2p_editor Probably more, but that's a good start. IMHO, it'll be a few years before the ebook industry checks off all those items. #litchat -1:35 PM Sep 1st, 2010

SpannerSpencer @LitChat I honestly think the crazy cost of (basic) e-book readers is the only obstacle now. Sounds trite, but... it is! #litchat -1:35 PM Sep 1st, 2010

GLHancock You don't need to have a Kindle device to read the material available via Kindle Store. Apps for all! Well, most.Even read onscreen #litchat -1:35 PM Sep 1st, 2010

DavidWisehart Institutional fear and popular skepticism will slow but cannot stop the revolution. #litchat -1:35 PM Sep 1st, 2010

JLichtenberg RT @GLHancock: You don't need to have a Kindle device to read the material available via Kindle Store. Apps for all! Well, most.Even read onscreen #litchat -1:35 PM Sep 1st, 2010

rebeccawoodhead I love both, for different reasons. I've collected antique books since I was a teenager. I yearn to collect e-readers now. #litchat -1:35 PM Sep 1st, 2010

TENscribeshop @JAPak: Ancient Greek exp of oral story telling so powerful, we can't comprehend. @TheNewAuthor began with elders telling the tales #litchat -1:35 PM Sep 1st, 2010

samredlich RT @DavidWisehart: Institutional fear and popular skepticism will slow but cannot stop the revolution. #litchat -1:35 PM Sep 1st, 2010

ganymeder @p2p_editor It's just another option. Ebooks won't entirely replace paper bc certain formats are not translatable into that medium. #litchat -1:36 PM Sep 1st, 2010

eightcuts @p2p_editor indeed. But 4 me stories can't get beyond writers' own psyche. it's all confessional. I guess actually yr saying same #litchat -1:36 PM Sep 1st, 2010

JAPak I love gadgets; books were once gadgets re @JulieBritt @LitChat I also think we're in danger of gadget overload. #litchat -1:36 PM Sep 1st, 2010

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| GLHancock @DavidWisehart What institution? Major traditional publishers are embracing ebook format. Who is left to oppose them? #litchat -1:36 PM Sep 1st, 2010 |
| TheNewAuthor @p2p_editor Those are good points but I will counter with this...people had the same argument when the cell phone first came out. #litchat -1:36 PM Sep 1st, 2010 |
| kriheli @elizabethkarr on the bright side, niche followings will raise authors to heights never before realized. tech gives us the power #litchat -1:36 PM Sep 1st, 2010 |
| JulieBritt @GLHancock Not for my Blackberry, I discovered last night. I don't have the right model, but it's just over a year old. #litchat -1:36 PM Sep 1st, 2010 |
| JLichtenberg #litchat someone said they knew someone who had a KINDLE but refused to read books on it. Just newspapers and mags, blogs -1:36 PM Sep 1st, 2010 |
| eightcuts @CarolyBurnsBass andthe handmade. We're working on one-offs of some of ours. Blackheath Books do amazing 30-off artisan runs #litchat -1:36 PM Sep 1st, 2010 |
| latta @elizabethkarr disagree. we'll be sneaking in under cover of darkness, like going to a homeopath or wizard, 2get our bks. #litchat -1:36 PM Sep 1st, 2010 |
| JLichtenberg RT @JAPak: Ancient Greek experience of oral story telling so powerful, we can't comprehend. @TheNewAuthor began with elders telling the tales #litchat -1:37 PM Sep 1st, 2010 |
| ganymeder For example, today for #homeschool I didn't have the req novel, but I was able to download the notes in minutes. #litchat -1:37 PM Sep 1st, 2010 |
| p2p_editor @ganymeder While I think we'll still have paper for a long time, I agree that bookstores look kind of doomed. Esp. indie stores. :(#litchat -1:37 PM Sep 1st, 2010 |
| elizabethkarr My favorite places are still libraries and book stores. We book lovers need to frequent both and when we buy a book, buy local. #litchat -1:37 PM Sep 1st, 2010 |
| eightcuts @samredlich yes, it is - I think it's a fiction, but it IS essential #litchat -1:37 PM Sep 1st, 2010 |
| rebeccawoodhead @eightcuts I'm not sure it is all confessional. Sometimes you escape into another's psyche and try to paint their view. #litchat -1:37 PM Sep 1st, 2010 |
| SpannerSpencer At least it's reassuring that while books and e-books fight in a revolution, the storyteller profits from the arms sales :-) #litchat -1:37 PM Sep 1st, 2010 |
| elizabethkarr @latta I just saw Fahrenheit 451 again. You're scaring me! #litchat -1:37 PM Sep 1st, 2010 |
| JulieBritt @JAPak yes, but I've never tried to change the TV channel with a book, like I occasionally do with my BBerry. #litchat -1:37 PM Sep 1st, 2010 |
| rebeccawoodhead @eightcuts I love the idea of handmade one-off books. Yum. #litchat -1:38 PM Sep 1st, 2010 |
| Gale_Martin signing in . . . #litchat -1:38 PM Sep 1st, 2010 |
| ganymeder @mrchrn Chunky and fragile devices - probably not. But ereaders? Definitely. As well as paperbacks. #litchat -1:38 PM Sep 1st, 2010 |
| p2p_editor @TheNewAuthor Yes. And it took a long time for cell phone features/convenience to start having an impact on landline adoption. #litchat -1:38 PM Sep 1st, 2010 |
| p2p_editor @TheNewAuthor That's all I'm saying. The Ebook people have their work cut out for them. #litchat -1:39 PM Sep 1st, 2010 |
| GLHancock When useful objects cannot improve more, they transform. Ebooks are a new form. #litchat -1:39 PM Sep 1st, 2010 |
| robynmcintyre @rebeccawoodhead Now THOSE would be expensive. #litchat -1:39 PM Sep 1st, 2010 |
| JLichtenberg @thedaisyharris Apparently #litchat is running now - does an hour a day during the week I think -1:39 PM Sep 1st, 2010 |

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| londonlibrary RT @elizabethkarr: My favorite places are still libraries and book stores. We book lovers need to frequent both and when we buy a book, buy local. #litchat -1:39 PM Sep 1st, 2010 |
| deegarretson big market for ereaders should be older people or people like me(not that old!) with poor eyesight, great to be able to up the font #litchat -1:39 PM Sep 1st, 2010 |
| JLichtenberg RT @rebeccawoodhead: I love both, for different reasons. I've collected antique books since I was a teenager. I yearn to collect e-readers now. #litchat -1:39 PM Sep 1st, 2010 |
| eightcuts @rebeccawoodhead yes, we're working on one that's carved boxes in which the story's pasted & read backlit #litchat -1:39 PM Sep 1st, 2010 |
| elizabethkarr @kriheli Yes, writers need 2 harness & focus that power. There r a lot of writers competing for an audience. #litchat -1:39 PM Sep 1st, 2010 |
| ganymeder @SpannerSpencer The ridiculous cost is bc booksellers lack foresight when it comes to pricing. #litchat -1:40 PM Sep 1st, 2010 |
| LitChat Let's talk next about E-BOOKS and AUTHORS. If it's so easy to get your book in e-form, why do we need publishers? #litchat -1:40 PM Sep 1st, 2010 |
| rebeccawoodhead @eightcuts *Drools* #litchat -1:40 PM Sep 1st, 2010 |
| p2p_editor @elizabethkarr Agreed. Sadly, more and more often, the book I wasn't isn't available locally, so I have to get it online. #litchat -1:40 PM Sep 1st, 2010 |
| nathanhenrion small-to-medium publishers are benefiting enormously from digital, we don't need to fight the the big houses for shelf space #litchat -1:40 PM Sep 1st, 2010 |
| EverettMaroon #litchat I am just crossing my fingers that ebooks get more people reading. Then we need pressure to keep costs and author support fair. -1:40 PM Sep 1st, 2010 |
| ganymeder @GLHancock That's true. I only recently got a Nook for my bday. Until then I read most books on my smartphone, mostly free or cheap.#litchat -1:40 PM Sep 1st, 2010 |
| JLichtenberg #litchat in 2 waiting rooms last wk, I saw 2 OLD LADIES reading on Kindle, one using largest font display thrilled 2 READ AGAIN!!! -1:41 PM Sep 1st, 2010 |
| elizabethkarr @londonlibrary U have the best job in the world. In another life I was Marion the Librarian. :) Wondrful 2work surrounded by books. #litchat -1:41 PM Sep 1st, 2010 |
| rebeccawoodhead We don't. Would now be a good time to mention, as of this week I am a columnist for Publish Now! Magazine (for self-publishers)? :) #litchat -1:41 PM Sep 1st, 2010 |
| GLHancock @LitChat Obviously some big-name authors are by-passing traditional publishers. It's easier for them, but a treand? #litchat -1:41 PM Sep 1st, 2010 |
| p2p_editor @rebeccawoodhead @eightcuts I made a handmade, one-off book once. Boy was that a LOT of work... #litchat #notsorrythough -1:41 PM Sep 1st, 2010 |
| thedaisyharris @LitChat I'd say we needs publishers for editing, covers, marketing. Yeah, u can di it urself, but may not want to. #litchat -1:41 PM Sep 1st, 2010 |
| eightcuts @rebeccawoodhead very lucky in Oxford too that we have Oxford printmakers - AND lots of hand bookbinders #litchat -1:41 PM Sep 1st, 2010 |
| samredlich @rebeccawoodhead @eightcuts one off books are a great opportunity to bring the book into the realm of object l'art #litchat love idea -1:41 PM Sep 1st, 2010 |
| ganymeder RT @GLHancock: When useful objects cannot improve more, they transform. Ebooks are a new form. #litchat -1:41 PM Sep 1st, 2010 |
| kriheli @LitChat short answer is unfortunately it's the road to legitimacy. but ultimately, we do not need them. publishing model is flawed #litchat -1:41 PM Sep 1st, 2010 |
| SpannerSpencer It's incredibly easy to get your book published in e-form. Getting people to read it is the hard part, and the publisher's domain #litchat -1:42 PM Sep 1st, 2010 |

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| thedaisyharris @JLichtenberg Font options are so great for older folks. Re-aloud, though very beta, can be useful function too. #litchat -1:42 PM Sep 1st, 2010 |
| nathanhenrion @LitChat http://techcrunch.com/2010/08/29/self-publish-and-be-damned/ #litchat -1:42 PM Sep 1st, 2010 |
| deegarretson @LitChat my book wouldn't be showing up in libraries without a publisher #litchat -1:42 PM Sep 1st, 2010 |
| Mark_Jackman @David_C_Lewis #litchat - Changed my mind about ebooks. Got an iphone, and every book is a click away and easy to read. I love it! -1:42 PM Sep 1st, 2010 |
| CarolyBurnsBass Some said here earlier, writers write hoping the readers will come. Just because you make an e-book, doesn't mean you'll get read. #litchat -1:42 PM Sep 1st, 2010 |
| TheNewAuthor I believe the books that we hold dear will always have a place on our shelves but for everyday reading the ebook gets the nod. #litchat. -1:42 PM Sep 1st, 2010 |
| Gale_Martin We need publishers because self-published books lack credence. No seal of approval. #litchat -1:42 PM Sep 1st, 2010 |
| JulieBritt @LitChat I don't know if we need publishers per se, but we definitely need editors. #litchat -1:42 PM Sep 1st, 2010 |
| p2p_editor Come on. We still need publishers because the rest of the process (book design, sales, marketing, etc.) is still a ton of work. #litchat -1:42 PM Sep 1st, 2010 |
| ganymeder @elizabethkarr I agree. My favorite places are bookstores and libraries and I'm an ebook junkie. #litchat -1:42 PM Sep 1st, 2010 |
| GLHancock @LitChat Between the SP revolution and top authors skipping publishers, it is inevitable that most available will soon be ebooks. #litchat -1:42 PM Sep 1st, 2010 |
| robynmcintyre @LitChat A2: 'Cause I don't know nothin' 'bout birthin' no novel. #litchat -1:42 PM Sep 1st, 2010 |
| p2p_editor Don't underestimate the amount of work a good publisher actually does for you. #litchat -1:42 PM Sep 1st, 2010 |
| thedaisyharris @kriheli I imagine at some point soon authors may want to self pub as well as go through e-book pubs, to have diverse portfolio. #litchat -1:43 PM Sep 1st, 2010 |
| buythebookcvcom Start from scratch: who can most cost-effectively do mktg? Not authors. The best use of their time is writing #litchat -1:43 PM Sep 1st, 2010 |
| GLHancock @CarolyBurnsBass Marketing needs are no different for ebooks. #litchat -1:43 PM Sep 1st, 2010 |
| JLichtenberg RT @p2p_editor: Come on. We still need publishers because the rest of the process (book design, sales, marketing, etc.) is still a ton of work. #litchat -1:43 PM Sep 1st, 2010 |
| thedaisyharris RT @JulieBritt: @LitChat I dont know if we need publishers per se, but we definitely need editors. #litchat -1:43 PM Sep 1st, 2010 |
| rebeccawoodhead We really don't need agents or editors but that doesn't mean they are not needed by many, many people. It's hard work. #litchat -1:43 PM Sep 1st, 2010 |
| JLichtenberg RT @JulieBritt: @LitChat I don't know if we need publishers per se, but we definitely need editors. #litchat -1:43 PM Sep 1st, 2010 |
| elizabethkarr @thedaisyharris Agree that Publishers provide machine to market. Few individuals can match that PR power. #litchat -1:43 PM Sep 1st, 2010 |
| JLichtenberg RT @Gale_Martin: We need publishers because self-published books lack credence. No seal of approval. #litchat -1:43 PM Sep 1st, 2010 |

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| SpinMyNovel RT @Gale_Martin: We need publishers because self-published books lack credence. No seal of approval. #litchat -1:43 PM Sep 1st, 2010 |
| JulieBritt @Gale_Martin Especially self pubbed books by new authors who don't already have a following, a reputation. #litchat -1:43 PM Sep 1st, 2010 |
| CarolyBurnsBass ★★★ RT @robynmcintyre: @LitChat A2: 'Cause I don't know nothin' 'bout birthin' no novel. #litchat -1:44 PM Sep 1st, 2010 |
| deegarretson LOL! RT @robynmcintyre @LitChat A2: 'Cause I don't know nothin' 'bout birthin' no novel. #litchat -1:44 PM Sep 1st, 2010 |
| kriheli why traditional publishing is still relevant: edge in distribution and legitimacy. once those factors fall, so will the houses. #litchat -1:44 PM Sep 1st, 2010 |
| JulieBritt @rebeccawoodhead Everyone needs an editor. #litchat -1:44 PM Sep 1st, 2010 |
| thedaisyharris @buythebookcvcom Agreed! I hate marketing. Plus I kinda suck at it. Would rather write. #litchat -1:44 PM Sep 1st, 2010 |
| ganymeder @LitChat simply because bookstores wont carry your book otherwise. We're still in transitional stage until attitudes. #litchat -1:44 PM Sep 1st, 2010 |
| p2p_editor Why yes, yes we do. :) RT JulieBritt I don't know if we need publishers per se, but we definitely need editors. #litchat -1:44 PM Sep 1st, 2010 |
| elizabethkarr @ganymeder :) love of books is a pure non guilty pleasure. #litchat -1:44 PM Sep 1st, 2010 |
| candlemarkgleam YES! RT @p2p_editor: Don't underestimate the amount of work a good publisher actually does for you. #litchat -1:44 PM Sep 1st, 2010 |
| patrickrigney @LitChat Publishers seem increasingly obsolete, but editors are incredibly important. #litchat -1:44 PM Sep 1st, 2010 |
| buythebookcvcom Book-writing and marketing skills are not synergistic. Good authors may be terrible marketers #litchat -1:44 PM Sep 1st, 2010 |
| nathanhenrion Publishers serve as Capital Investors...every author is a start-up business #litchat -1:44 PM Sep 1st, 2010 |
| David_C_Lewis @Mark_Jackman I'm in favour of reading: be it printed on paper, written on a screen, or etched in stone. It's the words that count. #litchat -1:45 PM Sep 1st, 2010 |
| GLHancock RT @JulieBritt: @rebeccawoodhead Everyone needs an editor. #litchat -1:45 PM Sep 1st, 2010 |
| eightcuts @samredlich @rebeccawoodhead they are indeed. I love the possibilities #litchat -1:45 PM Sep 1st, 2010 |
| SpinMyNovel RT @p2p_editor: Come on. We still need publishers because the rest of the process (book design, sales, marketing, etc.) is still a ton of work. #litchat -1:45 PM Sep 1st, 2010 |
| rebeccawoodhead I can't believe people are still saying that about self-published books. Seth Godin's book lack credence? #litchat -1:45 PM Sep 1st, 2010 |
| thedaisyharris RT @nathanhenrion: Publishers serve as Capital Investors...every author is a start-up business #litchat -1:45 PM Sep 1st, 2010 |
| JulieBritt RT @nathanhenrion: Publishers serve as Capital Investors...every author is a start-up business #litchat -1:45 PM Sep 1st, 2010 |
| eightcuts @samredlich @rebeccawoodhead we're also lucky to have some amazing authors/stories to work with #litchat -1:45 PM Sep 1st, 2010 |
| JLichtenberg RT @deegarretson: LOL! RT @robynmcintyre @LitChat A2: 'Cause I don't know nothin' 'bout birthin' no novel. #litchat -1:45 PM Sep 1st, 2010 |

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| rebeccawoodhead @JulieBritt Says who? #litchat -1:45 PM Sep 1st, 2010 |
| David_C_Lewis @Mark_Jackman I love the printed page, but I'm reading an out-of-print book online as we speak. :) #litchat -1:45 PM Sep 1st, 2010 |
| buythebookcvcom I would argue that it's much easier for a marketing person to learn production than for a publisher to learn marketing #litchat -1:45 PM Sep 1st, 2010 |
| thedaisyharris RT @buythebookcvcom: Book-writing and marketing skills are not synergistic. Good authors may be terrible marketers #litchat -1:45 PM Sep 1st, 2010 |
| EverettMaroon #litchat Sounds like publishers need to shift if they want to stay relevant to authors and readers. Thoughts? -1:46 PM Sep 1st, 2010 |
| JulieBritt @p2p_editor Eye R one two. #litchat -1:46 PM Sep 1st, 2010 |
| JLichtenberg RT @thedaisyharris: RT @nathanhenrion: Publishers serve as Capital Investors...every author is a start-up business #litchat -1:46 PM Sep 1st, 2010 |
| ganymeder @GLHancock Ebooks have editors. Self publishers SHOULD have editors also if they approach it with the right attitude. :) #litchat -1:46 PM Sep 1st, 2010 |
| rebeccawoodhead My Seth Godin tweet needed an editor :P #litchat -1:46 PM Sep 1st, 2010 |
| p2p_editor Seth Godin is a terrible example for 99+% of would-be self pubbers to look to. His circumstances are wildly one-off. #litchat -1:46 PM Sep 1st, 2010 |
| CaliAngel03 RT @rebeccawoodhead: I can't believe people are still saying that about self-published books. Seth Godin's book lack credence? #litchat -1:46 PM Sep 1st, 2010 |
| ganymeder @GLHancock But not every ebook is self published. #litchat -1:46 PM Sep 1st, 2010 |
| buythebookcvcom Which means when you boil it down, you need people with talent to write books and other people with talent to sell books, #litchat -1:46 PM Sep 1st, 2010 |
| JulieBritt @EverettMaroon Yes, but shift to what? #litchat -1:47 PM Sep 1st, 2010 |
| CarolyBurnsBass RT @David_C_Lewis: I'm in favor of reading:be it printed on paper,written on a screen,or etched in stone.It's the words that count. #litchat -1:47 PM Sep 1st, 2010 |
| JLichtenberg @rebeccawoodhead #litchat if author doesn't have credence, needs publisher (imprint) to vouch - 1:47 PM Sep 1st, 2010 |
| rebeccawoodhead RT @nathanhenrion: Publishers serve as Capital Investors...every author is a start-up business #litchat -1:47 PM Sep 1st, 2010 |
| latta @elizabethkarr we'll still need publishers. it is how we define them, and their roles, wthat will be in flux. #litchat -1:47 PM Sep 1st, 2010 |
| p2p_editor Seth Godin had credibility in his niche BEFORE he decided to self-pub. If you can say that for yourself, then sure, go for it. #litchat -1:47 PM Sep 1st, 2010 |
| GLHancock @rebeccawoodhead It isn't the content, it's the quality of the writing, production. Ebooks need editing, good graphics, marketing #litchat -1:47 PM Sep 1st, 2010 |
| CaliAngel03 @rebeccawoodhead THANK YOU. #litchat -1:47 PM Sep 1st, 2010 |
| thedaisyharris @rebeccawoodhead I've seen a lot of blog posts from agents/editors that show attitudes are changing... but opinions change slowly. #litchat -1:47 PM Sep 1st, 2010 |
| eightcuts @p2p_editor it is, but many zines are pretty close to handmades - and can be exquisite - see http://bit.ly/5b00TM #litchat -1:47 PM Sep 1st, 2010 |
| thetrudz RT @rebeccawoodhead: I can't believe people are still saying that about self-published books. Seth Godin's book lack credence? #litchat -1:47 PM Sep 1st, 2010 |
| ganymeder @GLHancock But self published ebooks can be incredibly well done or amateur. It depends. #litchat - 1:47 PM Sep 1st, 2010 |

latta @rebeccawoodhead and since seth charged 995USD per seat in his sold out tour, he can afford even more to give away books. #litchat -1:48 PM Sep 1st, 2010

kriheli @EverettMaroon absolutely. they simply cannot follow old-school, primitive (in this business) methodologies. #litchat -1:48 PM Sep 1st, 2010

robertjbennett RT @JulieBritt: RT @nathanhenrion: Publishers serve as Capital Investors...every author is a start-up business #litchat -1:48 PM Sep 1st, 2010

DavidWisehart Not really. Fighting back with high prices, windowing, drm. RT @GLHancock Major traditional publishers are embracing ebook format. #litchat -1:48 PM Sep 1st, 2010

thedaisyharris @EverettMaroon Interesting question. I wish e-book pubs were better at expressing to potential authors what makes them different. #litchat -1:48 PM Sep 1st, 2010

GLHancock @ganymeder That's what I said when I revealed the big news that traditional publishers are embracing the ebook format. #litchat -1:48 PM Sep 1st, 2010

Gale_Martin It's not that authors can't be good marketers. It's that publishing requires know-how and sophistication not easy to replicate. #litchat -1:48 PM Sep 1st, 2010

p2p_editor Also, RE: Seth Godin, fiction != non-fiction. Apples and oranges, that. #litchat -1:48 PM Sep 1st, 2010

CarolyBurnsBass ★ RT @GLHancock: It isn't the content, it's the quality of the writing, production. Ebooks need editing, good graphics, marketing #litchat -1:48 PM Sep 1st, 2010

SpannerSpencer @EverettMaroon Agreed. Books are changing - publishers, editors and writers must change too. #litchat -1:48 PM Sep 1st, 2010

ganymeder @GLHancock If ebook prices low enough though, then people will take a chance on an unknown bc its cheap. Then later might buy pbb. #litchat -1:48 PM Sep 1st, 2010

buythebookcvcom But things like management and distribution don't need talent unique to books. Project managers from any industry can learn #litchat -1:48 PM Sep 1st, 2010

elizabethkarr @buythebookcvcom it's too long 2 retweet, but YES, what you said exactly! Need talented AUTHORS & MARKETERS. It's the same 4 indies #litchat -1:48 PM Sep 1st, 2010

thedaisyharris @ganymeder I've read great self-pubbed books and horrid ones. But I've also read some fairly shoddy pubbed books. #litchat -1:48 PM Sep 1st, 2010

robertjbennett RT @CarolyBurnsBass: ★ RT @GLHancock: It isn't the content, it's the quality of the writing, production. Ebooks need editing, good graphics, marketing #litchat -1:49 PM Sep 1st, 2010

Gale_Martin Look at all the people who try to publish cheaply or self-publish and do it very poorly. #litchat -1:49 PM Sep 1st, 2010

p2p_editor RT @Gale_Martin: It's not that authors can't be good marketers. It's that publishing requires know-how and sophistication not easy to replicate. #litchat -1:49 PM Sep 1st, 2010

Curtilst Which means when you boil it down, you need people with talent to write books and other people with talent to sell books, #litchat :) -1:49 PM Sep 1st, 2010

latta #litchat the same players will be in the game--but their positions, and how much we value them--may change. -1:49 PM Sep 1st, 2010

rebeccawoodhead RT @ganymeder Ive read great self-pubbed books and horrid ones. But Ive also read some fairly shoddy pubbed books #litchat -1:50 PM Sep 1st, 2010

GLHancock Let's not confound ebooks and self-publishing. People have self-published books since ... well, Gutenberg did. #litchat -1:50 PM Sep 1st, 2010

thedaisyharris RT @Curtilst: Which means you need people with talent to write books and other people with talent to sell books, #litchat :) #litchat -1:50 PM Sep 1st, 2010

Topic of the Week:

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| elizabethkarr Books, music, film R all going thru growing pains of matching freedom 2 produce w/ challenges 2 market. #litchat -1:50 PM Sep 1st, 2010 |
| buythebookcvcom .@elizabethkarr and for print you need print artisans and for all you need designers #litchat -1:50 PM Sep 1st, 2010 |
| JLichtenberg http://ht.ly/2ya4T #litchat - that link is to A PARABOLIC graph of e-book sales. Note my quote from Random House chief paper won't die -1:50 PM Sep 1st, 2010 |
| SkullJuggler RT @p2p_editor: re @byPetaL: A book IS merely a container, but it strongly affects our experience of the story inside. #litchat -1:50 PM Sep 1st, 2010 |
| JLichtenberg RT @elizabethkarr: Books, music, film R all going thru growing pains of matching freedom 2 produce w/ challenges 2 market. #litchat -1:51 PM Sep 1st, 2010 |
| rebeccawoodhead @GLHancock Absolutely. #litchat -1:51 PM Sep 1st, 2010 |
| p2p_editor @rebeccawoodhead @ganymeder Heh. James Patterson, anyone? #litchat #suckeredonce #neveragain -1:51 PM Sep 1st, 2010 |
| JLichtenberg RT @GLHancock: Let's not confound ebooks and self-publishing. People have self-published books since ... well, Gutenberg did. #litchat -1:51 PM Sep 1st, 2010 |
| TheNewAuthor Publishers want the most effective way to make money. This is the problem with e-books, they haven't figured out how to max. profit #litchat -1:51 PM Sep 1st, 2010 |
| robymcintyre @LitChat A3: buy-in. From readers. #litchat -1:51 PM Sep 1st, 2010 |
| ganymeder RT @TheNewAuthor: Publishers want the most effective way to make money. This is the problem with e-books, they haven't figured out how to max. profit #litchat -1:52 PM Sep 1st, 2010 |
| latta @JAPak does kindle come with an anti-bubblebath policy? #litchat -1:52 PM Sep 1st, 2010 |
| thedaisyharris I recently bought a POD book formatted so badly I couldn't bring self to read it. Formatting might be harder than we think! #litchat -1:52 PM Sep 1st, 2010 |
| rebeccawoodhead It isn't true that you need a publisher to get noticed by the way. Social media is such a blessing. #litchat -1:52 PM Sep 1st, 2010 |
| SkullJuggler RT @p2p_editor: Don't underestimate the amount of work a good publisher actually does for you. #litchat -1:52 PM Sep 1st, 2010 |
| JLichtenberg #litchat readers have to learn new ways to sort flood of titles coming at them, select what they want and focus. -1:52 PM Sep 1st, 2010 |
| latta @elizabethkarr backatcha, virgo. :). #litchat -1:52 PM Sep 1st, 2010 |
| DavidWisehart As needed capital approaches zero — so do needed publishers. RT @nathanhenrion Publishers serve as Capital Investors #litchat -1:52 PM Sep 1st, 2010 |
| rebeccawoodhead I love publishers and agents by the way. They do a great job. #litchat -1:53 PM Sep 1st, 2010 |
| JLichtenberg RT @p2p_editor: Don't underestimate the amount of work a good publisher actually does for you. #litchat -1:53 PM Sep 1st, 2010 |
| p2p_editor @thedaisyharris It is. Ask my favorite book designer, @wayzgoose. #litchat -1:53 PM Sep 1st, 2010 |
| kriheli seriously what's stopping us all here from brainstorming & putting together our own tw'imprint that does not rely on the big house? #litchat -1:53 PM Sep 1st, 2010 |
| samredlich This is an interesting conversation, but my head can only consider abstract generalities for twenty minutes a day. Back 2 art. #litchat -1:53 PM Sep 1st, 2010 |
| GLHancock Has there been a third question? #litchat -1:53 PM Sep 1st, 2010 |

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|---|
| ganymeder @thedaisyharris You can always hire someone to help with formatting though. #litchat -1:53 PM Sep 1st, 2010 |
| JLichtenberg RT @thedaisyharris: I recently bought a POD book formatted so badly I couldn't bring self to read it. Formatting might be harder than we think! #litchat -1:53 PM Sep 1st, 2010 |
| ganymeder RT @rebeccawoodhead: It isn't true that you need a publisher to get noticed by the way. Social media is such a blessing. #litchat -1:53 PM Sep 1st, 2010 |
| LitChat Does a perceived lack of E-BOOK permanence play into the shift? #litchat -1:53 PM Sep 1st, 2010 |
| thedaisyharris @latta I read in the bath all the time, and I'm super clumsy, and I've never dropped it. #litchat -1:53 PM Sep 1st, 2010 |
| p2p_editor @DavidWisehard Not all capital is equivalent. Money is just one factor; time/effort also play hugely into the equation. #litchat -1:53 PM Sep 1st, 2010 |
| eightcuts @TheNewAuthor no we don't. at eight cuts gallery press we ONLY want what's best for the story - format et al. Money is irrelevant #litchat -1:54 PM Sep 1st, 2010 |
| rebeccawoodhead What I can't get on board with is the 'white knight' concept of agents/pub's. They're a quality control and distribution channel. #litchat -1:54 PM Sep 1st, 2010 |
| p2p_editor @DavidWisehart Publishers will still be needed if only for the not-writing time/work portion of the whole ecosystem. #litchat -1:54 PM Sep 1st, 2010 |
| latta @carolyburnsbass @litchat @elizabethkarr so--is the medium the message? if not, adoption will speed as rights are worked out. #litchat -1:54 PM Sep 1st, 2010 |
| SkullJuggler @p2p_editor I'd say the best advice is for writers to look at their SPECIFIC circumstances before doing ANYTHING, self pub or not. #litchat -1:54 PM Sep 1st, 2010 |
| elizabethkarr I forgot 2 read warning label... RT @latta: @JAPak does kindle come with an anti-bubblebath policy? #litchat -1:54 PM Sep 1st, 2010 |
| JLichtenberg @robynmcintyre #litchat - well, yes, you think like me. IT'S READERS that control, publishers make profit from readers -1:54 PM Sep 1st, 2010 |
| eightcuts RT @SkullJuggler: @p2p_editor I'd say the best advice is for writers to look at their SPECIFIC circumstances before doing ANYTHING, self pub or not. #litchat -1:54 PM Sep 1st, 2010 |
| eightcuts @SkullJuggler YES! #litchat -1:55 PM Sep 1st, 2010 |
| ganymeder @LitChat Do most people think of ebooks as a fad? I never thought that... #litchat -1:55 PM Sep 1st, 2010 |
| GLHancock @LitChat Q3: When I think of how many books have passed in and out of my collection ... disposability seems a blessing. #litchat -1:55 PM Sep 1st, 2010 |
| cazoz @rebeccawoodhead agreed. there's way more to it than people think (I am discovering!) #litchat -1:55 PM Sep 1st, 2010 |
| KarenGowen RT @rebeccawoodhead: What I can't get on board with is the 'white knight' concept of agents/pub's. They're a quality control and distribution channel. #litchat -1:55 PM Sep 1st, 2010 |
| thedaisyharris @LitChat Interesting question. But folks got used to downloading music and movies a while ago. Those are ethereal to. #litchat -1:55 PM Sep 1st, 2010 |
| p2p_editor @thedaisyharris @ganymeder Yes. And you can always hire and editor, and a cover-art person, and before you know it... #litchat -1:55 PM Sep 1st, 2010 |
| JulieBritt @LitChat It does for me, but I know that's just habit. 10 years ago I wouldn't have believed I'd learn to type with my thumbs. #litchat -1:55 PM Sep 1st, 2010 |
| eightcuts @LitChat that's bizarre, isn't it? ebooks exist as long as there is cyberspace. It's paper books that decay #litchat -1:55 PM Sep 1st, 2010 |

Topic of the Week:

JLichtenberg RT @eightcuts: @TheNewAuthor no we don't. at eight cuts gallery press we ONLY want what's best for the story - format et al. Money is irrelevant #litchat -1:55 PM Sep 1st, 2010

p2p_editor @thedaisyharris @ganymeder ...you're wishing you had an actual publisher doing all that for you. #litchat -1:56 PM Sep 1st, 2010

robynmcintyre @JLichtenberg And up until recently, publishers controlled distribution to readers. #litchat -1:56 PM Sep 1st, 2010

elizabethkarr @SkullJuggler That is good advice 4 just about any endeavor, and v. often a step skipped. Planning can b such a drag-but necessary #litchat -1:56 PM Sep 1st, 2010

rebeccawoodhead RT @thedaisyharris: @LitChat ...But folks got used to downloading music and movies a while ago. Those are ethereal too. #litchat -1:56 PM Sep 1st, 2010

SpannerSpencer @LitChat Once you get your head around The Cloud, you realise digital content isn't as fragile as it seems. E-books are strong #litchat -1:56 PM Sep 1st, 2010

DavidWisehart Authors may need editors, designers, marketers. But publishers are unnecessary overhead. #litchat -1:56 PM Sep 1st, 2010

SkullJuggler A lot of people want a quick-fix: Godin is going self publishing, I should too! But you have to know your circumstances and plan #litchat -1:56 PM Sep 1st, 2010

p2p_editor In other words, to be successful, self-pubbers need to become true PUBLISHERS in addition to being great writers. #litchat -1:56 PM Sep 1st, 2010

ganymeder I think a bigger problem is simply compatability and which format to use. Ebooks should be compatable between devices. #litchat -1:56 PM Sep 1st, 2010

nathanhenrion @DavidWisehart Ah yes, because production costs are the only expenses publishers fund #litchat #asininethinking -1:57 PM Sep 1st, 2010

novhill I so wanted to be here today, but lost track of time at the barn and now have to get ready for a client mtg. Will try for Friday! #litchat -1:57 PM Sep 1st, 2010

thedaisyharris @p2p_editor Totally agree. You hire folks, but then have to manage them. Why not let publisher do that? #litchat -1:57 PM Sep 1st, 2010

JLichtenberg RT @robynmcintyre: @JLichtenberg And up until recently, publishers controlled distribution to readers. #litchat -1:57 PM Sep 1st, 2010

ganymeder RT @p2p_editor: In other words, to be successful, self-pubbers need to become true PUBLISHERS in addition to being great writers. #litchat -1:57 PM Sep 1st, 2010

TheNewAuthor @eightcuts You are the first publisher to ever reply to one of my tweets like that (from a business POV) and your thinking is why I #litchat -1:57 PM Sep 1st, 2010

Lauralynnpoe RT @rebeccawoodhead: It isn't true that you need a publisher to get noticed by the way. Social media is such a blessing. #litchat -1:57 PM Sep 1st, 2010

EJ_Knapp Why would it lack permanence? RT: @LitChat: Does a perceived lack of E-BOOK permanence play into the shift? #litchat -1:57 PM Sep 1st, 2010

rebeccawoodhead @SkullJuggler I think most people are wiser than that. Nobody goes into business without a plan... surely. I have a 4 book plan. #litchat -1:57 PM Sep 1st, 2010

samredlich @eightcuts the question is, how can this object, this book ADD to the art of the fiction I have created. #litchat -1:57 PM Sep 1st, 2010

eightcuts @rebeccawoodhead there's nothing white knight about us at eight cuts. We exist only to shout amazing things from the hills #litchat -1:57 PM Sep 1st, 2010

mofanning Not convinced the instant gratification factor of music translates to books - but the whole MP3 thing should teach lessons #litchat -1:58 PM Sep 1st, 2010

Topic of the Week:

September 1, 2010

E-Book Revolution - p 17

www.litchat.net

JustusRStone RT @p2p_editor: In other words, to be successful, self-pubbers need to become true PUBLISHERS in addition to being great writers. #litchat -1:58 PM Sep 1st, 2010

p2p_editor Self-pub / trad-pub: it's a tradeoff. Do you want to spend time publishing, or time writing? Let everyone make their own choice. #litchat -1:58 PM Sep 1st, 2010

David_C_Lewis @DavidWisehart But editors, designers, marketers don't often come for free. Publishers do invest in authors. #litchat -1:58 PM Sep 1st, 2010

rebeccawoodhead @ganymeder Certainly do. If you want ISBNs you have to register as a publisher. #litchat -1:58 PM Sep 1st, 2010

thedaisyharris Random pondering... I wonder why more publishers don't take part in conversations like this? #litchat -1:58 PM Sep 1st, 2010

GLHancock @mofanning Oh, I have impulsively purchased ebooks! They are like candy to some people! #litchat -1:58 PM Sep 1st, 2010

DavidWisehart @nathanhenrion Authors fund publishers with royalties. #thanksforcallingmeanass #litchat -1:58 PM Sep 1st, 2010

CarolyBurnsBass I don't think it's the endurance of digital media that affects perceptions of e-books. It's "Where can I store for posterity." #litchat -1:58 PM Sep 1st, 2010

ganymeder @p2p_editor Publisher proves someone thought your book good enough 2publish. But authors are expected to do more themselves now. #litchat -1:59 PM Sep 1st, 2010

rebeccawoodhead Just to clarify... to own your own ISBNs, not to get free ones. #litchat -1:59 PM Sep 1st, 2010

DebraMarrs RT @LitChat: Does a perceived lack of E-BOOK permanence play into the shift? #litchat -1:59 PM Sep 1st, 2010

mofanning Marketing isn't as easy as just telling a few folks your book is available #litchat -2:00 PM Sep 1st, 2010

thedaisyharris @p2p_editor And if I spend all that time publishing, how would I feed my Twitter habit? #litchat -2:00 PM Sep 1st, 2010

latta @CarolyBurnsBass but would you actually read Proust or Rise and Fall of Roman Civilisation on a Kindle? I would not. #litchat -2:00 PM Sep 1st, 2010

rebeccawoodhead I don't think some writers realise, when you engage the services of an agent and publisher, that's a business transaction. #litchat -2:00 PM Sep 1st, 2010

GLHancock @ganymeder @p2p_editor You can no longer define "publisher" as "traditional publisher." Get over it. #litchat -2:00 PM Sep 1st, 2010

ganymeder @p2p_editor I think that right now that's ideal, but self pub an ebook is always an option & should b approached professionally too. #litchat -2:00 PM Sep 1st, 2010

DebraMarrs RT @CarolyBurnsBass: I don't think it's endurance of digi media that affects percept of ebks. It's "Where can I store 4 posterity." #litchat -2:00 PM Sep 1st, 2010

SkullJuggler @rebeccawoodhead I hope everyone has a plan. But in some cases, people should self publish and may decide not to without knowing. #litchat -2:00 PM Sep 1st, 2010

p2p_editor @ganymeder Yes they are. Which, I think, is a shame. It's cost-shifting onto the backs of authors while trad-pubs delay evolving. #litchat -2:00 PM Sep 1st, 2010

GLHancock Haven't you heard the new literacy is publishing? We all must be publishers! #litchat -2:00 PM Sep 1st, 2010

eightcuts @TheNewAuthor these are grillings I've had from @JaneFriedman <http://bit.ly/bQMCCR> & @marirandomities <http://bit.ly/bRo3C3> #litchat -2:00 PM Sep 1st, 2010

LexiRevellian Most writers don't get a choice between self-publishing and conventional publishing - especially of late. #litchat -2:01 PM Sep 1st, 2010

samredlich @rebeccawoodhead getting an ISBN is a piece of cake. They even gave me a fake one for my WIP. #litchat -2:01 PM Sep 1st, 2010

thedaisyharris @rebeccawoodhead It's a weird relationship. For example: when I submit to publishing house, I don't read a list of what they offer. #litchat -2:01 PM Sep 1st, 2010

robynmcintyre @p2p_editor I don't think it's wrk tht scares writers - it's the mystery. #litchat -2:01 PM Sep 1st, 2010

Mark_Jackman @David_C_Lewis #litchat - The words indeed. Mostly, Brits really look down on ebooks. Half way through a blog about it. -2:02 PM Sep 1st, 2010

CarolyBurnsBass @latta No, there will be books I MUST have in print, much like those I now MUST have in HB. It's the librophile in me. #litchat -2:02 PM Sep 1st, 2010

GLHancock @LexiRevellian Ha ha! "Most" writers are never published. There are about 8 million mss in circulation. #litchat -2:02 PM Sep 1st, 2010

Juanofwords Uff! Missed #litchat today...too busy working, lost track of time, urgh. Hope it was a great one! -2:02 PM Sep 1st, 2010

eightcuts @samredlich that's the question! House of Leaves often cited. & Ben Brooks - but the OBJECT not layout. yes, that's the question #litchat -2:02 PM Sep 1st, 2010

p2p_editor Note re ISBNs: you don't actually own them. You license them from your country's ISBN representative (bowker.com in the US)... #litchat -2:02 PM Sep 1st, 2010

samredlich @GLHancock thats so obviously true it must be the reason why some don't get it. #litchat -2:03 PM Sep 1st, 2010

buythebookcvcom So be open to new ways of packaging and distributing your content. @LexiRevellian #litchat -2:03 PM Sep 1st, 2010

p2p_editor ...and have to renew them (yes, for money) every year you want a title to stay in print. Nice racket they've got, there... #litchat -2:03 PM Sep 1st, 2010

ganymeder RT @GLHancock: @mofanning Oh, I have impulsively purchased ebooks! They are like candy to some people! #litchat -2:03 PM Sep 1st, 2010

GLHancock @robynmcintyre Aren't most careers mysteries to those who aren't in them? Publishing is a career. Marketing is a career. #litchat -2:03 PM Sep 1st, 2010

CarolyBurnsBass Maybe it's just me. Am a self-confessed librophile. RT @EJ_Knapp: How often do people store tree books for posterity? #litchat -2:03 PM Sep 1st, 2010

robynmcintyre @GLHancock Writing can be a necessity; being published is an opium dream. #litchat -2:03 PM Sep 1st, 2010

rebeccawoodhead @samredlich Getting an ISBN is a piece of cake if you want someone else to have publisher's rights. #litchat -2:04 PM Sep 1st, 2010

ganymeder RT @thedaisyharris: @p2p_editor And if I spend all that time publishing, how would I feed my Twitter habit? #litchat -2:04 PM Sep 1st, 2010

DavidWisehart @David_C_Lewis Publishers are middle managers between authors and readers. They manage editors et. al.—for a piece of the action. #litchat -2:04 PM Sep 1st, 2010

p2p_editor @GLHancock Do you have a source for that 8MM manuscripts in circulation? I'd love to dig into that. #litchat -2:04 PM Sep 1st, 2010

GLHancock RT @robynmcintyre: @GLHancock Writing can be a necessity; being published is an opium dream. #litchat -2:04 PM Sep 1st, 2010

eightcuts @LexiRevellian lovely to see you here at #litchat (Dan here in my "official" capacity) -2:04 PM Sep 1st, 2010

David_C_Lewis @Mark_Jackman There is some snobbery, I agree: "That's not the same as a book!" But it's partly the cost and convenience too. #litchat -2:04 PM Sep 1st, 2010

robynmcintyre @GLHancock Exactly; but I hear a lot of writers wld prefer publishing remain a mystery. "All I want to do is write." #litchat -2:05 PM Sep 1st, 2010

eightcuts fantastic #litchat again. Thank you so much all -2:05 PM Sep 1st, 2010

buythebookcvcom Each step after creating content--format, sale platform, promotion, and delivery, are author's choice--used to be pub or nothing #litchat -2:05 PM Sep 1st, 2010

samredlich @eightcuts in my case, I am committed to the experiment - b/c the object affects the fiction. (may be a very short run, however) #litchat -2:05 PM Sep 1st, 2010

ganymeder @GLHancock It's Twitter. Only 140 characters. I'm not saying 'traditional publisher' every time. Its implied by context. #litchat -2:05 PM Sep 1st, 2010

p2p_editor @CarolyBurnsBass I do. I have lots of books I yearn for my kids to read when they're old enough. #litchat -2:05 PM Sep 1st, 2010

LitChat BTW, please wish @EJ_Knapp a happy pub day for STEALING THE MARBLES. He's our guest host on Friday! #litchat -2:05 PM Sep 1st, 2010

GLHancock @p2p_editor Was it you who said that an ISBN is paid for every year? Source for that? #litchat -2:05 PM Sep 1st, 2010

latta @litchat it's a brave new world out there. #litchat -2:06 PM Sep 1st, 2010

buythebookcvcom So authors have more choices, more options, and more decisions--as we all do in so many areas #litchat -2:06 PM Sep 1st, 2010

LexiRevellian @eightcuts H i Dan! It's like a cocktail party with everyone talking at once...#litchat -2:06 PM Sep 1st, 2010

samredlich @rebeccawoodhead simply not true. #litchat starting a publishing company is a matter of filing papers. -2:06 PM Sep 1st, 2010

JulieBritt @CarolyBurnsBass I do. People bequeath them to heirs. #litchat -2:06 PM Sep 1st, 2010

thedaisyharris Random plug: That Carina Press Blog ran a story of what all goes into producing an e-book on Monday. I'll try to find link. #litchat -2:06 PM Sep 1st, 2010

David_C_Lewis @DavidWisheart Agreed; but how many authors can do that for themselves? I know I wouldn't be able to find my way w/out publishers. #litchat -2:06 PM Sep 1st, 2010

GLHancock @ganymeder That's exactly what I mean -- the word no longer means, nor implies, the traditional business model. #litchat -2:06 PM Sep 1st, 2010

robynmcintyre RT @LitChat: BTW, please wish @EJ_Knapp a happy pub day for STEALING THE MARBLES. He's our guest host on Friday! #litchat -2:06 PM Sep 1st, 2010

laurelruuswurm @p2p_editor domain names work the very same way. Renew annually. #litchat -2:07 PM Sep 1st, 2010

rebeccawoodhead @samredlich and sending books all over creation. Grrr. Postage. #litchat -2:07 PM Sep 1st, 2010

LitChat Plus, STEALING THE MARBLES by @EJ_Knapp, is published thru @RebelEPublisher, a digital-first press. #litchat -2:07 PM Sep 1st, 2010

latta @litchat awesome. police finally got off their duffs and shot the suspect at the discovery bldg. #litchat -2:07 PM Sep 1st, 2010

rebeccawoodhead @LitChat Thanks for the chat. I'm now a columnist for <http://bit.ly/publishnow> and I'd love to interview you at some point. :) #litchat -2:07 PM Sep 1st, 2010

| |
|---|
| Mark_Jackman @David_C_Lewis - Snobbery-yeah, unfortunately. Smartphones take out the cost of buying a dedicated reader. Reads well on them too #litchat -2:08 PM Sep 1st, 2010 |
| DavidWisehart I said publishers are unnecessary overhead. Useful, perhaps, but unnecessary—unless you're aiming at bookstores. #litchat -2:08 PM Sep 1st, 2010 |
| p2p_editor @GLHancock Yes, that was me. It's from Bowker's terms of service on their website. #litchat #horsesmouth -2:09 PM Sep 1st, 2010 |
| LitChat @rebeccawoodhead Congrats! We'll connect off-line. #litchat -2:09 PM Sep 1st, 2010 |
| thedaisyharris Thanks for the chat folks!! #litchat -2:09 PM Sep 1st, 2010 |
| GLHancock @DavidWisehart But, but, do bookstores sell ebooks? #litchat -2:09 PM Sep 1st, 2010 |
| samredlich @rebeccawoodhead i didn't say eating the piece of cake wouldn't make you fat, just getting the piece was easy. ;) #litchat -2:09 PM Sep 1st, 2010 |
| mofanning @davidwisehart Publishers offer marketing experts. That's their value. Otherwise you can do it alone #litchat -2:10 PM Sep 1st, 2010 |
| eightcuts @LexiRevellian it is. You meet so many lovely people here, but so much happening you have to be selective with conversations #litchat -2:10 PM Sep 1st, 2010 |
| David_C_Lewis @Mark_Jackman I need an iPhone. I feel like a social leper without one already - now I need one to read! :) #litchat -2:10 PM Sep 1st, 2010 |
| LitChat More smart convo today on this heady topic. Be sure to come back Friday to visit with @EJ_Knapp, an author with @RebelEPublisher. #litchat -2:10 PM Sep 1st, 2010 |
| eightcuts @samredlich look forward to it - do consider sending it to www.goodgriefshop.blogspot.com to sell #litchat -2:11 PM Sep 1st, 2010 |
| GLHancock @p2p_editor OK. I'll have to do some research. It's one of those "everybody knows" that floats around forums and sites. #litchat -2:11 PM Sep 1st, 2010 |
| DavidWisehart As publishers provide less service, they should charge less. 85-95% percent of royalty? 75% for ebooks? Too much for too little. #litchat -2:11 PM Sep 1st, 2010 |
| CaliAngel03 Interesting blog from Seth Godin about this very topic. He sensed fear. http://tinyurl.com/366yelj #litchat -2:12 PM Sep 1st, 2010 |
| nzesylva @GLHancock You can say that again. so true especially for writers in my native Nigeria. #litchat -2:12 PM Sep 1st, 2010 |
| GLHancock With trad pubs offering less and less marketing help (except to top authors who don't need it), SP looks more & more attractive. #litchat -2:13 PM Sep 1st, 2010 |
| robnymcintyre @LitChat Definitely heady. Strong opinions. Thanks! #litchat -2:13 PM Sep 1st, 2010 |
| laurelruesswurm @DavidWisehart that sounds reasonable to me, but I doubt the publishers will do it. #litchat -2:13 PM Sep 1st, 2010 |
| GLHancock RT @nzesylva: @GLHancock You can say that again. so true especially for writers in my native Nigeria. What was that? I say lots! #litchat -2:13 PM Sep 1st, 2010 |
| eightcuts RT @LitChat: More smart convo today on this heady topic. Be sure to come back Friday to visit with @EJ_Knapp, an author with @RebelEPublisher. #litchat -2:13 PM Sep 1st, 2010 |
| samredlich @eightcuts interesting place. Might just be the kind of place where a few copies mysteriously appear. #litchat this tweet will self destruct -2:14 PM Sep 1st, 2010 |
| mofanning @GLHancock That's very true and might be where the trad publishers are about to fall over #litchat -2:14 PM Sep 1st, 2010 |
| GLHancock Even top authors are thinking, "Hm. Why not cut out this middle man?" #litchat -2:14 PM Sep 1st, 2010 |

Topic of the Week:

GLHancock @mofanning Oh, what's killing trad pubs is their utterly ineffective business plan. Read Richard Curtis' analyses. #litchat -2:15 PM Sep 1st, 2010

Mark_Jackman @David_C_Lewis #litchat - I haven't stopped. Reading loads of the free classics on Amazon... OK, so I've just played Angry Birds.. -2:15 PM Sep 1st, 2010

mofanning @GLHancock Very few top authors are thinking this. They get the value from the marketing team. #litchat -2:16 PM Sep 1st, 2010

GLHancock Top authors, tho, have advantage of knowing all parts of pub industry. New authors who want to SP need to learn the biz first! #litchat -2:17 PM Sep 1st, 2010

mofanning @GLHancock I don't deny their business plan needs attention, but to dismiss their value is foolhardy. #litchat -2:17 PM Sep 1st, 2010

JulieBritt Good chat. My treeless work: <http://tinyurl.com/JulieBritt> <http://tinyurl.com/JulieBritt2> <http://tinyurl.com/JulieBritt3> #litchat -2:17 PM Sep 1st, 2010

robynmcintyre AJ Liebling said, "Freedom of the Press belongs to those who own one." Now we can all own one. #litchat -2:17 PM Sep 1st, 2010

elizabethkarr Off to pitch meeting. V interesting discussion. #litchat -2:17 PM Sep 1st, 2010

latta @CarolyBurnsBass i would only use kindle for what i would call "disposable books," meaning books that in a yr or 2 i'd pitch. #litchat -2:18 PM Sep 1st, 2010

thedaisyharris Wondering if #selfpub is lk building ur own home. On one hand, you get full control, on other you've got on one else to blame. #litchat -2:19 PM Sep 1st, 2010

GLHancock @mofanning I certainly do NOT diss trad pubs, but biz plan is killing trad publishing. #litchat -2:19 PM Sep 1st, 2010

DavidWisehart @GLHancock Doesn't B&N sell ebooks in their stores, downloaded to the Nook? #donthaveanook #litchat -2:20 PM Sep 1st, 2010

mofanning @GLHancock Totally agree with you on this. Frustrated by the conservative face of an industry refusing to accept change #litchat -2:21 PM Sep 1st, 2010

laurelruesswurm RT @GLHancock: Whether a book is produced as ebook or tree book it is the same book. We are immersed in story or information when reading. #litchat -2:22 PM Sep 1st, 2010

samredlich @mofanning why even care about the industry? ignore and bypass. #litchat -2:23 PM Sep 1st, 2010

GLHancock @DavidWisehart I don't know. I shop at Amazon and can't seem to find their stores, either. #litchat -2:23 PM Sep 1st, 2010

mofanning RT @thedaisyharris: Wondering if #selfpub is lk building ur own home. On one hand, you get full control, on other you've got on one else to blame. #litchat -2:23 PM Sep 1st, 2010

latta @GLHancock i disagree entirely. i consume information differently via screen and via page. YMMV #litchat -2:24 PM Sep 1st, 2010

DavidWisehart @GLHancock Haha. #litchat -2:24 PM Sep 1st, 2010

mofanning @samredlich I think that's incredibly naive. But I do share the wish #litchat -2:24 PM Sep 1st, 2010

JulieBritt There are a lot of lit agents and trad. pub. editors who do what they do because they love books. I'd like to have them behind me. #litchat -2:24 PM Sep 1st, 2010

laurelruesswurm @thedaisyharris sounds about right. You can add, it isn't for everyone. #litchat -2:25 PM Sep 1st, 2010

GLHancock @DavidWisehart Srsly, that would make sense. They are supposed to be carrying my blog, but every time I've searched can't find any #litchat -2:26 PM Sep 1st, 2010

avicohen RT @JLichtenberg: #litchat in 2 waiting rooms last wk, I saw 2 OLD LADIES reading on Kindle, one using largest font display thrilled 2 READ AGAIN!!! -2:27 PM Sep 1st, 2010

latta @JulieBritt most writers know just that: writing--and naught abt IT, biz, publishing, mrktng, etc. I'd like muscle behind me too. #litchat -2:27 PM Sep 1st, 2010

GLHancock RT @samredlich: why even care about the industry? ignore and bypass. || Because of all the problems, lack of gatekeeping, bad rap #litchat -2:27 PM Sep 1st, 2010

samredlich @mofanning you have too much respect for authority. #litchat the industry is dying. Kinda reminds me of the old Soviet Union in the end. -2:27 PM Sep 1st, 2010

laurelrusswurm @thedaisyharris #selfpub is also already beginning to do good for traditional publishing... helping to redefine terms 4 writers #litchat -2:28 PM Sep 1st, 2010

robynmcintyre @JulieBritt Ah, getting them behind you - there's the rub. #litchat -2:28 PM Sep 1st, 2010

GLHancock @samredlich I think he has respect for his income! #litchat -2:28 PM Sep 1st, 2010