



## LitChat September 3, 2010

Topic of the Week: E-Book Revolution

Guest Host: E.J. Knapp

The transcripts below cover the #litchat conversation noted above. The order appears sequentially from opening post to the closing post within the #litchat published chat time.

Guest host: @ej\_knapp

LitChat join us now for #litchat. We're finishing E-BOOK REVOLUTION with a guest host whose debut novel is pub'd by a digital-first press. -1:00 PM Sep 3rd, 2010

LitChat Please join me in welcoming guest host @EJ\_Knapp, whose STEALING THE MARBLES, released on Wednesday. #litchat -1:01 PM Sep 3rd, 2010

EJ\_Knapp Hello everyone. #litchat -1:01 PM Sep 3rd, 2010

p2p\_editor Ooh, for once I'm just in time! #litchat -1:01 PM Sep 3rd, 2010

p2p\_editor Congrats on the book, EJ! #litchat -1:01 PM Sep 3rd, 2010

LitChat I'm particularly excited to have @EJ\_Knapp here, because I've known him through a writer's group for many years. #litchat -1:02 PM Sep 3rd, 2010

IanB022 Good evening - this had better be good, you're keeping me from reading Stealing the Marbles ;) #litchat -1:02 PM Sep 3rd, 2010

robertjbennett @EJ\_Knapp Hello! #litchat -1:02 PM Sep 3rd, 2010

KalenCap Congratulations on the launch of STEALING THE MARBLES! #litchat -1:02 PM Sep 3rd, 2010

AS\_King @p2p\_editor Me too! On time NEVER happens for me! Hi EJ! I love your book! #litchat -1:02 PM Sep 3rd, 2010

TheTutorWorks Is following the "Applause" sign. Woo hoo! @EJ\_Knapps! #litchat -1:02 PM Sep 3rd, 2010

EJ\_Knapp Thanks. it was a fun ride #litchat -1:02 PM Sep 3rd, 2010

EJ\_Knapp Glad you like it Ian #litchat -1:03 PM Sep 3rd, 2010

latta @litchat lurking in #litchat for a bit. -1:03 PM Sep 3rd, 2010

p2p\_editor So what's our topic for today? #litchat -1:04 PM Sep 3rd, 2010

EJ\_Knapp Hi Amy #litchat -1:04 PM Sep 3rd, 2010

LitChat You can read about @EJ\_Knapp and buy the book from Amazon and download it right now from here: <http://amzn.to/d6p1cL> #litchat -1:05 PM Sep 3rd, 2010

catconnor @EJ\_Knapp Hey EJ - just dropping in to tell you again how much I love STM - now back to locating everyone from quake! #litchat -1:05 PM Sep 3rd, 2010

EJ\_Knapp Thanks Cat #litchat -1:05 PM Sep 3rd, 2010

SpinMyNovel RT @p2p\_editor: So what's our topic for today? #litchat -1:05 PM Sep 3rd, 2010

EJ\_Knapp ebook and paper can coexist. Hows that for a topic? #litchat -1:06 PM Sep 3rd, 2010

LitChat This week we've been discussing E-BOOK REVOLUTION. Our guest placed his novel in the hands of a digital-first press. #litchat -1:06 PM Sep 3rd, 2010

bksp\_org RT @catconnor: @EJ\_Knapp Hey just dropping in to tell you again how much I love STM - now back to locating everyone from quake! #litchat -1:07 PM Sep 3rd, 2010

robynmcintyre #scifichat BTW, discussion on ebooks continuing over on #litchat now. -1:07 PM Sep 3rd, 2010

p2p\_editor Well, you'll get no arguments from me on that. I'm a big fan of paper, but not scared by ebooks. #litchat -1:07 PM Sep 3rd, 2010

robertjbennett @EJ\_Knapp That's a topic (and a reality) I'd love to get behind. We might even be living in it now, unbelievably. #litchat -1:07 PM Sep 3rd, 2010

EJ_Knapp I see ebooks as the baskin robbins of reading. sample, if you like, buy paper #litchat -1:08 PM Sep 3rd, 2010
p2p_editor My guess: in the Future, ebook success will be a precondition of getting into print from reformed trad. publishers. #litchat -1:08 PM Sep 3rd, 2010
LitChat @EJ_Knapp Can you give us some background about STEALING THE MARBLES and your journey to its publication with @RebelEPublisher? #litchat -1:08 PM Sep 3rd, 2010
rixshep RT @robynmcintyre: #scifichat BTW, discussion on ebooks continuing over on #litchat now. -1:09 PM Sep 3rd, 2010
pdtoler Ditto RT @catconnor: @EJ_Knapp Hey EJ - just dropping in to tell you again how much I love STM - #litchat -1:09 PM Sep 3rd, 2010
EJ_Knapp The book came out of a discussion w/ a friend while in Greece. His passion for the marbles and their return sparked the story #litchat -1:10 PM Sep 3rd, 2010
LitChat The easiest way to follow #litchat is at <a href="http://bit.ly/MH5Qs">http://bit.ly/MH5Qs</a> . Login w/ Twitter and you're in the room. -1:10 PM Sep 3rd, 2010
p2p_editor The relative inexpense of ebook prod/distro will mean publishers can afford to give more books a chance, which is a good thing. #litchat -1:10 PM Sep 3rd, 2010
MarDixon RT @LitChat: The easiest way to follow #litchat is at <a href="http://bit.ly/MH5Qs">http://bit.ly/MH5Qs</a> . Login w/ Twitter and you're in the room. -1:10 PM Sep 3rd, 2010
susanmpls Do you agree, tweeples? RT @EJ_Knapp I see ebooks as the baskin robbins of reading. sample, if you like, buy paper #litchat -1:10 PM Sep 3rd, 2010
EJ_Knapp I tried the traditional route but over time became quite disillusioned with trad publishing. I still am and more so #litchat -1:11 PM Sep 3rd, 2010
LitChat Please remember we have a guest host, so direct all of your questions and comments to @EJ_Knapp. He's here for you. #litchat -1:11 PM Sep 3rd, 2010
TheTutorWorks I say we make sticky post-it books. You can recycle them after hour done. #litchat -1:11 PM Sep 3rd, 2010
BeachyBooks @LitChat I really enjoyed the eBooks #litchat last week. First time joining in and reading tweets. Scary/Exciting future for books? -1:11 PM Sep 3rd, 2010
DavidRozansky @p2p_editor Ebooks production so cheap, authors will bypass publishers in "giving books a chance." Part of platform process. #litchat -1:11 PM Sep 3rd, 2010
EJ_Knapp @p2p_editor I agree #litchat -1:11 PM Sep 3rd, 2010
TheTutorWorks I say we make sticky post-it books. You can recycle them after you are done. #litchat -1:11 PM Sep 3rd, 2010
LitChat @EJ_Knapp Tell us a bit about The Marbles and how it fits into your book. #litchat -1:12 PM Sep 3rd, 2010
p2p_editor @BeachyBooks The future is always scary, on some level, but is also hopefully exciting. #litchat -1:12 PM Sep 3rd, 2010
rebeccablain RT @EJ_Knapp: I see ebooks as the baskin robbins of reading. sample, if you like, buy paper #litchat -1:12 PM Sep 3rd, 2010
EJ_Knapp I think what you'll see, are seeing, is the growth of the small publisher. #litchat -1:12 PM Sep 3rd, 2010
LisalaLibrarian @DavidRozansky @p2p_editor: but they won't take off til DRM-free ebooks are more available & work on all e-readers #litchat -1:12 PM Sep 3rd, 2010
robynmcintyre @EJ_Knapp How did you handle the question of editing for your book? #litchat -1:12 PM Sep 3rd, 2010

robertjbennett @EJ_Knapp How were you disillusioned? By trying to get published, or the publishing process itself, maybe? #litchat -1:12 PM Sep 3rd, 2010
p2p_editor @DavidRozansky Yes, that's another strong possibility: self-publishing = farm system for traditional publishers. #litchat -1:12 PM Sep 3rd, 2010
Gale_Martin Signing on for EJKnapp #litchat -1:12 PM Sep 3rd, 2010
p2p_editor @LisalaLibrarian Yes! As I've ranted about on other #litchat days this week. DRM sux. -1:13 PM Sep 3rd, 2010
EJ_Knapp The marbles were stolen by Elgin in the 19th century. Greece has been trying to get them back ever since but the Brits refuse #litchat -1:13 PM Sep 3rd, 2010
susanmpls IMO, ebook publishing winners will be the smart marketers with spot on metadata who deliver it to the right places. #litchat -1:13 PM Sep 3rd, 2010
jonclinch EJ was born disillusioned, no? #litchat -1:14 PM Sep 3rd, 2010
EJ_Knapp @robertjbennett On many levels over time. First, their fear of anything new or different. #litchat -1:14 PM Sep 3rd, 2010
LisalaLibrarian @p2p_editor DRM & issues w/using ebooks on ereaders is a big barrier to library adoption of them as well #litchat -1:14 PM Sep 3rd, 2010
EJ_Knapp Then, on the crappy way they treat their authors if they aint blockbusters #litchat -1:15 PM Sep 3rd, 2010
LisalaLibrarian RT @susanmpls: IMO, ebook publishing winners will be the smart marketers with spot on metadata who deliver it to the right places. #litchat -1:15 PM Sep 3rd, 2010
p2p_editor @susanmpls You win the prize for highlighting the importance of metadata! Vastly under-discussed in the whole ebook revolution. #litchat -1:15 PM Sep 3rd, 2010
EJ_Knapp Thats true, jon #litchat -1:15 PM Sep 3rd, 2010
theladywrites hello #LitChat sorry i missed #ScifiChat again... so today's topic is ebook vs tradition or ebook & traditional? -1:15 PM Sep 3rd, 2010
DavidRozansky I think the ebook is going to lose out to the cloud book. Anyone with Internet access can read it, regardless of format or DRM. #litchat -1:15 PM Sep 3rd, 2010
EJ_Knapp @LisalaLibrarian although libraries are adopting them. my local library just bought 5 copies #litchat -1:16 PM Sep 3rd, 2010
p2p_editor @theladywrites It's about the co-existence of ebook/print, and speculations on the future paths to success for writers. #litchat -1:16 PM Sep 3rd, 2010
robertjbennett @EJ_Knapp Hearing that does make me feel extraordinarily lucky to be where I am, with who I am... New things are getting rare. : ( #litchat -1:16 PM Sep 3rd, 2010
EJ_Knapp @theladywrites ebook and paper, not trad pub #litchat -1:16 PM Sep 3rd, 2010
AS_King RT @EJ_Knapp: ebook and paper can coexist. Hows that for a topic? #litchat -1:17 PM Sep 3rd, 2010
LisalaLibrarian RT @DavidRozansky: I think the ebook is going to lose out to the cloud. Anyone w/Internet can read it, regardless of format / DRM. #litchat -1:17 PM Sep 3rd, 2010
susanmpls @p2p_editor Can't read a book you can't find. Scarcity is problem of print; discoverability is the challenge of digital. #litchat -1:17 PM Sep 3rd, 2010
robynmcintyre @p2p_editor @EJ_Knapp Metadata in ebooks? Dang, I know so little... #litchat -1:17 PM Sep 3rd, 2010
p2p_editor @LisalaLibrarian How does your library feel about DRM-free ePUB format? My publisher uses that. #litchat -1:17 PM Sep 3rd, 2010
jonclinch is the future Amazon for ebooks and indies for paper? #litchat -1:17 PM Sep 3rd, 2010

simonm223 Ok, tabbing over from #scifichat to #litchat now. Should put them next to each other. -1:18 PM Sep 3rd, 2010
LisalaLibrarian RT @susanmpls: @p2p_editor Cant read a book you cant find. Scarcity is problem of print; discoverability is challenge of digital. #litchat -1:18 PM Sep 3rd, 2010
Gale_Martin I agree with EJ. Our libraries in Lancaster, PA, tout their ebook offerings. #litchat -1:18 PM Sep 3rd, 2010
pussreboots @DavidRozansky A block buster book though could cause a bandwidth problem. #litchat -1:18 PM Sep 3rd, 2010
TwinkleChar RT @susanmpls: @p2p_editor Cant read book u cant find. Scarcity is problem of print; discoverability is the challenge of digital. #litchat -1:18 PM Sep 3rd, 2010
wattpad RT @DavidRozansky: I think the ebook is going to lose out to the cloud book. Anyone with Internet access can read it, regardless of format or DRM. #litchat -1:18 PM Sep 3rd, 2010
EJ_Knapp @p2p_editor I'm not sure if my ebooks have DRM #litchat -1:18 PM Sep 3rd, 2010
robynmcintyre @DavidRozansky But if you have a reader, you can download the ebook from the cloud, right? #litchat -1:18 PM Sep 3rd, 2010
robertjbennett @susanmpls Good point. Getting noticed is the big obstacle no matter what medium literature uses. #litchat -1:18 PM Sep 3rd, 2010
DavidRozansky @jonclinch I think the B&N proxy fight is in the wings, maybe B&N can beat Amazon for ebooks. #litchat -1:18 PM Sep 3rd, 2010
p2p_editor @susanmpls Two brilliant comments in a row. I'm #FF'ing you (and following you) for that. #litchat -1:18 PM Sep 3rd, 2010
Gale_Martin DRM? Cloud? Anyone care to define? #litchat -1:18 PM Sep 3rd, 2010
Diane_Amy Here's my view. #LitChat Print books versus eBooks: The battle rages - <a href="http://tinyurl.com/2bsogto">http://tinyurl.com/2bsogto</a> - 1:18 PM Sep 3rd, 2010
LisalaLibrarian @p2p_editor That is a good start; big publishing houses seem reluctant to sign on - maybe small pubs will beat them to it? #litchat -1:18 PM Sep 3rd, 2010
EJ_Knapp I think people want books, whether digital or paper. #litchat -1:19 PM Sep 3rd, 2010
AS_King And I'll happily take him that way. It's crunchier. RT @jonclinch EJ was born disillusioned, no? #litchat -1:19 PM Sep 3rd, 2010
susanmpls @p2p_editor *blushing* thank you! :) #litchat -1:19 PM Sep 3rd, 2010
elizabethkarr RT @susanmpls: @p2p_editor Can't read a book you can't find. Scarcity is problem of print; discoverability is the challenge of digital. #litchat -1:19 PM Sep 3rd, 2010
DavidRozansky @pussreboots The cloud book distributors will be prepared, since Google is poised to be the one. #litchat -1:19 PM Sep 3rd, 2010
simonm223 @wattpad haven't heard of the cloud book. Got a link for a description? #litchat -1:19 PM Sep 3rd, 2010
lanB022 DRM = rights management (making it non-transferrable) RT @Gale_Martin: DRM? Cloud? Anyone care to define? #litchat -1:19 PM Sep 3rd, 2010
p2p_editor @Gale_Martin DRM = Digital rights management, a.k.a. useless anti-piracy strategies that only punish honest customers. #litchat -1:19 PM Sep 3rd, 2010
robertjbennett I personally don't think it's a zero-sum issue, with one winning and the other becoming history. #litchat -1:19 PM Sep 3rd, 2010
LisalaLibrarian @Gale_Martin DRM = Digital Rights Management / Cloud = PR term for stuff hosted on remote servers & accessed thru internet #litchat -1:19 PM Sep 3rd, 2010

lanB022 Cloud = access online without actually downloading RT @Gale_Martin: DRM? Cloud? Anyone care to define? #litchat -1:20 PM Sep 3rd, 2010
DavidRozansky @Gale_Martin Cloud book, a book basically that sits on a server, like a giant web page. Maybe on several servers. #litchat -1:20 PM Sep 3rd, 2010
robynmcintyre @EJ_Knapp So, do you see someone creating a major cloud-based ebook store? #litchat -1:20 PM Sep 3rd, 2010
p2p_editor @Gale_Martin Cloud = the book lives on a server somewhere, and you access it from there to read it instead of having your own copy. #litchat -1:20 PM Sep 3rd, 2010
simonm223 @Gale_Martin DRM = Digital Rights Management - techniques to prevent unauthorized copying. #litchat -1:20 PM Sep 3rd, 2010
EJ_Knapp @LisalaLibrarian I think they already are. and many are going POD for those who want paper. #litchat -1:20 PM Sep 3rd, 2010
pussreboots @DavidRozansky I've seen enough block buster events to know that's a naive statement. Some might be prepared but others won't. #litchat -1:20 PM Sep 3rd, 2010
Gale_Martin Thanks, everybody. #litchat -1:20 PM Sep 3rd, 2010
DavidRozansky html5.0 goes a long way to making cloud books real. #litchat -1:20 PM Sep 3rd, 2010
simonm223 I don't think it's necessary to be just e-book or just print book. Both are potential revenue streams for an author. #litchat -1:20 PM Sep 3rd, 2010
EJ_Knapp STM is available in both e and tree #litchat -1:21 PM Sep 3rd, 2010
LisalaLibrarian @EJ_Knapp Yes, POD: Why can't I walk into a Borders or B&N & just PRINT anything available that's not on shelf? Why big publishers? #litchat -1:21 PM Sep 3rd, 2010
simonm223 @p2p_editor that's actually a really nifty idea. Almost like a digital library... #litchat -1:21 PM Sep 3rd, 2010
DavidRozansky @simonm223 Uh, that link for cloud books would be Google.com. #litchat -1:21 PM Sep 3rd, 2010
EJ_Knapp @simonm223 Exactly and an author should look for a publisher who will provide both if possible #litchat -1:21 PM Sep 3rd, 2010
lanB022 @simonm223 Once you've produced an ebook it's relatively easy to move to print #litchat -1:22 PM Sep 3rd, 2010
LisalaLibrarian RT @DavidRozansky: @simonm223 Uh, that link for cloud books would be Google.com. #litchat -1:22 PM Sep 3rd, 2010
p2p_editor @LisalaLibrarian You will soon. Google "espresso book machine" sometime. #litchat -1:22 PM Sep 3rd, 2010
CarolyBurnsBass @EJ_Knapp Where did you learn about @RebelEPublisher and what was process from query to pub? #litchat -1:22 PM Sep 3rd, 2010
robertjbennett If readers are willing to pay for a book in a medium, publishers will make sure to supply it in that medium, no matter what. #litchat -1:22 PM Sep 3rd, 2010
KalenCap @LisalaLibrarian There are some independent bookstores that do POD in the store. #litchat -1:22 PM Sep 3rd, 2010
Gale_Martin I would say that yes people want books but in this age people want things when they want them more than a format (print vs. ebook). #litchat -1:22 PM Sep 3rd, 2010
EJ_Knapp @LisalaLibrarian That's coming. the tech is there, the cost is coming down. some bookstores already have it #litchat -1:22 PM Sep 3rd, 2010
simonm223 @LisalaLibrarian one thing publishers provide is promotion. Not all of us creative folks are that great at promotion so it matters. #litchat -1:22 PM Sep 3rd, 2010

p2p_editor POD = still really expensive tech right now, but time will fix that. #litchat -1:22 PM Sep 3rd, 2010
elizabethkarr That is a good hunch & az clone 4 indie ebooks RT @jonclinch: is the future Amazon for ebooks and indies for paper? #litchat -1:22 PM Sep 3rd, 2010
susanmpls @robynmcintyre: @EJ_Knapp So, do you see someone creating a major cloud-based ebook store? <google has created, but not live yet> #litchat -1:23 PM Sep 3rd, 2010
LisalaLibrarian @p2p_editor Oh, the tech. is there, but I don't think big publishing houses are willing to let their books be downloaded that way #litchat -1:23 PM Sep 3rd, 2010
EJ_Knapp @robertjbennett Not the trad pubs it would seem #litchat -1:23 PM Sep 3rd, 2010
DavidRozansky @LisalaLibrarian You can print books out at stores with their Espresso Book Machine. Device just getting a beachhead. #litchat -1:23 PM Sep 3rd, 2010
robertjbennett @EJ_Knapp True. But I think they'll have to, eventually. #litchat -1:24 PM Sep 3rd, 2010
EJ_Knapp @susanmpls Wouldn't surprise me, nothing about tech surprises me #litchat -1:24 PM Sep 3rd, 2010
LisalaLibrarian @DavidRozansky Even bestsellers? Like davinci code or harry potter copies? /sceptical #litchat -1:24 PM Sep 3rd, 2010
DavidRozansky @LisalaLibrarian Uh, yes, Big publishers already do download titles to EBM that way. #litchat -1:24 PM Sep 3rd, 2010
elizabethkarr #litchat listening & lurking wifi here antedelluvian so hard 2 talk -1:25 PM Sep 3rd, 2010
EJ_Knapp @robertjbennett They don't seem to be doing a very good job of it, tripping all over themselves and fighting with everyone #litchat -1:25 PM Sep 3rd, 2010
p2p_editor Someday, yes even bestsellers. POD beats pre-printing to an uncertain demand, warehousing, shipping... #litchat -1:25 PM Sep 3rd, 2010
Diane_Amy #litchat Print books are classic. Yellowing pages and creased spines give them character like the wrinkles of a much beloved grandmother. -1:25 PM Sep 3rd, 2010
DavidRozansky @LisalaLibrarian ONce shipping costs affect the long tail, yes, those titles will be POS-POD #litchat -1:25 PM Sep 3rd, 2010
p2p_editor The network of POD infrastructure just isn't widespread enough yet, nor are revenue/royalty models well ironed out. #litchat -1:26 PM Sep 3rd, 2010
J_GriffinB Do newer contracts with traditional publishing houses have ebook rights royalties seperate from others? #litchat -1:26 PM Sep 3rd, 2010
susanmpls @p2p_editor POD not so expensive anymore, unless it's color POD. #litchat -1:26 PM Sep 3rd, 2010
EJ_Knapp @p2p_editor POD makes sense. the only time STM gets printed is if there is a demand for it. no waste #litchat -1:26 PM Sep 3rd, 2010
pussreboots When I want a book I'm willing to wait for it through special order or POD and pick up later. #litchat -1:26 PM Sep 3rd, 2010
IanB022 Advantage of POD is no returns, a big cost in the trad model #litchat -1:26 PM Sep 3rd, 2010
DavidRozansky @Diane_Amy Also, m water damage, cigarette smoke, and who knows if that's really a coffee-stain. #litchat -1:26 PM Sep 3rd, 2010
pussreboots I like the ebooks for ARCs... books I'm reading for blog reviews only but don't plan to keep. #litchat -1:27 PM Sep 3rd, 2010

simonm223 RT @J_GriffinB: Do newer contracts with traditional publishing houses have ebook rights royalties separate from others? #litchat -1:27 PM Sep 3rd, 2010
EJ_Knapp @J_GriffinB that is where the battle lies for authors with trad pup houses #litchat -1:27 PM Sep 3rd, 2010
LisalaLibrarian I would like to see more POD in college bookstores/ IF students could save \$\$ / they wouldn't need the ereaders that they dont like #litchat -1:27 PM Sep 3rd, 2010
Diane_Amy #litchat Browsing the stacks is a hobby in and of itself the culmination of which is reading of the book.You don't have that exper w/ebooks. -1:27 PM Sep 3rd, 2010
p2p_editor I can only speak for mine, but my publisher treats e/p books identically from perspective of rights and royalties. #litchat -1:28 PM Sep 3rd, 2010
theladywrites RT @Diane_Amy: #litchat Browsing the stacks is a hobby in and of itself the culmination of which is reading of the book.You don't have that exper w/ebooks. -1:28 PM Sep 3rd, 2010
Gale_Martin When I want a book, I'll use whichever means gets me that book the fastest. That's why I purchased ebooks. Fastest way. #litchat -1:28 PM Sep 3rd, 2010
susanmpls RT @pusreboots: I like the ebooks for ARCs... books Im reading for blog reviews only but dont plan to keep. #litchat -1:28 PM Sep 3rd, 2010
EJ_Knapp @LisalaLibrarian I think ereaders are ideal for textbooks. the search function alone would be heaven #litchat -1:28 PM Sep 3rd, 2010
J_GriffinB I thought as much, thanks. #litchat -1:28 PM Sep 3rd, 2010
J_GriffinB @EJ_Knapp Oh yes. #litchat -1:29 PM Sep 3rd, 2010
DavidRozansky @simonm223 That is now a huge battle between authors, pubslihers. Ebook royalties: 25% royalty, or 50%? Ten paces, turn and fire. #litchat -1:29 PM Sep 3rd, 2010
EJ_Knapp @Gale_Martin Not to mention cheapest. Nice when you're on a budget. #litchat -1:29 PM Sep 3rd, 2010
J_GriffinB @EJ_Knapp and for poor backs of students. #litchat -1:29 PM Sep 3rd, 2010
LisalaLibrarian @EJ_Knapp You'd think but actually a recent study showed that students don't like em; the books cost almost as much as print #litchat -1:29 PM Sep 3rd, 2010
pusreboots @Diane_Amy And the online stores still haven't come up with a good version of browsing that is like bookshop / library browsing #litchat -1:29 PM Sep 3rd, 2010
CarolyBurnsBass @EJ_Knapp As @RebelEPublisher is in Johannesburg, if someone in US orders your book in print, from where is it printed and shipped? #litchat -1:29 PM Sep 3rd, 2010
Diane_Amy #litchat @DavidRozansky That makes it all the more personal, rather than a cold hard ereader. I'll stop there before it gets R rated! :) -1:29 PM Sep 3rd, 2010
KalenCap @DavidRozansky POS-POD, that's the acronym needed. Stores with the tech could produce Stealing the Marbles with it, right? #litchat -1:30 PM Sep 3rd, 2010
robertjbennett The issue is how much it costs the publisher. Print books cost tons, ebooks almost none. #litchat -1:30 PM Sep 3rd, 2010
pusreboots @EJ_Knapp I'm using a mixture of etextbooks and real textbooks. The real ones are easier to read. #litchat -1:30 PM Sep 3rd, 2010
AS_King @EJ_Knapp For me, editorial input is a huge part of publishing a book. STM was so well edited compared 2 many older PODs I've read. #litchat -1:30 PM Sep 3rd, 2010
simonm223 @DavidRozansky thanks for heads-up. My mscprt is close enough to ready that I've been trying to educate myself about those issues. #litchat -1:30 PM Sep 3rd, 2010
EJ_Knapp @CarolyBurnsBass I believe the printing is done in the UK #litchat -1:30 PM Sep 3rd, 2010

DavidRozansky @EJ\_Knapp Oddly, students are reporting in droves how much they hate ereaders, even the free ones they get. #litchat -1:30 PM Sep 3rd, 2010

p2p\_editor I have to wonder if some kind of online, 3D "virtual bookstore" will someday replace the browsing-the-stacks experience. #litchat -1:30 PM Sep 3rd, 2010

robertjbennett Authors want to know why they aren't getting more royalties since the publishers are essentially doing less work. #litchat -1:30 PM Sep 3rd, 2010

LisalaLibrarian @pussreboots @Diane\_Amy: Amazon online bookstore is very succesful; they are breaking trad. bookstores, so experiance must be good #litchat -1:31 PM Sep 3rd, 2010

Diane\_Amy @pussreboots Exactly! Browsing is half the fun. Best way to discover new books/authors to read. #litchat -1:31 PM Sep 3rd, 2010

jonclinch Reading my first ebook now: Origin of Species. (Sorry, EJ.) Markup function is very cool. #litchat -1:31 PM Sep 3rd, 2010

DavidRozansky @KalenCap Yes,m they could print it POS-POD, and in about 3 minutes. #litchat -1:31 PM Sep 3rd, 2010

pussreboots @LisalaLibrarian I HATE Amazon's search functionality. Yes, they sell a lot but their UI SUCKS. #litchat -1:31 PM Sep 3rd, 2010

LisalaLibrarian @p2p\_editor It has - see Amazon sales - been around 15 yrs now #litchat -1:31 PM Sep 3rd, 2010

EJ\_Knapp @AS\_King And that is why I didn't selfpub but went with a publisher - the editing. so very important #litchat -1:32 PM Sep 3rd, 2010

CarolyBurnsBass Agree! RT @AS\_King: @EJ\_Knapp editorial input is huge part of publishing book. STM was well edited compared 2 many PODs Ive read. #litchat -1:32 PM Sep 3rd, 2010

p2p\_editor @robertjbennett Since printing is mostly outsourced these days, pubs aren't acutally doing much less work to put out an e-book. #litchat -1:32 PM Sep 3rd, 2010

Gale\_Martin @robertjbennett I challenge the statement ebooks cost nothing for publishers. Costs are nearly same until you get to distribution. #litchat -1:32 PM Sep 3rd, 2010

susanmpls @robertjbennett Pubs have to do same work to prepare content into publishable form, substantive edits, copy edits, composition... #litchat -1:32 PM Sep 3rd, 2010

TwinkleChar @Diane\_Amy Lots of folks browse book bloggers sites to find new reads, opinions. Find a blogger you trust, and they're a hand sell. #litchat -1:32 PM Sep 3rd, 2010

EJ\_Knapp @jonclinch no problem, jon, as long as your second ebook is STM #litchat -1:32 PM Sep 3rd, 2010

pussreboots @p2p\_editor There are virtual libraries in Second Life... Google Books even has a library you can walk through. But long way to yet #litchat -1:32 PM Sep 3rd, 2010

robertjbennett Editing is definitely going to be the most troubling aspect of an eLiterature future. No filter. #litchat -1:33 PM Sep 3rd, 2010

p2p\_editor @Gale\_Martin and @susanmpls have it exactly right. Ebook is cheaper to distribute, but not less work to produce. #litchat -1:33 PM Sep 3rd, 2010

LisalaLibrarian @Gale\_Martin @robertjbennett; they may be true, but why do we have to pay full price on it 4ever? ebooks should be cheaper #litchat -1:33 PM Sep 3rd, 2010

EJ\_Knapp Oh, ebooks cost, to be sure, but the savings in distribution, returns, etc, more than make up for it. #litchat -1:33 PM Sep 3rd, 2010

AS\_King @EJ\_Knapp I have to fly, brother. Has anyone told you that you ROCK today? xo Great litchat CBB. #litchat -1:33 PM Sep 3rd, 2010



robertjbennett @Gale\_Martin @susanmpls Sorry, should have specified - costs of production, distribution. Just stating an argument. #litchat -1:33 PM Sep 3rd, 2010

robertjbennett @Gale\_Martin @susanmpls The argument, however, is not mine. It's just one I hear often in regards to ebooks and royalties. #litchat -1:34 PM Sep 3rd, 2010

simonm223 How has the e-book format affected story length? Print publishers prefer around 100-150k words because of shelf space. #litchat -1:34 PM Sep 3rd, 2010

EJ\_Knapp @robertjbennett The bad will sink, the good will rise to the top. mostly. #litchat -1:34 PM Sep 3rd, 2010

DavidRozansky @EJ\_Knapp Would you be wuprised that publishers usually hire freelance editor, at same rate that the self-pub writers pay? #litchat -1:34 PM Sep 3rd, 2010

sensitivemag Funny, having more or less the same discussion on NPR at this very moment. #litchat -1:34 PM Sep 3rd, 2010

EJ\_Knapp Thanks, Amy, talk to you later #litchat -1:35 PM Sep 3rd, 2010

susanmpls @robertjbennett don't have cost of printing, true; have new costs: metadata creation, file tagging, data storehouse vendor. #litchat -1:35 PM Sep 3rd, 2010

p2p\_editor @simonm223 That's not because of shelf space, it's because of printing costs. Pages=money. #litchat -1:35 PM Sep 3rd, 2010

CarolyBurnsBass Good question. RT @simonm223: How has the e-book format affected story length? Print publishers prefer around 100-150k words ... #litchat -1:35 PM Sep 3rd, 2010

robertjbennett @LisalaLibrarian Which is why people worry about pirating. Why pay 12 dollars when you can easily steal it for free? #litchat -1:35 PM Sep 3rd, 2010

TwinkleChar @simonm223 Print publisher do not want books that long much either. Many authors have word counts in contracts down to 60-85K #litchat -1:35 PM Sep 3rd, 2010

LisalaLibrarian New e-publishing format >Anyone seen Neal Stephenson's new project? <http://boingboing.net/2010/09/01/mongoliad-is-live-ne.html> #litchat -1:35 PM Sep 3rd, 2010

simonm223 @p2p\_editor fair enough. Still same issue doesn't apply to e-books. On the other hand eye-strain does. #litchat -1:36 PM Sep 3rd, 2010

Diane\_Amy @TwinkleChar Sure, book bloggers are a source, but my opinion, a totally impartial browse of a bookstore can't be beat. #litchat -1:36 PM Sep 3rd, 2010

EJ\_Knapp @CarolyBurnsBass STM came in at around 80,000 words #litchat -1:36 PM Sep 3rd, 2010

AS\_King @EJ\_Knapp YES. So many aspiring authors really believe that their work is ready for readers when it isn't. Editing is crucial. #litchat -1:36 PM Sep 3rd, 2010

p2p\_editor @LisalaLibrarian I looked at Mongolian the other day, but didn't really get the point. It failed to hit me with any actual story #litchat -1:36 PM Sep 3rd, 2010

Gale\_Martin @robertjbennett Someone in publishing did a breakdown for a class I took. Margins not much better in ebooks--buyer won't pay top \$ #litchat -1:36 PM Sep 3rd, 2010

LisalaLibrarian @robertjbennett Yes, but the question is not whether print will die but WHEN it will die; better figure out that pirate issue now #litchat -1:36 PM Sep 3rd, 2010

robertjbennett @LisalaLibrarian Yep. If anyone's gonna jump on it, it'll be Stephenson. Hope a Young Lady's Primer is around the corner! #litchat -1:37 PM Sep 3rd, 2010

TwinkleChar @Diane\_Amy Not arguing the fact. Just sayin' that other "ways" are out there and many like the exchange rather than the solitude. #litchat -1:37 PM Sep 3rd, 2010

p2p\_editor @LisalaLibrarian Maybe you need to spend some time with it to find the story? Ok, but I don't want to have to hunt for the story. #litchat -1:37 PM Sep 3rd, 2010

lanB022 Perhaps coincidence but mine's around there too RT @EJ\_Knapp: @CarolyBurnsBass STM came in at around 80,000 words #litchat -1:37 PM Sep 3rd, 2010

simonm223 @TwinkleChar 60k is barely even a novel imo! #litchat -1:37 PM Sep 3rd, 2010

CarolyBurnsBass Your character in STM refers to himself as a Captain Dunsel (Star Trek fame). Really fits this convo. Can you explain a bit more? #litchat -1:37 PM Sep 3rd, 2010

p2p\_editor @LisalaLibrarian Still, it's good that somebody big-name is engaging in these kinds of experiments. #litchat -1:37 PM Sep 3rd, 2010

jonclinch @EJ\_Knapp The bad will sink, the good will rise to the top. mostly. >> Doesn't happen reliably now, alas. I'm just sayin'. #litchat -1:37 PM Sep 3rd, 2010

robertjbennett @Gale\_Martin Yep. They'd rather pirate than pay the ten dollars. My book was pirated before it even came out. #litchat -1:37 PM Sep 3rd, 2010

LisalaLibrarian @robertjbennett The project is offering a Free AND a Pay version - it will be interesting to watch #litchat -1:38 PM Sep 3rd, 2010

novhill @EJ\_Knapp Have to tweet and run but wanted to say congrats. I have an iPad to try for the wk. and STM is how I'm going to do that! #litchat -1:38 PM Sep 3rd, 2010

robertjbennett RT @jonclinch: @EJ\_Knapp The bad will sink, the good will rise to the top. mostly. >> Doesn't happen reliably now, alas. I'm just sayin'. #litchat -1:38 PM Sep 3rd, 2010

p2p\_editor @AS\_King, @CarolynBurnsBass At the risk of being totally self-serving, that's exactly the kind of author-focused editing I provide. #litchat -1:38 PM Sep 3rd, 2010

TwinkleChar @simonm223 I'm game for your HO, but books started shrinking way before ebooks. Pubs looking to cut costs w/fewer pages. #litchat -1:38 PM Sep 3rd, 2010

EJ\_Knapp @jonclinch I agree, Jon #litchat -1:38 PM Sep 3rd, 2010

susanmpls @LisalaLibrarian disagree. don't think print is dying. think future holds mix of print and digital, gotta find the balance. #litchat -1:38 PM Sep 3rd, 2010

Diane\_Amy @TwinkleChar Agreed! Even I check out book reviews online sometimes before I buy the book of a new author. #litchat -1:38 PM Sep 3rd, 2010

DavidRozansky @Diane\_Amy Nothing impartial about a bookstore browse. Bookstores only stock small fraction of titles, and often get paid to do so. #litchat -1:39 PM Sep 3rd, 2010

EJ\_Knapp Capt dunsel. He is frustrated by his partners ability and feels useless. #litchat -1:39 PM Sep 3rd, 2010

LarendaTwigg ebooks are more than a sample imo - only reason i buy paper anymore are txtbks not avail or for signed copy @susanmpls @EJ\_Knapp #litchat -1:39 PM Sep 3rd, 2010

jonclinch RT @DavidRozansky: Bookstores only stock small fraction of titles, and often get paid to do so. >> True, true, true. #litchat -1:39 PM Sep 3rd, 2010

pusreboots RT @susanmpls: @LisalaLibrarian disagree. don't think print is dying. think future holds mix of print and digital, gotta find the balance. #litchat -1:39 PM Sep 3rd, 2010

Diane\_Amy If books costs are the same up until distribution, then I hope we are left with the choice of print/ebook.#litchat -1:40 PM Sep 3rd, 2010

EJ\_Knapp @DavidRozansky and often, with trad pub, their new or midlist authors become little more than catalog filler with no distribution #litchat -1:40 PM Sep 3rd, 2010

Gale\_Martin If I really like an ebook, then I'll buy it in paper. Anyone else do that? #litchat -1:40 PM Sep 3rd, 2010

LisalaLibrarian @susanmpls Really? even if you look at the next 10 or 20 years; I think print will be a very small % of publishing in 2 decades #litchat -1:40 PM Sep 3rd, 2010

EJ\_Knapp @Gale\_Martin That's exacty how I see things working out #litchat -1:41 PM Sep 3rd, 2010

simonm223 RT @susanmpls: @LisalaLibrarian disagree. don't think print is dying. future holds mix of print & digital, gotta find the balance. #litchat -1:41 PM Sep 3rd, 2010
Diane_Amy @DavidRozansky LOL well, it "feels" impartial" but can't argue your point. #litchat -1:41 PM Sep 3rd, 2010
robertjbennett @LisalaLibrarian @susanmpls I think it'll be around. Physical book is like a hammer/mousetrap - hard to improve on. #litchat -1:41 PM Sep 3rd, 2010
EJ_Knapp @LisalaLibrarian I tend to agree with that. ebook sales went from 30m last year to 100m this year #litchat -1:42 PM Sep 3rd, 2010
simonm223 @Gale_Martin If I really like a book after getting it from library I buy it in paper. No ebook reader yet. #litchat -1:42 PM Sep 3rd, 2010
Gale_Martin @Diane_Amy According to publishing expert, distribution is so expensive and labor intensive, I don't think author will make choice. #litchat -1:42 PM Sep 3rd, 2010
robertjbennett @LisalaLibrarian @susanmpls There'll be fancier tools, but the need for a physical book of some kind won't ever go away. #litchat -1:42 PM Sep 3rd, 2010
p2p_editor @robertjbennett Agreed, although Stephenson's "Lady's Primer" example does paint a compelling alternative. #litchat #DiamondAge -1:43 PM Sep 3rd, 2010
IanB022 RT @robertjbennett: Physical book is like a hammer/mousetrap - hard to improve on. >> but easy to gift wrap :) #litchat -1:43 PM Sep 3rd, 2010
Gale_Martin @simonm223 I use Barnes and Noble's free e-reader on my laptop. No Kindle or Nook or plans for one. #litchat -1:43 PM Sep 3rd, 2010
simonm223 My biggest problem for adopting ebook trend is \$. I can afford \$10 for a book. \$200 for an ebook reader less so. #litchat -1:43 PM Sep 3rd, 2010
susanmpls @LisalaLibrarian Really. :) Was asked this on Tuesday. I'm not much of a predictor, but if had to guess maybe up to 50% of our biz. #litchat -1:43 PM Sep 3rd, 2010
CarolyBurnsBass @EJ_Knapp The Capt Dunsel issue in Star Trek addressed issue of tech v human, today we're talking about print v digital. --> #litchat -1:43 PM Sep 3rd, 2010
Diane_Amy @Gale_Martin That's a shame that we might not get the choice. ah well #litchat -1:44 PM Sep 3rd, 2010
EJ_Knapp Another thought: cost. u can buy 2 ebooks for the cost of one paper book. thats 2 authors getting a royalty instead of 1 #litchat -1:44 PM Sep 3rd, 2010
Gale_Martin @robertjbennett I agree with that--that people need books. Can you give someone an ebook upon retirement or other special occasion. #litchat -1:44 PM Sep 3rd, 2010
LisalaLibrarian @simonm223 ereader prices are dropping fast - some are <\$200 now #litchat -1:44 PM Sep 3rd, 2010
TwinkleChar All books in front of B&N "What's new in ..." = paid for location. Co-ops w/publishers. #litchat -1:44 PM Sep 3rd, 2010
IanB022 @simonm223 Like any tech price falls with volume, you'll see \$100 readers by next year #litchat -1:44 PM Sep 3rd, 2010
CarolyBurnsBass @EJ_Knapp In that ST episode, a human was needed after all. I think the same will happen. Books won't die. Digital will progress. #litchat -1:44 PM Sep 3rd, 2010
J_GriffinB @robertjbennett especially with regard to the vulnerability of some media to destruction #litchat -1:45 PM Sep 3rd, 2010
EJ_Knapp @CarolyBurnsBass That was the point in the story as well. #litchat -1:45 PM Sep 3rd, 2010
DavidRozansky @EJ_Knapp Publishers tend to view midlist as their bread and butter. Long tail rules. #litchat -1:45 PM Sep 3rd, 2010

Gale_Martin @Diane_Amy Unless you are a big-name author. They might get to decide. #litchat -1:46 PM Sep 3rd, 2010
EJ_Knapp @DavidRozansky Yeah, but they treat their midlist and new authors like s**t. #litchat -1:46 PM Sep 3rd, 2010
LarendaTwigg @Gale_Martin Yes but also buy some of my favorite paper books in eformat, so I can have it with me whenever I get urge to re-read. #litchat -1:46 PM Sep 3rd, 2010
simonm223 @lanB022 As I am in Canada we will see \$100 readers around the same time that bookstores in USA begin giving them out for free. #litchat -1:46 PM Sep 3rd, 2010
p2p_editor @DavidRozansky I'm not so sure. Pubs USED to view midlist as bread&butter. Now it's all "Are you the next Dan Brown?" #litchat -1:46 PM Sep 3rd, 2010
CarolyBurnsBass @EJ_Knapp I think the same will happen in publishing. Printed books and digital books will co-exist. #litchat -1:47 PM Sep 3rd, 2010
J_GriffinB @DavidRozansky Still? I had thought there was movement toward the best-sellers, even if by genre, by pub houses. #litchat -1:47 PM Sep 3rd, 2010
TwinkleChar @DavidRozansky Publishers are now dropping midlist authors. Period. You don't rise above, you don't get a new contract. #litchat -1:47 PM Sep 3rd, 2010
andymeisen @p2p_editor yeah, that's what I saw too as an acquisitions editor. all about the bestseller. #litchat -1:47 PM Sep 3rd, 2010
Diane_Amy @Gale_Martin Sure like Stephen King. And didn't he start the online reading thing with Riding the Bullet? #ironic #litchat -1:47 PM Sep 3rd, 2010
EJ_Knapp @TwinkleChar Exactly. if that's their bread and butter, they'll soon be eating dry toast #litchat -1:48 PM Sep 3rd, 2010
robertjbennett @CarolyBurnsBass @EJ_Knapp And publishers will eventually be forced to adapt, and become more versatile. #litchat -1:48 PM Sep 3rd, 2010
DavidRozansky @Gale_Martin And so you are using the cloud reader of ebooks. #litchat -1:48 PM Sep 3rd, 2010
p2p_editor @andymeisen It's sad. BestSellerQuest = marketing \$\$ arms race = guaranteed long-term failure for the industry. #litchat -1:48 PM Sep 3rd, 2010
Diane_Amy This discussion is just making me sad. #litchat -1:49 PM Sep 3rd, 2010
andymeisen @simonm223 I've got nook and iPad but my serious reading still happens in paper. Under the Dome, though, on the nook. #litchat -1:49 PM Sep 3rd, 2010
EJ_Knapp @robertjbennett The question is twofold: will they adapt and how fast? #litchat -1:49 PM Sep 3rd, 2010
LisalaLibrarian RT @p2p_editor: @andymeisen Its sad. BestSellerQuest = marketing \$\$ arms race = guaranteed long-term failure for the industry. #litchat -1:49 PM Sep 3rd, 2010
DavidRozansky @EJ_Knapp Can't argue with you there. That's why I started up my own publishing house, instead of dealing with that nonsense. #litchat -1:49 PM Sep 3rd, 2010
robertjbennett RT @Diane_Amy: This discussion is just making me sad. #litchat -1:49 PM Sep 3rd, 2010
lanB022 @simonm223 I wouldn't be too sure, already Kindle is down to £105 here in the overpriced UK #litchat -1:49 PM Sep 3rd, 2010
simonm223 RT @p2p_editor: @andymeisen It's sad. BestSellerQuest = marketing \$\$ arms race = guaranteed long-term failure for the industry. #litchat -1:50 PM Sep 3rd, 2010
EJ_Knapp @Diane_Amy Why? #litchat -1:50 PM Sep 3rd, 2010

LitChat Were you pleased enough with process so far of digital-first press that you will consider same for next book? #litchat -1:50 PM Sep 3rd, 2010
p2p_editor @Diane_Amy Yes, but reality is that the dynamics of trad pub are fundamentally broken in many different ways. Adapt or die. #litchat -1:50 PM Sep 3rd, 2010
robertjbennett But, to be fair, people have been predicting the death of publishing since the ink was still wet on Gutenberg's pages. #litchat -1:50 PM Sep 3rd, 2010
p2p_editor We're here to talk about the different "adapt" options. :) #litchat -1:50 PM Sep 3rd, 2010
TwinkleChar Don't get sad; get smart. ;-// Figure how to write/read the way you want.>>RT @Diane_Amy: This discussion is just making me sad. #litchat -1:50 PM Sep 3rd, 2010
robertjbennett However, our current era presents an unprecedented change in structure. #litchat -1:50 PM Sep 3rd, 2010
EJ_Knapp @DavidRozansky That's pretty much how rebel e got started. #litchat -1:51 PM Sep 3rd, 2010
J_GriffinB @EJ_Knapp Facing a change/divide that makes for discomfort #litchat -1:51 PM Sep 3rd, 2010
DavidRozansky @J_GriffinB The problem with the blockbusters: high royalties, and huge returns. Midlist, advance has played out, no returns. #litchat -1:51 PM Sep 3rd, 2010
andymeisen Don't be sad! There is a bright future for entrepreneurial authors and highly flexible publishers. #litchat -1:51 PM Sep 3rd, 2010
J_GriffinB @robertjbennett and they were right about illuminators, and monasteries, for the most part. #litchat -1:51 PM Sep 3rd, 2010
p2p_editor 1:50 already? Wow #litchat makes an hour go by fast... -1:51 PM Sep 3rd, 2010
EJ_Knapp @LitChat I wouldn't consider anything else. My next book will be in the hands of rebel e in a month or two. #litchat -1:52 PM Sep 3rd, 2010
DavidRozansky @TwinkleChar If you don't rise, you're midlist titles have no value. Midlist titles in warehouse vs. actually moving them. #litchat -1:52 PM Sep 3rd, 2010
LisalaLibrarian Books aren't going to die, but traditional publishing/print/brick bookstores, will. #litchat -1:52 PM Sep 3rd, 2010
jonclinch Promo email just arrived from B&N: eBook deals for Labor Day. #litchat -1:53 PM Sep 3rd, 2010
CarolyBurnsBass @EJ_Knapp Oh! Tell us about your new book. #litchat -1:53 PM Sep 3rd, 2010
andymeisen @LisalaLibrarian they won't die, they will just shrink. #litchat -1:53 PM Sep 3rd, 2010
DavidRozansky @EJ_Knapp You're publishing model is the most likely for the future, I think. But publishers need to be more biz manager for author #litchat -1:53 PM Sep 3rd, 2010
EJ_Knapp I love Rebel e, love their attitude, love the writers, love the royalty I'm getting, worship the editor, why go anywhere else? #litchat -1:53 PM Sep 3rd, 2010
robertjbennett Buying and selling ideas is always going to be a tricky business. But I hear the meth trade is a growth industry. Food for thought. #litchat -1:54 PM Sep 3rd, 2010
LisalaLibrarian RT @andymeisen: @LisalaLibrarian they wont die, they will just shrink. #litchat -1:54 PM Sep 3rd, 2010
deegospel joining #litchat on the tailend. sorry :( -1:54 PM Sep 3rd, 2010
EJ_Knapp @CarolyBurnsBass It's called Meter Maids Eat Their Young. A meter mangler, a murder, a long con, what's not to love? #litchat -1:54 PM Sep 3rd, 2010
J_GriffinB @robertjbennett but the dental plans suck #litchat -1:54 PM Sep 3rd, 2010

TwinkleChar @EJ\_Knapp Do you yet have a read on how much you'll love the Sales? #litchat -1:54 PM Sep 3rd, 2010

LitChat Does anyone have questions they want to ask @EJ\_Knapp about writing before the hour is up? You know you want to. #litchat -1:55 PM Sep 3rd, 2010

robertjbennett @J\_GriffinB Only if tooth-retention is a sticking point for you. #litchat -1:55 PM Sep 3rd, 2010

EJ\_Knapp @TwinkleChar Too early to tell, it's only been out 3 days. #litchat -1:55 PM Sep 3rd, 2010

DavidRozansky YOu can't touch an ebook. You can't burn it, either. Ebooks freak censors out worldwide. #litchat -1:55 PM Sep 3rd, 2010

LisalaLibrarian RT @DavidRozansky: YOu cant touch an ebook. You cant burn it, either. Ebooks freak censors out worldwide. #litchat -1:56 PM Sep 3rd, 2010

latta @EJ\_Knapp pub biz has gotten away w/their biz model for a long time. tech will force adaptation or extinction of co. #litchat -1:56 PM Sep 3rd, 2010

EJ\_Knapp @DavidRozansky That would be a toxic bonfire #litchat -1:56 PM Sep 3rd, 2010

pussreboots @DavidRozansky You can delete and edit ebooks on the fly. Amazon's already proved that. #litchat -1:56 PM Sep 3rd, 2010

LisalaLibrarian @latta @EJ\_Knapp: yes, just ask the music business #litchat -1:57 PM Sep 3rd, 2010

latta @DavidRozansky but you can take it back. re: YOu can't touch an ebook. #litchat -1:57 PM Sep 3rd, 2010

TwinkleChar That element cld be important re if you stay or go, eh?>>RT @EJ\_Knapp: @TwinkleChar Too early to tell, its only been out 3 days. #litchat -1:57 PM Sep 3rd, 2010

EJ\_Knapp @latta I agree with that and we are already seeing the bodies pile up. #litchat -1:57 PM Sep 3rd, 2010

deegospel @EJ\_Knapp is the book available for all ebook formats? #litchat -1:57 PM Sep 3rd, 2010

DavidRozansky @latta And even when Amazon takes teh book back, those of us who remember to save our files keep a copy. #litchat -1:58 PM Sep 3rd, 2010

simonm223 RT @pussreboots: @DavidRozansky You can delete and edit ebooks on the fly. Amazon's already proved that. #litchat -1:58 PM Sep 3rd, 2010

EJ\_Knapp @TwinkleChar I sure wouldn't make more with a trad pub house #litchat -1:58 PM Sep 3rd, 2010

robertjbennett @DavidRozansky It's also possible to track who has a copy. How easy would it be to find out who dled the Qur'an on Amazon? #litchat -1:58 PM Sep 3rd, 2010

LisalaLibrarian @pussreboots @DavidRozansky: Amazon has DRM'd their books & locked the device; if you have FREE e-books & readers this won't happen #litchat -1:58 PM Sep 3rd, 2010

EJ\_Knapp @deegospel As far as I know #litchat -1:58 PM Sep 3rd, 2010

EJ\_Knapp It's available in paper as well. #litchat -1:58 PM Sep 3rd, 2010

LisalaLibrarian @pussreboots @DavidRozansky: and by Free, I mean DRM-free not free of cost #litchat -1:59 PM Sep 3rd, 2010

latta @EJ\_Knapp but i think it is too soon to cue the Wagner. biz has a wonderful oppty to use experience of music biz et al & improve #litchat -1:59 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett purchase history will also do that, if not paid for in cash #litchat -1:59 PM Sep 3rd, 2010

TwinkleChar @EJ\_Knapp No argument there! Glad you're happy. It's a good place for a writer to live, happyville. I try. #litchat -1:59 PM Sep 3rd, 2010

susanmpls @robertjbennett they can also track what you've read (of what you've dl'ed), how often, and what you've highlighted. #litchat -1:59 PM Sep 3rd, 2010
EJ_Knapp @latta But they aren't. #litchat -1:59 PM Sep 3rd, 2010
DavidRozansky @robertjbennett You won't be able track cloud books so easily. Teh same book will have millions of files thoroughout the net. #litchat -2:00 PM Sep 3rd, 2010
DCarrickCrafts Sorry I missed chat, will review. @LitChat Does anyone have questions they want to ask @EJ_Knapp about writing before hour is up? #litchat -2:00 PM Sep 3rd, 2010
DavidRozansky @LisalaLibrarian Yes, I predict that te Kindle will ultimately fail because books want to be free. #litchat -2:00 PM Sep 3rd, 2010
latta @LisalaLibrarian @davidrozansky @EJ_Knapp the texts that are available now say via gutenbergr are not the issue b/c public domain #litchat -2:00 PM Sep 3rd, 2010
IanB022 @DavidRozansky In a way ebooks make censorship easier - try buying a Kindle title that's not available for your country #litchat -2:01 PM Sep 3rd, 2010
deegospel @EJ_Knapp thanks #litchat -2:01 PM Sep 3rd, 2010
EJ_Knapp Indeed, I think, i know, Rebel e is doing more for me than a certain big 6 pub is doing for a friend of mine. #litchat -2:01 PM Sep 3rd, 2010
LisalaLibrarian @DavidRozansky I think of DRM'd electronic files and locked down devices as just being a big rental/ponzi scheme #litchat -2:01 PM Sep 3rd, 2010
librarythingtim @litchat Ebooks are centrally sold, stored, managed, controlled. They store the NOTES you take in cloud. They are a censor's dream. #litchat -2:01 PM Sep 3rd, 2010
DCarrickCrafts Please do! < RT @CarolyBurnsBass @EJ_Knapp Oh! Tell us about your new book. #litchat -2:01 PM Sep 3rd, 2010
latta @susanmpls and every keystroke on your laptop and every web page you' ve clicked. #litchat -2:01 PM Sep 3rd, 2010
LisalaLibrarian @latta exactly: project Gutenberg rules #litchat -2:02 PM Sep 3rd, 2010
LitChat We're at the end of the hour @EJ_Knapp promised us. Of course, he's welcome to carry on as long as he likes. EJ? #litchat -2:02 PM Sep 3rd, 2010
robertjbennett RT @librarythingtim: @litchat Ebooks are centrally sold, stored, managed, controlled. They store the NOTES you take in cloud. They are a censor's dream. #litchat -2:02 PM Sep 3rd, 2010
deegospel @latta i think pub has not learned from the digitization of the music industry. should have agreed on a standard ebook format 1st #litchat -2:02 PM Sep 3rd, 2010
DavidRozansky @IanB022 And yet soemwhere, there is someone who will access that file and sell it to you. Probably the author. #litchat -2:02 PM Sep 3rd, 2010
latta @librarythingtim i agree wthih you completely. re: They are a censor's dream #litchat -2:02 PM Sep 3rd, 2010
J_GriffinB @robertjbennett Or monopolist #litchat -2:03 PM Sep 3rd, 2010
susanmpls RT @librarythingtim Ebks are centrally sold, stored, managed, controlled. They store the NOTES you take in cloud. A censor's dream. #litchat -2:03 PM Sep 3rd, 2010
CarolyBurnsBass Yep. RT @EJ_Knapp: Indeed, I think, i know, Rebel e is doing more for me than a certain big 6 pub is doing for a friend of mine. #litchat -2:03 PM Sep 3rd, 2010
Diane_Amy Great discussion! Thank you. #litchat -2:03 PM Sep 3rd, 2010
simonm223 @IanB022 Canada is notoriously slow with tech. We just got unlocked iPhones last month. Kindle is less than 2 years old here. #litchat -2:03 PM Sep 3rd, 2010

deegospel @LitChat thanks for a great chat. i came late, but reading through the tweets. had similar discussion at #dbw this week #litchat -2:03 PM Sep 3rd, 2010

DCarrickCrafts Sounds fun! < RT @EJ\_Knapp @CarolyBurnsBass It's called Meter Maids Eat Their Young. A meter mangler, a murder, a long con... #litchat -2:04 PM Sep 3rd, 2010

andymeisen @librarythingtim but if they are storing everything by everybody it would take quite a conspiracy to start censoring. #litchat -2:04 PM Sep 3rd, 2010

simonm223 @DavidRozansky provided you know about it to buy it. #litchat -2:04 PM Sep 3rd, 2010

DavidRozansky @librarythingtim Not centrally stored. Stored wherever you want. Pick a server. Your own perhaps? #litchat -2:04 PM Sep 3rd, 2010

LisalaLibrarian Thx all: #scifichat & #litchat very interesting today. Lots of food for thought! #litchat -2:04 PM Sep 3rd, 2010

latta @deegospel the RIAA allowed for file format similarities (MP3) and then differences in how to play them back. Ebks = too many cook #litchat -2:04 PM Sep 3rd, 2010

EJ\_Knapp @DCarrickCrafts It's a lot different than STM. #litchat -2:05 PM Sep 3rd, 2010

Donna\_Carrick Yes.< RT @LitChat: Were you pleased enough with process so far of digital-first press that you will consider same for next book? #litchat -2:05 PM Sep 3rd, 2010

latta @simonm223 but you have healthcare. #tradeoffs #litchat -2:05 PM Sep 3rd, 2010

IanB022 @simonm223 Dunno about iPhone but we've had domestic market Kindles for less than 3 mths previously had to order from US #litchat -2:05 PM Sep 3rd, 2010

Donna\_Carrick Sound like it! RT @EJ\_Knapp: @DCarrickCrafts It's a lot different than STM. #litchat -2:05 PM Sep 3rd, 2010

deegospel @latta :) #litchat -2:05 PM Sep 3rd, 2010

CarolyBurnsBass @EJ\_Knapp Have you (or any @RebelEPublisher books) received reviews in any of the trade pubs or major papers/magazines? #litchat -2:06 PM Sep 3rd, 2010

Donna\_Carrick Not suprised! RT @CarolyBurnsBass Yep. RT @EJ\_Knapp: Rebel e is doing more for me than a certain big 6 pub is doing for a friend. #litchat -2:06 PM Sep 3rd, 2010

EJ\_Knapp @CarolyBurnsBass I've received on review so far. #litchat -2:06 PM Sep 3rd, 2010

rebeccawoodhead RT @deegospel: @latta i think pub has not learned from the digitization of the music industry. should have agreed on a standard ebook format 1st #litchat -2:06 PM Sep 3rd, 2010

librarythingtim @andymeisen "Quite a conspiracy?" China already does that with cloud services. Yahoo emails have sent people to prison. #litchat -2:07 PM Sep 3rd, 2010

TwinkleChar @CarolyBurnsBass Good Q. #litchat -2:07 PM Sep 3rd, 2010

simonm223 @latta that we do. Which reminds me... @DavidRozansky you want to see me tweeting off at the mouth, attack public healthcare. ;) #litchat -2:07 PM Sep 3rd, 2010

EJ\_Knapp <http://authorpoppet.wordpress.com/2010/08/30/stealing-the-marbles-book-review/> #litchat -2:07 PM Sep 3rd, 2010

rebeccawoodhead RT @LisalaLibrarian: @DavidRozansky I think of DRM'd electronic files and locked down devices as just being a big rental/ponzi scheme #litchat -2:07 PM Sep 3rd, 2010

TwinkleChar @EJ\_Knapp Do they have a strong promotions campagne set up, or does that fall to you? #litchat -2:07 PM Sep 3rd, 2010

DavidRozansky People will learn about ebooks the same way they learn about blogs, cable television programs, and dentists. #litchat -2:08 PM Sep 3rd, 2010

Donna\_Carrick #Litchat Just got my Twitter power refueled, @CarolyBurnsBass LOL Looks like a great chat! I'll be looking into @EJ\_Knapp 's work 4sure! -2:08 PM Sep 3rd, 2010

andymeisen @librarythingtim exactly. It takes an entire country. #litchat -2:08 PM Sep 3rd, 2010



simonm223 @ianb022 if we bought them from USA prior to being available in Canada we couldn't order e-books without a USA mailing address. #litchat -2:08 PM Sep 3rd, 2010

J\_GriffinB @DavidRozansky and small press #litchat -2:08 PM Sep 3rd, 2010

librarythingtim @DavidRozansky Your Kindle constantly talks to the cloud. They can reach and delete books. They won't again, at least in the US. #litchat -2:08 PM Sep 3rd, 2010

LitChat @EJ\_Knapp Can you stick around a while longer? I don't want to say goodbye if you can hang out longer. Convo is flowing. #litchat -2:08 PM Sep 3rd, 2010

EJ\_Knapp @TwinkleChar A little of both. They've done quite a lot as have I. #litchat -2:09 PM Sep 3rd, 2010

rebeccawoodhead RT @EJ\_Knapp: @TwinkleChar I sure wouldn't make more with a trad pub house #litchat -2:09 PM Sep 3rd, 2010

rebeccawoodhead RT @pussreboots: @DavidRozansky You can delete and edit ebooks on the fly. Amazon's already proved that. #litchat -2:09 PM Sep 3rd, 2010

EJ\_Knapp @LitChat I can hang out. this has been fun. #litchat -2:09 PM Sep 3rd, 2010

TwinkleChar @DavidRozansky Far more ebooks than anything you've named there. Easier to find categories. W/ebks need find way 2 point at audienc #litchat -2:09 PM Sep 3rd, 2010

TwinkleChar RT @EJ\_Knapp: @TwinkleChar A little of both. Theyve done quite a lot as have I.//GOOD! #litchat -2:10 PM Sep 3rd, 2010

Donna\_Carrick The Great FireWall of China!< RT @librarythingtim: @andymeisen "Quite a conspiracy?" China already does that with cloud services. #litchat -2:10 PM Sep 3rd, 2010

LitChat Great! Just let us know when you need to scoot. RT @EJ\_Knapp: @LitChat I can hang out. this has been fun. #litchat -2:10 PM Sep 3rd, 2010

DavidRozansky #litchat -2:10 PM Sep 3rd, 2010

andymeisen @TwinkleChar marketing should fall to the author--who else understands the product best and can sell the book? #litchat -2:10 PM Sep 3rd, 2010

rebeccawoodhead RT @andymeisen: Don't be sad! There is a bright future for entrepreneurial authors and highly flexible publishers. #litchat -2:10 PM Sep 3rd, 2010

librarythingtim @andymeisen 1/2 So? What's your worry--little old ladies who don't want you the library to have something? That is nothing... #litchat -2:11 PM Sep 3rd, 2010

J\_GriffinB @andymeisen Nope, I want my writers writing, not selling. #litchat -2:11 PM Sep 3rd, 2010

rebeccawoodhead RT @p2p\_editor: @Diane\_Amy Yes, but reality is that the dynamics of trad pub are fundamentally broken in many different ways. Adapt or die. #litchat -2:11 PM Sep 3rd, 2010

CarolyBurnsBass ★ RT @Donna\_Carrick: The Great FireWall of China!< RT @librarythingtim: China already does that with cloud services. #litchat -2:11 PM Sep 3rd, 2010

EJ\_Knapp @andymeisen No way. Marketing is expensive and just try to find a way to contact a site that reviews books!!!! #litchat -2:11 PM Sep 3rd, 2010

rebeccawoodhead RT @p2p\_editor: @andymeisen It's sad. BestSellerQuest = marketing \$\$ arms race = guaranteed long-term failure for the industry. #litchat -2:11 PM Sep 3rd, 2010

DavidRozansky @Donna\_Carrick Re: China. Remember when teh Soviet Union fell to the growing network fo fax machines. You can't stop the signal. #litchat -2:12 PM Sep 3rd, 2010

EJ\_Knapp @J\_GriffinB Thank you very much. I've not been able to get to my new MS in over a month and it will be another month before i do #litchat -2:12 PM Sep 3rd, 2010

librarythingtim @andymeisen compared to moving from a world where the repressive regimes had to search trucks, homes to one where they just click. #litchat -2:12 PM Sep 3rd, 2010

rebeccawoodhead RT @EJ\_Knapp: @TwinkleChar Exactly. if that's their bread and butter, they'll soon be eating dry toast #litchat -2:12 PM Sep 3rd, 2010

simonm223 @Donna\_Carrick the Great Firewall of China can be circumvented by ne1 with the net-savvy of a stunned person without much net-savvy #litchat -2:12 PM Sep 3rd, 2010

EJ\_Knapp Indeed, if there are any reviewers out there, I'm available. #litchat -2:13 PM Sep 3rd, 2010

rebeccawoodhead RT @LarendaTwigg: @Gale\_Martin Yes but also buy some of my favorite paper books in eformat, so I can have it with me whenever I get urge to re-read. #litchat -2:13 PM Sep 3rd, 2010

andymeisen @EJ\_Knapp not \*solely\* on the authors, but in partnership, I meant. I've seen too many authorless marketing campaigns go awry #litchat -2:13 PM Sep 3rd, 2010

rebeccawoodhead RT @EJ\_Knapp: @DavidRozansky Yeah, but they treat their midlist and new authors like s\*\*t. #litchat -2:13 PM Sep 3rd, 2010

simonm223 @DavidRozansky if you expect tech to bring down China don't hold your breath. PRC is not USSR, much more flexible. #litchat #tangent -2:13 PM Sep 3rd, 2010

Donna\_Carrick Research has to be good for something! Heh heh @CarolyBurnsBass #LitChat -2:13 PM Sep 3rd, 2010

CarolyBurnsBass RT @EJ\_Knapp: Indeed, if there are any reviewers out there, I'm available. #litchat -2:13 PM Sep 3rd, 2010

librarythingtim @DavidRozansky By creating an infrastructure where all the signals go through one pipe and government has the key, you can. #litchat -2:13 PM Sep 3rd, 2010

TwinkleChar @andymeise If pub house likes my book enough to want to make money off it, they better chime in w/marketing. Otherwise go it alone #litchat -2:13 PM Sep 3rd, 2010

EJ\_Knapp @andymeisen With that I agree. #litchat -2:13 PM Sep 3rd, 2010

mexicanuck @J\_GriffinB @simonm223 Yes, ebook right royalties are separate w/ traditional publishers (asked @jo\_words, who works in publishing) #litchat -2:14 PM Sep 3rd, 2010

rebeccawoodhead RT @Gale\_Martin: @simonm223 I use Barnes and Noble's free e-reader on my laptop. No Kindle or Nook or plans for one. #litchat -2:14 PM Sep 3rd, 2010

EJ\_Knapp @TwinkleChar but you see, they won't if your last name aint patterson #litchat -2:14 PM Sep 3rd, 2010

deegospel @EJ\_Knapp true. marketing costs time & money. before authors didn't deal with that. Now we must shift in their thinking, too #litchat -2:14 PM Sep 3rd, 2010

IanB022 Got to go, guys, it's been emotional! #litchat -2:14 PM Sep 3rd, 2010

J\_GriffinB @EJ\_Knapp Among the BS authors I have spoken to, many had problems when they got big because they had no time to enterheadspace #litchat -2:14 PM Sep 3rd, 2010

TwinkleChar @andymeisen Authorless mkting campagne is a long way from an all/only author campagne. Thanks for clarify. I can settle down now ;) #litchat -2:14 PM Sep 3rd, 2010

Donna\_Carrick It has been interesting-thanks! Have a great wkend, RT @EJ\_Knapp: @LitChat I can hang out. this has been fun. #litchat -2:15 PM Sep 3rd, 2010

rebeccawoodhead RT @EJ\_Knapp: @LisalaLibrarian I tend to agree with that. ebook sales went from 30m last year to 100m this year #litchat -2:15 PM Sep 3rd, 2010

EJ\_Knapp @rebeccawoodhead I use kindle pc for my reading #litchat -2:15 PM Sep 3rd, 2010

andymeisen @librarythingtim not worried. Apple could suck away the contents of my device but I'm pretty sure we would sue their pants off. #litchat -2:15 PM Sep 3rd, 2010

rebeccawoodhead RT @EJ\_Knapp: @DavidRozansky and often, with trad pub, their new or midlist authors become little more than catalog filler with no distribution #litchat -2:15 PM Sep 3rd, 2010

simonm223 RT @TwinkleChar: If pub house likes my book enough 2wnt2 make money off it, they better chime in w/marketing. Otherwise go it alone #litchat -2:15 PM Sep 3rd, 2010

CarolyBurnsBass Don't go crying in your beer, now lan. RT @lanB022: Got to go, guys, its been emotional! #litchat -2:15 PM Sep 3rd, 2010

LexxClarke Did someone ask for a reviewer?! :o) #litchat -2:15 PM Sep 3rd, 2010

J\_GriffinB @J\_GriffinB instead they were doing junkets and the like. #litchat -2:15 PM Sep 3rd, 2010

rebeccawoodhead RT @LarendaTwigg: ebooks are more than a sample imo - only reason i buy paper anymore are txtbks not avail or for signed copy @susanmpls @EJ\_Knapp #litchat -2:16 PM Sep 3rd, 2010

EJ\_Knapp @Donna\_Carrick Thanks for stopping by #litchat -2:16 PM Sep 3rd, 2010

DavidRozansky @andymeisen I've seen ALL the authorless marketing campaigns go awry. #litchat -2:16 PM Sep 3rd, 2010

EJ\_Knapp @LexxClarke me #litchat -2:16 PM Sep 3rd, 2010

deegospel @TwinkleChar i don't think that's fair to the publisher. they've bought some intel rights & incur cost for manufacture & dist. #litchat -2:16 PM Sep 3rd, 2010

CarolyBurnsBass Here you go, @EJ\_Knapp. RT @LexxClarke: Did someone ask for a reviewer?! :o) #litchat -2:16 PM Sep 3rd, 2010

andymeisen @TwinkleChar sorry for the near murderous rage induced by my first tweet! :) #litchat -2:16 PM Sep 3rd, 2010

librarythingtim @andymeisen I'm not least bit worried about you and your iPad. I'm worried when free people create systems that hurt unfree people. #litchat -2:16 PM Sep 3rd, 2010

simonm223 @andymeisen @twinklechar I intend to market the heck out of my book after its published but I also expect my publisher to support. #litchat -2:16 PM Sep 3rd, 2010

TwinkleChar @EJ\_Knapp 15 bks in with traditional pubs, I been around the block. :) #litchat -2:16 PM Sep 3rd, 2010

simonm223 If a publisher isn't marketing my book what are they drawing a percentage for doing? #litchat -2:17 PM Sep 3rd, 2010

DavidRozansky @librarythingtim The infrastructure is too easy to build underground, though. And people do talk. #litchat -2:17 PM Sep 3rd, 2010

alvasvoboda RT @DavidRozansky: People will learn about ebooks the same way they learn about blogs, cable television programs, and dentists. #litchat -2:17 PM Sep 3rd, 2010

DavidRozansky Did we learn nothing from #IranElection? #litchat -2:17 PM Sep 3rd, 2010

jo\_words @andymeisen Authors know their books best, but that doesn't mean they understand how to market them. (Some do, of course.) #litchat -2:17 PM Sep 3rd, 2010

andymeisen @DavidRozansky yes, exactly. @J\_GriffinB people want to know the writer, not blindly trust the publisher. Writers must market. #litchat -2:18 PM Sep 3rd, 2010

EJ\_Knapp @CarolyBurnsBass I think they can contact me via twitter or at <http://www.ejknapp.com> #litchat -2:18 PM Sep 3rd, 2010

simonm223 #scifichat and #litchat distracting me from embarrassment of writing a sex scene. Awkward... but necessary. #amwriting #storycraft -2:18 PM Sep 3rd, 2010

TwinkleChar @deegospel What isn't fair? Helping to sell? I LOVE working WITH pub houses to come up with aggressive PR plans. All work, right? #litchat -2:18 PM Sep 3rd, 2010

EJ\_Knapp It scrolled by to fast and I didn't catch the handle #litchat -2:18 PM Sep 3rd, 2010

deegospel @TwinkleChar i think everything has changed. a total paradigm shift. all parties must change with the shift & in harmony. #litchat -2:18 PM Sep 3rd, 2010

andymeisen @librarythingtim are ebooks inherently oppressive? #litchat -2:18 PM Sep 3rd, 2010
LexxClarke @EJ_Knapp will contact you about reviewing then :o) #litchat -2:19 PM Sep 3rd, 2010
TwinkleChar @deegospel Agreed. All parties. Harmony. I'm with ya! #litchat -2:19 PM Sep 3rd, 2010
EJ_Knapp @jo_words Ain't that the truth. I've been swimming in very unfamiliar and dangerous waters of late. #litchat -2:19 PM Sep 3rd, 2010
andymeisen @jo_words right, that's what a publisher is there to teach them, and walk with them. #litchat -2:19 PM Sep 3rd, 2010
EJ_Knapp @LexxClarke Thank you. #litchat -2:19 PM Sep 3rd, 2010
J_GriffinB @andymeisen Yes, but your statement had writers doing all their marketing. #litchat -2:19 PM Sep 3rd, 2010
DavidRozansky @simonm223 The "Suthor does the marketing anyway" theory is what I call the Doctorow-Godin Principle. #litchat -2:20 PM Sep 3rd, 2010
J_GriffinB I think pub houses are going to have to get behind an ad agency model, promoting books rather than producing #litchat -2:21 PM Sep 3rd, 2010
andymeisen @simonm223 well, that is a good question. what dos a publisher do for their cut? #litchat -2:21 PM Sep 3rd, 2010
DavidRozansky @simonm223 BINGO. Godin asked the same thing last week! What value to publishers really add anymore? Not much, that's for sure. #litchat -2:21 PM Sep 3rd, 2010
deegospel @TwinkleChar agreed. what's troubling is that some don't listen to their clients(their book buyers & their authors) #litchat -2:21 PM Sep 3rd, 2010
latta @carolyburnsbass what is the #litchat topic for next week, my lady? -2:22 PM Sep 3rd, 2010
andymeisen @J_GriffinB no, I had the marketing efforts "falling on" the author. Unclear, yes, but I was ref another tweet and then I clarified #litchat -2:22 PM Sep 3rd, 2010
EJ_Knapp @andymeisen not much from what i can tell, beyond publishing it that is. once it's out, they tend to dump you in the pool #litchat -2:22 PM Sep 3rd, 2010
librarythingtim @andymeisen No. They are not inherently oppressive, nor must they facilitate it. Rental, central control is the problem. #litchat -2:22 PM Sep 3rd, 2010
simonm223 @andymeisen pre-POD answer is simple - print books. But now, between POD and e-books the publisher should be marketing. #my2cents #litchat -2:22 PM Sep 3rd, 2010
TwinkleChar @andymeisen Sometimes readers *don't want to know the writer. They are only interested in their stories--the characters. #litchat -2:23 PM Sep 3rd, 2010
J_GriffinB @EJ_Knapp promotional budget #litchat -2:23 PM Sep 3rd, 2010
J_GriffinB @andymeisen pardon, I might have missed clarification. Multitasking. #litchat -2:23 PM Sep 3rd, 2010
EJ_Knapp @J_GriffinB out of my pocket #litchat -2:23 PM Sep 3rd, 2010
andymeisen @simonm223 true, the new publisher needs to be a marketing facilitator. how's that? #litchat -2:24 PM Sep 3rd, 2010
LexxClarke @TwinkleChar that's an interesting thought,I find having a personal connection with an author,however small,very meaningful #litchat -2:24 PM Sep 3rd, 2010
robertjbennett RT @TwinkleChar: @andymeisen Sometimes readers *don't want to know the writer. They are only interested in their stories--the characters. #litchat -2:24 PM Sep 3rd, 2010
latta @litchat @carolyburnsbass Carolyn? Are you still out there? #litchat -2:24 PM Sep 3rd, 2010
andymeisen I saw from the inside, publisher not marketing, author not marketing, no one working together, and editor (me) getting frustrated. #litchat -2:25 PM Sep 3rd, 2010

LitChat Don't want to rush everyone away, but need to give some shouts for next week. Pull out your copy of TO KILL A MOCKINGBIRD. #litchat -2:25 PM Sep 3rd, 2010

J\_GriffinB @EJ\_Knapp But yours is a different model than most, isn't it? I mean, Orbit books adverts it's writer by dint of name dropping #litchat -2:25 PM Sep 3rd, 2010

robertjbennett @TwinkleChar the last thing people need getting between them and a story is the guy who wrote it. #litchat -2:25 PM Sep 3rd, 2010

TwinkleChar @LexxClarke I found the truth of it (via emails from some readers) a COMPLETE surprise! I LOVE learning about authors, but all dont #litchat -2:25 PM Sep 3rd, 2010

andymeisen @J\_GriffinB no worries. tweet chats are excellent simulations of a crowded room of screaming people short of breath. #litchat -2:25 PM Sep 3rd, 2010

Saffy @LitChat Ears prick - but it's behind the settee when do I need it? #litchat -2:25 PM Sep 3rd, 2010

EJ\_Knapp @J\_GriffinB Rebel e has done some promoting and I have been doing some. #litchat -2:26 PM Sep 3rd, 2010

LitChat We are joining the 50 year anniversary celebration of TO KILL A MOCKINGBIRD next week. Many surprises in store. #litchat -2:26 PM Sep 3rd, 2010

robertjbennett @J\_GriffinB some would say pubs are ad agencies already. Editors are often more like marketers. #litchat -2:26 PM Sep 3rd, 2010

LexxClarke @TwinkleChar perhaps I'm special :oD #litchat -2:26 PM Sep 3rd, 2010

J\_GriffinB RT @robertjbennett: @TwinkleChar the last thing people need getting between them and a story is the guy who wrote it. #litchat -2:27 PM Sep 3rd, 2010

latta RT @LitChat: We are joining the 50 year anniversary celebration of TO KILL A MOCKINGBIRD next week. Many surprises in store. #litchat -2:27 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett Indeed, and that's what I am getting at. #litchat -2:27 PM Sep 3rd, 2010

rebeccawoodhead RT @DavidRozansky: @simonm223 BINGO. Godin asked the same thing last week! What value to publishers really add anymore? Not much, that's for sure. #litchat -2:27 PM Sep 3rd, 2010

EJ\_Knapp It's time for me to run. It's been great being here. Thanks for inviting me Carolyn. #litchat -2:27 PM Sep 3rd, 2010

TwinkleChar @robertjbennett That's exactly how some readers view it. Exactly. Shocked me, since I'm such a people person. #litchat -2:27 PM Sep 3rd, 2010

rebeccawoodhead RT @andymeisen: @simonm223 well, that is a good question. what dos a publisher do for their cut? #litchat -2:27 PM Sep 3rd, 2010

simonm223 RT @andymeisen: @J\_GriffinB no worries. tweet chats are excellent simulations of a crowded room of screaming people short of breath #litchat -2:27 PM Sep 3rd, 2010

TwinkleChar Totally. And perhaps that's why I like you so.>>RT @LexxClarke: @TwinkleChar perhaps Im special :oD #litchat -2:28 PM Sep 3rd, 2010

andymeisen @librarythingtim I'm not disagreeing with you, I don't think, in the end #litchat -2:28 PM Sep 3rd, 2010

TwinkleChar @EJ\_Knapp Thank you so much for sharing your journey. I love your spark of happiness and the way you turn a phrase. #litchat -2:28 PM Sep 3rd, 2010

simonm223 Man, I keep going to follow awesome people on #litchat only to find that I've already followed them. -2:28 PM Sep 3rd, 2010

LitChat And before anyone else logs out, let's give our guest host @EJ\_Knapp a big round of applause for being with us today {{{APPLAUSE}}} #litchat -2:28 PM Sep 3rd, 2010

J_GriffinB @EJ_Knapp Good chatting with you. #litchat -2:28 PM Sep 3rd, 2010
rebeccawoodhead RT @andymeisen: @DavidRozansky yes, exactly. @J_GriffinB people want to know the writer, not blindly trust the publisher. Writers must market. #litchat -2:28 PM Sep 3rd, 2010
EJ_Knapp @TwinkleChar thanks #litchat -2:29 PM Sep 3rd, 2010
LexxClarke @TwinkleChar awww yay! :o) #litchat -2:29 PM Sep 3rd, 2010
EJ_Knapp @J_GriffinB thanks for the interesting questions #litchat -2:29 PM Sep 3rd, 2010
rebeccawoodhead Sorry #litchat for just retweeting but temptation to talk about self is too great so I'm not talking. :) -2:29 PM Sep 3rd, 2010
deegospel R@LitChat: Pull out your copy of TO KILL A MOCKINGBIRD. #litchat -2:29 PM Sep 3rd, 2010
robertjbennett @TwinkleChar I love to rsh my authors, but it can be disappointing. Sometimes best not to know. #litchat -2:29 PM Sep 3rd, 2010
andymeisen @TwinkleChar you are right, it's just that isn't how it is often playing out nowadays. personally I am only interest in the story. #litchat -2:29 PM Sep 3rd, 2010
Diane_Amy @EJ_Knapp @LitChat (standing ovation) #litchat -2:29 PM Sep 3rd, 2010
EJ_Knapp Thanks all. Have a safe and great holiday weekend. #litchat -2:31 PM Sep 3rd, 2010
robertjbennett Applause!! #litchat -2:31 PM Sep 3rd, 2010
LitChat Monday, Wednesday & Friday with special guest authors hosting. 4pmET. #litchat RT @AudryT: @LitChat MOCKINGBIRD on Monday? Time? -2:31 PM Sep 3rd, 2010
MarDixon RT @LitChat: Monday, Wednesday & Friday with special guest authors hosting. 4pmET. #litchat RT @AudryT: @LitChat MOCKINGBIRD on Monday? Time? -2:31 PM Sep 3rd, 2010
simonm223 RT @Diane_Amy: @EJ_Knapp @LitChat (standing ovation) #litchat -2:31 PM Sep 3rd, 2010
LexxClarke @EJ_Knapp bye for now :o) #litchat -2:31 PM Sep 3rd, 2010
andymeisen @robertjbennett I do agree, but what to do then with all the readers who care about their fav author's every tweet and FB update? #litchat -2:31 PM Sep 3rd, 2010
LitChat You can buy, download and read STEALING THE MARBLES by @EJ_Knapp right now from this link: <a href="http://amzn.to/d6p1cL">http://amzn.to/d6p1cL</a> . #litchat -2:32 PM Sep 3rd, 2010
robertjbennett I feel skeezy about marketing myself. The more I talk abt myself, the less you can get into the story. #litchat -2:32 PM Sep 3rd, 2010
CarolyBurnsBass Thanks, EJ! RT @EJ_Knapp: Thanks all. Have a safe and great holiday weekend. #litchat -2:33 PM Sep 3rd, 2010
simonm223 @robertjbennett I don't feel bad marketing myself. I just have a sneaking suspicion an expert could do a better job. #litchat -2:33 PM Sep 3rd, 2010
J_GriffinB @robertjbennett plus, once someone tells you they love you on first meeting you, it gets a little awkward. #litchat -2:33 PM Sep 3rd, 2010
robertjbennett @andymeisen hell if I know. Could we have a Pynchon/Salinger in these days? #litchat -2:34 PM Sep 3rd, 2010
CathrynLouis RT @LitChat: Monday, Wednesday & Friday with special guest authors hosting. 4pmET. #litchat RT @AudryT: @LitChat MOCKINGBIRD on Monday? Time? -2:34 PM Sep 3rd, 2010
andymeisen @robertjbennett yeah, the challenge then is to find a way to be accessible without being skeezy. more regular content, maybe? #litchat -2:34 PM Sep 3rd, 2010
alexshawhetman RT @andymeisen: @DavidRozansky yes, exactly. @J_GriffinB people want to know the writer, not blindly trust the publisher. Writers must market. #litchat -2:34 PM Sep 3rd, 2010
andymeisen @robertjbennett we can always try. :) #litchat -2:34 PM Sep 3rd, 2010

alexshawhetman RT @simonm223: @robertjbennett I don't feel bad marketing myself. I just have a sneaking suspicion an expert could do a better job. #litchat -2:35 PM Sep 3rd, 2010

J\_GriffinB @andymeisen lots doing that with blogs, etc. #litchat -2:35 PM Sep 3rd, 2010

EJ\_Knapp And if you want paper, you can get it here:<http://www.amazon.com/Stealing-Marbles-EJ-Knapp/dp/0986973173/> #litchat -2:35 PM Sep 3rd, 2010

EJ\_Knapp Bye all #litchat -2:35 PM Sep 3rd, 2010

robertjbennett @J\_GriffinB And blogs, etc, sort of trick readers into thinking they're friends with the author. #litchat -2:36 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett ouch. #litchat -2:36 PM Sep 3rd, 2010

robertjbennett @J\_GriffinB You know about their lives, politics, kids. You buy the book b/c they're your "friend." #litchat -2:36 PM Sep 3rd, 2010

J\_GriffinB @EJ\_Knapp late #litchat -2:37 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett Ouch. #litchat -2:38 PM Sep 3rd, 2010

robertjbennett @J\_GriffinB it creates a cult of personality that has nothing to do w/the story. #litchat -2:38 PM Sep 3rd, 2010

andymeisen @robertjbennett sickening, isn't it! #litchat -2:38 PM Sep 3rd, 2010

DavidRozansky @simonm223 That's why authors should use business managers (like me), just as bands have managers. #litchat -2:38 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett Indeed, and that serves to market the writer, not the work, which can be good thing... #litchat -2:39 PM Sep 3rd, 2010

andymeisen Authors can do it on their own, so instead of publishers being "gatekeepers" they need to instead be "partners" #litchat -2:40 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett for those wishing to rise above a pigeonhole. #litchat -2:40 PM Sep 3rd, 2010

LisalaLibrarian Of interest to #litchat peeps: Infographic: Is Print Dead? via @ResourceShelf <http://bit.ly/bhSalf> #ebooks #publishing [RT @MLx] #del -2:41 PM Sep 3rd, 2010

DavidRozansky @andymeisen I'd go one step farther: Pubslihers should be the author's servant. #litchat -2:42 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett my first thought on this post was 'ouch' #litchat -2:43 PM Sep 3rd, 2010

robertjbennett @J\_GriffinB you can't control pigeonholing at all, I don't think. #litchat -2:43 PM Sep 3rd, 2010

RebelEPublisher @EJ\_Knapp Hey EJ, all your books do have DRM. Sorry I missed the #litchat. Joys of a rather large time difference. -2:43 PM Sep 3rd, 2010

J\_GriffinB @robertjbennett No, but gathering a cult of personality might allow you to spread into other holes. Dave Drake did it w/fantasy. #litchat -2:44 PM Sep 3rd, 2010

simonm223 @J\_GriffinB Jim Butcher managed to get a lot of readers for Codex Alera based on him being writer of Dresden Files. #litchat -2:46 PM Sep 3rd, 2010

Saffy Just been given my step mother-in-laws new book Red in the Rainbow, it's about her parents and how they fought Apartheid #litchat #writechat -2:46 PM Sep 3rd, 2010

andymeisen @J\_GriffinB @robertjbennett @simonm223 @librarythingtim and others, thanks for the banter. #litchat -2:49 PM Sep 3rd, 2010

simonm223 @andymeisen likewise. I'm so glad to have discovered #litchat and #scifichat there are so many awesome people here! -2:50 PM Sep 3rd, 2010

rebeccawoodhead Since we are after time, and it's relevant... what would people like to see in a self-publishing magazine? #litchat -2:52 PM Sep 3rd, 2010

selfpublishingx eReader Refusal: Does Clinging To Books Make You Old Fashioned?: #litchat jasonpinter How will ebook pricing and m... <http://bit.ly/9LygdD> -2:52 PM Sep 3rd, 2010

robertjbennett @andymeisen thank you, guys! This is why I love #litchat. -2:54 PM Sep 3rd, 2010

JulieBritt Sorry I missed #litchat with @EJ\_Knapp today. I hope everyone had fun. -3:14 PM Sep 3rd, 2010

SooGuy68 @DavidRozansky e-books shouldn't freak out censors. They can't be shared! Very big downside to getting the word out. #litchat -3:23 PM Sep 3rd, 2010

TwinkleChar @RebelEPublisher Loved visiting with ur author @EJ\_Knapp on #litchat today. FYI, ur Tweet w/review link for STM doesn't work. Try again -3:32 PM Sep 3rd, 2010