



## LitChat June 21, 2010

Topic of the Week: Indie Author Showcase

Guest Host: Dan Holloway, author

The transcripts below cover the #litchat conversation noted above. The order appears sequentially from opening post to the closing post within the #litchat published chat time.

### Guest host: @agnieszkasshoes

agnieszkasshoes OK, I think we're almost ready for #litchat tonight, Indie Authors. I'll post Q1 in a minute. My answers are here <http://bit.ly/9SMEgq> -12:58 PM Jun 21st, 2010

agnieszkasshoes Q1 Those of you who think of yourselves as Indie authors, what does the "indie" bit actually mean to you? #litchat -12:59 PM Jun 21st, 2010

LitChat Welcome to Monday's #litchat. This week is our annual INDIE AUTHOR SHOWCASE and featured today is guest host @agnieszkasshoes. -12:59 PM Jun 21st, 2010

ladypfeiffer RT @Lizzy\_Sheena: @agnieszkasshoes Oooh an indie goddess! I like the sound of that! #litchat -1:00 PM Jun 21st, 2010

jevonbolden RT @LitChat: Welcome to Monday's #litchat. This week is our annual INDIE AUTHOR SHOWCASE and featured today is guest host @agnieszkasshoes. -1:00 PM Jun 21st, 2010

katmagendie @agnieszkasshoes I'm wondering that too - what is an indie author? Does it mean someone with a small independent press, as I am? #litchat -1:00 PM Jun 21st, 2010

GloriousPaper RT @LitChat: Welcome to Monday's #litchat. This week is our annual INDIE AUTHOR SHOWCASE and featured today is guest host @agnieszkasshoes. -1:00 PM Jun 21st, 2010

AuthorWilliam Locked and loaded! Let's #litchat -1:00 PM Jun 21st, 2010

LitChat Take a moment to gather at <http://bit.ly/d0BWh>, login w/Twitter, type in litchat in the hashtag field. Then introduce yourself. #litchat -1:01 PM Jun 21st, 2010

DebraMarrs RT @LitChat: Welcome to Mondays #litchat. This wk is our annual INDIE AUTHOR SHOWCASE; featured2day = guest host @agnieszkasshoes #litchat -1:01 PM Jun 21st, 2010

katmagendie @agnieszkasshoes ah! You are our guest today! smiling..... #litchat -1:01 PM Jun 21st, 2010

janoda @agnieszkasshoes for me - though not technically an author - it means making your own decisions. (forgot hashtag) #litchat -1:01 PM Jun 21st, 2010

ShaliniBoland RT @LitChat: Welcome to Monday's #litchat. This week is our annual INDIE AUTHOR SHOWCASE and featured today is guest host @agnieszkasshoes. -1:01 PM Jun 21st, 2010

wildbloom Hi, everyone! #litchat -1:01 PM Jun 21st, 2010

Lizzy\_Sheena @agnieszkasshoes I think it means having the freedom to do things your way. #litchat -1:01 PM Jun 21st, 2010

cinemanche @agnieszkasshoes Keeping it simple, it was my money behind the printing of my novel. #litchat -1:02 PM Jun 21st, 2010

agnieszkasshoes all at #litchat do say hi & a little about yourselves :) -1:02 PM Jun 21st, 2010

CathrynLouis Cathryn Louis - Hi all! I'll be lurking today. #litchat -1:02 PM Jun 21st, 2010

dosankodebbie @LitChat Good morning. I'm a translator of lit, joining #litchat from Japan. where it's 5:00 am Tuesday. -1:02 PM Jun 21st, 2010

CarolyBurnsBass @agnieszkasshoes Sorry, Don. I've already lunched. Did I mention I made homemade ricotta for this lasagna? #litchat -1:02 PM Jun 21st, 2010

agnieszkasshoes RT @janoda: @agnieszkasshoes for me - though not technically an author - it means making your own decisions. (forgot hashtag) #litchat -1:02 PM Jun 21st, 2010

AuthorWilliam Oops, keep forgetting the intro: William, published Indie Author of THE DARK PROVINCE #litchat - 1:02 PM Jun 21st, 2010

rebeccadiann RT @LitChat: Welcome to Monday's #litchat. This week is our annual INDIE AUTHOR SHOWCASE and featured today is guest host @agnieszkasshoes. -1:03 PM Jun 21st, 2010

katmagendie @agnieszkasshoes So by indie author, you go it from start to finish? from writing to printing to et cetera? :) #litchat -1:03 PM Jun 21st, 2010

agnieszkasshoes @katmagendie I am, and rather nervous the tech will fail! Smiles hugely appreciated. As mcuh as cake even!! #litchat -1:03 PM Jun 21st, 2010

wildbloom Danielle, author of the newly released Dréoteth. First time at litchat and glad to be here! #litchat - 1:04 PM Jun 21st, 2010

agnieszkasshoes RT @Lizzy\_Sheena: @agnieszkasshoes I think it means having the freedom to do things your way. #litchat -1:04 PM Jun 21st, 2010

agnieszkasshoes RT @cinemanche: @agnieszkasshoes Keeping it simple, it was my money behind the printing of my novel. #litchat -1:04 PM Jun 21st, 2010

AuthorWilliam RT @agnieszkasshoes: Q1 Those of you who think of yourselves as Indie authors, what does the "indie" bit actually mean to you? #litchat -1:04 PM Jun 21st, 2010

ScribeQuotes RT @LitChat: Welcome to Monday's #litchat. This week is our annual INDIE AUTHOR SHOWCASE and featured today is guest host @agnieszkasshoes. -1:04 PM Jun 21st, 2010

ScribeQuotes RT @LitChat: Take a moment to gather at <http://bit.ly/d0BWh>, login w/Twitter, type in litchat in the hashtag field. Then introduce yourself. #litchat -1:04 PM Jun 21st, 2010

DebraMarrs Hi everyone. Happy to join litchattics w/@agnieszkasshoes talking Indie authors #litchat -1:04 PM Jun 21st, 2010

katmagendie @agnieszkasshoes do say hi & a little about yourselves>>>kat magendie, co-publishing editor Rose & Thorn, author, howling woman :D #litchat -1:04 PM Jun 21st, 2010

ShaliniBoland #litchat Unpublished YA/Children's author. When you say 'indie', do you mean independent publisher or published yourself? -1:05 PM Jun 21st, 2010

rebeccadiann hi there, I'm Rebecca in Texas, just stopping by to learn a bit more about today's subject #litchat - 1:05 PM Jun 21st, 2010

mdbenoit2 Hey, hi everyone. SF Mystery author from Ottawa, Canada #litchat -1:05 PM Jun 21st, 2010

techtigger hello everyone! Angie here, writer of flashfic serials, and founder of #thepennydreadful :) #litchat - 1:05 PM Jun 21st, 2010

katmagendie @agnieszkasshoes Oh! You'll be wonderful - \*smiling\* and the techie side will go beautifully #litchat -1:05 PM Jun 21st, 2010

Lizzy\_Sheena #litchat I am graphic designer and recently compiled an indie anthology called #SummerShorts Released today! -1:05 PM Jun 21st, 2010

agnieszkasshoes lovely to see so many great people at tonight's #litchat -1:05 PM Jun 21st, 2010

FrankDiCesare Hello, fellow litchaters. #litchat -1:05 PM Jun 21st, 2010

GLHancock @AuthorWilliam It's like "POD" usurped as a printing technique to mean Publish On Demand instead of self-publishing. #litchat -1:05 PM Jun 21st, 2010

katmagendie @wildbloom Welcome! #litchat -1:05 PM Jun 21st, 2010

bookswim Book Rental here to listen and contribute #litchat -1:06 PM Jun 21st, 2010

wildbloom @katmagendie Thanks! #litchat -1:06 PM Jun 21st, 2010

susankayequinn Hi everybody. YA author from Chicago, first time litchat. I'm curious about the defn of "indie" too. #litchat -1:06 PM Jun 21st, 2010

agnieszkasshoes RT @katmagendie by indie author, you go it from start to finish? from writing to printing to et cetera? :) #litchat (good question. Anyone?) -1:06 PM Jun 21st, 2010
miriamgershow Author (non indie) of THE LOCAL NEWS. Big supporter of indie presses and authors. #litchat -1:06 PM Jun 21st, 2010
LitChat For this week's discussions, INDIE AUTHOR refers to self-published, published by self-started press, or old-style vanity press. #litchat -1:06 PM Jun 21st, 2010
katmagendie @rebeccadiann Texas! I have family in Arlington - they're burning up :) #litchat -1:06 PM Jun 21st, 2010
mdbenoit2 @GLHancock POD does not equal self-publishing. It's simply a printing method. #litchat -1:06 PM Jun 21st, 2010
katmagendie @Lizzy_Sheena Congrats on the new release! Exciting - enjoy all the moments! #litchat -1:07 PM Jun 21st, 2010
catekiwi RT @LitChat: For this week's discussions, INDIE AUTHOR refers to self-published, published by self-started press, or old-style vanity press. #litchat -1:07 PM Jun 21st, 2010
wildbloom @katmagendie Texas here, too. :) #litchat -1:07 PM Jun 21st, 2010
bookswim #litchat what is the difference between a self-published author and indie author? -1:07 PM Jun 21st, 2010
agnieszkasshoes @katmagendie for me indie is about who controls the processes, and what processes they are #litchat -1:07 PM Jun 21st, 2010
mchanson714 @agnieszkasshoes #litchat I self published my first book after small publisher dropped the ball- I cowrite & ghostwrite for others like me -1:07 PM Jun 21st, 2010
robhollywood Excited for #litchat! -1:07 PM Jun 21st, 2010
ErikaRobuck RT @LitChat: For this week's discussions, INDIE AUTHOR refers to self-published, published by self-started press, or old-style vanity press. #litchat -1:07 PM Jun 21st, 2010
rebeccadiann @katmagendie I'm in Fort Worth...yep, it's HOT here. #litchat -1:07 PM Jun 21st, 2010
LitChat If you are an INDIE AUTHOR, please step forward and distinguish yourself. #litchat -1:07 PM Jun 21st, 2010
robhollywood Can't you still be an indie author and get published by a house? Personally, I don't think it needs to be one way or the other #litchat -1:07 PM Jun 21st, 2010
miriamgershow Interesting def. I thought indie meant not connected to the big ol' mega corporate publishers. #litchat -1:08 PM Jun 21st, 2010
katmagendie RT @LitChat: For this weeks discs INDIE AUTHOR refers to self-published, published by self-started press, old-style vanity press. #litchat -1:08 PM Jun 21st, 2010
GLHancock @mdbenoit2 My point exactly, but the new SP companies co-opted it and changed the meaning to disguise their biz is SP... a feelgood #litchat -1:08 PM Jun 21st, 2010
agnieszkasshoes @mchanson714 interested to hear how the ghosting works & how you find clients - is it non-fiction? #litchat -1:08 PM Jun 21st, 2010
GeneDoucette Oh well then hell, I'm an Indie Author too. #litchat -1:08 PM Jun 21st, 2010
wayzgoose #litchat Small press with 4 titles. Heavy on eBooks, but not exclusively. Community-based decisions. <a href="http://bit.ly/d4xGZy">http://bit.ly/d4xGZy</a> . -1:08 PM Jun 21st, 2010
katmagendie RT @agnieszkasshoes: @katmagendie for me indie is about who controls the processes, and what processes they are #litchat -1:08 PM Jun 21st, 2010
FrankDiCesare @susankayequinn Welcome to #litchat -1:08 PM Jun 21st, 2010
DebraMarrs What is an indie Author top of mind on @indiepride "Position available" for blogger <a href="http://is.gd/cY3Ey">http://is.gd/cY3Ey</a> #litchat -1:08 PM Jun 21st, 2010

jevonbolden RT @LitChat: For this wks discussions, INDIE AUTHOR refers to self-pub, published by self-started press, or old-style vanity press. #litchat -1:08 PM Jun 21st, 2010
wildbloom I self published my novel, and will self publish the second one I'm working on as well. #litchat -1:08 PM Jun 21st, 2010
Lizzy_Sheena @katmagendie Thank you so much! There were lots of us involved so it wasn't the lonely journey some may associate with "indie" #litchat -1:08 PM Jun 21st, 2010
mchanson714 RT @robhollywood: Can't you still be an indie author and get published by a house? Personally, I don't think it needs to be one way or the other #litchat -1:08 PM Jun 21st, 2010
EmApocalyptic Hi everyone in #litchat - I am both: indy pub'd anthology of short stories, will be traditionally pubbed later this year (YA dystopian novel) -1:08 PM Jun 21st, 2010
katmagendie @rebeccadiann I lived in Fort Worth many years ago - #litchat -1:08 PM Jun 21st, 2010
DebraMarrs RT @LitChat: If you are an INDIE AUTHOR, please step forward and distinguish yourself {yes, pls do} #litchat -1:08 PM Jun 21st, 2010
AuthorWilliam I think of Indie authors like I think of indie filmmakers. #litchat -1:08 PM Jun 21st, 2010
bypetal I'm here from Australia but it is evil early so don't expect too much ;) #litchat -1:08 PM Jun 21st, 2010
agnieszkasshoes RT DeafMuslim being "indie" author means not answering 2 publishing houses, making ur own rules & publish ur stories the way u want #litchat -1:09 PM Jun 21st, 2010
AuthorWilliam [stepping forward] I am an indie author. #litchat -1:09 PM Jun 21st, 2010
mdbenoit2 @GLHancock Sorry, SP Companies?? #litchat -1:09 PM Jun 21st, 2010
susankayequinn @EmApocalyptic Congrats on your upcoming book! I love YA dystopia - what's the title/when? #litchat -1:09 PM Jun 21st, 2010
GLHancock I self-publish and sell on my website and I am a Kindle publisher, which is also self-publishing. I have a long history of trad pub #litchat -1:09 PM Jun 21st, 2010
robhollywood I feel like it's about attitude and subject matter, not so much WHO puts it out #litchat -1:09 PM Jun 21st, 2010
MarDixon RT @LitChat If you are an INDIE AUTHOR, please step forward and distinguish yourself. #litchat #writers -1:09 PM Jun 21st, 2010
GeneDoucette published through iUniverse a humor book, another humor book through a small house. Satire and non-fic. #litchat -1:10 PM Jun 21st, 2010
LauraK58 thanks for the twitter site-TweetChat#litchat:) great site! #Litchat -1:10 PM Jun 21st, 2010
susankayequinn @AuthorWilliam That is what I think of Indie too (although I realize we're defining it differently today). #litchat -1:10 PM Jun 21st, 2010
katmagendie Then I'm not an indie author. . . so I'm curious about how Indie Authors are feeling about the process/journey they took? #litchat -1:10 PM Jun 21st, 2010
robhollywood although I s'pose your subject matter may determine if you have to self-publish or not #litchat -1:10 PM Jun 21st, 2010
LauraK58 Join me for a #Litchat TweetChat at: <a href="http://tweetchat.com/room/Litchat">http://tweetchat.com/room/Litchat</a> #Litchat -1:10 PM Jun 21st, 2010
KrisLovesBooks I personally love so many indie authors #litchat #litchat -1:10 PM Jun 21st, 2010
miriamgershow RT @AuthorWilliam: I think of Indie authors like I think of indie filmmakers./But dont most indie films need corp distribution? #litchat -1:10 PM Jun 21st, 2010
GLHancock @AuthorWilliam And "indie" musicians who publish their own CDs. Wasn't that where the term originated? It's now co-opted by SP. #litchat -1:10 PM Jun 21st, 2010

ErikaRobuck Hello all! I published my historical novel RECEIVE ME FALLING as a means to an end, hoping "end" = agent and trad. publisher. #litchat -1:10 PM Jun 21st, 2010

Moribundy RT @MarDixon: RT @LitChat If you are an INDIE AUTHOR, please step forward and distinguish yourself. #litchat #writers -1:10 PM Jun 21st, 2010

wayzgoose #litchat Although we consider our small press an Indie Publisher, we don't do exclusively our own books. I do have 1 out, though. -1:10 PM Jun 21st, 2010

brandg Hi #litchat I'm Brand Gamblin, self-published author of the YA Sci-Fi story "Tumbler". <http://amzn.to/a9w4LI> About as indie as it gets. -1:11 PM Jun 21st, 2010

robhollywood I consider myself an indie author but I'm not against publishing houses. Hi, everyone. :) #litchat -1:11 PM Jun 21st, 2010

katmagendie @AuthorWilliam Except indie filmmakers get more respect, unfortunately, than indie authors . . . #litchat -1:11 PM Jun 21st, 2010

KrisLovesBooks @EmApocalyptic YA dystopian...awesome...name? #litchat -1:11 PM Jun 21st, 2010

mchanson714 @agnieszkasshoes #litchat my readers approach me with their stories & I coach them, read their manuscripts, or do the writing for them -1:11 PM Jun 21st, 2010

agnieszkasshoes Q2 Are you "indie" because you want to do things publishers do yourself or because you consider (some of) these things irrelevant? #litchat -1:11 PM Jun 21st, 2010

Lizzy\_Sheena @robhollywood That's interesting Rob, but the book I have just complied is very commercial. Nothing arty about it really. #litchat -1:11 PM Jun 21st, 2010

bypetal It is interesting because an Indy music artist normally means alternative not necessarily unsigned. There are Indy record labels #litchat -1:11 PM Jun 21st, 2010

AuthorWilliam @miriamgershow Not necessarily. But if they do work with the distribution deal, they are the businessperson running point #litchat -1:11 PM Jun 21st, 2010

JoLynneValerie Hey #litchat! Wanted to pop in & represent as an #IndieAuthor. Must also distinguish that imo, Indie/self pub is like vanilla/chocolate. -1:12 PM Jun 21st, 2010

mchanson714 @agnieszkasshoes it happened sponataneously in other words #litchat -1:12 PM Jun 21st, 2010

mchanson714 RT @jevonbolden: @GLHancock I agree. I love that indie is crossing over into publishing. Sometimes you have to take matters into your own hands. #litchat -1:12 PM Jun 21st, 2010

katmagendie @Lizzy\_Sheena Oh! I have a friend who did this; with her sister & two other women - they enjoyed it so much #litchat -1:12 PM Jun 21st, 2010

agnieszkasshoes @robhollywood hey! #litchat me neither. I think there's a place for all kinds. I'll be looking at punk/altrenative in a minute for e.g. -1:12 PM Jun 21st, 2010

editorialdept Hello litchat. I'm the twitter voice of an ed. & proofing co. that counts many indies as clients. Very interested in this topic! #litchat -1:13 PM Jun 21st, 2010

techtigger maybe we need something like the cannes festival, some way to recognize quality indie writing - right now, there's nothing I know of #litchat -1:13 PM Jun 21st, 2010

DebraMarrs @AuthorWilliam You bet you are + guest host here on Fri. 6/25 too [stepping forward] I am an indie author #litchat -1:13 PM Jun 21st, 2010

CarolBMTbooks Indie (independent) author = self-published author. We've borrowed Indie from the indie musicians. #litchat -1:13 PM Jun 21st, 2010

wildbloom @agnieszkasshoes I wanted to have more control over my work and time was also a factor. #litchat -1:13 PM Jun 21st, 2010



robhollywood I also think it's a matter of resources - personally, I don't feel (yet) I have resources to properly market my novel myself #litchat -1:13 PM Jun 21st, 2010

mchanson714 @agnieszkasshoes #litchat if I really like their story I help them POD and secure their copyrights too -1:13 PM Jun 21st, 2010

pussreboots @LitChat I love reading indie, small pub and self pub books. I also review them on my blog. #litchat -1:13 PM Jun 21st, 2010

GLHancock @jevonbolden Well, what I object to is co-opting a term to hide behind. Controversial I know. I'm an editor, hate language changes #litchat -1:13 PM Jun 21st, 2010

AuthorWilliam RT @techtigger: we need something like the cannes festival,some way to recognize quality indie writing <<<would help, definitely #litchat -1:14 PM Jun 21st, 2010

GeneDoucette I would like to see a more egalitarian market for small indie and self published writers. #litchat -1:14 PM Jun 21st, 2010

Moribundy @techtigger that sounds like a GREAT IDEA! #litchat I know canada has a SP book award. I think... -1:14 PM Jun 21st, 2010

susankayequinn @EmApocalyptic Awesome! I'll follow so I can keep tabs on you! Good luck! :) #litchat -1:14 PM Jun 21st, 2010

ErikaRobuck @agnieszkasshoes My move to self-pub was step in the process. I'm not trying to rebel against system, just approach it another way. #litchat -1:14 PM Jun 21st, 2010

bookswim #litchat what is an indie publisher then? -1:14 PM Jun 21st, 2010

katmagendie @GLHancock I self-publish [...] I have a long history of traditional pub: - which fits you best; makes you happier? #litchat -1:14 PM Jun 21st, 2010

agnieszkasshoes @wildbloom time in what sense? As in being able to get to press quickly? #litchat -1:14 PM Jun 21st, 2010

miriamgershow RT @susankayequinn: I think that is because Indie and Small Press and Self-Pub are all mashed together #litchat -1:14 PM Jun 21st, 2010

editorialdept Aren't the IPPYs for that? RT @techtigger: we need something like the cannes festival,some way to recognize quality indie writing #litchat -1:14 PM Jun 21st, 2010

GLHancock @CarolBMTbooks Yay! You made it. This is one SP author who knew what she was doing and did it very well! Give us links, Carol. #litchat -1:14 PM Jun 21st, 2010

GeneDoucette @pussreboots Get lots of ARC's? #litchat -1:14 PM Jun 21st, 2010

katmagendie @mdbenoit2 @GLHancock POD does not equal self-publishing. It's simply a printing method>>>exactly-traditional pub's can use POD #litchat -1:15 PM Jun 21st, 2010

agnieszkasshoes RT @ErikaRobuck: @agnieszkasshoes My move to self-pub was step in the process. I'm not trying to rebel against system, just approach it another way. #litchat -1:15 PM Jun 21st, 2010

wildbloom @agnieszkasshoes Yes. Waiting 18 months or so till print seemed like a long time! #litchat -1:15 PM Jun 21st, 2010

GLHancock @katmagendie Oh, trad, of course. I'm a lot about the \$\$\$\$. Up front, preferably. #litchat -1:15 PM Jun 21st, 2010

mchanson714 RT @GeneDoucette: I would like to see a more egalitarian market for small indie and self published writers. #litchat -1:15 PM Jun 21st, 2010

agnieszkasshoes @Moribundy Writers Digest has a SP award @IndieAuthor has great info on it #litchat -1:15 PM Jun 21st, 2010

pussreboots @GeneDoucette Yes. I get offers nearly daily. I don't say yes to all of them, of course! #litchat -1:15 PM Jun 21st, 2010

duolit Love the topic on #litchat today -- indie authors. Please come & share your thoughts :-)-1:15 PM Jun 21st, 2010

AuthorWilliam RT @ErikaRobuck: @agnieszkasshoes My move to self-pub was step in the process. I'm not trying to rebel against system, just approach it another way. #litchat -1:15 PM Jun 21st, 2010

ErikaRobuck @techtigger Amazon breakthrough and Writers Digest have Self-Pub novel contests. #litchat -1:15 PM Jun 21st, 2010

wayzgoose #litchat A lot of books that don't have the market appeal for major publishers are still good stories and deserve to be published. -1:16 PM Jun 21st, 2010

GLHancock @katmagendie Not as the newer SP companies use it to mean "publish on demand". #litchat -1:16 PM Jun 21st, 2010

GeneDoucette @katmagendie PODs are only an issue because POD publishers generally don't take returns, so brick & mortars don't take many PODs #litchat -1:16 PM Jun 21st, 2010

jevonbolden @GLHancock I'm an editor too. I know what u mean about term changes. I think self-pub carries a neg conn. Indie gives more pos. #litchat -1:16 PM Jun 21st, 2010

katmagendie @robhollywood although I s'pose your subject matter may determine if you have to self-publish or not >>yes, like poetry many times #litchat -1:16 PM Jun 21st, 2010

KrisLovesBooks I review a lot of indie also--it makes me realize how many awesome stories I'd miss if I didn't #litchat #litchat -1:16 PM Jun 21st, 2010

DebraMarrs @MarDixon Hey Mar. I didn't recognize you! Gr8 new profile pic! #litchat -1:16 PM Jun 21st, 2010

mchanson714 RT @wayzgoose: #litchat A lot of books that don't have the market appeal for major publishers are still good stories and deserve to be published. -1:16 PM Jun 21st, 2010

Lizzy\_Sheena @wildbloom Especially if you have something that might date quickly or has very contemporary references #litchat -1:16 PM Jun 21st, 2010

agnieszkasshoes @editorialdept lovely to see you! #litchat -1:16 PM Jun 21st, 2010

JulieBritt My concern about indie publishing is distribution, publicity support. Are you completely on your own? #litchat -1:16 PM Jun 21st, 2010

GeneDoucette @pussreboots Natch. I'm going to have ARC's in hand in a couple of weeks and lining up pre-pub reviewers is proving hellish. #litchat -1:16 PM Jun 21st, 2010

JoLynneValerie RT @BookSwim #litchat what is an indie publisher then?<<Indie publishers are usually small press&work w/ established career authors.#litchat -1:16 PM Jun 21st, 2010

mchanson714 RT @Lizzy\_Sheena: @wildbloom Especially if you have something that might date quickly or has very contemporary references #litchat -1:16 PM Jun 21st, 2010

KrisLovesBooks @wayzgoose: #litchat books that dont have the market appeal for major publishers are still good stories and deserve to be published #litchat -1:17 PM Jun 21st, 2010

katmagendie @Moribundy I see Indie films reviewed, considered "brilliant" but a "brilliant" novel if not by Big 6 is many times ignored-shame #litchat -1:18 PM Jun 21st, 2010

JoLynneValerie @JulieBritt Majority of authors at big pub are responsible for own PR. Every author - major or indie must self promote religiously. #litchat -1:18 PM Jun 21st, 2010

brandg I see a lot of authors who could use each other's support, dividing themselves over nomenclature. #litchat -1:19 PM Jun 21st, 2010

mchanson714 RT @JoLynneValerie: @JulieBritt Majority of authors at big pub are responsible for own PR. Every author - major or indie must self promote religiously. #litchat -1:19 PM Jun 21st, 2010

ErikaRobuck @JulieBritt Yes, you're on your own to distribute, publicize, etc. It's not for the faint of heart. #litchat -1:19 PM Jun 21st, 2010

katmagendie @GLHancock *laugh* :-) #litchat -1:19 PM Jun 21st, 2010
jevonbolden @GLHancock Of course the idea would be to do indie well. :) That's why convos like these are great. #litchat -1:19 PM Jun 21st, 2010
pauljessup RT @JoLynneValerie: RT @BookSwim #litchat what is an indie publisher then?<<Indie publishers are usually small press&work w/ established career authors.#litchat -1:19 PM Jun 21st, 2010
mchanson714 RT @katmagendie: @Moribundy I see Indie films reviewed, considered "brilliant" but a "brilliant" novel if not by Big 6 is many times ignored-shame #litchat -1:19 PM Jun 21st, 2010
wayzgoose @techtigger Super idea ~ agree RT: we need something like cannes festival, some way to recognize quality indie writing #litchat -1:19 PM Jun 21st, 2010
AuthorWilliam RT @JoLynneValerie: @JulieBritt Majority of authors at big pub are responsible for own PR. Every author - major or indie must self promote religiously. #litchat -1:19 PM Jun 21st, 2010
DebraMarrs @MarDixon I'm good, busy good. Happy to see you could get away from some #litchat too. Chat-along :) -1:19 PM Jun 21st, 2010
agnieszkasshoes @editorialdept in light of Q2 do explain why editors are SO important to indie authors #litchat -1:19 PM Jun 21st, 2010
MargaretAnnLake @KrisLovesBooks Except for the recent output of Nero Wolfe #ebooks, I read #indieauthor almost exclusively. #litchat -1:19 PM Jun 21st, 2010
JoLynneValerie @jevonbolden Agreed, Indie lends more credibility. But it also infers experience, originality, quality. Btw, following you now. :) #litchat -1:20 PM Jun 21st, 2010
rebeccadiann @JulieBritt glad to know I'm not the only one trying hard to keep up here! #litchat -1:20 PM Jun 21st, 2010
GeneDoucette @pussreboots Cool. Altho it's got itself a real publisher. A startup, but still. #litchat -1:20 PM Jun 21st, 2010
wildbloom I also think it's important for us to support our fellow authors. #litchat -1:20 PM Jun 21st, 2010
susankayequinn @wildbloom Right! I'm about to publish (tomorrow!) with a small press - 5 mos from signing. #litchat -1:20 PM Jun 21st, 2010
JulieBritt Got press release at work about an indie business book (iUniverse) that got picked up by a major house. How often does that happen? #litchat -1:20 PM Jun 21st, 2010
KrisLovesBooks @MargaretAnnLake Hey! Well you know I read alot of indie LOL! #litchat -1:20 PM Jun 21st, 2010
GLHancock RT @katmagendie: @GLHancock *laugh* :-)    Nice, but do you understand me? POD is being misused. #litchat -1:20 PM Jun 21st, 2010
agnieszkasshoes @wildbloom especially if you're writing about somethig topical. My 1st book was on Berlin Wall 20 years on - that was a deadline! #litchat -1:20 PM Jun 21st, 2010
MarDixon #litchat A huge problem is promotional.All the TV/big bookclubs have huge pub com vying for their books on the list. How can indie compete?. -1:20 PM Jun 21st, 2010
mchanson714 RT @wildbloom: I also think it's important for us to support our fellow authors. #litchat -1:20 PM Jun 21st, 2010
pussreboots I'm currently reading an excellent self pub tween fantasy: Tirissa and the Necklace of Nulidor by Willow #litchat -1:21 PM Jun 21st, 2010
editorialdept Few authors can be truly objective about their work & need pro eyes RT @agnieszkasshoes: why editors are SO important to indies #litchat -1:21 PM Jun 21st, 2010



jevonbolden @JoLynneValerie Luv what you're saying. Thanks for the follow! #litchat -1:21 PM Jun 21st, 2010
JoLynneValerie RT @MargaretAnnLake Except for the recent output of Nero Wolfe #ebooks, I read #indieauthor almost exclusively. #litchat << Tres cool! -1:21 PM Jun 21st, 2010
JulieBritt By the way, follow me, litchatters and I will follow you back. #litchat -1:23 PM Jun 21st, 2010
GeneDoucette @pussreboots Yah, I've heard a few stories like this. I dunno where the new publisher will go, but she's well-funded. #litchat -1:23 PM Jun 21st, 2010
BookRambler RT @agnieszkasshoes: Q3 What do you think the difference, if any, as an approach, is between Indie, Punk, and Alternative? #litchat -1:23 PM Jun 21st, 2010
editorialdept Stigma of self-pub is that it's sloppy and poorly edited. Working w/ a pro. ed can at least alleviate that. Quality is up to author #litchat -1:23 PM Jun 21st, 2010
AuthorWilliam @Moribundy Yeah I had to go back to the normal thread. #litchat -1:23 PM Jun 21st, 2010
agnieszkasshoes @wayzgoose that's what we do at www.yearzerowriters.wordpress.com I think consortiums need to be very focused in genre to work #litchat -1:23 PM Jun 21st, 2010
pussreboots @JoLynneValerie Right now about 1/4 to 1/3 of all the books I read / review are indie / self pub / pod #litchat -1:23 PM Jun 21st, 2010
mchanson714 RT @wayzgoose: #litchat Even with lower cost of eBooks (and slow adoption) there is still a need to get the word out. It only keeps the cost down. -1:23 PM Jun 21st, 2010
DebraMarrs @Doublelattermama Hello. Good to see you. Nice break. Take a load off feet/knee :-)) #litchat -1:23 PM Jun 21st, 2010
techtigger okay, let me revise that - need to agree on, and PROMOTE one big, indie book festival - never heard of any of those mentioned ;) #litchat -1:23 PM Jun 21st, 2010
JoLynneValerie Shameful that I'm tweeting; company due relatively soon. But oohh this topic is just too hot! #Irresistible >> #litchat #IndieAuthors -1:23 PM Jun 21st, 2010
Moribundy Indie authors nd 2 support each other. I'm beta reading for a friend, and I'm sure he'd return the favor when I need it. #litchat #litchat -1:23 PM Jun 21st, 2010
AuthorWilliam RT @editorialdept: Stigma of self-pub is that it's sloppy and poorly edited. Working w/ a pro. ed can at least alleviate that. Quality is up to author #litchat -1:23 PM Jun 21st, 2010
KrisLovesBooks @JulieBritt you see that alot...now that I'm being exposed to them so much I think it's just a matter of who had good timing. #litchat -1:24 PM Jun 21st, 2010
katmagendie @JoLynneValerie @JulieBritt Majority of authors at big pub are responsible for own PR. >>>>>>this is true #litchat -1:24 PM Jun 21st, 2010
pussreboots @agnieszkasshoes Yeah... He has a ning forum with all the info: <a href="http://bit.ly/atiKSv">http://bit.ly/atiKSv</a> #litchat -1:24 PM Jun 21st, 2010
JoLynneValerie RT @jevonbolden @JoLynneValerie Luv what you're saying. Thanks for the follow! #litchat << Ditto! You've got a great vibe. -1:24 PM Jun 21st, 2010
jevonbolden RT @editorialdept: Stigma of self-pub is that it's sloppy and poorly edited. Working w/ a pro. ed can at least alleviate that. Quality is up to author #litchat -1:24 PM Jun 21st, 2010
MarDixon @PaulNUK2010 Yes, have you ever been to #litchat ? Join in the conversation - tonight it's about indie books. -1:24 PM Jun 21st, 2010
KrisLovesBooks I think a lot of indies write really great stories #litchat -1:24 PM Jun 21st, 2010
robynmcintyre @JulieBritt These days I'm not sure readers KNOW who big pubs are. #litchat -1:24 PM Jun 21st, 2010

agnieszkasshoes @LitChat Here is link to 2010 IPPY book awards: <a href="http://bit.ly/bqrW9f">http://bit.ly/bqrW9f</a> #litchat -1:24 PM Jun 21st, 2010
AuthorWilliam Is it me or does this feel like a really high energy discussion today! #litchat -1:24 PM Jun 21st, 2010
Juanofwords Indie films have film festivals with a lot of star wattage...the prob is how would that translate to indie books? #litchat -1:24 PM Jun 21st, 2010
jevonbolden RT @editorialdept: Few authors can be truly objective about their work & need pro eyes RT @agnieszkasshoes: why editors are SO important to indies #litchat -1:24 PM Jun 21st, 2010
MarDixon @mchanson714 #litchat Agreed, and indie usually don't have time/money/energy needed to get book out there AND write. -1:25 PM Jun 21st, 2010
TonyNoland Hello, #litchat. -1:25 PM Jun 21st, 2010
JoLynneValerie @pussreboots I will say this... in college I *haunted* that Next Indie table, knowing the cool/original/artsy books were there. #litchat -1:25 PM Jun 21st, 2010
wildbloom @AuthorWilliam It's great! Lots of useful contacts and information. #litchat -1:25 PM Jun 21st, 2010
JulieBritt @robynmcintyre Good point. So if it's well publicized, perhaps they don't care where it came from. #litchat -1:25 PM Jun 21st, 2010
Doublelattemama @AuthorWilliam seems like one that's near & dear for a lot of ppl ;- ) #litchat -1:25 PM Jun 21st, 2010
jevonbolden @AuthorWilliam Love the energy! #litchat -1:25 PM Jun 21st, 2010
CarolBMTbooks Indie lit is behind indie music re: reviewing. I entered God's Thunderbolt in #ABNA to get PW Review. It worked! Decent review. #litchat -1:25 PM Jun 21st, 2010
Moribundy I hear ppl complain about having to swim through crap to find good sp'ed books - how can we fix that? It's like a gamble #litchat #litchat -1:25 PM Jun 21st, 2010
mchanson714 @pussreboots that's switch in how we do bus. already- just a few years ago very few ppl willingly touched an indie book to review #litchat -1:25 PM Jun 21st, 2010
LitChat Wow, #litchat is flying today. Don't worry, we're recording the chat and will post to archives. #litchat -1:25 PM Jun 21st, 2010
JulieBritt @AuthorWilliam Yeah. I'm too blonde to keep up today. #litchat -1:25 PM Jun 21st, 2010
cinemanche @ShaliniBoland You need a LOT of money to deal with W/stones. There are indie stores, and some mainstream, who will stock you. #litchat -1:25 PM Jun 21st, 2010
Moribundy @AuthorWilliam I love the energy! #litchat #litchat -1:25 PM Jun 21st, 2010
mchanson714 RT @MarDixon: @mchanson714 #litchat Agreed, and indie usually don't have time/money/energy needed to get book out there AND write. -1:25 PM Jun 21st, 2010
JoLynneValerie @katmagendie @JulieBritt Yeah, and the challenge is determining that fine line between promotion and just selling. Make sense? #litchat -1:26 PM Jun 21st, 2010
GLHancock @CarolBMTbooks Do you have the link to the series of articles you wrote on "indie" publishing? It's so clear-headed, good advice! #litchat -1:26 PM Jun 21st, 2010
Michael_A_Tate Interesting read RT @RasoirJ The Tale of the Rashomon Pigs - understanding point of view in fiction: <a href="http://ht.ly/20lpl">http://ht.ly/20lpl</a> #writetip #litchat -1:26 PM Jun 21st, 2010
Moribundy I sometimes wonder if my friends/fam will know the dif btwn SP & TP. Will the judge me for not going the "normal" way? #litchat #litchat -1:26 PM Jun 21st, 2010
wildbloom @mchanson714 Trying to do both is very challenging. #litchat -1:26 PM Jun 21st, 2010
Madison_Woods @LitChat will you post a link to the archives later? I can't sit in on #litchat today, much as I'd like to. -1:26 PM Jun 21st, 2010

CathrynLouis Anybody have recommendations 4 editors? Please dm me. Thx! #litchat -1:26 PM Jun 21st, 2010
UnprintedPage @LitChat *whew* Thanks for the heads up. Where can we find the archives? #litchat -1:26 PM Jun 21st, 2010
JoLynneValerie In my opinion, good promo for all authors (trad/indie) is building a relationship, branding, informing, connecting. #litchat #OffTopic?? :) -1:26 PM Jun 21st, 2010
DebraMarrs @AuthorWilliam This is one of the HOTTEST discussion we've had. Definitely a lot of ideas here. Fascinating #litchat -1:26 PM Jun 21st, 2010
JulieBritt Are you indie folks agented? Does that help/matter? #litchat -1:27 PM Jun 21st, 2010
wayzgoose @agnieszkasshoes Exactly. Beyond being genre-focused, works need to vetting. Readers want to buy with confidence from imprint. #litchat -1:27 PM Jun 21st, 2010
brandg Question. How many authors out there DON'T have to do their own PR? #litchat -1:27 PM Jun 21st, 2010
George9Writer Joining late today - looks like another discussion of indie publishing. Self-pub or independent/small press or both? #litchat -1:27 PM Jun 21st, 2010
susankayequinn Yes! Where is time to write? @mchanson714 @MarDixon indie usually don't have time/money needed to get book out there AND write. #litchat -1:27 PM Jun 21st, 2010
katmagendie @editorialdept stigma of self-pub is that it's sloppy and poorly edited. >>I have seen this on works that (c)would be so wonderful #litchat -1:27 PM Jun 21st, 2010
agnieszkasshoes RT @mardixon #litchat huge prob is promotional.All TV/big bookclubs have huge pub com vying 4 their books on list. How can indie compete?. -1:27 PM Jun 21st, 2010
mchanson714 branding and grassroots and PR and marketing IS time consuming RT @wildbloom @mchanson714 Trying to do both is very challenging. #litchat -1:27 PM Jun 21st, 2010
DebraMarrs @Moribundy Yep, you'll be judged. But you will either way. Because it will be/should be abt the writing :) #litchat -1:27 PM Jun 21st, 2010
Moribundy @brandg Stephen King? #litchat basically I'd think if you aren't big money already you have to do PR. #litchat -1:28 PM Jun 21st, 2010
pussreboots I've found that I click better with the smaller pubs than I do with the big houses. More flexibility for me when I review indies #litchat -1:28 PM Jun 21st, 2010
susankayequinn @JulieBritt I thought agents would only take books headed for the big six? Or has this changed? #litchat -1:28 PM Jun 21st, 2010
AuthorWilliam @brandg Precisely. #litchat -1:28 PM Jun 21st, 2010
GeneDoucette @brandg writers who don't need to do their own PR are famous enough to also not have to have written their book themselves. #litchat -1:28 PM Jun 21st, 2010
BookRambler RT @wayzgoose: Beyond being genre-focused, works need to vetting. Readers want to buy with confidence from imprint. #litchat -1:28 PM Jun 21st, 2010
Hayley_DM Evening all - sorry I am late kids would not go to sleep #litchat -1:28 PM Jun 21st, 2010
Juanofwords RT @susankayequinn Yes! Where is time to write? @mchanson714 @MarDixon indie usually don't have time/money needed to get book... #litchat -1:28 PM Jun 21st, 2010
JoLynneValerie RT @CathrynLouis Anybody have recommendations 4 editors? Please dm me. #litchat <Will DM u - my editor is fabulous & she also does trailers. -1:28 PM Jun 21st, 2010
editorialdept How many indies write full time, and how many still have a "day job"? Challenging to find time to do promo & write &... #litchat -1:28 PM Jun 21st, 2010
GLHancock @JulieBritt Why would you need an agent to self-publish? The idea is to avoid the middle-man, spliting the profits. #litchat -1:28 PM Jun 21st, 2010

CarolBMTbooks @Moribundy @DavidRozansky has an idea for a seal of approval sort of idea. I told him to check w/ Self-Publishing Review. #litchat -1:28 PM Jun 21st, 2010

gamesafoot @agnieszkasshoes An indie has to build relationships through some kind of personal contact at bookstores/blogs/libraries. #litchat -1:28 PM Jun 21st, 2010

robynmcintyre @Moribundy My fam/friends wldn't know Doubleday bks from Abner Doubleday #litchat #litchat -1:28 PM Jun 21st, 2010

LitChat Here is link to @writersdigest annual self published book awards: <http://bit.ly/9ilKEC> #litchat -1:28 PM Jun 21st, 2010

Moribundy I hear lots of people talk about the big 6. Could sm1 tell me which pub houses are the big six? #litchat #litchat -1:28 PM Jun 21st, 2010

katmagendie @techtigger They had an self pub(indie) book festival here in Western North Carolina, this area, I wonder how it went! #litchat -1:28 PM Jun 21st, 2010

brandg @Moribundy But before word of mouth carried him, Stephen King had to sell Carrie. Who did his PR then? #litchat -1:29 PM Jun 21st, 2010

DebraMarrs @Hayley\_DM Kids! Just when you need the cooperation, eh? #litchat -1:29 PM Jun 21st, 2010

AuthorWilliam RT @gamesafoot: @agnieszkasshoes An indie has to build relationships through some kind of personal contact at bookstores/blogs/libraries. #litchat -1:29 PM Jun 21st, 2010

jevonbolden @robynmcintyre I was going to say the same thing. Readers don't recognize imprints. #litchat -1:29 PM Jun 21st, 2010

Juanofwords I'm okay with doing own PR, my concern is having the funds to be able to write and promote #litchat -1:29 PM Jun 21st, 2010

ShaliniBoland Indie- going it alone, trad sp route. Punk- anti publishing, innovation, guerilla mktng. Alternative-ebooks, podcasting, vids etc #litchat -1:29 PM Jun 21st, 2010

katmagendie @JoLynneValerie challenge is determining that fine line between promotion and just selling.>>>>YES! #litchat -1:29 PM Jun 21st, 2010

BookRambler Confused by Indie #litchat - sorry. Outside the mainstream, no gatekeepers - how to promote quality/good writing?#litchat -1:29 PM Jun 21st, 2010

mchanson714 @susankayequinn wouldn't it be nice is someone set up a PR pay as you go just like PODs now have some pay as you go features..... #litchat -1:29 PM Jun 21st, 2010

Moribundy @GLHancock I made a blog post on that actually: twoswordsonepen.wordpress.com finding time #litchat #litchat -1:29 PM Jun 21st, 2010

agnieszkasshoes RT @wayzgoose Beyond being genre-focused, works need to vetting. Readers want to buy with confidence from imprint >yes! #litchat -1:29 PM Jun 21st, 2010

rebeccadiann RT @editorialdept: How many indies write full time, and how many still have a "day job"? Challenging to find time to do promo & write &... #litchat -1:29 PM Jun 21st, 2010

JoLynneValerie @agnieszkasshoes @mardixon True fact. The only way to compete w/big pub for events, etc is by being excellent/visible/professional. #litchat -1:29 PM Jun 21st, 2010

robynmcintyre @mchanson714 This is heart of it for me. If you're promoting, you're not writing. #litchat -1:29 PM Jun 21st, 2010

TonyNoland RT @editorialdept: How many indies write full time (vs.) "day job"? Challenging to find time to do promo & write &... #litchat -1:29 PM Jun 21st, 2010

Hayley\_DM @DebraMarrs Exactly #litchat -1:29 PM Jun 21st, 2010

JulieBritt Are you folks going straight to the indie route or after you've exhausted big house/agent opportunities? Why? #litchat -1:29 PM Jun 21st, 2010

Moribundy @brandg Good point and I have no idea haha. Possibly the pub house, but things have changed so much #litchat #litchat -1:29 PM Jun 21st, 2010
bookswim #litchat how many self pubs/indie authors are selling e-books and what marketplaces? -1:29 PM Jun 21st, 2010
gamesafoot When I was a CRM at B&N, I did promote indies that kept me informed of offerings and writer opportunities. #litchat -1:30 PM Jun 21st, 2010
GLHancock @Moribundy You posted on what? #litchat -1:30 PM Jun 21st, 2010
cinemanche @editorialdept My writing is suffering, I admit. Marketing head and creative head don't seem to fit on at the same time #litchat -1:30 PM Jun 21st, 2010
CarolBMTbooks @GLHancock I'll try to come up with a link to that series before we end. Or repost on my blog this week. #litchat -1:30 PM Jun 21st, 2010
agnieszkasshoes @MarDixon I think we need to find our readers where they are, in our own way not try 2 compete w/ bookclubs #litchat -1:30 PM Jun 21st, 2010
susankayequinn @mchanson714 What do you mean pay-as-you go PR? #litchat -1:30 PM Jun 21st, 2010
cindymariej @LitChat I'm here for the next 30min. Writer, web journalist. #litchat -1:30 PM Jun 21st, 2010
AuthorWilliam @JoLynneValerie Absolutely, And innovative in your approach! :-)) #litchat -1:30 PM Jun 21st, 2010
gamesafoot As a result, I make a point of visiting the indie booths when I visit LA Festival of Books. #litchat -1:30 PM Jun 21st, 2010
katmagendie @Moribundy If you are happy, then show it & they'll "judge" that -your happiness/satisfaction and not "how" you did it. #litchat -1:30 PM Jun 21st, 2010
DebraMarrs @Hayley_DM Glad you made it. Always enjoy your contributions #litchat -1:30 PM Jun 21st, 2010
pussreboots I like that personal touch... usually it's a direct email from an indie author or even a tweet. Vs. email from publicist #litchat -1:30 PM Jun 21st, 2010
duolit RT @JulieBritt: Are you folks going straight to the indie route or after you've exhausted big house/agent opportunities? Why? #litchat -1:31 PM Jun 21st, 2010
wildbloom @JulieBritt I looked at both during my last revision for my current release, but chose to go indie. #litchat -1:31 PM Jun 21st, 2010
GLHancock @JulieBritt I'm just playing around with Kindle. No one was more surprised than I when the articles/reviews started selling #litchat -1:31 PM Jun 21st, 2010
JulieBritt My understanding is we'll all have to do some self-promotion no matter who publishes because of low budgets and priorities, right? #litchat -1:31 PM Jun 21st, 2010
KrisLovesBooks Agree! @pussreboots: click better with the smaller pubs than I do with the big houses. More flexibility for me when I review indies #litchat -1:31 PM Jun 21st, 2010
robynmcintyre Isn't there an editing group catering to self-pub authors? If not, why not? #litchat -1:31 PM Jun 21st, 2010
Hayley_DM @DebraMarrs Thank you so much - good to see you too #litchat -1:31 PM Jun 21st, 2010
gamesafoot @pussreboots Twitter has really influenced my purchases: I rarely look at imprint anymore, just focus on the book itself. #litchat -1:31 PM Jun 21st, 2010
Lizzy_Sheena @JulieBritt With my latest project, it never occurred to us to go to big house #litchat -1:31 PM Jun 21st, 2010
claritynow First time poster, long time never heard of it #litchat -1:31 PM Jun 21st, 2010



LitChat @BookRambler Indie is a term adopted to describe books produced by self-publishing or vanity publishing channels. #litchat -1:31 PM Jun 21st, 2010
duolit True fact. The only way to compete w/big pub for events, etc is by being excellent/visible/professional.   RT @JoLynneValerie #litchat -1:31 PM Jun 21st, 2010
Moribundy @JulieBritt from what I hear, yes, self PR either way. Might as well own everything then, right? #litchat #litchat -1:31 PM Jun 21st, 2010
claritynow Is it about a bicycle? #litchat -1:32 PM Jun 21st, 2010
wildbloom @bookswim I'm going through Kindle and Smashwords for the ebook. #litchat -1:32 PM Jun 21st, 2010
CathrynLouis @editorialdept still have day job. that's why i'm lurking 2day (sort of) #litchat -1:32 PM Jun 21st, 2010
gamesafoot @JulieBritt Most professional writers - even with The Big Boys - spend an big chunk of their own time/money promoting their work. #litchat -1:32 PM Jun 21st, 2010
mchanson714 @robymcintyre #litchat true- marketing takes time and certain skills- but some people were indies THEN oicked up by traditional press -1:32 PM Jun 21st, 2010
JulieBritt Is indie better for fiction than nonfiction? If you're an expert writing non, wouldn't you need house endorsement? #litchat -1:32 PM Jun 21st, 2010
katmagendie @brandg Question. How many authors out there DON'T have to do their own PR?>>>bet it's only the "established" biggies: SK, JKR, etc #litchat -1:32 PM Jun 21st, 2010
Moribundy @robymcintyre Check out @duolit for editing for sp'ers! they have a lot of stuff for indie authors. #litchat #litchat -1:32 PM Jun 21st, 2010
indiepride @katmagendie we are having an indie event for the first time this year. We already have plans to make it HUGE next year #litchat -1:32 PM Jun 21st, 2010
susankayequinn Yes word of mouth is HUGE RT @gamesafoot: @pussreboots Twitter has really influenced my purchases: I rarely look at imprint anymore #litchat -1:32 PM Jun 21st, 2010
pussreboots @BookRambler Book bloggers work as gate keepers to some extent. I write honest reviews. #litchat -1:33 PM Jun 21st, 2010
DebraMarrs @LitChat Thx for links to awards for indie authors: WD <a href="http://bit.ly/9iIKEC">http://bit.ly/9iIKEC</a> and 2010 IPPYs <a href="http://bit.ly/bqrW9f">http://bit.ly/bqrW9f</a> #litchat -1:33 PM Jun 21st, 2010
George9Writer My indie-pubbed novel was picked up by a small press - now I will do own PR, also hire PR agency, also web presence... #litchat -1:33 PM Jun 21st, 2010
Hayley_DM How many ppl really become full time writers though? I know I could not afford to do that #litchat -1:33 PM Jun 21st, 2010
JulieBritt Also lurking from day job. Editor. #litchat -1:33 PM Jun 21st, 2010
duolit Love this idea RT @mchanson714: wouldn't it be nice if someone set up a PR pay as you go like PODs now have pay as you go features #litchat -1:33 PM Jun 21st, 2010
Doublelattemama @wildbloom how are you finding the process so far w/ smashwords? #litchat -1:33 PM Jun 21st, 2010
TheNewAuthor Ah man, late for #litchat. The Orkin man was here so I had to take care of that. -1:33 PM Jun 21st, 2010
robymcintyre We may have to retire the term "vanity" publishing - not sure it applies any longer. #litchat -1:33 PM Jun 21st, 2010
rebeccadiann wow, learning lots from the discussion here, having trouble keeping up with the pace! #litchat -1:33 PM Jun 21st, 2010

AuthorWilliam Going Indie should be thought of in part as a business decision. #litchat -1:33 PM Jun 21st, 2010
wayzgoose @duolit "going straight to indie?" Personally I pursue both routes simultaneously and often choose which by the content. #litchat -1:33 PM Jun 21st, 2010
mchanson714 @susankayequinn #litchat EX: I use lulu to pub- I can opt out of everything or pay 4 editing pay 4 press release pay 4 include in book fair -1:33 PM Jun 21st, 2010
gamesafoot @TheNewAuthor I was late, too. My walk took longer than I thought. Join into the fray... #litchat -1:33 PM Jun 21st, 2010
pusreboots Not all books I review get 4s and 5s. Some get 1s, 2s and 3s. The average review is about a 3.5 out of 5 (for indies and mainlines) #litchat -1:34 PM Jun 21st, 2010
Doublelattemama me 2! RT @rebeccadiann: wow, learning lots from the discussion here, having trouble keeping up with the pace! #litchat -1:34 PM Jun 21st, 2010
Moribundy @robynmcintyre I'd be scared if vanity still did apply! We'd be doomed #litchat #litchat -1:34 PM Jun 21st, 2010
MarDixon RT @Hayley_DM How many ppl really become full time writers though? I know I could not afford to do that #litchat < Good question. -1:34 PM Jun 21st, 2010
mchanson714 RT @duolit: Love this idea RT @mchanson714: wouldn't it be nice if someone set up a PR pay as you go like PODs now have pay as you go features #litchat -1:34 PM Jun 21st, 2010
wildbloom @Doublelattemama It's still in its infancy. Just this week they were supposed to ship to iBookstore etc. #litchat -1:34 PM Jun 21st, 2010
JulieBritt @robynmcintyre Vanity makes me think unprofessional, lack of editing, design, etc. You pay, they pub. Is that right? #litchat -1:34 PM Jun 21st, 2010
TheNewAuthor The fact that authors are required to do their own PR is why I started Premium Promotional Services. #litchat -1:34 PM Jun 21st, 2010
wayzgoose I hope so! RT @robynmcintyre: We may have to retire the term "vanity" publishing - not sure it applies any longer. #litchat -1:34 PM Jun 21st, 2010
robynmcintyre Seems lk the time to cultivate a relationship w/ local indie bkstores is BEFORE the book is written. #litchat -1:34 PM Jun 21st, 2010
gamesafoot @robynmcintyre I tend to apply "vanity publishing" to authors who fail to edit and so put out substandard fare. #litchat -1:34 PM Jun 21st, 2010
katmagendie @indiepride I have some colleagues here in WNC who may be interested in that-can you DM me the link and I'll send to them? or? #litchat -1:34 PM Jun 21st, 2010
ErikaRobuck @JulieBritt Self Publishing is better for nonfiction, where authors usually have a platform and clearly defined market. #litchat -1:34 PM Jun 21st, 2010
GLHancock @AuthorWilliam That's what I keep pushing for. SP is not a wise move for the desperate or impatient author. #litchat -1:34 PM Jun 21st, 2010
CarolBMTbooks @Moribundy My friends & family only judged the book by their own standards. They didn't care about the publishing avenue. #litchat -1:34 PM Jun 21st, 2010
EmApocalyptic The biggest obstacle I have (indy antho) is spreading the word - I don't want to be one of those that only tweet about their book #litchat -1:35 PM Jun 21st, 2010
DebraMarrs @indiepride Thx for adding #litchat to posts so they show up in TweetChat stream and transcript. U offer gr8 ideas/tips/info -1:35 PM Jun 21st, 2010
cinemanche @robynmcintyre I try to stay cool in "business", but nothing gets me mad faster than being called a vanity publisher. #litchat -1:35 PM Jun 21st, 2010

gamesafoot @robyncintyre A vanity author is someone who thinks their work "perfect" without the input from an editor or critique group. #litchat -1:35 PM Jun 21st, 2010

spencerseidel Hi, lurking today... #litchat -1:35 PM Jun 21st, 2010

Doublelattemama @wildbloom well, congrats - i hope it goes well! i've heard good things about them (smashwords) #litchat -1:35 PM Jun 21st, 2010

deberryandgrant RT @gamesafoot:Most professional writers-even The Big Boys(&Girls)- spend a big chunk of their own time/money promoting their work. #litchat -1:35 PM Jun 21st, 2010

jevonbolden RT @AuthorWilliam: Going Indie should be thought of in part as a business decision. #litchat -1:35 PM Jun 21st, 2010

AuthorWilliam @ErikaRobuck At least that is the current climate - you're right #litchat -1:35 PM Jun 21st, 2010

claritynow I've been full time for my first year come august = \$30K Tough if you have kids or many expenses, but it is a place to start. #litchat -1:35 PM Jun 21st, 2010

BookRambler RT @pussreboots: Book bloggers work as gate keepers to some extent. I write honest reviews. #litchat [good point, review the reviewers?] -1:35 PM Jun 21st, 2010

wildbloom @Doublelattemama Me too, which is why I went through them. So far it's been pretty painless. #litchat -1:36 PM Jun 21st, 2010

JulieBritt My goal is to eventually write full time, preferably before the journalism industry dies out and leaves me homeless. #litchat -1:36 PM Jun 21st, 2010

mchanson714 I never pay4r what I am willing to master on my own but don't have a person to chat with= a mentor to guide my PR networking etc #litchat -1:36 PM Jun 21st, 2010

CarolBMTbooks @CathrynLouis @GLHancock Heidi M Thomas, but Georganna Hancock, pre-eminently! #litchat -1:36 PM Jun 21st, 2010

cinemanche @robyncintyre Not sure. Nothing sells like a quality, professional product. Let them see that you've produced the goods. #litchat -1:36 PM Jun 21st, 2010

JoLynneValerie Sorry, #litchat. I had some weird internet stuff... spotty for some reason. Anyhoo... where were we? :) -1:36 PM Jun 21st, 2010

katmagendie @gamesafoot: @pussreboots "I rarely look at imprint anymore">>>This is what interests me-does anyone who is not an author I wonder? #litchat -1:36 PM Jun 21st, 2010

AuthorWilliam @EmApocalyptic Why wouldn't you want to tweet about your book? #litchat -1:36 PM Jun 21st, 2010

KrisLovesBooks @wayzgoose 'This Side Of Normal' is awesome so far! #litchat -1:36 PM Jun 21st, 2010

CarolyBurnsBass @robyncintyre We can't retire term "vanity pub" as long as there are people willing to pay to have their rambles bound in covers. #litchat -1:36 PM Jun 21st, 2010

robyncintyre @gamesafoot I see. But that's nearly a pejorative that wouldn't be clear to readers, yes? #litchat -1:36 PM Jun 21st, 2010

TonyNoland RT @GLHancock: @AuthorWilliam SP is not a wise move for the desperate or impatient author. #litchat -1:36 PM Jun 21st, 2010

brandg For my first book, I podcasted it, and sold it on Createspace (amazon). \$0 cost, all self-pub. Next book, may start w/publisher #litchat -1:36 PM Jun 21st, 2010

gamesafoot @AuthorWilliam Some people overtweet about their own work...that totally turns me away. #litchat -1:37 PM Jun 21st, 2010

abidingtime RT @wildbloom I also think it's important for us to support our fellow authors. #litchat // (Agreed! I'm not ok with backstabbing :) -1:37 PM Jun 21st, 2010

JoLynneValerie You guys might like a post I wrote for @indiepride (AMAZING site) on the def of self pub vs Indie. >> <http://bit.ly/bpHBvo> #litchat -1:37 PM Jun 21st, 2010

JulieBritt What is a chap book? #litchat -1:37 PM Jun 21st, 2010

robynmcintyre @gamesafoot I would tend to consider them merely idiots. #litchat -1:37 PM Jun 21st, 2010

wayzgoose @gamesafoot Unfortunately "fail to edit" often applies to indies too. There's no union enforcing an objective quality standard. #litchat -1:37 PM Jun 21st, 2010

TheNewAuthor @angel\_francis I enjoy promoting authors. It is a great help to them and gives them time to write. #litchat -1:37 PM Jun 21st, 2010

claritynow What do you think of self publishing under a pseudonym? I have book ideas that are alot of fun but for a limited audience. #litchat -1:37 PM Jun 21st, 2010

CarolBMTbooks @JulieBritt I don't have an agent. I do all the work, reap all the glory, keep the money. #litchat -1:37 PM Jun 21st, 2010

mchanson714 #litchat I'm just brainstorming but thinking its like an agent that does PR networking etc instead of trying to find you a traditional pub -1:37 PM Jun 21st, 2010

Moribundy @brandg How did sales go that way? podcasting a book is interesting... so you just read it? #litchat #litchat -1:37 PM Jun 21st, 2010

Doublelattemama @brandg and did that approach build a large readership? #litchat -1:37 PM Jun 21st, 2010

deberryandgrant @CarolyBurnsBass So true. There's a huge difference between wanting to be a writer and wanting to be published #litchat -1:37 PM Jun 21st, 2010

AuthorWilliam @JulieBritt It's a great #goal. Go for it! #litchat -1:37 PM Jun 21st, 2010

agnieszkasshoes Q4 How do you feel about "the mainstream?" Are you happy being indie or are you doing it to get a mainstream contract? #litchat -1:37 PM Jun 21st, 2010

katmagendie @robynmcintyre @mchanson714 If you're promoting, you're not writing.>>unfortunately, you have to do both and it can be exhausting #litchat -1:37 PM Jun 21st, 2010

indiepride @katmagendie [www.independentbooks.com/authorevent](http://www.independentbooks.com/authorevent). That is for this year. Next year we going BIG #litchat -1:37 PM Jun 21st, 2010

duolit Def. a need for indie author resources -- we try to do all we can to help by offering affordable, quality services & advice. #litchat -1:37 PM Jun 21st, 2010

robynmcintyre @claritynow Right now, that sounds like a major fortune to me. #litchat -1:37 PM Jun 21st, 2010

TheNewAuthor RT @pussreboots: Not all books I review get 4s and 5s. Some get 1s, 2s and 3s. The average review is about a 3.5 out of 5 (for indies and mainlines) #litchat -1:37 PM Jun 21st, 2010

Lizzy\_Sheena @katmagendie Yeah, it was lots of fun! We decided to do another one for winter too! #litchat -1:38 PM Jun 21st, 2010

EmApocalyptic @AuthorWilliam I do occasionally say it's there, but I see so many indy authors over-doing it - I am overcompensating! #litchat -1:38 PM Jun 21st, 2010

KrisLovesBooks @claritynow I think a lot of people do that... #litchat -1:38 PM Jun 21st, 2010

mchanson714 @claritynow #litchat I have used a pseudonym when I do fiction and my real name when I do true stories -1:38 PM Jun 21st, 2010

wayzgoose @KrisLovesBooks Thank you. We were very fortunate to get This Side of Normal. <http://bit.ly/d4xGZy> #litchat -1:38 PM Jun 21st, 2010

Doublelattemama @wildbloom that's great to hear! re: smashwords #litchat -1:38 PM Jun 21st, 2010

brandg @Doublelattemama Hard to say. I had an audience built in from a previous project (cult comedy video podcast) #litchat -1:38 PM Jun 21st, 2010
pussreboots @JulieBritt Chap books are short books with chapters for beginning readers (like Magic Tree House and I Can Read books) #litchat -1:38 PM Jun 21st, 2010
robynmcintyre RT @BookRambler: Book bloggers work as gate keepers to some extent. I write honest reviews. #litchat [good point, review the reviewers?] -1:38 PM Jun 21st, 2010
GLHancock Unless you're doing it as a hobby or for fun, SP a novel is such a waste of money and time, unless you have lots of both & energy #litchat -1:38 PM Jun 21st, 2010
gamesafoot @robynmcintyre Not necessarily: I read a book from a self-pubbed author and realized how big his ego was within a few pages. #litchat -1:38 PM Jun 21st, 2010
mchanson714 RT @katmagendie: @robynmcintyre @mchanson714 If you're promoting, you're not writing.>>unfortunately, you have to do both and it can be exhausting #litchat -1:38 PM Jun 21st, 2010
robynmcintyre @JulieBritt LOL #litchat -1:38 PM Jun 21st, 2010
George9Writer No author should ever have to apologize for publishing her/his art by any means necessary - including self-pub #litchat -1:38 PM Jun 21st, 2010
MarDixon RT @agnieszkasshoes: Q4 How do you feel about "the mainstream?" Are you happy being indie or are you doing it to get a mainstream contract? #litchat -1:38 PM Jun 21st, 2010
claritynow @DaleEstey You might enjoy the #litchat channel. Lot's of interesting publishing talk going (not much literature though) -1:38 PM Jun 21st, 2010
JulieBritt Indie authors, what about selling movie, TV, or technology not yet invented rights. How do you do that without an agent? #litchat -1:38 PM Jun 21st, 2010
Juanofwords And social media is the primary medium for self promotion for indie authors? #litchat -1:38 PM Jun 21st, 2010
CarolBMTbooks @waygoose It takes time & hard work to build a reputation online or on the ground. We make progress slowly. think 5 yrs. #litchat -1:38 PM Jun 21st, 2010
deberryandgrant RT @katmagendie: If you're promoting, youre not writing.>>unfortunately, you have to do both and it can be exhausting #litchat -1:38 PM Jun 21st, 2010
JoLynneValerie RT @katmagendie @robynmcintyre @mchanson714 If you're promoting, you're not writing. <<There is *no choice*. Authors must do both. #litchat -1:39 PM Jun 21st, 2010
BookEditorLM RT @JulieBritt: Indie authors, what about selling movie, TV, or technology not yet invented rights. How do you do that without an agent? #litchat -1:39 PM Jun 21st, 2010
agnieszkasshoes I have a copy of my novel Songs from the Other Side of the Wall & the very indie SKIN BOOK <a href="http://bit.ly/alqkAZ">http://bit.ly/alqkAZ</a> to give away #litchat ... -1:39 PM Jun 21st, 2010
JAScribbles @duolit I went indie after a rejection from a small online publisher. Soooo glad they rejected my story. Selfpub has been amzg #litchat -1:39 PM Jun 21st, 2010
CarolBMTbooks @brandg Even trad authors have to do their own PR. #litchat -1:39 PM Jun 21st, 2010
robynmcintyre RT @gamesafoot: @AuthorWilliam Some people overtweet about their own work...that totally turns me away. #litchat -1:39 PM Jun 21st, 2010
TheNewAuthor @katmagendie It is a balancing act that is true. Some do it better then others. #litchat -1:39 PM Jun 21st, 2010
AuthorWilliam As an indie author I keep reminding myself that this is marathon and not a sprint. The goal it to build reader base and grow #litchat -1:39 PM Jun 21st, 2010
Doublelattemama @brandg oh, ok. a lot of new authors are swearing by that approach - build readership by providing free content #litchat -1:39 PM Jun 21st, 2010



pussreboots @duolit For indie authors who need a web presence... I offer affordable web design rates. :) #litchat -1:39 PM Jun 21st, 2010

GLHancock @George9Writer True, if the result is of sufficient quality. Also no need to hide the fact that it is SP. #litchat -1:39 PM Jun 21st, 2010

JoLynneValerie @katmagendie @robynmcintyre @mchanson714 Really, it's all about finding a balance/what works for you. Also, time management. #litchat #promo -1:39 PM Jun 21st, 2010

wayzgoose I love book bloggers! RT @robynmcintyre: @BookRambler: Book bloggers work as gate keepers to some extent. I write honest reviews. #litchat -1:39 PM Jun 21st, 2010

deberryandgrant RT @CarolyBurnsBass:We cant retire term "vanity pub" as long as there are ppl willing to pay to have their rambles bound in covers. #litchat -1:39 PM Jun 21st, 2010

wildbloom @CarolBMTbooks That was one of the reasons I decided to go on my own. If I have to do it anyway... #litchat -1:39 PM Jun 21st, 2010

Moribundy @JAScribbles How has self pub been good to you? :) #litchat #litchat -1:39 PM Jun 21st, 2010

katmagendie @TonyNoland RT @GLHancock: @AuthorWilliam SP is not a wise move for the desperate or impatient author.>>>exactly! #litchat -1:39 PM Jun 21st, 2010

mchanson714 RT @JoLynneValerie: RT @katmagendie @robynmcintyre @mchanson714 If you're promoting, you're not writing. <<There is \*no choice\*. Authors must do both. #litchat -1:39 PM Jun 21st, 2010

brandg @Moribundy At it's most basic, Podiobooks are just an author reading the chapter and releasing to the Internet . . #litchat -1:40 PM Jun 21st, 2010

ErikaRobuck @agnieszkasshoes I want a traditional publishing contract. Distribution tricky, industry prejudice against self-pub, etc. #litchat -1:40 PM Jun 21st, 2010

gamesafoot @BookEditorLM The same way scriptwriters do: you can sell to the studios/production companies with or without an agent. #litchat -1:40 PM Jun 21st, 2010

TheNewAuthor @JoLynneValerie Or get help from a reputable source. #litchat -1:40 PM Jun 21st, 2010

JoLynneValerie RT @JAScribbles: @duolit I went indie after a rejection from a small online publisher. Soooo glad they rejected my story. Selfpub has been amzg #litchat -1:40 PM Jun 21st, 2010

GeneDoucette @JulieBritt You don't need an agent for that. You need an entertainment attorney. #litchat -1:40 PM Jun 21st, 2010

CarolBMTbooks @mchanson714 There are good book publicists for indie authors. #litchat -1:40 PM Jun 21st, 2010

mchanson714 RT @wayzgoose: I love book bloggers! RT @robynmcintyre: @BookRambler: Book bloggers work as gate keepers to some extent. I write honest reviews. #litchat -1:40 PM Jun 21st, 2010

Moribundy @AuthorWilliam That's a good way to think about it - long term not right now. #litchat #litchat -1:40 PM Jun 21st, 2010

duolit @JAScribbles So glad #selfpublishing was a good experience for you. With the right attitude and motivation, it can be so rewarding! #litchat -1:40 PM Jun 21st, 2010

cinemanche @agnieszkasshoes The mainstream is great, but finding edgy original ideas there is harder each year. Enter indie to fill that gap #litchat -1:40 PM Jun 21st, 2010

TheNewAuthor RT @AuthorWilliam: As an indie author I keep reminding myself that this is marathon and not a sprint. The goal it to build reader base and grow #litchat -1:40 PM Jun 21st, 2010

deberryandgrant @AuthorWilliam All authors should believe the same. #litchat -1:40 PM Jun 21st, 2010
NikoleHahn RT @wayzgoose: I love book bloggers! RT @robynmcintyre: @BookRambler: Book bloggers work as gate keepers to some extent. I write honest reviews. #litchat -1:40 PM Jun 21st, 2010
brandg @Moribundy But the Podiobooks community is growing fast, and they are a fiercely loyal audience. Word of mouth is everything! #litchat -1:40 PM Jun 21st, 2010
JoLynneValerie RT @AuthorWilliam: As an indie author I keep reminding myself that this is marathon and not a sprint. The goal it to build reader base and grow #litchat -1:40 PM Jun 21st, 2010
claritynow Thanks, I'm a gonna publish so much smut.... @robynmcintyre @KrisLovesBooks @mchanson714 #litchat -1:40 PM Jun 21st, 2010
Moribundy So much going on in #litchat - it makes it hard for me to focus, or change tabs. Or leave the desk... #litchat -1:40 PM Jun 21st, 2010
DebraMarrs RT @AuthorWilliam: As indie author keep reminding myself that this is marathon and not a sprint. Goal: build reader base and grow #litchat -1:41 PM Jun 21st, 2010
JoLynneValerie @AuthorWilliam See, that last tweet is why we love you. :) #litchat -1:41 PM Jun 21st, 2010
wildbloom @AuthorWilliam Exactly. I agree. #litchat -1:41 PM Jun 21st, 2010
GeneDoucette @brandg I would love to sit down and read my entire book into a recorder... #litchat -1:41 PM Jun 21st, 2010
CarolBMTbooks @agnieszkasshoes If I were offered a mainstream contract, I'd look it over w/ jaundiced eye. Been there. Done that. #litchat -1:41 PM Jun 21st, 2010
brandg @Doublelattemama What I tried to do was to give away the audio, but sell e-book and dead-tree. It's a different kind of media. #litchat -1:41 PM Jun 21st, 2010
agnieszkasshoes to win <a href="http://bit.ly/alqkAZ">http://bit.ly/alqkAZ</a> & SKIN BOOK @ reply b4 hour's up with what the ONE main advantage of being indie is #litchat -1:41 PM Jun 21st, 2010
katmagendie @TheNewAuthor @katmagendie It is a balancing act Some do it better then others.>>>>I'm like chicken with head cut off :D #litchat -1:41 PM Jun 21st, 2010
NikoleHahn RT @JoLynneValerie: RT @katmagendie @robynmcintyre @mchanson714 If you're promoting, you're not writing. <<There is *no choice*. Authors must do both. #litchat -1:41 PM Jun 21st, 2010
mchanson714 @CarolBMTbooks are they pay as you go or fee upfront? because I'm guessing many indies have a tight budget just wondering aloud #litchat -1:42 PM Jun 21st, 2010
JulieBritt @Moribundy I'm trying to eat a banana and keep up. Fail. #litchat -1:42 PM Jun 21st, 2010
duolit RT @AuthorWilliam: As an indie author I keep reminding myself that this is marathon and not a sprint. Build reader base and grow #litchat -1:42 PM Jun 21st, 2010
Hayley_DM Many ppl would never be published if they did not SP and Twitter is giving many more ppl a platform for promotion #litchat -1:42 PM Jun 21st, 2010
robynmcintyre Whether a bk is "legit" or "vanity" will be of little int. to readers. Didn't I hear tht "Girl w/Dragon Tattoo" was badly edited? #litchat -1:42 PM Jun 21st, 2010
Kelz_WriteStuff RT @George9Writer: No author should ever have to apologize for publishing her/his art by any means necessary - including self-pub #litchat -1:42 PM Jun 21st, 2010
CarolBMTbooks @katmagendie Promoting my books is also great fun. Meeting super people I didn't know otherwise. #litchat -1:42 PM Jun 21st, 2010

GLHancock RT @CarolBMTbooks: If I were offered a mainstream contract, I'd look it over w/ jaundiced eye. Been there. Done that. || She knows! #litchat -1:42 PM Jun 21st, 2010

JoLynneValerie RT @TheNewAuthor @JoLynneValerie Or get help from a reputable source. #litchat << Absolutely! I adore and value my team. #litchat Oh, btw... -1:42 PM Jun 21st, 2010

brandg @Doublelattemama Because of the difference in media, people can see what they think of the story, then buy the book. #litchat -1:42 PM Jun 21st, 2010

AuthorWilliam @gamesafoot One has to find the balance & build relationships in social media but I personally expect people to tweet re: their work #litchat -1:42 PM Jun 21st, 2010

ShaliniBoland #litchat re one main advantage - don't have to answer to the man :) -1:42 PM Jun 21st, 2010

KrisLovesBooks @claritynow I WANT to review smut but I don't think I can actually get away with that on the blog (have lots of diff. ages reading) #litchat -1:42 PM Jun 21st, 2010

JulieBritt Are u indie authors doing book trailers? Does that work, or is traditional publicity better? #litchat -1:42 PM Jun 21st, 2010

BookRambler RT @agnieszkasshoes: to win <http://bit.ly/alqkAZ> & SKIN BOOK @ reply b4 hour's up with ONE main advantage of being indie #litchat -1:42 PM Jun 21st, 2010

Doublelattemama @brandg ok - good plan. but you're not sure whether your readership has grown w/ that approach? too soon to tell? #litchat -1:42 PM Jun 21st, 2010

TheNewAuthor @katmagendie That might be true but you are making some great moves and amazing progress. #litchat -1:43 PM Jun 21st, 2010

mchanson714 @claritynow #litchat mine wasn't smut- I was writing ripped from the headlines so I changed the names all of them including my own LOL -1:43 PM Jun 21st, 2010

gamesafoot @robyncintyre So was DaVinci Code (I soooo wanted to take a red pen to that book). #litchat -1:43 PM Jun 21st, 2010

Moribundy @JulieBritt good luck with the banana :) I'm getting hungry too! #litchat #litchat -1:43 PM Jun 21st, 2010

agnieszkasshoes RT @InkMuse haven't tried publ'ing one way or another, but won't sacrifice heart for the sake of mainstream. write honest. #litchat -1:43 PM Jun 21st, 2010

cinemanche @agnieszkasshoes Indie is WAY more fun than rejections, rewrites, delays and disappointments. Just don't disappoint yourselves... #litchat -1:43 PM Jun 21st, 2010

JoLynneValerie -cont- While I often feel like a 1 woman show, I've got an amazing team consisting of editor, vid producer, web diva, cover artist. #litchat -1:43 PM Jun 21st, 2010

gamesafoot @AuthorWilliam Me, too. I've purchased more books because I follow that person on Twitter. #litchat -1:43 PM Jun 21st, 2010

brandg @GeneDoucette It is a long, hard road, Podiobooks. It takes real commitment to read an entire book, even if it's your own. :) #litchat -1:43 PM Jun 21st, 2010

GLHancock @Hayley\_DM And what is so great about being published that makes it by any means possible? Smacks of desperation. #litchat -1:43 PM Jun 21st, 2010

MarDixon RT @BookRambler: RT @agnieszkasshoes: to win <http://bit.ly/alqkAZ> & SKIN BOOK @ reply b4 hour's up with ONE main advantage of being indie #litchat -1:43 PM Jun 21st, 2010

LitChat Go to <http://bit.ly/bgVF40> RT @UnprintedPage: @LitChat \*whew\* Thanks for the heads up. Where can we find the archives? #litchat -1:43 PM Jun 21st, 2010

indiepride @cinemanche I agree. Indies have some awesome edgy books. As soon as I discover them I carry them at my store #litchat -1:43 PM Jun 21st, 2010

GeneDoucette Love going between this and the occasional #agentchat. The contrast is striking. #litchat -1:43 PM Jun 21st, 2010

CarolBMTbooks @Juanofwords If we're smart, it's all ways and always with promotion. #litchat -1:43 PM Jun 21st, 2010

brandg RT @alphanitrate: Question. How many authors out there DON'T have to do their own PR? #litchat Response: Anne Frank - Ouch. :) -1:43 PM Jun 21st, 2010

editorialdept Don't get me started on that rant :) RT @gamesafoot: @robynmcintyre So was DaVinci Code (wanted to take a red pen to that book). #litchat -1:43 PM Jun 21st, 2010

GLHancock @pussreboots I watch book trailers, put them in posts if they are good, and once was persuaded to ask for a SP book to review by 1 #litchat -1:46 PM Jun 21st, 2010

techtigger if you are are looking for great info on marketing books - check out #bookmarket on thurs. at 4pm EST - wonderful people there! #litchat -1:46 PM Jun 21st, 2010

Moribundy @AuthorWilliam If only I was good at coming up with titles... #litchat #litchat -1:46 PM Jun 21st, 2010

brandg @GeneDoucette You should try it. As C. Doctorow said, "It's hard to monetize popularity, but impossible to monetize obscurity." #litchat -1:46 PM Jun 21st, 2010

ShaliniBoland @JulieBritt #litchat I've seen lots of indie book trailers - some great, some mediocre, some AWFUL! -1:46 PM Jun 21st, 2010

agnieszkasshoes Q5 as an indie how do you reach your readers? Do you compete with mainstream titles or do it your way (if so which way!?) #litchat -1:46 PM Jun 21st, 2010

JulieBritt Has her Oprahness ever picked an indie book? :( #litchat -1:46 PM Jun 21st, 2010

CarolBMTbooks @BookEditorLM For some rights we'd have to get a lawyer to review the contract before we sign. #litchat -1:46 PM Jun 21st, 2010

robynmcintyre @gamesafoot Yes, the errors took me right out of the story and I HATE that. #litchat -1:46 PM Jun 21st, 2010

wayzgoose @CarolBMTbooks Absolutely. Too many think success is instant if you choose indie route. Time & hard work are keys. #litchat -1:46 PM Jun 21st, 2010

susankayequinn Yes! @AuthorWilliam @gamesafoot Whats better than reading an intriguing title? Reading a.. title by an author I feel connected to #litchat -1:46 PM Jun 21st, 2010

claritynow I didn't say you had to publish it. #litchat #smut @robynmcintyre @mchanson714 @KrisLovesBooks - 1:46 PM Jun 21st, 2010

ErikaRobuck @agnieszkasshoes Not put off at all. Had a fanstastic self-pub experience. I've sold over 1K so far and have some great reviews. #litchat -1:46 PM Jun 21st, 2010

deberryandgrant RT @brandg: As C. Doctorow said, "Its hard to monetize popularity, but impossible to monetize obscurity." #litchat -1:47 PM Jun 21st, 2010

pussreboots @GLHancock There are few others like you but book blogger / trailer watchers seem to be a minority right now. #litchat -1:47 PM Jun 21st, 2010

Juanofwords RT @agnieszkasshoes: Q5 as an indie how do you reach your readers? Do you compete with mainstream titles or do it your way (if so which way!?) #litchat -1:47 PM Jun 21st, 2010

mchanson714 RT @JulieBritt: Has her Oprahness ever picked an indie book? :( #litchat -1:47 PM Jun 21st, 2010

Hayley\_DM I often turm straight to indy books as theyoften have more of an edge that appeals to me #litchat - 1:47 PM Jun 21st, 2010

indiepride @JulieBritt many indies are doing trailers. You must be careful with thouse though. #litchat -1:47 PM Jun 21st, 2010

brandg @gamesafoot And thank you for that! :) #litchat -1:47 PM Jun 21st, 2010
susankayequinn @agnieszkasshoes Everywhich way - blogs, FB, online chats #litchat -1:47 PM Jun 21st, 2010
cindymariej RT oh good! #notkeepingup @LitChat: Wow, #litchat is flying today. Don't worry, we're recording the chat and will post to archives. #litchat -1:47 PM Jun 21st, 2010
robynmcintyre RT @brandg: RT @alphanitrate: Question. How many authors out there DON'T have to do their own PR? #litchat Response: Anne Frank - Ouch. :) -1:47 PM Jun 21st, 2010
AuthorWilliam @gamesafoot Agreed about the overtweet. If everything u tweet is about your product you may be missing the point of "social" media. #litchat -1:47 PM Jun 21st, 2010
GeneDoucette @brandg Hoping to convince publisher to foot the bill for the audio. #litchat -1:47 PM Jun 21st, 2010
CarolBMTbooks @katmagendie Reclusive & introverted goes with being a writer. Doesn't mean we can't do other stuff. #litchat -1:47 PM Jun 21st, 2010
JoLynneValerie @katmagendie I agree wholeheartedly on the value of a good book trailer. Today, they're almost essential. @pussreboots @JulieBritt #litchat -1:50 PM Jun 21st, 2010
wildbloom @Juanofwords So far, it was when I actually got the print book in hand. :) Secondly, when I get good reviews. #litchat -1:50 PM Jun 21st, 2010
robynmcintyre @CarolBMTbooks Introverts need to pace thmselves carefully for self promo. w/ time betwn for recovery #litchat -1:50 PM Jun 21st, 2010
EmApocalyptic @agnieszkasshoes Also blogging lots -2 free #flash stories a week on my blog and hanging out on Twitter, being a real person. #litchat -1:50 PM Jun 21st, 2010
Doublelattemama brilliant RT @EmApocalyptic @agnieszkasshoes I have a Short Story Club for whom I write a free story every mnth. Builds reader base #litchat -1:50 PM Jun 21st, 2010
ErikaRobuck @agnieszkasshoes Best way to reach readers--start close to home. Fr & Fam, business connections, alumni networks. Go LOCAL #litchat -1:50 PM Jun 21st, 2010
CathrynLouis @JulieBritt i don't think it matters... #litchat -1:50 PM Jun 21st, 2010
claritynow Otherwise known as the internet. RT @robynmcintyre: @claritynow I'd still have the same problem - never get any work done. #litchat #smut -1:51 PM Jun 21st, 2010
gamesafoot I know this sounds mean, but my biggest gripes of SP? The quality of the cover image and the quality of the binding. #litchat -1:51 PM Jun 21st, 2010
TonyNoland Glad I'm not only one. RT @gamesafoot: @robynmcintyre DaVinci Code (I soooo wanted to take a red pen to that book). #litchat -1:51 PM Jun 21st, 2010
JulieBritt Do you all have your own websites? Who hosts? #litchat -1:51 PM Jun 21st, 2010
TuesdayOn #litchat is going at a dizzying pace today. I'll have to read the archives later -1:51 PM Jun 21st, 2010
robynmcintyre @JulieBritt I don't care who publshd if I can rd some of it to decide if it's for me. #litchat -1:51 PM Jun 21st, 2010
AuthorWilliam I think reaching readers as an indie begins with your "hometown" like any new business. #litchat -1:51 PM Jun 21st, 2010
pussreboots @JoLynneValerie which genres benefit most from trailers? #litchat -1:51 PM Jun 21st, 2010
katmagendie @CarolBMTbooks of course I meant go kicking & screaming to author events, not just in general..although....laughing #litchat -1:51 PM Jun 21st, 2010
CarolBMTbooks RT @brandg: @Moribundy But the Podiobooks community is growing fast, and they are a fiercely loyal audience. Word of mouth is everything! #litchat -1:51 PM Jun 21st, 2010



icypop RT @EmApocalyptic I have a Short Story Club for whom I write a free story every mnth. Builds reader base #litchat <AND THE STORIES ARE ACE> -1:51 PM Jun 21st, 2010
latta #litchat I'd point out that self-promotion isn't restricted to indie houses; many non-indie expect also. & it can only help. It's *yr* bk. -1:51 PM Jun 21st, 2010
wayzgoose @EmApocalyptic @agnieszkassshoes: I blogged 6 novels to get feedback about what people liked/wanted. One then went to publication. #litchat -1:51 PM Jun 21st, 2010
Moribundy @gamesafoot agree, makes it feel like it's not a real book. But hard to really fix that without \$\$\$ #litchat #litchat -1:51 PM Jun 21st, 2010
deberryandgrant @robynmcintyre And am sorry to say that some introvert authors do themselves a disservice by making terrible public appearances #litchat -1:51 PM Jun 21st, 2010
BookRambler RT @agnieszkassshoes: Can I invite all (indie or no) at #litchat 2 submit 2 www.eightcuts.wordpress.com/eight-cuts-gallery/into-the-desert -1:51 PM Jun 21st, 2010
wildbloom @JulieBritt I use blogger and got my own domain for it. #litchat -1:52 PM Jun 21st, 2010
JoLynneValerie That's it for me, #litchat. Thanks for a fabulous discussion. Much creativity and prosperity to all you wonderful writers. #PeaceOut!! -1:52 PM Jun 21st, 2010
brandg @JulieBritt I'm planning to do a book trailer, but I've been doing video for years, so it's kinda a no-brainer. #litchat -1:52 PM Jun 21st, 2010
JAScribbles SP advantage -I've only been selling ebooks -no paperbacks & it only cost me \$15 -gift certif for friend who made cover Earned=100s #litchat -1:52 PM Jun 21st, 2010
jbeemills @wildbloom #litchat I usually do that when I buy books too, but I read in the middle. -1:52 PM Jun 21st, 2010
Juanofwords @wildbloom That's great! My concern is the income portion of the india author process in terms of not bein a starving artist, LOL! #litchat -1:52 PM Jun 21st, 2010
CarolBMTbooks @katmagendie LOL!! (Kicks & screams!) #litchat -1:52 PM Jun 21st, 2010
TonyNoland I wouldn't do a book trailer unless I was sure it would be good quality. Not my skill set. #litchat -1:52 PM Jun 21st, 2010
Moribundy @JulieBritt wordpress! but I don't have my own domain #litchat -1:52 PM Jun 21st, 2010
AuthorWilliam Your twitter world, your facebook world (etc.) your local community the place you grew up...all these can be "hometown" for you #litchat -1:52 PM Jun 21st, 2010
JoLynneValerie RT @pussreboots @JoLynneValerie which genres benefit most from trailers? #litchat << W/ no stats to refer to, I'd guess ALL. Trailers SPEAK. -1:52 PM Jun 21st, 2010
cinemanche @AuthorWilliam Agreed. Start small and strong, then scale up at your own pace. #litchat -1:52 PM Jun 21st, 2010
techtigger RT @agnieszkassshoes: Can I invite all at #litchat 2 submit 2 www.eightcuts.wordpress.com/eight-cuts-gallery/into-the-desert #litchat -1:52 PM Jun 21st, 2010
gamesafoot @deberryandgrant That is so true. Went to a library reading of an author with an amazing book...and he was an ass to the audience. #litchat -1:52 PM Jun 21st, 2010
JulieBritt @brandg I wouldn't know where to start. #litchat -1:52 PM Jun 21st, 2010
Hayley_DM Self promotion is key - put yourself out there and gain a following, this is the first step in promoting your work #litchat -1:53 PM Jun 21st, 2010
Doublelattemama ditto RT @TonyNoland: I wouldnt do a book trailer unless I was sure it would be good quality. Not my skill set. #litchat -1:53 PM Jun 21st, 2010
deberryandgrant @robynmcintyre Have seen several who shld have let the book do the work for them.They shouldn't have to force themselves out in pub #litchat -1:53 PM Jun 21st, 2010

EmApocalyptic Also writing a serial on my blog for a year and a day to build the world for my next trilogy of books, and introduce to my readers #litchat -1:53 PM Jun 21st, 2010

wildbloom @Juanofwords LOL! I was about to say, that's a strong third! #litchat -1:53 PM Jun 21st, 2010

JulieBritt I have a domain and hosting by Lunarpages, but I've never created the site. Time to renew host and am thinking of change. #litchat -1:53 PM Jun 21st, 2010

MarDixon RT @agnieszkasshoes: Can I invite all (indie or no) at #litchat 2 submit 2  
www.eightcuts.wordpress.com/eight-cuts-gallery/into-the-desert -1:53 PM Jun 21st, 2010

LitChat @JulieBritt @pusreboots I think previous reference to chap books referred to small books of poetry. They're called chap books. #litchat -1:53 PM Jun 21st, 2010

JoLynneValerie @pusreboots My book trailers>> <http://bit.ly/9iFi4J> More stuff on my Youtube:  
<http://bit.ly/6KAUp> #litchat Great way to illustrate a story. -1:53 PM Jun 21st, 2010

Juanofwords Thank you @JoLynneValerie you were wonderful! Very insightful #litchat -1:54 PM Jun 21st, 2010

gamesafoot One of my favorite author appearances was a guy who brought an acting group to perform scenes from his book...he was very shy. #litchat -1:54 PM Jun 21st, 2010

wildbloom @jbeemills Good idea. I do this with trad pubbed books, too. I always, always read a few pages. #litchat -1:54 PM Jun 21st, 2010

AuthorWilliam @InkMuse U can. But if I grew up in Roanoke Virginia and had all these relationships in place...should I start my push in Paris? #litchat -1:54 PM Jun 21st, 2010

CarolBMTbooks @mchanson714 I self-pubbed with @CreateSpace, Amazon subsidiary. Amz royalty plan is good, getting better, transparent accounting. #litchat -1:54 PM Jun 21st, 2010

GLHancock My advice to a young beginner: focus on digital media, all forms, all formats. It is the future. #litchat -1:54 PM Jun 21st, 2010

EmApocalyptic @icypop Awww, thank you my lovely! Have you seen the call for prompts that went up today? <http://twurl.nl/nd01iv> #litchat -1:54 PM Jun 21st, 2010

JulieBritt @gamesafoot LOL #litchat -1:54 PM Jun 21st, 2010

wayzgoose @JulieBritt We have sophisticated site for Long Tale Press <http://bit.ly/d4xGZy>, but more basic indie site @ <http://bit.ly/5NHqsf>. #litchat -1:54 PM Jun 21st, 2010

LitChat We have five minutes left in our published hour. This is YOUR pitch time, indies. Post your pitch and links to your work. #litchat -1:54 PM Jun 21st, 2010

brandg @JulieBritt Well, take your elevator pitch, find actors and a flip cam (if you can) or still photos (if you must), and show teaser #litchat -1:54 PM Jun 21st, 2010

Moribundy RT @GLHancock: My advice to a young beginner: focus on digital media, all forms, all formats. It is the future. #litchat -1:54 PM Jun 21st, 2010

JulieBritt @GLHancock Good advice for everyone, no matter the age. #litchat -1:55 PM Jun 21st, 2010

JoLynneValerie Final thought for #litchat friends - I'm sending swag to readers or other authors who'd like to see/get ideas. DM me a postal addy. #Ciao! -1:55 PM Jun 21st, 2010

robynmcintyre @gamesafoot Now that's being creative! #litchat -1:55 PM Jun 21st, 2010

mchanson714 @InkMuse #litchat 1994 had words with Oprah even though I tend 2 B kind but wasn't nice what I said to her people that's all I'm saying -1:55 PM Jun 21st, 2010

AuthorWilliam Business is about relationships, Where do you have them, where can you build them, let relationships lead to new ones? #litchat -1:55 PM Jun 21st, 2010

brandg @JulieBritt I use Adobe Premiere to do my video editing, but there are some free tools that can do basic editing well enough. #litchat -1:55 PM Jun 21st, 2010

Doublelattemama RT @GLHancock: My advice to a young beginner: focus on digital media, all forms, all formats. It is the future. #litchat -1:55 PM Jun 21st, 2010
mchanson714 RT @Moribundy: RT @GLHancock: My advice to a young beginner: focus on digital media, all forms, all formats. It is the future. #litchat -1:55 PM Jun 21st, 2010
LitChat Be sure to return for more INDIE PUBLISHER SHOWCASE on Wednesday when @goddessprophecies is guest host. #litchat -1:55 PM Jun 21st, 2010
CarolBMTbooks @AuthorWilliam I tweet re: my work, but not all the time. We develop an instinct for appropriateness. #litchat -1:55 PM Jun 21st, 2010
agnieszkasshoes @ErikaRobuck Best way to reach readers--start close to home #litchat > absolutely! -1:55 PM Jun 21st, 2010
gamesafoot @robyncintyre He was amazing and they did it for free/cross-promotion. #litchat -1:55 PM Jun 21st, 2010
GLHancock See my Kindle offerings at my Amazon Author Page: <a href="http://www.amazon.com/georganna-hancock/e/B002X0CX50">http://www.amazon.com/georganna-hancock/e/B002X0CX50</a> #litchat -1:55 PM Jun 21st, 2010
Juanofwords Haha! RT @wildbloom @Juanofwords LOL! I was about to say, that's a strong third! #litchat -1:56 PM Jun 21st, 2010
robyncintyre RT @gamesafoot: One of my fav. author appearances was a guy who brought an acting group to perform scenes from his bk...he was very shy. #litchat -1:56 PM Jun 21st, 2010
ErikaRobuck @agnieszkasshoes Thanks for hosting! Great discussion. Have to duck out. #litchat -1:56 PM Jun 21st, 2010
JulieBritt RT @LitChat: Be sure to return for more INDIE PUBLISHER SHOWCASE on Wednesday when @goddessprophecies is guest host. #litchat -1:56 PM Jun 21st, 2010
George9Writer SHORT FICTION: A parable of the modern writer, indie or not <a href="http://tinyurl.com/29usc5u">http://tinyurl.com/29usc5u</a> #litchat -1:56 PM Jun 21st, 2010
wildbloom Here's my new release: <a href="http://amzn.to/c9MF2k">http://amzn.to/c9MF2k</a> It's been a fabulous discussion, everyone! #litchat -1:56 PM Jun 21st, 2010
gamesafoot @LitChat I love these chats: thank you for hosting them. I've learned a great deal from the last two...lots of notes. #litchat -1:56 PM Jun 21st, 2010
MarDixon RT @LitChat: Be sure to return for more INDIE PUBLISHER SHOWCASE on Wednesday when @goddessprophecies is guest host. #litchat -1:56 PM Jun 21st, 2010
LitChat Let's give @agnieszkasshoes a major round of applause for directing this chat with great questions. {{{APPLAUSE}}} #litchat -1:56 PM Jun 21st, 2010
Moribundy Thank you all for the great #litchat! So many new twitter friends :) #litchat -1:56 PM Jun 21st, 2010
duolit We'd love to have indie authors for interviews or guest posts on our blog: <a href="http://ht.ly/21osB">http://ht.ly/21osB</a> - @ DM or email if interested! #litchat -1:56 PM Jun 21st, 2010
CarolBMTbooks @JulieBritt Try everything, but remember the ROI -- Return on Investment. After the book is written it's business. #litchat -1:56 PM Jun 21st, 2010
JulieBritt RT @LitChat: Lets give @agnieszkasshoes a major round of applause for directing this chat with great questions. {{{APPLAUSE}}} #litchat -1:57 PM Jun 21st, 2010
AudryT @JulieBritt I've had hosted sites, paid for blogs (LJ, Typepad), run dedicated servers. I prefer a simple, free blogger site. #litchat -1:57 PM Jun 21st, 2010
robyncintyre @gamesafoot Wonder if you could do something similar using SlideShare, then answer questions. #litchat -1:57 PM Jun 21st, 2010

katmagendie @LitChat: Lets give @agnieszkasshoes a major round of applause for directing this chat with great questions. >>CLAP CLAP CLAP! :D #litchat -1:57 PM Jun 21st, 2010
mchanson714 RT @duolit: We'd love to have indie authors for interviews or guest posts on our blog: <a href="http://ht.ly/21osB">http://ht.ly/21osB</a> - @ DM or email if interested! #litchat -1:57 PM Jun 21st, 2010
robynmcintyre RT @LitChat: Be sure to return for more INDIE PUBLISHER SHOWCASE on Wednesday when @goddessprophecies is guest host. #litchat -1:57 PM Jun 21st, 2010
AuthorWilliam RT @CarolBMTbooks: @AuthorWilliam I tweet re: my work, but not all the time. We develop an instinct for appropriateness. #litchat -1:57 PM Jun 21st, 2010
wildbloom @duolit I saved your site! #litchat -1:57 PM Jun 21st, 2010
BookRambler RT @LitChat: Let's give @agnieszkasshoes a major round of applause for directing this chat with great questions. {{{APPLAUSE}}} #litchat -1:57 PM Jun 21st, 2010
GLHancock Great editing for traditional and self-publisher at <a href="http://www.writers-edge.info/editing-services.htm">http://www.writers-edge.info/editing-services.htm</a> #litchat -1:57 PM Jun 21st, 2010
Moribundy RT @JulieBritt: RT @LitChat: Lets give @agnieszkasshoes a major round of applause for directing this chat with great questions. {{{APPLAUSE}}} #litchat -1:57 PM Jun 21st, 2010
CarolBMTbooks @gamesafoot Da Vinci Code. The trashcan would be good, too! #litchat -1:57 PM Jun 21st, 2010
agnieszkasshoes @ErikaRobuck Thanks for coming along! #litchat -1:57 PM Jun 21st, 2010
robynmcintyre @LitChat Very interesting, as always. Thanks for hosting. #litchat -1:57 PM Jun 21st, 2010
Juanofwords RT @katmagendie: @LitChat: Lets give @agnieszkasshoes a major round of applause for directing this chat with great questions. >>CLAP CLAP CLAP! :D #litchat -1:57 PM Jun 21st, 2010
MarDixon RT @LitChat Let's give @agnieszkasshoes a major round of applause for directing this chat w/great qs. {{{APPLAUSE}}} #litchat <-Hear hear! -1:57 PM Jun 21st, 2010
Lizzy_Sheena @agnieszkasshoes Thanks Dan, that was great. Nice to meet you all at #litchat -1:58 PM Jun 21st, 2010
Hayley_DM Wow - a fab hour as usual #litchat -1:58 PM Jun 21st, 2010
George9Writer THREE CHEERS FOR DAN! An exciting and relevant #litchat today, and Eight Cuts looks very intriguing. #litchat -1:58 PM Jun 21st, 2010
LitChat Be sure to visit @agnieszkasshoes amazing community of indie authors and learn about Year Zero Writers: <a href="http://bit.ly/kjsjB">http://bit.ly/kjsjB</a> #litchat -1:58 PM Jun 21st, 2010
gamesafoot @robynmcintyre I've seen authors do demonstrations, sing, focus on the topic on the writing process. It's what works best for them. #litchat -1:58 PM Jun 21st, 2010
cinemanche Great work @agnieszkasshoes. That was intense. Oh, and I'm the author of Make a Move: <a href="http://bit.ly/bjWE4U">http://bit.ly/bjWE4U</a> #litchat -1:58 PM Jun 21st, 2010
EmApocalyptic Anthology of dark short stories 'From Dark Places' on Amazon: <a href="http://twurl.nl/m1jjdb">http://twurl.nl/m1jjdb</a> and Smashwords <a href="http://twurl.nl/kkgglb">http://twurl.nl/kkgglb</a> thanks #litchat! -1:58 PM Jun 21st, 2010
DebraMarrs @agnieszkasshoes a major round of applause for directing this chat with great questions {{{APPLAUSE}}} #litchat -1:58 PM Jun 21st, 2010
agnieszkasshoes @JulieBritt @katmagendie @BookRambler @LitChat thanks! I'm here a while longer. #litchat -1:58 PM Jun 21st, 2010
Doublelattemama RT @DebraMarrs: @agnieszkasshoes a major round of applause for directing this chat with great questions {{{APPLAUSE}}} #litchat -1:59 PM Jun 21st, 2010
indiepride This was a great #litchat. Please feel free to visit my store for some great indie titles! <a href="http://www.independentbooks.com">www.independentbooks.com</a> -1:59 PM Jun 21st, 2010

agnieszkasshoes 2 minutes to @ reply me the ONE gr8 thing about being indie 2 win some indie merch #litchat - 1:59 PM Jun 21st, 2010
latta @indiepride I almost always do it via bb. Are you doing through twtr or throuth tweetchat? #litchat -1:59 PM Jun 21st, 2010
wildbloom @agnieszkasshoes Thanks for all the great questions from you and everyone else. :) #litchat -1:59 PM Jun 21st, 2010
Hayley_DM Man, I have created so may "favourites" from tonights session #litchat -1:59 PM Jun 21st, 2010
JulieBritt Good luck to all you indie authors. #litchat -1:59 PM Jun 21st, 2010
GLHancock My thanks to all mods for today's chat, for everyone's patience with a cranky old lady editor, and for the RTs. You rawk! #litchat -1:59 PM Jun 21st, 2010
brandg @gamesafoot Well, you'd love my cover. Drawn by the Hugo Award-winning illustrator Cheyenne Wright. :) #litchat -1:59 PM Jun 21st, 2010
AuthorWilliam @InkMuse Great thoughts. My exp is that creating sales takes coordinated effort. Marketing is a strategical practice w/targets.. #litchat -2:00 PM Jun 21st, 2010
ErikaRobuck The title is RECEIVE ME FALLING. My website is www.erikarobuck.com #litchat. (Thanks @LitChat for your support and encouragement.) -2:00 PM Jun 21st, 2010
wayzgoose RT @LitChat: Visit @agnieszkasshoes amazing community of indie authors and learn about Year Zero Writers: <a href="http://bit.ly/kjsjB">http://bit.ly/kjsjB</a> #litchat -2:00 PM Jun 21st, 2010
EmApocalyptic Yes, lots of applause for a wonderful #litchat - I feel quite breathless, like I've been talking lots! - 2:00 PM Jun 21st, 2010
katmagendie @JulieBritt RT Good luck to all you indie authors.. >>>>Yes good luck to you indies! #litchat -2:00 PM Jun 21st, 2010
JMoncktonSmith Every week at same time??? #litchat -2:00 PM Jun 21st, 2010
Juanofwords Many, many thanks @litchat and everyone. Great discussion as always #litchat -2:00 PM Jun 21st, 2010
Hayley_DM @agnieszkasshoes Indy to me means I get to set the pace #litchat -2:00 PM Jun 21st, 2010
Moribundy Whew. The more people I follow the harder it is for me to keep up with this place! And #litchat just (wonderfully!) adds to my list -2:00 PM Jun 21st, 2010
DebraMarrs @LitChat Thx for idea of this topic. Fastest fullest most robust #litchat EVER. Gr8 convo, everyone. Thx! #litchat -2:00 PM Jun 21st, 2010
TonyNoland Ditto! RT @EmApocalyptic: Yes, lots of applause for a wonderful #litchat - I feel quite breathless, like I've been talking lots! -2:01 PM Jun 21st, 2010
EmApocalyptic @agnieszkasshoes 1 great thing about being Indy? You can be a control freak without upsetting another soul :O) #litchat -2:01 PM Jun 21st, 2010
alisonwells Sorry I missed #litchat, life came up. Will catch up with the archive on this great topic and fine host. - 2:01 PM Jun 21st, 2010
agnieszkasshoes @Lizzy_Sheena thanks for coming!! #litchat -2:01 PM Jun 21st, 2010
wayzgoose @agnieszkasshoes #litchat Thanks for a great discussion today! -2:01 PM Jun 21st, 2010
AuthorWilliam @InkMuse And those targets when hit get the message "everywhere". Plus, your local following still must be told for them to support #litchat -2:01 PM Jun 21st, 2010
rebeccadiann I missed the last few minutes b/c of wi-fi problems, but really enjoyed today's #litchat. Thanks to the hosts @agnieszkasshoes and @LitChat -2:01 PM Jun 21st, 2010
Lizzy_Sheena @agnieszkasshoes One great thing about being indie is and you may not think so, that I get to work with so many other great people #litchat -2:01 PM Jun 21st, 2010



DebraMarrs RT @LitChat: Be sure to return for more INDIE PUBLISHER SHOWCASE on Wednesday when @goddessprophecies is guest host. #litchat -2:01 PM Jun 21st, 2010
CarolBMTbooks I'll repost the series on self-publishing this week on my blog: <a href="http://swanrange.blogspot.com">http://swanrange.blogspot.com</a> Thanks, everyone! #litchat -2:01 PM Jun 21st, 2010
ErikaRobuck @agnieszkasshoes ONE gr8 thing about indie: meeting your readers #litchat -2:01 PM Jun 21st, 2010
deberryandgrant @robynmcintyre Read a great article when he died about 1(in a series)of the young women hired by his agent to answer his fan mail #litchat -2:01 PM Jun 21st, 2010
JAScribbles @Moribundy W/ ebook selfpub u can edit, change blurb, price, & even cover very easily & quickly Met some GREAT ppl too! #litchat -2:02 PM Jun 21st, 2010
Hayley_DM @JMoncktonSmith M-W-F at same time #litchat -2:02 PM Jun 21st, 2010
AuthorWilliam BRAVO to @agnieszkasshoes! Great questions today. It was hoppin'! #litchat -2:02 PM Jun 21st, 2010
LitChat Thanks, everyone. You made #litchat a trending topic in TweetDeck. Wonder if it's trending all over Twitter? -2:02 PM Jun 21st, 2010
katmagendie @robynmcintyre @deberryandgrant Agreed. I wonder if Salinger ever did book signings.>>>my pub said signings don't "work" anyway #litchat -2:02 PM Jun 21st, 2010
indiepride @latta through twitter and it's going so fast I can't keep up! #litchat -2:02 PM Jun 21st, 2010
CarolBMTbooks @agnieszkasshoes Thanks for hosting this self-publishing/indie #litchat! -2:02 PM Jun 21st, 2010
Moribundy RT @Lizzy_Sheena: @agnieszkasshoes One great thing about being indie is and you may not think so, that I get to work with so many other great people #litchat -2:02 PM Jun 21st, 2010
AuthorWilliam Yes! RT @ErikaRobuck ONE gr8 thing about indie: meeting your readers #litchat -2:02 PM Jun 21st, 2010
editorialdept An hour is never enough. Thanks for all the insights, links, and resources, litchatters. Eagerly awaiting the transcript. #litchat -2:02 PM Jun 21st, 2010
Lizzy_Sheena @agnieszkasshoes Another great thing about being indie is I can within reason do WHATEVER THE FLIPPIN HECK I LIKE SUNSHINE #litchat -2:03 PM Jun 21st, 2010
agnieszkasshoes whaty a bonkers busy #litchat I will catch up with ALL the tweets by tomorrow & say hi/check links. Thanks all & thx @LitChat -2:03 PM Jun 21st, 2010
JulieBritt @JMoncktonSmith MWF at 4 #litchat -2:03 PM Jun 21st, 2010
ShaliniBoland @agnieszkasshoes Thanks, Dan. Soaked up some great info from lots of interesting peeps xx #litchat -2:03 PM Jun 21st, 2010
ErikaRobuck @AuthorWilliam Can't wait to join in when you host. Great comments as always! #litchat (Ok, my son will be late for hockey now.) -2:03 PM Jun 21st, 2010
dosankodebbie RT @AuthorWilliam: BRAVO to @agnieszkasshoes! Great questions today. It was hoppin'! #litchat -2:03 PM Jun 21st, 2010
deberryandgrant @AuthorWilliam @ErikaRobuck IMO meeting your readers is a great thing about writing period-indie or not! #litchat -2:03 PM Jun 21st, 2010
techtigger woohoo! *applause* @DebraMarrs: @agnieszkasshoes a major round of applause for directing this chat with great questions #litchat -2:03 PM Jun 21st, 2010
CarolBMTbooks @katmagendie Maybe signings don't work in terms of immediate sales, but they build rapport with booksellers. #litchat -2:03 PM Jun 21st, 2010

JulieBritt Does indie route prevent getting locked into one genre or style? I think some publishers tend to push this to build readership. #litchat -2:04 PM Jun 21st, 2010
Hayley_DM An absolutely stonking #litchat -2:04 PM Jun 21st, 2010
jevonbolden Who says u need a publisher? My take on publishing as an editor and indie musician. <a href="http://bit.ly/9GU7zi">http://bit.ly/9GU7zi</a> #litchat -2:04 PM Jun 21st, 2010
editorialdept RT @CarolBMTbooks: Maybe signings dont work in terms of immediate sales, but they build rapport with booksellers. << & fans! #litchat -2:04 PM Jun 21st, 2010
AuthorWilliam @ErikaRobuck Thanks! Looking forward to seeing you there! #litchat -2:05 PM Jun 21st, 2010
AuthorWilliam @deberryandgrant Definitely :-)) #litchat -2:05 PM Jun 21st, 2010
wayzgoose RT @KrisLovesBooks: @wayzgoose 'This Side Of Normal' is awesome so far! #litchat -2:05 PM Jun 21st, 2010
agnieszkasshoes For me, it's about freedom, doing what I do the very best I can in whatever way suits the material & giving it straight to readers #litchat -2:05 PM Jun 21st, 2010
brandg Thanks, #litchat . . . I couldn't keep up with you, but it was quite a ride! -2:05 PM Jun 21st, 2010
dosankodebbie RT @LitChat: Visit @agnieszkasshoes amazing community of indie authors and learn about Year Zero Writers: <a href="http://bit.ly/kjsjB">http://bit.ly/kjsjB</a> #litchat -2:05 PM Jun 21st, 2010
JAScribbles RT @LitChat Be sure to visit @agnieszkasshoes amazing community of indie authors & learn about Year Zero Writers <a href="http://bit.ly/kjsjB">http://bit.ly/kjsjB</a> #litchat -2:06 PM Jun 21st, 2010
techtigger RT @LitChat: Visit @agnieszkasshoes amazing community of indie authors and learn about Year Zero Writers: <a href="http://bit.ly/kjsjB">http://bit.ly/kjsjB</a> #litchat -2:06 PM Jun 21st, 2010
JulieBritt See y'all Wednesday. #litchat -2:07 PM Jun 21st, 2010
katmagendie @agnieszkasshoes See you then! Thank you for the wonderful #litchat discussion today! -2:08 PM Jun 21st, 2010
agnieszkasshoes @authorwilliam can't wait for your #litchat -2:08 PM Jun 21st, 2010
agnieszkasshoes @BookRambler gosh, thanks :) #litchat -2:08 PM Jun 21st, 2010
LitChat Will let the convo wind down before publishing the chatscript. Watch for a post with the link later today. #litchat -2:08 PM Jun 21st, 2010
robynmcintyre For my friends in #litchat - You Can't Hold Me Down 🎵 <a href="http://blip.fm/~sea8m">http://blip.fm/~sea8m</a> -2:09 PM Jun 21st, 2010
CarolBMTbooks @katmagendie Esp. in a state as big as Montana, with expensive gas & 120 miles to the next big town. #litchat -2:09 PM Jun 21st, 2010
agnieszkasshoes I have to give the prize to @EmApocalyptic for her control freakery #litchat SKIN BOOK and Songs from will be on their way! -2:09 PM Jun 21st, 2010
amyknichols Won't be able to make #litchat this week, but looking forward to reading the transcripts. :) -2:10 PM Jun 21st, 2010
akigibbons RT @dosankodebbie: RT @LitChat: Visit @agnieszkasshoes amazing community of indie authors and learn about Year Zero Writers: <a href="http://bit.ly/kjsjB">http://bit.ly/kjsjB</a> #litchat -2:10 PM Jun 21st, 2010
CarolBMTbooks @agnieszkasshoes You're very welcome! And thank you for the excellent questions in indie publishing! #litchat -2:10 PM Jun 21st, 2010
indiepride And of course our blog where we review books and trailers <a href="http://www.independentbooks.com/blog">www.independentbooks.com/blog</a> #litchat -2:10 PM Jun 21st, 2010
EmApocalyptic @agnieszkasshoes SQUEE! How wonderful, thank you! Do I need to DM you anything? #litchat -2:11 PM Jun 21st, 2010

techtigger RT @indiepride: And of course our blog where we review books and trailers <a href="http://www.independentbooks.com/blog">http://www.independentbooks.com/blog</a> #litchat -2:11 PM Jun 21st, 2010
EZReadBooks RT @indiepride: And of course our blog where we review books and trailers <a href="http://www.independentbooks.com/blog">www.independentbooks.com/blog</a> #litchat -2:11 PM Jun 21st, 2010
susankayequinn Had to stop to feed the kids! But thanks for the great chat today! Very interesting. #litchat -2:13 PM Jun 21st, 2010
latta @indiepride I am using the twtr client for bb, not ubertwitter. You may want to try it. It pauses the hash search. SI easier. #litchat -2:14 PM Jun 21st, 2010
CarolyBurnsBass Wow, @agnieszkasshoes @DebraMarrs, am glad I ate before today's #litchat. I couldn't have managed a fork and mouse at the same time. -2:14 PM Jun 21st, 2010
latta @indiepride having said that, however, today was lightning round #litchat. -2:14 PM Jun 21st, 2010
Doublelattemama @DebraMarrs bye bye - nice to "see" you on #litchat :) -2:15 PM Jun 21st, 2010
indiepride @latta yes it went by very quick. Easier to keep up with when on laptop #litchat -2:15 PM Jun 21st, 2010
JodiCleghorn Gosh. I might have to drag myself out of bed early Thursday am for #litchat. Being in the southern hemisphere hurts! -2:16 PM Jun 21st, 2010
techtigger @CarolyBurnsBass i now have an image of someone eating their mouse and clicking the fork, and looking confused *grinz* #litchat -2:16 PM Jun 21st, 2010
CarolyBurnsBass @techtigger You just made me *SADOK*. (Spit a drink over keyboard). #litchat -2:19 PM Jun 21st, 2010
George9Writer X has a spiritual experience, courtesy of Hare Krishna <a href="http://tinyurl.com/28czclb">http://tinyurl.com/28czclb</a> #litchat -2:19 PM Jun 21st, 2010
JoLynneValerie RT @Juanofwords Thank you @JoLynneValerie you were wonderful! Very insightful #litchat << TY but the pleasure truly was all mine! :) -2:20 PM Jun 21st, 2010
Hayley_DM RT @GLHancock: Great editing for traditional and self-publisher at <a href="http://www.writers-edge.info/editing-services.htm">http://www.writers-edge.info/editing-services.htm</a> #litchat -2:20 PM Jun 21st, 2010
deberryandgrant @katmagendie The article I referred to re: Salinger <a href="http://bit.ly/c02M2c">http://bit.ly/c02M2c</a> #litchat -2:21 PM Jun 21st, 2010
latta @indiepride look at the bottom of my tweet. It'll tell you what sw was used. New bb. Maybe you shd ck their site. Like twtr sw. #litchat -2:24 PM Jun 21st, 2010
cinemanche Really enjoyed my first #litchat tonight. Now I'm writing like a demon to make this deadline. -2:26 PM Jun 21st, 2010
BookMarketChat RT @techtigger: Looking for great info on marketing books? - check out #bookmarket on thurs. at 4pm EST - wonderful people there! #litchat -2:27 PM Jun 21st, 2010
ClaudiaC RT @techtigger: Looking for great info on marketing books? - check out #bookmarket on thurs. at 4pm EST - wonderful people there! #litchat -2:27 PM Jun 21st, 2010
katmagendie RT @deberryandgrant: @katmagendie The article I referred to re: Salinger <a href="http://bit.ly/c02M2c">http://bit.ly/c02M2c</a> #litchat -2:30 PM Jun 21st, 2010
GLHancock @CarolBMTbooks series on self-publishing this week on her blog: <a href="http://swanrange.blogspot.com">http://swanrange.blogspot.com</a> It is well worth watching for! #litchat -2:38 PM Jun 21st, 2010
FoundingEditor <a href="http://bit.ly/cRduwb">http://bit.ly/cRduwb</a> #summer #fun #litchat. - #FF #jtanka #jhaiku #haiku #WW #writegoal What's In Our Goody Bag for You!!! \$\$\$ -2:38 PM Jun 21st, 2010
LitChat Speed record for #litchat today: 705 tweets in one hour. Way to go #litchattics. -2:39 PM Jun 21st, 2010

robhollywood harumph. did i miss the rest of #litchat? :( -2:39 PM Jun 21st, 2010
Moribundy Srsly, #litchat gave me 16 new followers today. :3 that was epic. -2:39 PM Jun 21st, 2010
agnieszkasshoes I should say after #litchat my indie book is here: <a href="http://danholloway.wordpress.com/work-in-progress/songs-from-the-other-side-of-the-wall/">http://danholloway.wordpress.com/work-in-progress/songs-from-the-other-side-of-the-wall/</a> -2:40 PM Jun 21st, 2010
MarDixon RT @LitChat Speed record for #litchat today: 705 tweets in one hr.Way to go #litcattics. <-I blame @agnieszkasshoes for having great qs ;) -2:41 PM Jun 21st, 2010
MarDixon RT @agnieszkasshoes: I should say after #litchat my indie book is here: <a href="http://danholloway.wordpress.com/work-in-progress/songs-from-the-other-side-of-the-wall/">http://danholloway.wordpress.com/work-in-progress/songs-from-the-other-side-of-the-wall/</a> -2:41 PM Jun 21st, 2010
agnieszkasshoes it's also free as a download <a href="http://www.smashwords.com/books/view/3308">http://www.smashwords.com/books/view/3308</a> #litchat -2:41 PM Jun 21st, 2010
LitChat Agreed! RT @MarDixon: RT @LitChat:705 tweets in one hr.Way to go #litcattics. <-I blame @agnieszkasshoes for having great qs ;) #litchat -2:42 PM Jun 21st, 2010