



## LitChat June 25, 2010

Topic of the Week: Indie Author Showcase

Guest Host: William H. Johnson, author • Moderated by Debra Marrs (@DebraMarrs)

The transcripts below cover the #litchat conversation noted above. The order appears sequentially from opening post to the closing post within the #litchat published chat time.

Guest host: @AuthorWilliam

DebraMarrs Welcome everyone to #litchat. I'm Debra Marrs, editor and coach for writers, guest moderating on behalf of @LitChat #litchat June 21st, 2010 via TweetChat

AuthorWilliam Alright folks jumping into #litchat. Hope to see you there! Will be twtting heavily 4 the next hr. @DebraMarrs I'm locked and loaded #litchat June 21st, 2010 via web

DebraMarrs Our guest host today is IndieAuthor @AuthorWilliam, author of THE DARK PROVINCE <http://is.gd/d3Xtl> #litchat June 21st, 2010 via TweetChat

DebraMarrs We'll be starting in a few minutes. If you're new to #LitChat, easiest 2 tweet and follow here <http://tinyurl.com/litchat> #litchat June 21st, 2010 via TweetChat

kriheli RT @DebraMarrs: Put away your work/writing and join #litchat. Guest host @AuthorWilliam sharing his journey to publication #litchat June 21st, 2010 via TweetChat

DebraMarrs If you're just arriving to #litchat, easiest to tweet and follow us here <http://tinyurl.com/litchat> #litchat June 21st, 2010 via TweetChat

wildbloom Glad to be here for another round! #litchat June 21st, 2010 via TweetChat

DebraMarrs Our guest host today is IndieAuthor @AuthorWilliam, author of THE DARK PROVINCE <http://is.gd/d3Xtl> #litchat June 21st, 2010 via TweetChat

DebraMarrs This wk is our annual INDIE AUTHOR SHOWCASE. Mon. and Wed. #litchats had over 1200 tweets combined. #litchat June 21st, 2010 via TweetChat

DebraMarrs This wk is our annual INDIE AUTHOR SHOWCASE. Mon. and Wed. #litchats had over 1200 tweets combined. #litchat June 21st, 2010 via TweetChat

JMoncktonSmith Hi all looking forward to #litchat #litchat June 21st, 2010 via TweetChat

AuthorWilliam RT @DebraMarrs: This wk is our annual INDIE AUTHOR SHOWCASE. Mon. and Wed. #litchats had over 1200 tweets combined.<<Amazing! #litchat June 21st, 2010 via TweetChat

VAMelinda Ok, I am here, but editing video at the same time lol #litchat June 21st, 2010 via TweetChat

CathrynLouis Happy Friday! Cathryn Louis, author of Sunrise on the Pier. How y'all doin'? #litchat June 21st, 2010 via txt

DebraMarrs Welcome back to those who contributed earlier this week. And hello to the new folks coming in. Pls. introduce yourself #litchat June 21st, 2010 via TweetChat

ExisleMoll marc nash self-pubbed experimental fictioneer here. Howdy everybody #litchat June 21st, 2010 via TweetChat

AuthorWilliam @CathrynLouis Good to see you here! :- ) #litchat June 21st, 2010 via TweetChat in reply to CathrynLouis

IreneZiegler Hi all. Don't know what the weather is like in your corner of the world, but it's slap-your-mama hot here. #litchat June 21st, 2010 via TweetChat

AuthorWilliam @agnieszkasshoes Welcome back :- ) #litchat June 21st, 2010 via TweetChat in reply to agnieszkasshoes

VAMelinda I usually post as @MelindaHamby, but work is crazy right now and am on the other account :) #litchat June 21st, 2010 via TweetChat

Topic of the Week: Indie Author Showcase

June 25, 2010

Guest Host: William H. Johnson - p 1

[www.litchat.net](http://www.litchat.net)

nahleenblake Read "Dark Province". Can't wait to join in the chat. Hey there! #litchat June 21st, 2010 via TweetChat
jbeemills Never been on #litchat. Interested to see how it unfolds! June 21st, 2010 via web
DebraMarrs To get things rolling I will post Qs for guest host @AuthorWilliam abt his journey to publication #litchat June 21st, 2010 via TweetChat
JMoncktonSmith jane MS author of soon to be published non fiction book #litchat June 21st, 2010 via TweetChat
GLHancock here with attention split to TV--Alice's death on Another World. Watched it since the beginning in the last millennium! #litchat June 21st, 2010 via TweetChat
agnieszkasshoes @DebraMarrs Hi! Dan here. <a href="http://www.yearzerowriters.wordpress.com">www.yearzerowriters.wordpress.com</a> <a href="http://www.eightcuts.wordpress.com">www.eightcuts.wordpress.com</a> #litchat June 21st, 2010 via web in reply to DebraMarrs
DebraMarrs @AuthorWilliam Q1 What does Indie Author mean to you now that you are one? #litchat June 21st, 2010 via TweetChat
AuthorWilliam @nahleenblake Hi! Glad to see a DP reader in the mix as well! #litchat June 21st, 2010 via TweetChat in reply to nahleenblake
CathrynLouis @AuthorWilliam thx! #litchat June 21st, 2010 via mobile web in reply to AuthorWilliam
DebraMarrs @agnieszkasshoes Welcome back, Dan. You rocked them on Mon. man! #litchat June 21st, 2010 via TweetChat in reply to agnieszkasshoes
JulieeJohnsonn new to #litchat, eager to participate tho will have to duck out midway to pick up my wee one! June 21st, 2010 via web
AuthorWilliam To me, being an Indie author means maximizing artistic freedom thru creative business solutions; own the message, find YOUR readers #litchat June 21st, 2010 via TweetChat
wildbloom Hey, Dan! Good to see you again. #litchat June 21st, 2010 via TweetChat
GeneDoucette Hi all. Novelist, soon-to-be pubbed IMMORTAL books, humorist, playwright, award-winning screenwriter, blogger. #litchat June 21st, 2010 via TweetChat
aboutcoffees RT @Writers_Life Time for coffee, news & chat - Coffee Klatch – June 24: Contests & More <a href="http://nblo.gs/59u1w">http://nblo.gs/59u1w</a> #Writers_Life #litchat June 21st, 2010 via twitterfeed
GeneDoucette and exhausted from #scifichat #litchat June 21st, 2010 via TweetChat
rebeccadiann Hi all, I'm on public wi-fi, so I don't know how long I'll get to sit in today... #litchat June 21st, 2010 via web
IreneZiegler @GeneDoucette And author of the so-called b*tch, right? #litchat June 21st, 2010 via TweetChat in reply to GeneDoucette
GLHancock @AuthorWilliam Did you know all the aspects of publishing before you decided to go your own way? #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
AuthorWilliam @dosankodebbie Thanks, glad you're here :) #litchat June 21st, 2010 via TweetChat in reply to dosankodebbie
AuthorWilliam To me, being an Indie author means maximizing artistic freedom thru creative business solutions; own the message, find YOUR readers #litchat June 21st, 2010 via TweetChat
GeneDoucette @IreneZiegler ah, my reputation precedes me #litchat June 21st, 2010 via TweetChat in reply to IreneZiegler
kriheli @AuthorWilliam agreed. being indie requires much more than being a good author. your marketing skills must be on par as well. #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam

agnieszkasshoes @wildbloom Lovely to see you again too #litchat June 21st, 2010 via web in reply to wildbloom
DebraMarrs Welcome everyone who's just joining #litchat. I'm Debra Marrs, guest moderating on behalf of @LitChat #litchat June 21st, 2010 via TweetChat
AuthorWilliam @GLHancock I'd done quite a bit of research, particularly about book production and editing prior to deciding. #litchat June 21st, 2010 via TweetChat in reply to GLHancock
AuthorWilliam To me, being an Indie author means maximizing artistic freedom thru creative business solutions; own the message, find YOUR readers #litchat June 21st, 2010 via TweetChat
AuthorWilliam @kriheli Absolutely, the WHOLE baby is yours. Not just the head and hands, but the feet and torso as well. #litchat June 21st, 2010 via TweetChat in reply to kriheli
brandg Howdy. Brand Gamblin, creator of "Calls For Cthulhu", indie publisher, author of YA Sci-Fi story "Tumbler". <a href="http://amzn.to/baKt18">http://amzn.to/baKt18</a> #litchat June 21st, 2010 via TweetDeck
Targoun Hi all. Indy author, and new to #litchat #litchat June 21st, 2010 via TweetChat
ExisleMoll RT @kriheli: @AuthorWilliam agreed. indie requires much > than being a good author. your marketing skills must be on par as well. #litchat June 21st, 2010 via TweetChat
jevonbolden OMG! I almost missed it. I didn't see the normal reminders. Thanks for being here @DebraMarrs. #litchat June 21st, 2010 via TweetChat
Saffy peeps a look at #litchat but think being incubator of spawn and keeper of the 4 yr old spawn has tired me out June 21st, 2010 via web
wildbloom @Targoun I recognize that eye! #litchat June 21st, 2010 via TweetChat in reply to Targoun
DebraMarrs Our guest host 2day is IndieAuthor @AuthorWilliam, author of THE DARK PROVINCE <a href="http://is.gd/d3Xtl">http://is.gd/d3Xtl</a> #litchat June 21st, 2010 via TweetChat
agnieszkasshoes RT @AuthorWilliam To me, being Indie author = maximizing artistic freedom thru creative bus. solns; own message, find YOUR readers #litchat June 21st, 2010 via web
jevonbolden RT @DebraMarrs: Our guest host 2day is IndieAuthor @AuthorWilliam, author of THE DARK PROVINCE <a href="http://is.gd/d3Xtl">http://is.gd/d3Xtl</a> #litchat June 21st, 2010 via TweetChat
GLHancock @AuthorWilliam How about distribution? That's the one that usually comes as a big surprise to self-publishers. #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
AuthorWilliam Welcome to all of you new to #litchat. It's a great place to talk books, writing and writer's spirit. #litchat June 21st, 2010 via TweetChat
Targoun =) #litchat June 21st, 2010 via TweetChat
nahleenblake @AuthorWilliam How do you stay motivated and committed to the Indie path? #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
jbeemills How did you find YOUR readers? #litchat June 21st, 2010 via web
agnieszkasshoes @AuthorWilliam do you think it's easier to find YOUR readers the more tight the focus of your work? #litchat June 21st, 2010 via web
AuthorWilliam To me, being an Indie author means maximizing artistic freedom thru creative business solutions; own the message, find YOUR readers #litchat June 21st, 2010 via TweetChat
AuthorWilliam @GLHancock No surprise for me. I tend to think things all the way through. Sometime overthing, LOL. #litchat June 21st, 2010 via TweetChat in reply to GLHancock
IreneZiegler Sorry, is an indie-author and a self-published author the same thing? Newbie. #litchat June 21st, 2010 via TweetChat
JMoncktonSmith RT @jbeemills: How did you find YOUR readers? #litchat June 21st, 2010 via TweetChat

AuthorWilliam To me, being an Indie author means maximizing artistic freedom thru creative business solutions; own the message, find YOUR readers #litchat June 21st, 2010 via TweetChat
jbeemills How did you find YOUR readers? #litchat June 21st, 2010 via web
agnieszkasshoes @GLHancock for me distribution is THE big red herring/non-issue of self-publishing #litchat June 21st, 2010 via web in reply to GLHancock
DavidRozansky Checking in: David Rozansky, Publisher, Flying Pen Press <a href="http://flyingpenpress.com">http://flyingpenpress.com</a> #litchat June 21st, 2010 via TweetGrid
GLHancock @AuthorWilliam How about distribution? That's the one that usually comes as a big surprise to self-publishers. #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
GLHancock @AuthorWilliam Yes, but what distribution system are you using? Where is your book available besides on Amazon? #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
IreneZiegler RT @GLHancock: @AuthorWilliam How about distribution? That's the one that usually comes as a big surprise to self-publishers. #litchat June 21st, 2010 via TweetChat
DebraMarrs @jevonbolden @wildbloom Welcome, good to see you back #litchat June 21st, 2010 via web in reply to jevonbolden
AuthorWilliam @agnieszkasshoes I think it can be. I think about indie webseries creator @feliciaDay and her comedy "The Guild" abt online gamers. #litchat June 21st, 2010 via TweetChat in reply to agnieszkasshoes
GLHancock @AuthorWilliam Yes, but what distribution system are you using? Where is your book available besides on Amazon? #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
agnieszkasshoes @GLHancock being indie means finding the right distrib model for your readers, not being tied 2 frankly arcane book world model #litchat June 21st, 2010 via web in reply to GLHancock
agnieszkasshoes @AuthorWilliam Thx, I'll take a look #litchat June 21st, 2010 via web in reply to AuthorWilliam
brandg @IreneZiegler Many an argument has been had about the difference between indie and self-pub. For my money, they should be the same. #litchat June 21st, 2010 via TweetDeck in reply to IreneZiegler
JulieeJohnsonn @AuthorWilliam was the decision to go indie easy 4 you? #litchat June 21st, 2010 via web
Sheenalgnatia Hello #litchat- I am late again ;-/ June 21st, 2010 via web
brandg @IreneZiegler Many an argument has been had about the difference between indie and self-pub. For my money, they should be the same. #litchat June 21st, 2010 via TweetDeck in reply to IreneZiegler
AuthorWilliam @GLHancock The main place my book is available is my website. I did an initial print. Its also on BN and BooksaMillion and Chapters #litchat June 21st, 2010 via web
JulieeJohnsonn @AuthorWilliam you make a good point about @FeliciaDay (I'm a big fan) but isn't that 1 in a million? Right time, right place? #litchat June 21st, 2010 via web
brandg As an indie self-pub type, I can make my book available in every way known to man, e-books for every format, print, free audiobook. #litchat June 21st, 2010 via TweetDeck
JulieeJohnsonn @AuthorWilliam you make a good point about @FeliciaDay (I'm a big fan) but isn't that 1 in a million? Right time, right place? #litchat June 21st, 2010 via web
DebraMarrs @AuthorWilliam Q2 You mentioned finding your readers. How do you use social media to help you as an author? #litchat June 21st, 2010 via web

so_you_know @Sheenalgnatia me too. a tad late. :) #litchat June 21st, 2010 via HootSuite in reply to Sheenalgnatia
AuthorWilliam @JulieeJohnsonn It actually was. It's my nature as an artist. #litchat June 21st, 2010 via web
wildbloom Twitter is having technical difficulties for me again with #litchat. June 21st, 2010 via web
DebraMarrs @AuthorWilliam Q2 You mentioned finding your readers. How do you use social media to help you as an author? #litchat June 21st, 2010 via web
brandg @JulieeJohnsonn It is pretty rare. My video show has a rabid cult following, but it's still not Guild numbers. #litchat June 21st, 2010 via TweetDeck in reply to JulieeJohnsonn
LeahPetersen *reading* #litchat June 21st, 2010 via web
ExisleMoll @brandg Neither indie nor self-published quite hit the mark for me. But we still need a decent tag for ourselves #litchat June 21st, 2010 via TweetDeck
JulieeJohnsonn #litchat I worry going indie is 'less', while being accepted by big publisher = success? Don't know where this attitude comes from... June 21st, 2010 via web
mchanson714 #litchat as an indie do you have PR people or agents or a staff or anhelp- press and exposure is time consuming is why I ask June 21st, 2010 via web
AuthorWilliam SM has helped me network with other writers, create lanes of communication with potential buyers, kept me in touch with readers. #litchat June 21st, 2010 via web
brandg @ExisleMoll Hmm. . . more blanket term. NonTraditional Publishers? #litchat June 21st, 2010 via TweetDeck in reply to ExisleMoll
JulieeJohnsonn #litchat I worry going indie is 'less', while being accepted by big publisher = success? Don't know where this attitude comes from... June 21st, 2010 via web
JulieeJohnsonn @AuthorWilliam re: 'its my nature as an artist' what an awesome response! The decision comes from within...an authentic place...#litchat June 21st, 2010 via web
AuthorWilliam @CathrynLouis Also, I looked at my book and asked marketing questions to determine a target. My first sales phase tested my ideas #litchat June 21st, 2010 via web in reply to CathrynLouis
ExisleMoll @brandg I honestly don't know. Just can't hit the right term. It is a problem though #litchat June 21st, 2010 via TweetDeck
JulieeJohnsonn #litchat I'm not published and not ready yet...but with the raging debate ongoing between self pub vs traditional, it is on my mind... June 21st, 2010 via web
justwonderinY It seems the ease of social networking and getting writing into the world could change publishing. #litchat June 21st, 2010 via web
Sheenalgnatia @JulieeJohnsonn You hear of mainstream published books that aren't successes. #litchat June 21st, 2010 via web in reply to JulieeJohnsonn
DebraMarrs RT @AuthorWilliam I started with those close to home /building out. I had a network on FB, YT, Twitter, MySpce. Made them aware #litchat June 21st, 2010 via web
Sheenalgnatia @JulieeJohnsonn You hear of mainstream published books that aren't successes. #litchat June 21st, 2010 via web in reply to JulieeJohnsonn
justwonderinY It seems the ease of social networking and getting writing into the world could change publishing. #litchat June 21st, 2010 via web
JSterlingS @JulieeJohnsonn Who says you can't start indie and then jump ship to a bigger company once you get established? #litchat June 21st, 2010 via TweetDeck in reply to JulieeJohnsonn
JSterlingS @JulieeJohnsonn Who says you can't start indie and then jump ship to a bigger company once you get established? #litchat June 21st, 2010 via TweetDeck in reply to JulieeJohnsonn

ExisleMoll marketing ourselves we have the full knowledge of the work, but it is a different sort of creativity than actually writing #litchat June 21st, 2010 via TweetDeck
philwrite Tweet #litchat Being accepted by Big Publishers actually not as important as being accepted by the Reading Public less than 5 seconds ago June 21st, 2010 via web
AuthorWilliam @mchanson714 I don't have agent and have not hired fulltime PR service. I am doing the initial work myself. And Happy with results. #litchat June 21st, 2010 via web
ExisleMoll by which I mean it is creative work to market, but rarely artistic like writing is #litchat June 21st, 2010 via TweetDeck
jevonbolden @JulieeJohnsonn I think it's b/c of the lack of quality in editing, production, and design. But it isn't staying that way. #litchat June 21st, 2010 via web
philwrite Tweet #litchat Being accepted by Big Publishers actually not as important as being accepted by the Reading Public less than 5 seconds ago June 21st, 2010 via web
CathrynLouis @JSterlingS but isn't indie a state of mind? #litchat June 21st, 2010 via mobile web in reply to JSterlingS
philwrite Tweet #litchat Being accepted by Big Publishers actually not as important as being accepted by the Reading Public less than 5 seconds ago June 21st, 2010 via web
ExisleMoll marketing ourselves we have the full knowledge of the work, but it is a different sort of creativity than actually writing #litchat June 21st, 2010 via TweetDeck
JulieeJohnsonn #litchat I write to connect, primarily...but there is a secret (shameful?) dream of being bestseller, million \$ bookdeals + movie rights... June 21st, 2010 via web
JSterlingS @CathrynLouis For some, but I don't believe it's a state of mind for all. #litchat June 21st, 2010 via TweetDeck in reply to CathrynLouis
rebeccadiann How do you use social media to connect with readers, without being an annoying self-promoter? #litchat June 21st, 2010 via web
jbeemills @AuthorWilliam Is there something in your writing style that makes you Indie too? #litchat June 21st, 2010 via web
rebeccadiann How do you use social media to connect with readers, without being an annoying self-promoter? #litchat June 21st, 2010 via web
jevonbolden @JSterlingS True indeed. Seen it happen #litchat June 21st, 2010 via web
JulieeJohnsonn #litchat I write to connect, primarily...but there is a secret (shameful?) dream of being bestseller, million \$ bookdeals + movie rights... June 21st, 2010 via web
jevonbolden Tweetchat doesn't like me today. #litchat June 21st, 2010 via web
Doublelattemama @AuthorWilliam which things are you *not* doing yourself - r u using any service providers? #litchat June 21st, 2010 via TweetDeck
LeahPetersen @Sheenalgnatia The fear/perception's still there, though, when you find so much srlf-pub'd absolute garbage #litchat how to know the diff? June 21st, 2010 via web in reply to Sheenalgnatia
S0BeUrself One of the best aspects to #selfpublish ing is that so few ppl are doing it right, that those who do really shine #litchat June 21st, 2010 via web
DebraMarrs @AuthorWilliam Seems ev'thing slow today. Tweetchat especially. You're doing fine #litchat June 21st, 2010 via web
dosankodebbie Good question! RT @jbeemills: @AuthorWilliam Is there something in your writing style that makes you Indie too? #litchat June 21st, 2010 via TweetDeck
AuthorWilliam @jbeemills Great Q, In the Dark Province, Calvin Gooding's style of storytelling is this mix of pompous and emotion not typical #litchat June 21st, 2010 via web in reply to jbeemills

wildbloom Love to #litchat, but twitter/tweetchat is broken for me again. June 21st, 2010 via web
AuthorWilliam @jevonbolden me neither. #litchat June 21st, 2010 via web in reply to jevonbolden
CathrynLouis @AuthorWilliam how are you managing your writing vs marketing time? #litchat June 21st, 2010 via mobile web in reply to AuthorWilliam
GLHancock Persuading people to create buzz about your book most important first, then persuading some to read it. #litchat June 21st, 2010 via Power Twitter from Core-Columbia, San Diego
dosankodebbie Good question! RT @jbeemills: @AuthorWilliam Is there something in your writing style that makes you Indie too? #litchat June 21st, 2010 via TweetDeck
JSterlingS RT @AustinMullen: Conversely, who says you can't learn the industry with a publisher and then use that knowledge to go indie? #litchat June 21st, 2010 via TweetDeck
mchanson714 @AuthorWilliam u must B exhausted I know I get exhausted writing, PR & then my real life - has anyone else hired help who & why etc #litchat June 21st, 2010 via web
AuthorWilliam @DebraMarrs If you see me miss something, kick it back into my face, I don't want anyone's question to get lost. #litchat June 21st, 2010 via web in reply to DebraMarrs
AustinMullen @JSterlingS Conversely, who says you can't learn the industry with a publisher and then use that knowledge to go indie? #litchat June 21st, 2010 via TweetDeck
DebraMarrs RT @rebeccadiann: How do you use social media to connect with readers, without being an annoying self-promoter? #litchat June 21st, 2010 via TweetDeck
JSterlingS RT @AustinMullen: Conversely, who says you can't learn the industry with a publisher and then use that knowledge to go indie? #litchat June 21st, 2010 via TweetDeck
philwrite #litchat direct feedback from readers is a very good thing, so we cut out the middlemen not only in distribution June 21st, 2010 via web
AustinMullen @JulieeJohnsonn Nothing shameful about being successful, this isn't La Bohème XD #litchat June 21st, 2010 via TweetDeck
byPetaL Sorry I'm late, but then again it is technically extremely early in Australia #litchat June 21st, 2010 via Twitter for iPhone
JMoncktonSmith trouble posting again #litchat June 21st, 2010 via web
JulieeJohnsonn @JSterlingS you are correct, why does it have to be either /or? why can't it evolve/change/grow? #litchat June 21st, 2010 via web in reply to JSterlingS
CathrynLouis @AuthorWilliam how are you managing your writing vs marketing time? #litchat June 21st, 2010 via mobile web in reply to AuthorWilliam
banana_the_poet @Sheenalgnatia popping in for a short while #litchat June 21st, 2010 via web in reply to Sheenalgnatia
Saffy @AuthorWilliam I would love to stay for #litchat but I'm simply too tired again soory :( June 21st, 2010 via web in reply to AuthorWilliam
AuthorWilliam @CathrynLouis My virgo sign. (lol) I am setting times of day for each. I reserve the right to switch things up based on inspiration #litchat June 21st, 2010 via web in reply to CathrynLouis
philwrite #litchat direct feedback from readers is a very good thing, so we cut out the middlemen not only in distribution June 21st, 2010 via web
DebraMarrs @AuthorWilliam You got it. I'm working your back. Folks, if we miss you, pls. ask again. #litchat June 21st, 2010 via TweetDeck
JulieeJohnsonn #litchat wonderful food for thought, look forward to future conversation, unfortunately must leave to pick up my wee 3yr old :) best wishes June 21st, 2010 via web

AuthorWilliam @JulieeJohnsonn @JSterlingS Th goal is to write books that sell and get read. There are many ways. Like in the movie business. #litchat June 21st, 2010 via web
DebraMarrs @AuthorWilliam RT @jbeemills: Is there something in your writing style that makes you Indie too? #litchat June 21st, 2010 via TweetDeck
agnieszkasshoes @banana_the_poet hello! lovely to see you & @sheenaignatia here #litchat June 21st, 2010 via web in reply to banana_the_poet
AuthorWilliam @JulieeJohnsonn Thanks for coming! #litchat June 21st, 2010 via web in reply to JulieeJohnsonn
AustinMullen @authorWilliam Have you found your work is looked at differently as self-pub than if it were through a trad publisher? #litchat June 21st, 2010 via web
DebraMarrs @AuthorWilliam RT @Doublelattemama: which things are you *not* doing yourself - r u using any service providers? #litchat June 21st, 2010 via TweetChat
ExisleMoll @AuthorWilliam yes the material must always determine the form of the work - eg novel, visual, video etc #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
IreneZiegler Read a blog bout indies bringing the slush pile to the masses.No more filters. A good thing? #litchat June 21st, 2010 via TweetChat
DebraMarrs True RT @GLHancock: Persuading people to create buzz about your book most important first, then persuading some to read it. #litchat June 21st, 2010 via TweetChat
banana_the_poet @agnieszkasshoes #litchat Hello Dan - nice to get here - even if it is a bit late :) June 21st, 2010 via web in reply to agnieszkasshoes
ExisleMoll @DebraMarrs I would say yes, otherwise Indie only refers to method of production and distribution #litchat June 21st, 2010 via TweetChat in reply to DebraMarrs
DebraMarrs @AuthorWilliam RT @Doublelattemama: which things are you *not* doing yourself - r u using any service providers? #litchat June 21st, 2010 via TweetChat
brandg @JSterlingS The difference in distribution between indie and mainstream is so large, midlist authors rarely look back. #litchat June 21st, 2010 via TweetDeck in reply to JSterlingS
AuthorWilliam @Doublelattemama I have an ad running via e-mail via service. I have copywriter working on press release. I had editors, designers, #litchat June 21st, 2010 via web
agnieszkasshoes the super @leahpetersen is here too. If you have enough of a niche & yr potential own readers, what other people do doesn't matter #litchat June 21st, 2010 via web
brandg @JSterlingS Those who do go from traditional publishing back to self-pub have usually already hit it big, and want control back. #litchat June 21st, 2010 via TweetDeck in reply to JSterlingS
brandg @JSterlingS The difference in distribution between indie and mainstream is so large, midlist authors rarely look back. #litchat June 21st, 2010 via TweetDeck in reply to JSterlingS
brandg @JSterlingS Those who do go from traditional publishing back to self-pub have usually already hit it big, and want control back. #litchat June 21st, 2010 via TweetDeck in reply to JSterlingS
PeevishPenman @IreneZiegler That's an interesting question...maybe there should be more market for "self-pub" discoverers to weed through them. #litchat June 21st, 2010 via Power Twitter in reply to IreneZiegler
agnieszkasshoes the super @leahpetersen is here too. If you have enough of a niche & yr potential own readers, what other people do doesn't matter #litchat June 21st, 2010 via web
ExisleMoll @agnieszkasshoes 1million niches Dan? Not for me #litchat June 21st, 2010 via TweetChat in reply to agnieszkasshoes



CathrynLouis @AuthorWilliam thx - though looks like you have a builtin advantage... #litchat June 21st, 2010 via mobile web in reply to AuthorWilliam
_sistahsweet_ I think @AuthorWilliam did an excellent job of engaging people on Twitter by sharing his writing and publication journey.#litchat June 21st, 2010 via UberTwitter
S0BeUrself One big concern over traditional publishing are electronic rights - publishers r loathe to give those up #litchat June 21st, 2010 via web
PeevishPenman @AuthorWilliam How much you do feel your personal goals as a writer affect a decision to self-publish? #litchat June 21st, 2010 via Power Twitter in reply to AuthorWilliam
agnieszkasshoes the super @leahpetersen is here too. If you have enough of a niche & yr potential own readers, what other people do doesn't matter #litchat June 21st, 2010 via web
banana_the_poet #litchat then again there are little indie publishers which are a bridge between self & trad pub - best of both worlds if done well June 21st, 2010 via web
AustinMullen @brandg That would seem to suggest that trad!pub is significantly easier; many authors go indie>trad but not a lot go the other way #litchat June 21st, 2010 via web
AuthorWilliam @S0BeUrself Good point. As an indie I can think new business. Graphic Novel adaption. Spanish Translation, movie rights #litchat June 21st, 2010 via web in reply to S0BeUrself
agnieszkasshoes @IreneZiegler bringing anything to the masses is indie, but bringing one's stuff direct to the your readers is the real key #litchat June 21st, 2010 via web in reply to IreneZiegler
PeevishPenman @AuthorWilliam How much you do feel your personal goals as a writer affect a decision to self-publish? #litchat June 21st, 2010 via Power Twitter in reply to AuthorWilliam
AustinMullen @brandg That would seem to suggest that trad!pub is significantly easier; many authors go indie>trad but not a lot go the other way #litchat June 21st, 2010 via web
_sistahsweet_ As a result I was eager to buy and spread the word about Dark Province when it came out. #litchat June 21st, 2010 via UberTwitter
rebeccadiann @DebraMarrs @banana_the_poet thanks, those are helpful answers. #litchat June 21st, 2010 via web
DebraMarrs RT @_sistahsweet_: I think @AuthorWilliam does excellent job of engaging ppl on Twitter by sharing his writing/pub journey.#litchat #litchat June 21st, 2010 via TweetChat
brandg @AustinMullen Not easier, but more profitable. Same hard work with better distribution. That's why they don't look back. #litchat June 21st, 2010 via TweetDeck in reply to AustinMullen
DebraMarrs @AuthorWilliam Q3 What about your background in theatre/film/drama influences your indie-ness? #litchat June 21st, 2010 via TweetChat
AuthorWilliam @PeevishPenman A lot. I want very specific things said with my work. The indie path is a way to assure integrity of the message. #litchat June 21st, 2010 via web
nahleenblake RT @_sistahsweet_: As a result I was eager to buy and spread the word about Dark Province when it came out. #litchat June 21st, 2010 via TweetChat
brandg @AustinMullen Not easier, but more profitable. Same hard work with better distribution. That's why they don't look back. #litchat June 21st, 2010 via TweetDeck in reply to AustinMullen
S0BeUrself I prefer to think of indies as enterprise authors - bc so much of what we do is a business & our livelihoods are at stake #litchat June 21st, 2010 via web
agnieszkasshoes @ExisleMoll that sounds like a Goddard film! #litchat June 21st, 2010 via web in reply to ExisleMoll
Doublelattemama @AuthorWilliam @DebraMarrs i think there's a misperception that self pub means doing *everything* by yourself & not delegating #litchat June 21st, 2010 via TweetDeck

Doublelattemama @AuthorWilliam @DebraMarrs i think there's a misperception that self pub means doing *everything* by yourself & not delegating #litchat June 21st, 2010 via TweetDeck
AuthorWilliam @PeevishPenman A lot. I want very specific things said with my work. The indie path is a way to assure integrity of the message. #litchat June 21st, 2010 via web
ExisleMoll RT @IreneZiegler: I troll Goodreads, make contact w/those w/my books on their to-read shelves.Making friends, one reader at a time. #litchat June 21st, 2010 via TweetChat
agnieszkasshoes RT @IreneZiegler one reader at a time. (Yes, that has to be the way. THAT is why we're not just slushpiling #litchat ) June 21st, 2010 via web
ExisleMoll @agnieszkasshoes Nowt wrong with that! #litchat June 21st, 2010 via TweetChat in reply to agnieszkasshoes
jevonbolden @Doublelattemama I'd have to agree on that too. Being indie offers the opp to engage your network of professionals. #litchat June 21st, 2010 via TweetChat in reply to Doublelattemama
Doublelattemama @AuthorWilliam @DebraMarrs i think there's a misperception that self pub means doing *everything* by yourself & not delegating #litchat June 21st, 2010 via TweetDeck
AuthorWilliam @Doublelattemama True. You can hire all the parts yourself. Its necessary to have specialized assistance. #litchat June 21st, 2010 via web in reply to Doublelattemama
byPetaL Has the advent of the internet, providing an easier way to create, market, sell & most importantly deliver books, made it easier? #litchat June 21st, 2010 via TweetDeck
so_you_know @Doublelattemama great point. in re having to do it all by yourself as the misperception. #litchat June 21st, 2010 via HootSuite in reply to Doublelattemama
IreneZiegler @SOBeUrself Oooh, Enterprise Authors. Like. #litchat June 21st, 2010 via TweetChat in reply to SOBeUrself
AuthorWilliam Also, remember, it's a marathon. Not a sprint. You're building something with every step, every action. Every book. #litchat June 21st, 2010 via web
AuthorWilliam @jevonbolden Definitely. #litchat June 21st, 2010 via web in reply to jevonbolden
Guinness888 Do you think the story would be told differently if you were working with an editor from a traditional publisher? #litchat June 21st, 2010 via TweetChat
mchanson714 @Doublelattemama I agree PR etc is time consuming- makeing contacts one by one is time consuming too #litchat June 21st, 2010 via web
DebraMarrs @Doublelattemama @AuthorWilliam Self-pub means you get to control more but don't have to do all. Outsourcing is key #litchat June 21st, 2010 via TweetChat in reply to Doublelattemama
Guinness888 I'm reading the book now, and I'm realizing how much the story is told thru the main character's (Gooding) POV. #litchat June 21st, 2010 via TweetChat
wildbloom Welcome, Tracy. #litchat June 21st, 2010 via TweetChat
agnieszkasshoes @LeahPetersen I think indie writers get too defensive about what they do. Do it because it's great & be proud to tell people #litchat June 21st, 2010 via web in reply to LeahPetersen
shuanwan @authorwilliam - Sorry to jump in late but I also agree that many people think self-pub means doing all the work yourself #litchat June 21st, 2010 via TweetChat
AuthorWilliam @shuanwan Greetings! #litchat June 21st, 2010 via web in reply to shuanwan
IreneZiegler @shuanwan What DON'T self-pubbed authors do themselves? #litchat June 21st, 2010 via TweetChat in reply to shuanwan

banana_the_poet @byPetaL #litchat absolutely - I cannot envisage achieving what we have already achieved without the internet - it's key to everything June 21st, 2010 via web in reply to byPetaL
DebraMarrs Hello to @tracy_seeley and other latecomers. We are asking Qs to @AuthorWilliam, THE DARK PROVINCE abt IndieAuthor journey #litchat June 21st, 2010 via TweetChat in reply to tracy_seeley
agnieszkasshoes @ExisleMoll no indeed. From 400 blows to 100000 niches in 12 easy steps :p #litchat June 21st, 2010 via web in reply to ExisleMoll
agnieszkasshoes @LeahPetersen I think indie writers get too defensive about what they do. Do it because it's great & be proud to tell people #litchat June 21st, 2010 via web in reply to LeahPetersen
Guinness888 I mean Goodings constantly changing POV... #litchat June 21st, 2010 via TweetChat
DebraMarrs @Doublelattemama @AuthorWilliam Self-pub means you get to control more but don't have to do all. Outsourcing is key #litchat June 21st, 2010 via TweetChat in reply to Doublelattemama
nahleenblake Who here has read "The Dark Province: Son of Duprin"? Highly recommend!!! #litchat June 21st, 2010 via TweetChat
Doublelattemama @jevonbolden @AuthorWilliam @so_you_know @mchanson714 of course outsourcing adds to the cost but it improves quality of product #litchat June 21st, 2010 via TweetDeck
AuthorWilliam RT @DebraMarrs Self-pub means you get to control more but don't have to do all. Outsourcing is key #litchat <<Yes June 21st, 2010 via web
jevonbolden @AuthorWilliam u mention movie script. I was at a writers conf this yr. A script writer was there to coach fiction writers. #litchat June 21st, 2010 via web
Doublelattemama RT @DebraMarrs: @Doublelattemama @AuthorWilliam Self-pub means you get to control more but don't have to do all. Outsourcing is key #litchat June 21st, 2010 via TweetDeck
AuthorWilliam @IreneZiegler Anything they hire someone else to do. #litchat June 21st, 2010 via web in reply to IreneZiegler
GeneDoucette @IreneZiegler I put a humor book out through iUniverse. Didn't have to worry abt online distribution. That's one thing. #litchat June 21st, 2010 via TweetChat in reply to IreneZiegler
banana_the_poet @DebraMarrs @Doublelattemama @AuthorWilliam Don't *DO* everything but have to make a judgement on everything #litchat June 21st, 2010 via web
AuthorWilliam @Doublelattemama Exactly. So you pick your spots. Make business decisons. #litchat June 21st, 2010 via web in reply to Doublelattemama
S0BeUrselF We have to stop apologizing and being defensive for enterprise publishing, and instead project an iconoclastic attitude #litchat June 21st, 2010 via web
jevonbolden Envisioning your manuscript as a movie helps with showing and not telling. #litchat June 21st, 2010 via web
IreneZiegler @agnieszkasshoes Indies too defensive? Interesting. Still believe in the trad model, perhaps, don't believe in different-but-equal. #litchat June 21st, 2010 via TweetChat in reply to agnieszkasshoes
DebraMarrs Good to see many new folks and oldtime litchatters. We are discussing IndieAuthors, ins and outs. @AuthorWilliam's guest host #litchat June 21st, 2010 via TweetChat
nahleenblake RT @jevonbolden: Envisioning your manuscript as a movie helps with showing and not telling. #litchat June 21st, 2010 via TweetChat

FawnNeun @byPetaL The advent of the internet has made it possible AT ALL. Tho I know a few hardcores who did 'zines back in the xerox days. #litchat June 21st, 2010 via web in reply to byPetaL
brandg @AuthorWilliam Don't want to bog you down with details, but could you talk about the 3rd party services you used? What editors? PR? #litchat June 21st, 2010 via TweetDeck in reply to AuthorWilliam
AuthorWilliam Also, remember, it's a marathon. Not a sprint. You're building something with every step, every action. Every book. #litchat June 21st, 2010 via web
GeneDoucette @jevonbolden I can say as someone who writes both, it's a deeply different way of writing, screenplays vs. novels. #litchat June 21st, 2010 via TweetChat in reply to jevonbolden
robhollywood Amen. Couldn't agree more. RT @agnieszkasshoes: @LeahPetersen I think indie writers get too defensive about what they do. #litchat June 21st, 2010 via TweetDeck
mchanson714 @DebraMarrs #litchat obviously I out source my editing proof reading but what part of promoting time consumer do you outsource June 21st, 2010 via web
AuthorWilliam @jevonbolden Very cool. Screenwriting is a great way to learn story organization. Which Indie Writers need to be on top of #litchat June 21st, 2010 via web in reply to jevonbolden
DebraMarrs RT @AuthorWilliam: Also, remember, its a marathon. Not a sprint. Youre building something with every step, every action. Every bk #litchat June 21st, 2010 via TweetChat
banana_the_poet #litchat - indie is simply much more *fun* June 21st, 2010 via web
Doublelattemama awesome convo going on @ #litchat about indie pub - i need to duck out - thx to @DebraMarrs and @AuthorWilliam June 21st, 2010 via TweetDeck
agnieszkasshoes @robhollywood good to see you at #litchat June 21st, 2010 via web in reply to robhollywood
AuthorWilliam @brandg Certainly. I used iUniverse's services for this book. The production package gave me access to editors, designers, printer #litchat June 21st, 2010 via web in reply to brandg
AuthorWilliam @brandg As well, distribution channels such as Amazon, BN, etc. #litchat June 21st, 2010 via web in reply to brandg
GLHancock SP is easy, fun & simple -- if you know or care nothing about producing a product of high quality. #litchat June 21st, 2010 via TweetChat
RC_Lewis *peeks in, considering jumping to the Indie Side at some point* ;) #litchat June 21st, 2010 via TweetChat
IreneZiegler @AuthorWilliam Gotcha. I do a lot of that and I have a trad publisher. Their only distrib is libraries. I do everything else. #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
FawnNeun Curious what kind of editing services indie authors buy? How MUCH editing?#litchat June 21st, 2010 via web
jevonbolden @GeneDoucette I'm sure it is, but some of the fundamentals carry over. #litchat June 21st, 2010 via TweetChat in reply to GeneDoucette
CathrynLouis @AuthorWilliam interesting that you say that. my story ideas always play like movies in my head. #litchat June 21st, 2010 via mobile web in reply to AuthorWilliam
indiepride @AuthorWilliam but don't forget indie stores! #litchat June 21st, 2010 via UberTwitter in reply to AuthorWilliam
AuthorWilliam @brandg Initial PR has been from my own networking and relationships I have from the threatre/film world. Expanding from there #litchat June 21st, 2010 via web in reply to brandg
banana_the_poet #litchat have to be careful about paying for outsourcing if you want to stay profitable - otherwise can overspend & get into hot water!!! June 21st, 2010 via web

agnieszkasshoes RT @banana_the_poet indie is simply much more *fun* #litchat [YES!! A big reason (among others) I'd never have a publisher having tried it) June 21st, 2010 via web
jevonbolden @Doublelattemama True again. It's not cheap to invest in yourself. #litchat June 21st, 2010 via TweetChat in reply to Doublelattemama
mchanson714 @Doublelattemama outsource what part besides editing proof reading & possibly graphics? asking the after the book prints question #litchat June 21st, 2010 via web in reply to Doublelattemama
jbeemills I would imagine hiring the right editor would be vital for self-pub. #litchat June 21st, 2010 via web
GLHancock Don't mix up distribution with convincing an outlet to sell your book. It is moving books from printer/warehouse to sales outlets. #litchat June 21st, 2010 via TweetChat
byPetaL @FawnNeun @banana_the_poet Has it made it harder in that there's more out there, some not such great quality, & work can get lost #litchat June 21st, 2010 via TweetDeck
AuthorWilliam @IreneZiegler Every deal is different I am supposing. As authors the more we know our options, the better decisions we make. #litchat June 21st, 2010 via web in reply to IreneZiegler
AuthorWilliam Also, remember, it's a marathon. Not a sprint. You're building something with every step, every action. Every book. #litchat June 21st, 2010 via web
JMoncktonSmith I have trad publisher but no control of price or distribution #litchat June 21st, 2010 via web
jevonbolden @GeneDoucette I bet it is. :) #litchat June 21st, 2010 via TweetChat in reply to GeneDoucette
AuthorWilliam @indiepride Absolutely. I will be engaging indie stores heavily starting very soon. #litchat :-)) June 21st, 2010 via web in reply to indiepride
shuanwan @GeneDoucette they do, but screenwriting is MUCH more restrictive. <-----Agree! #litchat June 21st, 2010 via TweetChat in reply to GeneDoucette
AuthorWilliam @CathrynLouis When I write an MS I feel like I'm doing a film shoot. #litchat June 21st, 2010 via web in reply to CathrynLouis
GeneDoucette @JMoncktonSmith Email from my publisher the other day: "hey, what do you think we should charge for this?" #litchat June 21st, 2010 via TweetChat in reply to JMoncktonSmith
IreneZiegler @AuthorWilliam Gotcha. I do a lot of that and I have a trad publisher. Their only distrib is libraries. I do everything else. #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
DebraMarrs @mchanson714 A new entrepreneurial niche: hiring VAs who post SM and articles on behalf of authors. Expands/outsources ur brand #litchat June 21st, 2010 via TweetChat
duolit Re: Doing it all yourself -- the key is to figure out from the beginning what you want to spend your time on and outsource the rest #litchat June 21st, 2010 via HootSuite
jbeemills I would imagine hiring the right editor would be vital for self-pub. #litchat June 21st, 2010 via web
jevonbolden @Doublelattemama True again. It's not cheap to invest in yourself. #litchat June 21st, 2010 via TweetChat in reply to Doublelattemama
brandg @AuthorWilliam CreateSpace will do PoD for a book, and make it available on Amazon and Kindle for about \$40. How is iUniverse btr? #litchat June 21st, 2010 via TweetDeck in reply to AuthorWilliam
AuthorWilliam @mchanson714 I'm not sure I understand the question. You mean after release what do people usually do for PR? #litchat June 21st, 2010 via web in reply to mchanson714

duolit ...ex: if you love designing covers, do that but perhaps choose to get help on layout design or building a web site, etc. #litchat June 21st, 2010 via HootSuite

banana\_the\_poet @GLHancock #litchat exactly distribution is the easiest part - selling is the tricky bit :) June 21st, 2010 via web in reply to GLHancock

DebraMarrs @duolit Excellent! RT:the key is to figure out from the beginning what you want to spend your time on and outsource the rest #litchat June 21st, 2010 via TweetChat

duolit Re: Doing it all yourself -- the key is to figure out from the beginning what you want to spend your time on and outsource the rest #litchat June 21st, 2010 via HootSuite

agnieszkasshoes @IreneZiegler we need to stop saying "yes I self-published BUT.." & start BELIEVING "I did this bcos it's best for my story" #litchat June 21st, 2010 via web

duolit Re: Doing it all yourself -- the key is to figure out from the beginning what you want to spend your time on and outsource the rest #litchat June 21st, 2010 via HootSuite

IreneZiegler RT @GLHancock: Dont mix up distrib w/convincing outlet to sell your book. It's moving books fr printer/warehouse to sales outlets. #litchat June 21st, 2010 via TweetChat

AustinMullen @IreneZiegler #litchat From what you've told me you're ripe for self-pub; you already do everything but the actual printing June 21st, 2010 via TweetDeck in reply to IreneZiegler

agnieszkasshoes @IreneZiegler we need to stop saying "yes I self-published BUT.." & start BELIEVING "I did this bcos it's best for my story" #litchat June 21st, 2010 via web

robhollywood I started out writing stories but learned screenwriting in college. I'm back into novels and I'd say it helped significantly. #litchat June 21st, 2010 via TweetDeck

agnieszkasshoes @IreneZiegler we need to stop saying "yes I self-published BUT.." & start BELIEVING "I did this bcos it's best for my story" #litchat June 21st, 2010 via web

duolit RT @IreneZiegler we need to stop saying "yes I self-published BUT.." & start BELIEVING "I did this bcos it's best for my story" #litchat June 21st, 2010 via HootSuite

AustinMullen @IreneZiegler #litchat Is there a clause in your contract that if the pub stops promoting your stuff the rights resort to u after a while? June 21st, 2010 via TweetDeck in reply to IreneZiegler

mchanson714 @AuthorWilliam yes- if I am not connected as well as you to theater film book reading types- suggestion? #litchat June 21st, 2010 via web in reply to AuthorWilliam

agnieszkasshoes @IreneZiegler we need to stop saying "yes I self-published BUT.." & start BELIEVING "I did this bcos it's best for my story" #litchat June 21st, 2010 via web

robhollywood I started out writing stories but learned screenwriting in college. I'm back into novels and I'd say it helped significantly. #litchat June 21st, 2010 via TweetDeck

alisonwells Hello, by the way. I am not published yet but considering best path. Don't want to wait to connect until someone deems me fit #litchat June 21st, 2010 via TweetDeck

brandg @AuthorWilliam So most of the value in iUniverse is in editors and designers. Were there any other 3rd party services you hired? #litchat June 21st, 2010 via TweetDeck in reply to AuthorWilliam

ExisleMoll re movies/novels I storyboard video readings from my novel & 'act them out' so crosses over #litchat June 21st, 2010 via TweetChat

AuthorWilliam @robhollywood I had a very similar path. #litchat June 21st, 2010 via web

duolit Amen! RT @agnieszkasshoes: if you don't believe self-publishing was best for your book it's no wonder readers are sceptical. #litchat June 21st, 2010 via HootSuite

SOBeUrself I'm wary of paying 4printing when services like Amazon Encore offer printing deals after e-publishing proves successful #litchat June 21st, 2010 via web

DebraMarrs Become known 1st for you. Then next as an author. Then for the book you write. Invest in writing community #litchat June 21st, 2010 via TweetChat
GeneDoucette heading home gang. #litchat #biking home on a glorious day. June 21st, 2010 via web
AuthorWilliam @brandg They have a LOT of services. They do press releases, they shoot trailers. Know what u need. #litchat June 21st, 2010 via web in reply to brandg
duolit RT @bypetal: Ensure u keep the quality of ur writing in other aspects (design, site, marketing) Outsource what you aren't good at. #litchat June 21st, 2010 via HootSuite
IreneZiegler RT @S0BeUrself: Im wary of paying4printing when srvces like Amazon Encore offer printing deals after e-publishing proves successful #litchat June 21st, 2010 via TweetChat
ExisleMoll @DebraMarrs I understand that, but then to lean over & start saying, actually I've got a book to sell can go either way #litchat June 21st, 2010 via TweetChat in reply to DebraMarrs
duolit For indie authors, it's important to have a "plan of attack" for marketing/promotion even before writing, if possible. #litchat June 21st, 2010 via HootSuite
brandg @AuthorWilliam Cool. Thanks! #litchat June 21st, 2010 via TweetDeck in reply to AuthorWilliam
nahleenblake RT @AuthorWilliam: @brandg They have a LOT of services. They do press releases, they shoot trailers. "Know what u need."-love that! #litchat June 21st, 2010 via TweetChat
AuthorWilliam @mchanson714 Start locally and build some press in your town. Look through your personal network. Reach out online. #litchat June 21st, 2010 via web in reply to mchanson714
DebraMarrs @ExisleMoll I see what you mean. Was mainly focused on fellow-writers who understand where you're coming from #litchat June 21st, 2010 via TweetChat in reply to ExisleMoll
LeahPetersen I'm off, authors. Thanks for the #litchat I learned a lot today. June 21st, 2010 via web
AustinMullen @S0BeUrself #litchat Last year ebooks were something like 12% of the mkt, it seems like shooting yourself in the foot if you ignore print. June 21st, 2010 via TweetDeck in reply to S0BeUrself
AuthorWilliam @mchanson714 You can start with a simple press release and build from there. You might know more people than you think #litchat June 21st, 2010 via web in reply to mchanson714
AuthorWilliam @brandg You're welcome! #litchat June 21st, 2010 via web in reply to brandg
justwonderinY @DebraMarrs Become known 1st for you. Then as author. Then for the book you write. #litchat <-seems it would work the other way? June 21st, 2010 via web
DebraMarrs You can get anything you want as long as you help enough other ppl get what they want. ~Zig Ziglar #quote #litchat June 21st, 2010 via TweetChat
GLHancock Every single aspect of producing a physical book costs \$\$\$. No wonder authors receive so little! #litchat June 21st, 2010 via TweetChat
AuthorWilliam I chose iUniverse because I was satisfied by their arrangement and offerings. I felt I could learn from their process and I have. #litchat June 21st, 2010 via web
banana_the_poet Most important thing is it is better to try & fail than never have a go & wonder forever, 'What if?' Try & succeed - even better! #litchat June 21st, 2010 via web
ExisleMoll @DebraMarrs problem for me with that is we are very insular community. We have to break out from selling to fellow authors #litchat June 21st, 2010 via TweetChat in reply to DebraMarrs
IreneZiegler @FawnNeun Oh, of course. Indie bkstores don't carry my publisher bec no discount from Ingram. #litchat June 21st, 2010 via TweetChat in reply to FawnNeun

AustinMullen @DebraMarrs #litchat I disagree; branding is important but not until you have something to brand. Not everyone can/wants to blog. June 21st, 2010 via TweetDeck in reply to DebraMarrs

FawnNeun @DebraMarrs Hit groups that could enjoy your books - outside the writing community. #litchat June 21st, 2010 via web in reply to DebraMarrs

Guinness888 RT @DebraMarrs: You can get anything you want as long as you help enough other ppl get what they want. ~Zig Ziglar #quote #litchat June 21st, 2010 via TweetChat

AuthorWilliam @IreneZiegler Indie bookstores are brick and mortar or online booksellers that are not attached to a major chain. #litchat June 21st, 2010 via web in reply to IreneZiegler

ExisleMoll @DebraMarrs problem for me with that is we are very insular community. We have to break out from selling to fellow authors #litchat June 21st, 2010 via TweetChat in reply to DebraMarrs

AustinMullen @DebraMarrs #litchat The vast majority of us are novelists: We need to be known for our books not our blogs June 21st, 2010 via TweetDeck in reply to DebraMarrs

S0BeUrself E-Printing first isn't ignoring print - it's delaying it until you have built the clout/reputation to sell prints successfully #litchat June 21st, 2010 via web

DebraMarrs @mchanson714 Good idea. I'll tweet a few of those XYZ ppl during the next few days/weeks. Too diff. to look up URLs etc now #litchat June 21st, 2010 via TweetChat in reply to mchanson714

AuthorWilliam @IreneZiegler They can sell whatever books they choose. No corporate calling them and giving them a list of demands. #litchat June 21st, 2010 via web in reply to IreneZiegler

ExisleMoll @DebraMarrs problem for me with that is we are very insular community. We have to break out from selling to fellow authors #litchat June 21st, 2010 via TweetChat in reply to DebraMarrs

DebraMarrs You can get anything you want as long as you help enough other ppl get what they want. ~Zig Ziglar #quote #litchat June 21st, 2010 via TweetChat

shuanwan RT @AustinMullen: @DebraMarrs #litchat The vast majority of us are novelists: We need to be known for our books not our blogs #litchat June 21st, 2010 via TweetChat

FawnNeun @DebraMarrs Hit groups that could enjoy your books - outside the writing community. #litchat June 21st, 2010 via web in reply to DebraMarrs

ExisleMoll RT @AustinMullen: @DebraMarrs #litchat The vast majority of us are novelists: We need to be known for our books not our blogs #litchat June 21st, 2010 via TweetChat

banana\_the\_poet Most important thing is it is better to try & fail than never have a go & wonder forever, 'What if?' Try & succeed - even better! #litchat June 21st, 2010 via web

duolit eBooks too, but much less. RT @GLHancock: Every aspect of producing a physical book costs ... no wonder authors receive so little! #litchat June 21st, 2010 via HootSuite

banana\_the\_poet #litchat but be realistic. If already selling via trad - can get better deal as an indie. If unknown take step by step & keep learning. June 21st, 2010 via web

AustinMullen @CathrynLouis #litchat It doesn't exclude it but it can be very hard to convince the chain buyers. June 21st, 2010 via TweetDeck in reply to CathrynLouis

Guinness888 Are you finding that the book readings and personal appearances are helpful (for sales) and insightful (re the story)? #litchat June 21st, 2010 via TweetChat

IreneZiegler @AustinMullen That percentage will rocket IMHO #litchat June 21st, 2010 via TweetChat in reply to AustinMullen



shuanwan RT @AustinMullen: @DebraMarrs #litchat The vast majority of us are novelists: We need to be known for our books not our blogs #litchat June 21st, 2010 via TweetChat
FawnNeun @AustinMullen But artist accessibility to audience is becoming THE marketing tool. #litchat June 21st, 2010 via web in reply to AustinMullen
AuthorWilliam @brandg iUniverse packages offer evaluation packages, consultation, printing options and an opportunity to walk through the process #litchat June 21st, 2010 via web in reply to brandg
DebraMarrs @AustinMullen No mention of blogs by me. When unknown, need to find ways to be "out there" in community to bec. known as a person #litchat June 21st, 2010 via TweetChat in reply to AustinMullen
AustinMullen @CathrynLouis #litchat It doesn't exclude it but it can be very hard to convince the chain buyers. June 21st, 2010 via TweetDeck in reply to CathrynLouis
FawnNeun @SOBeUrself All of the small press/epresses sell eBooks first to test the market, then issue print if it's a good seller. #litchat June 21st, 2010 via web in reply to SOBeUrself
ExisleMoll Gr8 chat thank you to @DebraMarrs & @AuthorWilliam for hosting. Gotta go now #litchat June 21st, 2010 via TweetChat
AuthorWilliam @mchanson714 I've been a professional artist for a while so I've accumulated some people I know. But still have to grind it. #litchat June 21st, 2010 via web in reply to mchanson714
brandg Gotta head home. Thanks @AuthorWilliam and everyone else at #litchat. It's been interesting and educational! June 21st, 2010 via TweetDeck
Sheenalgnatia @banana_the_poet I think a bit esoterically anyway and think you can attract success #litchat June 21st, 2010 via web
duolit Don't get discouraged re: sales -- keep pushing and promoting while keeping expectations in check. #litchat June 21st, 2010 via HootSuite
AuthorWilliam @ExisleMoll Thanks for coming! #litchat June 21st, 2010 via web in reply to ExisleMoll
DebraMarrs @ExisleMoll Thx for joining us today. #litchat June 21st, 2010 via TweetChat in reply to ExisleMoll
AustinMullen @SOBeUrself #litchat But based on what I've read of the ebook industry, it's very unlikely that you'll ever sell well enough to have that. June 21st, 2010 via TweetDeck in reply to SOBeUrself
IreneZiegler @FawnNeun Right! Red Tent sold nada until author gave many copies to Rabbis. Now its celebrating 10th yr in print. #litchat June 21st, 2010 via TweetChat in reply to FawnNeun
mchanson714 @FawnNeun are there that many people reading e-books already... just wondering #litchat June 21st, 2010 via web in reply to FawnNeun
jbeemills @FawnNeun FawnNeun @AustinMullen RT: But artist accessibility to audience is becoming THE marketing tool. #litchat June 21st, 2010 via web in reply to FawnNeun
DebraMarrs @AuthorWilliam Before too many ppl lv. where can they find you and your book online? #litchat June 21st, 2010 via TweetChat
wildbloom @duolit This is very important for a new author, I've discovered. #litchat June 21st, 2010 via TweetChat in reply to duolit
duolit RT @FawnNeun: @AustinMullen But artist accessibility to audience is becoming THE marketing tool. #litchat June 21st, 2010 via HootSuite
FawnNeun @SOBeUrself All of the small press/epresses sell eBooks first to test the market, then issue print if it's a good seller. #litchat June 21st, 2010 via web in reply to SOBeUrself

DebraMarrs RT @IreneZiegler: @FawnNeun Right! Red Tent sold nada until author gave many copies to Rabbis. Now its celebrating 10th yr inprint. #litchat June 21st, 2010 via TweetChat

AuthorWilliam @Guinness888 I have done a couple of events and they are great things to promote. Even people who don't attend, learn about the book #litchat June 21st, 2010 via web in reply to Guinness888

banana\_the\_poet @Sheenalgnatia Yes agreed. But have to have the quality product to begin with - then sky's the limit #litchat June 21st, 2010 via web in reply to Sheenalgnatia

Madison\_Woods Is it desirable for books to have a cult following? If so, blogs wld help a lot toward that end. Is cult market too small usually? #litchat June 21st, 2010 via web

SOBeUrself Nice crowd around a Nook kiosk yesterday at B&N. I prefer Kindle, but E-Reader popularity is a win for us all #litchat June 21st, 2010 via web

FawnNeun @IreneZiegler Indie publishing needs to follow indie music industry-which created stars out of hardworking/accessible musicians. #litchat June 21st, 2010 via web in reply to IreneZiegler

rebeccadiann Need to head out, am learning so much from these convos. Thanks for hosting @AuthorWilliam and @DebraMarrs. #litchat June 21st, 2010 via web

AuthorWilliam @DebraMarrs Go to my store, [www.darkprovince.com](http://www.darkprovince.com) Read reviews, info about the book, & purchase a signed copy. I sign and ship. #litchat June 21st, 2010 via web in reply to DebraMarrs

AustinMullen @IreneZiegler #litchat I definitely concur but it's gonna take a while; reading digital needs to be effortless June 21st, 2010 via TweetDeck in reply to IreneZiegler

FawnNeun Gotta fly - enjoy #litchat June 21st, 2010 via web

IreneZiegler @mchanson714 My target audience is not writers, except for the very few who will buy out of friendship.Find READERS. #litchat June 21st, 2010 via TweetChat in reply to mchanson714

AuthorWilliam @rebeccadiann Thanks for coming! #litchat June 21st, 2010 via web in reply to rebeccadiann

banana\_the\_poet @Madison\_Woods #litchat any following is a good following if it means they buy/read the book :) June 21st, 2010 via web in reply to Madison\_Woods

DebraMarrs @rebeccadiann Good to have you here today. Thx for your contributions to the convo #litchat June 21st, 2010 via TweetChat in reply to rebeccadiann

byPetaL I agree, you may not want to blog but can find people that way. Musos don't like doing covers but it brings people to their music #litchat June 21st, 2010 via TweetDeck

IreneZiegler @brandg bye! Good weekend! #litchat June 21st, 2010 via TweetChat in reply to brandg

nahleenblake RT @AuthorWilliam: Go to my store, [www.darkprovince.com](http://www.darkprovince.com) Read reviews, info about the book,& purchase a signed copy.I sign and ship. #litchat June 21st, 2010 via TweetChat

jbeemills Gotta go! It's been fun on #litchat. Thanks, @AuthorWilliam. June 21st, 2010 via web

FawnNeun Gotta fly - enjoy #litchat June 21st, 2010 via web

IreneZiegler @mchanson714 My target audience is not writers, except for the very few who will buy out of friendship.Find READERS. #litchat June 21st, 2010 via TweetChat in reply to mchanson714

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IreneZiegler @brandg bye! Good weekend! #litchat June 21st, 2010 via TweetChat in reply to brandg
nahleenblake RT @AuthorWilliam: Go to my store, www.darkprovince.com Read reviews, info about the book,& purchase a signed copy.I sign and ship. #litchat June 21st, 2010 via TweetChat
jbeemills Gotta go! It's been fun on #litchat. Thanks, @AuthorWilliam. June 21st, 2010 via web
AustinMullen @FawnNeun #litchat In the same way that affiliate marketing and web rings used to be? June 21st, 2010 via TweetDeck in reply to FawnNeun
agnieszkasshoes thanks @authorwilliam for a great #litchat sorry I had 2 #techfails so slight absence (but at least I avoided #twitterjail !) June 21st, 2010 via web
wildbloom Thanks @AuthorWilliam and @DebraMarrs for another great chat. #litchat June 21st, 2010 via TweetChat
duolit Thanks for a great #litchat -- love discussing indie authors and self-pub. If we can be of help, give us a shout! June 21st, 2010 via HootSuite
nahleenblake Thanks @AuthorWilliam and @DebraMarrs for a great chat! Great to be on! #litchat June 21st, 2010 via TweetChat
AuthorWilliam @IreneZiegler You're right you do want readers. But a lot of writers are avid readers so I wouldn't count writing communities out. #litchat June 21st, 2010 via web in reply to IreneZiegler
AustinMullen @FawnNeun #litchat I'm not ready to throw out what has worked in the past just because there's something new and shiny. June 21st, 2010 via TweetDeck in reply to FawnNeun
DebraMarrs It's that magical official hr when #litchat ends. Big {{applause}} 4 @AuthorWilliam THE DARK PROVINCE <a href="http://is.gd/d3Xtl">http://is.gd/d3Xtl</a> #litchat June 21st, 2010 via TweetChat
nahleenblake Good luck @AuthorWilliam! #litchat June 21st, 2010 via TweetChat
SOBeUrself First time participating in #litchat. Absolutely love the energy. Thanks so much for creating this community. June 21st, 2010 via web
AustinMullen @FawnNeun #litchat Blogging is but one means of getting readers, and I don't think it should be overemphasized. June 21st, 2010 via TweetDeck in reply to FawnNeun
nahleenblake Great #litchat with @AuthorWilliam today! Buy his book, "The Dark Province: Son of Duprin" today! June 21st, 2010 via web
banana_the_poet #litchat Thanks to everyone - I enjoyed this one especially! Nice to meet new people & hear new thoughts. June 21st, 2010 via web
AuthorWilliam @DebraMarrs An honor to sit in this seat. #litchat June 21st, 2010 via web in reply to DebraMarrs
Sheenalgnatia Enjoyed #litchat everyone. Thanks all! June 21st, 2010 via web
dosankodebbie RT @DebraMarrs: Big {{applause}} 4 @AuthorWilliam THE DARK PROVINCE <a href="http://is.gd/d3Xtl">http://is.gd/d3Xtl</a> #litchat June 21st, 2010 via TweetDeck
shuanwan @authorwilliam Congrats on your novel, "The Dark Province: Son of Duprin"...can't wait for the sequel. Thanks for a great chat! #litchat June 21st, 2010 via TweetChat
robhollywood I missed a lot of #litchat but reading through it... it was a good one! June 21st, 2010 via TweetDeck

IreneZiegler Thanks all. Best to you and your important work. #litchat June 21st, 2010 via TweetChat
DebraMarrs Next Friday's #litchat guest host is @AlexCampion, THE GRAVE GOURMET - mark your calendars #litchat June 21st, 2010 via TweetChat
IreneZiegler @mchanson714 My target audience is not writers, except for the very few who will buy out of friendship.Find READERS. #litchat June 21st, 2010 via TweetChat in reply to mchanson714
AuthorWilliam @shuanwan Thanks for coming! And for your kind words about the book. It was nice to have a couple of my readers here today #litchat June 21st, 2010 via web in reply to shuanwan
DebraMarrs @AuthorWilliam You did a great job RT: @DebraMarrs An honor to sit in this seat. #litchat June 21st, 2010 via TweetChat
dosankodebbie RT @DebraMarrs: Next wk's topic on #litchat: Writing or Reading What You Love <a href="http://litchat.net/coming-up/">http://litchat.net/coming-up/</a> #litchat June 21st, 2010 via TweetDeck
AuthorWilliam @IreneZiegler Always a pleasure discussing with you. #litchat June 21st, 2010 via web in reply to IreneZiegler
DebraMarrs @AuthorWilliam You did a great job RT: @DebraMarrs An honor to sit in this seat. #litchat June 21st, 2010 via TweetChat
dosankodebbie RT @DebraMarrs: Next Friday's #litchat guest host is @AlexCampion, THE GRAVE GOURMET - mark your calendars #litchat June 21st, 2010 via TweetDeck
AuthorWilliam @Sheenalgnatia Take care! #litchat June 21st, 2010 via web in reply to Sheenalgnatia
DebraMarrs Next Friday's #litchat guest host is @AlexCampion, THE GRAVE GOURMET - mark your calendars #litchat June 21st, 2010 via TweetChat
byPetaL Thanks everyone...It is way too early on a sat morning. Hope i wasn't too scatty :) #litchat June 21st, 2010 via TweetDeck
justwonderinY @DebraMarrs @AuthorWilliam Thank you for #litchat. I learned so much lurking about... June 21st, 2010 via web
AuthorWilliam Keep eyes on the prize. The prize being thousands of your own readers who enjoy your work regularly. #litchat June 21st, 2010 via web
AustinMullen Thanks everyone, had a great time at #litchat! You're all very savvy, even if we sometimes disagree. June 21st, 2010 via TweetDeck
indiepride Great just got twitter working again on BB and I missed #litchat completely! June 21st, 2010 via UberTwitter
DebraMarrs @justwonderinY Thank you for being here, lurking or not. We enjoy knowing you benenefit #litchat June 21st, 2010 via TweetChat in reply to justwonderinY
dosankodebbie RT @DebraMarrs: Next wk's topic on #litchat: Writing or Reading What You Love <a href="http://litchat.net/coming-up/">http://litchat.net/coming-up/</a> #litchat June 21st, 2010 via TweetDeck
DebraMarrs @AuthorWilliam Gr8 quote: RT Keep eyes on the prize. The prize being thousands of your own readers who enjoy your work regularly. #litchat June 21st, 2010 via TweetChat
banana_the_poet @byPetaL #litchat - just saw your 2nd Q. I think good work will always rise & be found esp if writer works to achieve that. June 21st, 2010 via web in reply to byPetaL
DebraMarrs @indiepride We missed you too! Sorry you're having troubles #litchat June 21st, 2010 via TweetChat in reply to indiepride
DebraMarrs @bypetal Very nice to meet you.Thx for joining in #litchat convo #litchat June 21st, 2010 via TweetChat in reply to byPetaL

indiepride @DebraMarrs second time it has happened. I hope everyone had a great chat #litchat June 21st, 2010 via UberTwitter in reply to DebraMarrs
DebraMarrs @robhollywood Sorry we missed you too. Hope you'll come back next wk for topic: Writing or Reading What You Love #litchat June 21st, 2010 via TweetChat in reply to robhollywood
DebraMarrs @nahleenblake So nice to meet you. I'll enjoy watching for your tweets #litchat June 21st, 2010 via TweetChat in reply to nahleenblake
AuthorWilliam Thanks to @DebraMarrs and @LitChat for keeping the wonderful institution rolling. #litchat. June 21st, 2010 via web
AuthorWilliam Thanks to @DebraMarrs and @LitChat for keeping the wonderful institution rolling. #litchat. June 21st, 2010 via web
wurdsmyth And finally, a special #ff for the lovely @agnieszkasshoes and the fab #litchat crew - love reading the chat (even though I'm not #indie!) x June 21st, 2010 via mobile web
DebraMarrs Thx again to all who make #litchat a success. @LitChat will post transcript links later #litchat June 21st, 2010 via TweetChat
DebraMarrs @AuthorWilliam @IreneZiegler Does "institution" mean need for institutionalization? LOL Tweets fly in fast #litchat June 21st, 2010 via TweetChat in reply to AuthorWilliam
LexxClarke I'm back now and I missed the wonderful @AuthorWilliam in #litchat :o( dinner was good though... June 21st, 2010 via HootSuite
DebraMarrs Thx to indieauthors @agnieszkasshoes @@goddessprophecy @AuthorWilliam for gr8 convos this wk #litchat June 21st, 2010 via TweetChat
DebraMarrs @LexxClarke Dude! You missed me as guest moderator. I feel slighted by dinner #litchat June 21st, 2010 via TweetChat in reply to LexxClarke
DebraMarrs @Sheenalgnatia #litchat was a big happy one this week, wasn't it? Lots of gr8 ideas flying around. June 21st, 2010 via TweetDeck in reply to Sheenalgnatia
LexxClarke @DebraMarrs Lady! Believe me I would have skipped dinner! #litchat June 21st, 2010 via HootSuite in reply to DebraMarrs
FawnNeun @mchanson714 If you write nonfiction find where your audience congregates online. Find forums for your subject. #litchat June 21st, 2010 via Twitter for iPhone in reply to mchanson714
AuthorWilliam @AustinMullen (Missed this one) I've had some people flip out at me or my wife about it. Usually folks in biz. Readers don't care. #litchat June 21st, 2010 via TweetChat in reply to AustinMullen
AuthorWilliam @Guinness888 (Missed this one) I might have been pushed to delete a certain scene or change POV. I'm glad I could make my choice. #litchat June 21st, 2010 via TweetChat in reply to Guinness888
AuthorWilliam RT @Guinness888: Do you think the story would be told differently if you were working with an editor from a traditional publisher? #litchat June 21st, 2010 via TweetChat
agnieszkasshoes @DebraMarrs and thanks to you & @LitChat for such a lovely Indie Authro week #litchat June 21st, 2010 via web in reply to DebraMarrs
Teri8D @DebraMarrs When is #litchat? I'd like to participate. June 21st, 2010 via HootSuite
AuthorWilliam RT @AustinMullen: @authorWilliam Have you found your work is looked at differently as self-pub than if it were through a trad pub? #litchat June 21st, 2010 via TweetChat
OneStopSelfPub RT @DebraMarrs: Become known 1st for you. Then next as an author. Then for the book you write. Invest in writing community #litchat June 21st, 2010 via TweetDeck
June 21st, 2010 via TweetDeck in reply to Teri8D

DebraMarrs @Teri8D Hi Teri. You can find out more abt #litchat here: <http://litchat.net> Meets M-W-F 4pmET Ck site for upcoming topics/authors

AuthorWilliam @mchanson714 (Missed this one) I'm a bit of an energizer bunny. But balance is greatest challenge: Dad, biz, writing, theatre #litchat June 21st, 2010 via TweetChat in reply to mchanson714

June 21st, 2010 via TweetCaster

CranioArt RT @AuthorWilliam: #litchat Being accepted by Big Publishers actually not as important as being accepted by the Reading Public less th ...

Teri8D @DebraMarrs Thanks! I'm checking that link now. #litchat June 21st, 2010 via TweetChat in reply to DebraMarrs

AuthorWilliam @mchanson714 (Missed this one) I'm a bit of an energizer bunny. But balance is greatest challenge: Dad, biz, writing, theatre #litchat June 21st, 2010 via TweetChat in reply to mchanson714

SabotageBlog RT @DebraMarrs: Become known 1st for you. Then next as an author. Then for the book you write. Invest in writing community #litchat June 21st, 2010 via web

SabotageBlog RT @DebraMarrs Next Friday's #litchat guest host is @AlexCampion, THE GRAVE GOURMET - mark your calendars #litchat June 21st, 2010 via web

AuthorWilliam @DebraMarrs Thanks again. Great stuff! My instinct is to help you clean up...But then..this was virtual so...sweep up pixels? #litchat June 21st, 2010 via web in reply to DebraMarrs