



## LitChat September 28, 2009

Topic of the Week: INDIE PUBLISHER SHOWCASE

With Guest Hosts: Publishing Works (@Publishing Works) Carol Corbett (@Corb21)

Guest Host: @PublishingWorks & @Corb21

LitChat Welcome to Monday's #litchat. We're having INDIE PUBLISHER SHOWCASE all this week. Join us now to see what these great pubs are doing. -1:01 PM Sep 28th, 2009

LitChat @CDominiqueG No, you're right on time! #litchat -1:02 PM Sep 28th, 2009

LitChat Joining us today is Carol Corbett (@corb21), VP Publicity at Publishing Works and her author, @BrooksSigler. #litchat -1:04 PM Sep 28th, 2009

corb21 @LitChat Hello Litchat! Brooks is running a little late.... #litchat -1:05 PM Sep 28th, 2009

LitChat If you have questions for our indie publishers and authors, send to @corb21 or @BrooksSigler, be sure to add hashtag #litchat -1:06 PM Sep 28th, 2009

LexxClarke hey @corb21 :o) #litchat -1:07 PM Sep 28th, 2009

LitChat Elizabeth from @ZumayaBooks may be popping into the chat also. #litchat -1:07 PM Sep 28th, 2009

corb21 @omaracroft and @jillredhand are first time litchatters, welcome! #litchat -1:08 PM Sep 28th, 2009

omara\_croft Hi Carol and Brooks #litchat -1:08 PM Sep 28th, 2009

corb21 @LexxClarke hello! #litchat -1:08 PM Sep 28th, 2009

LexxClarke @corb21 what do you mean by indie lit? Is it similar to indie music? #litchat -1:08 PM Sep 28th, 2009

kateblogs Good evening :-)) Managed to arrive just in time for #litchat - that's a first -1:08 PM Sep 28th, 2009

George9Writer @corb21 I have a question: what are some advantages of an author going with a company like yours? #litchat -1:08 PM Sep 28th, 2009

kashicat Slightly late, but here. #litchat -1:08 PM Sep 28th, 2009

LitChat On Wednesday, we'll have Guinevere de la Mare @ChronicleBooks and author @SarahBurningham. #litchat -1:09 PM Sep 28th, 2009

JillRedHand Happy to be aboard! #litchat -1:09 PM Sep 28th, 2009

corb21 @LexxClarke a lot of people do compare it to indie music. It's similar in that the Man doesn't run us...we publish what we want #litchat -1:09 PM Sep 28th, 2009

pitchparlour Someone please help me get away from the number of the beast in follower terms? #litchat -1:09 PM Sep 28th, 2009

kateblogs @kashicat Evening :-)) I just made it too. #litchat -1:09 PM Sep 28th, 2009

LexxClarke @George9Writer @kashicat evening guys :o) #litchat -1:09 PM Sep 28th, 2009

AMPEDart howdy #litchat and @corb21 where is @abbytescapades? #litchat -1:09 PM Sep 28th, 2009

hashtager # If you have questions for our indie publishers and authors, send to @corb21 or @BrooksSigler, be sure to add hashtag #litchat -1:09 PM Sep 28th, 2009

MahalloMedia # If you have questions for our indie publishers and authors, send to @corb21 or @BrooksSigler, be sure to add hashtag #litchat -1:10 PM Sep 28th, 2009

corb21 @George9Writer well, there are many more than 140 characters worth! #litchat -1:10 PM Sep 28th, 2009

LitChat Friday's INDIE PUBLISHER SHOWCASE will feature @UnbridledBooks's editor @FredRamey and author @MattoxRoesch. #litchat -1:10 PM Sep 28th, 2009

MahalloMedia # If you have questions for our indie publishers and authors, send to @corb21 or @BrooksSigler, be sure to add hashtag #litchat -1:10 PM Sep 28th, 2009

LexxClarke @corb21 ah ok, so the slightly more niche/alternative authors, cool #litchat -1:10 PM Sep 28th, 2009

AlexCampion Phew. Glad to be on board. #litchat -1:10 PM Sep 28th, 2009

corb21 @George9Writer we work with each project/book individually. Actually TALK with each author and share ideas both ways. #litchat -1:10 PM Sep 28th, 2009

publishingworks Since @BrooksSigler is running late, @publishingworks is here to answer as well. #litchat -1:11 PM Sep 28th, 2009

kateblogs RT @pitchparlour: Someone please help me get away from the number of the beast in follower terms? #litchat (She's hit the dreaded 666) -1:11 PM Sep 28th, 2009

AbbyEscapades Abby here, to speak about sales, subsidiary rights etc. for PublishingWorks. @AMPEDart is our designer :) #litchat -1:12 PM Sep 28th, 2009

publishingworks @LexxClarke Yes, most indie publishers are niche. We're not, however. #litchat -1:12 PM Sep 28th, 2009

corb21 @LexxClarke we concentrate on good books, whatever the genre #litchat -1:12 PM Sep 28th, 2009

corb21 @AlexCampion glad to have you on board! #litchat -1:13 PM Sep 28th, 2009

pitchparlour @UnbridledBooks Please define the quality you're looking for in the m'script of a new writer (not hairs on back of neck stuff pls). #litchat -1:13 PM Sep 28th, 2009

LitChat Welcome everyone. Let's keep our topic all about the how, why and what is independent publishing. #litchat -1:13 PM Sep 28th, 2009

LexxClarke @corb21 shows my naivete, I thought all publishers did that! #litchat -1:13 PM Sep 28th, 2009

wwwgalelaurecom RT @LitChat Friday's INDIE PUBLISHER SHOWCASE will feature @UnbridledBooks's editor @FredRamey and author @MattoxRoesch. #litchat "GL" -1:13 PM Sep 28th, 2009

corb21 @George9Writer because of our small size, authors get more specific attention, there's no middle of the list to get lost in. #litchat -1:14 PM Sep 28th, 2009

mariblaser On #litchat now. Night/ afternoon guys! -1:14 PM Sep 28th, 2009

publishingworks @George9Writer The biggest advantage with a small publisher is the accessibility the author has to the staff. #litchat -1:14 PM Sep 28th, 2009

zumayabooks Calculating royalties, but didn't want to miss #litchat. Liz from Zumaya, another publishing red-headed stepchild. ;-) -1:14 PM Sep 28th, 2009

LitChat @pitchparlour @UnbridledBooks will be with us on Friday. Today we have @PublishingWorks on board. #litchat -1:14 PM Sep 28th, 2009

corb21 @LexxClarke not so, some pubs focus on a topic or aim only at current market trends. #litchat -1:14 PM Sep 28th, 2009

publishingworks @LexxClarke Ha! Wish they did, but no. #litchat -1:14 PM Sep 28th, 2009

kateblogs @mariblaser Good evening :- ) #litchat -1:15 PM Sep 28th, 2009

pirateannie Anyone heard of Edge and/or Tesseract's? Indie, or trad? #litchat -1:15 PM Sep 28th, 2009

LitChat @bestofchat Would you please turn off the bot for the next hour. Thanks! #litchat -1:15 PM Sep 28th, 2009

pitchparlour Thank you @7thSpace and @JillRedHand for the follows, saving me from damnation! #litchat -1:15 PM Sep 28th, 2009

corb21 @kateblogs good evening...seems we're being trailed by a bird bot, but welcome! #litchat -1:15 PM Sep 28th, 2009

iamJaymes Will be with you in a little while #litchat have to run to the shop first. -1:16 PM Sep 28th, 2009

George9Writer @corb21 @publishingworks Thank you, that's food for thought. #litchat -1:16 PM Sep 28th, 2009

kashicat Does a small, indie publisher always end up reaching a smaller audience too, or does that depend on bk & marketing? #litchat -1:16 PM Sep 28th, 2009

LexxClarke @corb21 @publishingworks Do you only publish fiction, or does non-fiction get a look in too? #litchat -1:17 PM Sep 28th, 2009

publishingworks @kashicat depends on marketing, author's efforts, luck... #litchat -1:17 PM Sep 28th, 2009

corb21 @kashicat good question. A lot depends on the book and marketing. Some books are very regional/localized & reach accordingly. #litchat -1:17 PM Sep 28th, 2009

JillRedHand pitchparlour -- first time I've saved anyone from damnation! #litchat -1:17 PM Sep 28th, 2009

mariblaser @kateblogs :- ) #litchat -1:17 PM Sep 28th, 2009

publishingworks @LexxClarke both fiction and non. We're anxious to build up a good nonfiction list. #litchat -1:18 PM Sep 28th, 2009

LitChat Q1 @PublishingWorks: How do you select what you publish? #litchat -1:18 PM Sep 28th, 2009

corb21 @kashicat just because we're a smaller house doesn't mean we don't have reach. We sell to all the retailers, BN, Amazon, Borders #litchat -1:18 PM Sep 28th, 2009

AbbyEscapades We have other authors in #litchat besides Brooks who can describe. RT @publishingworks...accessibility the author has to the staff. -1:18 PM Sep 28th, 2009

kashicat @publishingworks @corb21 Thanks. I thought it might be mix of size, marketing, good PR or whatever. :) #litchat -1:18 PM Sep 28th, 2009

LexxClarke @mariblaser hey :o) #litchat -1:18 PM Sep 28th, 2009

maatpublishing Currently reading Peter Bowerman's @wellfedwriter Well-Fed Self Publisher. Very good how-to advice #litchat -1:18 PM Sep 28th, 2009

pirateannie do all indies use POD? #litchat -1:18 PM Sep 28th, 2009

AlanHChin @publishingworks What staff? My publisher has a staff of 1. Try dividing that by 100 authors and see how much time you get. #litchat -1:18 PM Sep 28th, 2009

publishingworks @LitChat We pass each proposal or sample around for reading, discuss it, and then talk to the author. #litchat -1:19 PM Sep 28th, 2009

corb21 @LitChat Q1 it's a combo of all our heads really. We discuss the book, author and market in real time, then talk w. author/agent. #litchat -1:19 PM Sep 28th, 2009

kashicat @corb21 So you don't get penalized by large chains for supposedly having shorter reach, then? #litchat -1:19 PM Sep 28th, 2009

CDominiqueG @LexxClarke lexy tweet boss! #litchat -1:19 PM Sep 28th, 2009

publishingworks @AlanHChin Yes, I've been there! We have 8 now. Still it's crazy busy. #litchat -1:20 PM Sep 28th, 2009

tericoyne @corb21 @BrooksSigler, @publishingworks what r biggest challenges facing independents at the moment? #litchat -1:20 PM Sep 28th, 2009

omara\_croft PublishingWorks makes time for authors; no run-around #litchat -1:20 PM Sep 28th, 2009

LitChat Q2 @publishingworks: Do you accept mss directly from authors, or read only from agented material. #litchat -1:20 PM Sep 28th, 2009

corb21 @pirateannie NO. All indies do not use POD. One does not necessitate the other. #litchat -1:20 PM Sep 28th, 2009

mariblaser @LexxClarke Hello! Glad to meet you back here. :- ) #litchat -1:20 PM Sep 28th, 2009

zumayabooks @AlanHChin OTOH, there's amazing consistency with regard to editing. ;-) #litchat -1:20 PM Sep 28th, 2009

LexxClarke @CDominiqueG :o) #litchat -1:20 PM Sep 28th, 2009

corb21 @kashicat we don't have a shorter reach. It's all in the effort extended by our staff and authors. #litchat -1:21 PM Sep 28th, 2009

LitChat @omara\_croft Are you a PublishingWorks author? #litchat -1:21 PM Sep 28th, 2009

corb21 @tericoyne there are a lot of challenges, a big one at the moment is the economy. #litchat -1:21 PM Sep 28th, 2009

LexxClarke @pirateannie sorry, please explain POD :o) #litchat -1:22 PM Sep 28th, 2009

omara\_croft yes...book comes out in June 2010 #litchat -1:22 PM Sep 28th, 2009

kashicat @corb21 That's great to know. Thanks! #litchat -1:22 PM Sep 28th, 2009

pitchparlour @LitChat Can I pose the same question then? #litchat -1:22 PM Sep 28th, 2009

corb21 @LitChat Q2 we accept ms direct from authors as well as agents. Our list is a mix of both currently and we enjoy the direct contact #litchat -1:22 PM Sep 28th, 2009

kashicat RT @zumayabooks: @AlanHChin OTOH, there's amazing consistency with regard to editing. ;-) #litchat [Hee! Love this.] -1:23 PM Sep 28th, 2009

CDominiqueG @publishingworks do you have books on your list that are almost viral in regards to reception? #litchat -1:23 PM Sep 28th, 2009

pirateannie i read that indiepub = selfpub. true or false? have to be so wary these days. #litchat -1:23 PM Sep 28th, 2009

corb21 @LexxClarke @pirateannie Print On Demand POD means that books aren't printed until someone wants to buy one. #litchat -1:23 PM Sep 28th, 2009

publishingworks @LitChat We prefer direct from authors. #litchat -1:23 PM Sep 28th, 2009

AbbyEscapades @omara\_croft has a humerous memoir called LOST IN THE HIVE which is in edits now, no? #litchat Looking forward to selling it! -1:24 PM Sep 28th, 2009

George9Writer @LexxClarke POD = Print On Demand. A printing technology, which btw is not the same as self-pub #litchat -1:24 PM Sep 28th, 2009

pirateannie @LexxClarke hey i meant Print On Demand. #litchat -1:24 PM Sep 28th, 2009

corb21 @CDominiqueG yes, we have a lot of great authors who bust their buns to get out there blogging, online, twitter, everywhere! #litchat -1:24 PM Sep 28th, 2009

zumayabooks @LexxClarke POD refers to on-demand printing, in which book files are stored digitally until a copy of the book is desired. #litchat -1:24 PM Sep 28th, 2009

zumayabooks @LexxClarke So, books are printed only when they're wanted instead of having to be shipped and stored. #litchat -1:25 PM Sep 28th, 2009

corb21 @pirateannie definately FALSE. Currently we have not one staff member with a book, so no one here is self-pubbing! #litchat -1:25 PM Sep 28th, 2009

LexxClarke @corb21 @pirateannie @George9Writer Ah ok, many thanks, still getting the hang of the lingo! #litchat -1:25 PM Sep 28th, 2009

publishingworks @tericoyne The economy, but also the constant competition. There are so many books out there! #litchat -1:25 PM Sep 28th, 2009

corb21 @LexxClarke I understand, there's a lot of it to grasp too! #litchat -1:26 PM Sep 28th, 2009

mariblaser How is distribution dealt with by small publishers? Which are the challenges you face that a larger company wouldn't have to? #litchat -1:26 PM Sep 28th, 2009
zumayabooks @pirateannie There is a LOT of misinformation circulating. "Indie pub" simply means not affiliated with a conglomerate. #litchat -1:26 PM Sep 28th, 2009
pussreboots I'm coming in late to the chat. I'm a book blogger and unpublished writer. I review indie and pod books on my blog. #litchat -1:26 PM Sep 28th, 2009
CDominiqueG @corb21 do you take fiction or non fiction and which sub genres? #litchat -1:26 PM Sep 28th, 2009
LitChat Q3 @PublishingWorks: Why do you prefer submissions directly from authors? #litchat -1:26 PM Sep 28th, 2009
LexxClarke @zumayabooks that means that you can 'carry' a larger catalogue w/o needing masses of storage space #litchat -1:26 PM Sep 28th, 2009
AlexCampion @corb21 Does that mean social media now more important than advertising and book tours? #litchat -1:27 PM Sep 28th, 2009
publishingworks @mariblaser I think larger houses also struggle with good distribution. Most small houses use outside sources. #litchat -1:27 PM Sep 28th, 2009
susanmpls @mariblaser many small/indie pubs contract w/ distributor & have commission sales force (vs. conglomerates dist. themselves) #litchat -1:27 PM Sep 28th, 2009
publishingworks @LitChat because agents can get in the way of the relationship. Not all, but some. #litchat -1:27 PM Sep 28th, 2009
corb21 There were around 275,000 titles published in 2008 & of those most won't sell over 500 copies in their lifetime. That's a hard act. #litchat -1:27 PM Sep 28th, 2009
JillRedHand I've found social media equivalent to appearances. #litchat -1:27 PM Sep 28th, 2009
publishingworks @pussreboots Nice to meet you! #litchat -1:28 PM Sep 28th, 2009
zumayabooks @pirateannie I'll confess all four of my own books are at Zumaya, but one was there before I became a partner. #litchat -1:28 PM Sep 28th, 2009
zumayabooks @pirateannie And that's four out of more than 200 in our catalog. #litchat -1:28 PM Sep 28th, 2009
corb21 @CDominiqueG we consider everything but porn. Currently we're looking to expand our nonfiction list #litchat -1:28 PM Sep 28th, 2009
kashicat RT @AlexCampion: @corb21 Does that mean social media now more important than advertising and book tours? #litchat -1:29 PM Sep 28th, 2009
corb21 @AlexCampion I wouldn't say more important, but becoming as important and certainly not to be overlooked. Plus, it's FREE! #litchat -1:29 PM Sep 28th, 2009
zumayabooks @pirateannie I'll also note many established indie publishers started out as self-publishers and expanded. #litchat -1:29 PM Sep 28th, 2009
cafenirvana Am lurking on #litchat cos I am too sleepy to contribute anything useful right now. -1:29 PM Sep 28th, 2009
susanmpls @mariblaser one challenge w/distributors is they have 100s of other pub clients-getting their attn & support for your lead bk #litchat -1:29 PM Sep 28th, 2009
pussreboots @publishingworks Likewise! #litchat -1:29 PM Sep 28th, 2009
LexxClarke @JillRedHand I've come into contact with more writers and publishers since joining Twitter, very exciting #litchat -1:29 PM Sep 28th, 2009
AlexCampion @JillRedHand That's big news. #litchat -1:29 PM Sep 28th, 2009
hprw There's a difference between an "independent publisher" and an "indie publisher"--latter does tend to be self-publisher #litchat -1:30 PM Sep 28th, 2009
deberryandgrant @publishingworks IMO If the agent gets in the way of the author/editor relationship it's a bad agent/author relationship. #litchat -1:30 PM Sep 28th, 2009
CDominiqueG @corb21 lol, im YA fiction, non fiction would be @lexxclarke #litchat -1:30 PM Sep 28th, 2009
pitchparlour @LexxClarke Have you tried MrTweet? #litchat -1:30 PM Sep 28th, 2009
corb21 @mariblaser currently we handle our own Distro. That was the plan...to offer "the works." We handle everything in-house. #litchat -1:30 PM Sep 28th, 2009
George9Writer @LitChat Will an author have a hard time selling his second novel to you, if the first (through indie) sold poorly? #litchat -1:30 PM Sep 28th, 2009
LitChat Q5 @PublishingWorks: Do you prefer authors to query first or send full ms? #litchat -1:30 PM Sep 28th, 2009

LexxClarke @publishingworks @corb21 Do you only accept mss from US writers? #litchat -1:30 PM Sep 28th, 2009
publishingworks @deberryandgrant True! And I've seen plenty of those. #litchat -1:30 PM Sep 28th, 2009
AlanHChin @AlexCampion I found that you need to do all of the above in this competitive market place. I spend 4 hrs a day online marketing. #litchat -1:30 PM Sep 28th, 2009
kashicat RT @LexxClarke: @JillRedHand I've come into contact with more writers and publishers since joining Twitter, very exciting #litchat Me too! -1:31 PM Sep 28th, 2009
zumayabooks @mariblaser As our books are printed at Lightning Source, among others, we're listed with Ingram and Baker & Taylor. #litchat -1:31 PM Sep 28th, 2009
susanmpls @hprw never heard that distinction before (independent vs. indie publisher) I short-hand indie for legit, reputable houses. #litchat -1:31 PM Sep 28th, 2009
corb21 @mariblaser as we grow more and more we will need to consider other options as there's only so much 8 gals and one guy can do. :) #litchat -1:31 PM Sep 28th, 2009
hprw Agents don't get in way of author-editor relationship if they're good--they protect it by dealing with all the difficulties #litchat -1:31 PM Sep 28th, 2009
AlexCampion @corb21 Free, but very time consuming. Of course, so are tours. #litchat -1:31 PM Sep 28th, 2009
publishingworks @LitChat We do prefer an email query first, but will accept attached mss. #litchat -1:31 PM Sep 28th, 2009
corb21 @CDominiqueG we're doing less children's, but more YA and that's constant. #litchat -1:31 PM Sep 28th, 2009
George9Writer @hprw Independent pubs are often referred to as "indie" even in the trade press. (Hi Jane!) #litchat -1:31 PM Sep 28th, 2009
zumayabooks @mariblaser We also work with several library distributors and one niche wholesaler in addition to direct sales. #litchat -1:31 PM Sep 28th, 2009
kashicat RT @CDominiqueG: @corb21 lol, im YA fiction, non fiction would be @lexxclarke #litchat <waving hand> I do non-fiction too, as well as fic. :) -1:31 PM Sep 28th, 2009
LexxClarke @pitchparlour no I haven't #litchat -1:31 PM Sep 28th, 2009
tericoyne @corb21 @BrooksSigler, @publishingworks as a reader I try other authors from an independent if I love one author - do u find that? #litchat -1:32 PM Sep 28th, 2009
publishingworks @hprw Never heard that...indie is short for independent, no? #litchat -1:32 PM Sep 28th, 2009
zumayabooks @LexxClarke Exactly, plus it's considerably more environment-friendly. #litchat -1:32 PM Sep 28th, 2009
corb21 @George9Writer it all depends on the quality of the second book and the strength of the author. Authors have a LOT of power to sell #litchat -1:32 PM Sep 28th, 2009
susanmpls @zumayabooks have you considered a full-service, exclusive distributor to handle sales for you? @mariblaser #litchat -1:32 PM Sep 28th, 2009
kateblogs @hprw Isn't the latter just an abbreviation for the former, in the same way that indie music is just independent music? #litchat -1:33 PM Sep 28th, 2009
corb21 @AlexCampion and you can't do a book tour in your jammies at midnight! Well, unless maybe you're Dan Brown... #litchat -1:33 PM Sep 28th, 2009
CDominiqueG @corb21 thats great! are you currently accepting submissions? Is there a website we can find the protocol? #litchat -1:33 PM Sep 28th, 2009
corb21 @tericoyne yes, folks often jump from one author to another within our catalog. which, is <a href="http://www.publishingworks.com/catalog....">www.publishingworks.com/catalog....</a> #litchat -1:34 PM Sep 28th, 2009
AbbyEscapades Hmm - No I believe indie, independent is the same. @hprw #litchat -1:34 PM Sep 28th, 2009
omara_croft @corb21 The author presumably has a lot of RESPONSIBILITY to contribute to promotion and sales of books #litchat -1:34 PM Sep 28th, 2009
zumayabooks @George9Writer Not necessarily. Publicists tell you you market 1st book to sell 2nd, which then can sell 1st. #litchat -1:34 PM Sep 28th, 2009
AlanHChin @AlexCampion Yes, internet marketing is very time consuming. You have to treat you book like a startup business. It takes work! #litchat -1:34 PM Sep 28th, 2009
AMPEDart @CDominiqueG <a href="http://www.publishingworks.com">www.publishingworks.com</a> info for submissions on the about us pg. #litchat -1:34 PM Sep 28th, 2009
AlexCampion @hprw My agent is key to my relationship with my editor. She has the sang froid to make it work #litchat -1:34 PM Sep 28th, 2009



corb21 @CDominiqueG we never stop, authors R our bread & butta. Visit <a href="http://www.publishingworks.com">www.publishingworks.com</a> . or email kieran AT publishingworks DOT com #litchat -1:35 PM Sep 28th, 2009
zumayabooks @George9Writer When I sign a writer, it's because I believe in their skill and talent so as long as they help w/promo we'll stick. #litchat -1:35 PM Sep 28th, 2009
corb21 @kateblogs yes. Indie = Independent. #litchat -1:35 PM Sep 28th, 2009
corb21 RT @AlexCampion Yes, internet marketing is very time consuming. You have to treat you book like a startup business. It takes work! #litchat -1:36 PM Sep 28th, 2009
corb21 It is certainly a BUSINESS venture. Some also liken it to childbirth, either way, there is work involved! #litchat -1:36 PM Sep 28th, 2009
susanmpls Ingram, B&T are wholesalers. W/in pub distributors are PGW, Consortium, NBN, IPG, etc.-exclusive dist who sell to Ing. B&T for you #litchat -1:36 PM Sep 28th, 2009
tericoyne @corb22, @publishingworks I think that's great advantage to independents as curators of authors for readers like indie bookstores #litchat -1:37 PM Sep 28th, 2009
AlanHChin @zumayabooks I sure hope that's true. I'd love to see sales numbers by month or week to see how effective my sales efforts are. #litchat -1:37 PM Sep 28th, 2009
zumayabooks @susanmpls Too expensive--margins on POD are tight, and we keep prices competitive so they're even tighter. #litchat -1:37 PM Sep 28th, 2009
corb21 @omara_croft like a child, you help it to grow...the book will have a hard time out in this cold world alone.... #litchat -1:37 PM Sep 28th, 2009
LitChat Q4 @PublishingWorks What is your response time for queries and both unsolicited and requested ms? #litchat -1:37 PM Sep 28th, 2009
hprw @kateblogs You'd think it was an abbreviation, but Indie is now used as a specific term. Search Writer Beware blog for article. #litchat -1:37 PM Sep 28th, 2009
AbbyEscapades I think the author sells the book, we confirm the sale by directing it to proper avenues. Author gives it legs though. @AlanHChin #litchat -1:38 PM Sep 28th, 2009
corb21 @susanmpls we work with Ingram, B&T, Follet and Brodart among many others, yes wholesalers and library jobbers. #litchat -1:38 PM Sep 28th, 2009
deberryandgrant @AlexCampion We love our agent, she's our advocate & made the intro to editor/publisher. Both relationships should have chemistry. #litchat -1:38 PM Sep 28th, 2009
mariblasers RT @AMPEdArt: @CDominiqueG <a href="http://www.publishingworks.com">www.publishingworks.com</a> info for submissions on the about us pg. #litchat -1:38 PM Sep 28th, 2009
George9Writer @zumayabooks Thanks! #litchat -1:38 PM Sep 28th, 2009
publishingworks @LitChat We try to respond within a month. It does some times take longer, but sometimes we know immediately if we like it! #litchat -1:38 PM Sep 28th, 2009
hprw @AlexCampion Exactly--good agents are an essential intermediary for writers, and improve every deal they put through. #litchat -1:38 PM Sep 28th, 2009
susanmpls @zumayabooks got it. We offer long tail, demand-based books via POD so can price higher, no need to be as aggressive. #litchat -1:38 PM Sep 28th, 2009
publishingworks @hprw that's news to me! #litchat -1:39 PM Sep 28th, 2009
zumayabooks @AlanHChin I'll be watching as well, so we can plan to hold a few meetings once THE LONELY WAR comes out. #litchat -1:39 PM Sep 28th, 2009
mariblasers @zumayabooks Does "help with promo" include financial expenditure? #litchat -1:39 PM Sep 28th, 2009
susanmpls @corb21 Are you library wholesalers urging you to offer books in e-format for libraries? #litchat -1:39 PM Sep 28th, 2009
Mer_Blackwood @corb21 @Publishingworks Are any marketing techniques for authors particularly successful? #litchat -1:39 PM Sep 28th, 2009
omara_croft Agents are also good at helping you separate the wheat from chaff in your own work #litchat -1:39 PM Sep 28th, 2009
CDominiqueG @AMPEdArt @corb21 @mariblasers *holds link up in hand as if it were Holy Grail* Why thank you! #litchat -1:39 PM Sep 28th, 2009
mariblasers RT @AlexCampion Yes, internet marketing is very time consuming. You have to treat you book like a startup business. It takes work! #litchat -1:40 PM Sep 28th, 2009
hprw @publishingworks Sorry, not sure what you're responding too. Can you RT? #litchat -1:40 PM Sep 28th, 2009

zumayabooks @mariblaser As much as the budget will bear. We ship most if not all review copies, for example. #litchat -1:40 PM Sep 28th, 2009
sharifwrites @hprw Couldn't agree more about agents. #litchat -1:40 PM Sep 28th, 2009
corb21 @susanmpls not urging, but we're going that direction anyway. We'll have ebooks on our website soon and ipod/iphone downloads soon #litchat -1:40 PM Sep 28th, 2009
AMPEDart @CDominiqueG you're welcome :) #litchat -1:41 PM Sep 28th, 2009
publishingworks @hprw The indie vs. independent note. I've not heard there was a difference before. It's news to me. #litchat -1:41 PM Sep 28th, 2009
hprw @AbbyEscapades Look at Writer Beware blog for discussion of indie vs independent. No room to do it here! #litchat -1:41 PM Sep 28th, 2009
corb21 @Mer_Blackwood there are a lot of strategies, it all depends on the book. #litchat -1:41 PM Sep 28th, 2009
zumayabooks @susanmpls Exactly. Niche books can almost always carry a higher price point because they're unique. #litchat -1:42 PM Sep 28th, 2009
mariblaser @hprw I read the article and I understood that the definition is still blurred. #litchat -1:42 PM Sep 28th, 2009
hprw @publishingworks Ah--I see. Difference is explained at Writer Beware blog--no room here, but will try to do it: #litchat -1:42 PM Sep 28th, 2009
mariblaser @hprw They just advise writers to beware of the term because of scammers that have been using it to their advantage. #litchat -1:42 PM Sep 28th, 2009
LitChat Q6 @PublishingWorks How long is your typical signing author to book launch? #litchat -1:42 PM Sep 28th, 2009
corb21 @CDominiqueG U are welcome. and if you have questions CALL. We answer the phone here, another indie perk. (pls don't call now tho) #litchat -1:43 PM Sep 28th, 2009
omara_croft @corb21 How successful are writers' blogs, in your opinion, in drawing attention to a book? Too early to tell for me. #litchat -1:43 PM Sep 28th, 2009
hprw @publishingworks Independent has always been "not part of conglomerate", examples Canongate in UK, Behler in US #litchat -1:43 PM Sep 28th, 2009
publishingworks @LitChat It takes about 9 months from start to bound books, because of publicity requirements. #litchat -1:43 PM Sep 28th, 2009
CDominiqueG @corb21 lol... I cant lm on the JOB . #litchat -1:44 PM Sep 28th, 2009
corb21 @omara_croft they can be very successful we have many authors who run them well, link to pertinent groups and sites and sell #litchat -1:44 PM Sep 28th, 2009
hprw @publishingworks Indie = much more self-publishing-orientated, more cutting-edge, like gonzo journalism of decades past. #litchat -1:44 PM Sep 28th, 2009
corb21 @publishingworks @litchat and I prefer longer....the more time to publicize the better. #litchat -1:44 PM Sep 28th, 2009
kashicat RT @corb21: pls don't call now tho) #litchat [Hahahaha! Hard to multitask on Twitter!]=] -1:44 PM Sep 28th, 2009
sharifwrites @omara_croft I've become intrigued by well-written blogs and who's behind them. #litchat -1:44 PM Sep 28th, 2009
corb21 @CDominiqueG well if you called now my head might explode, lots going on here! :) #litchat -1:44 PM Sep 28th, 2009
hprw @mariblaser Definition still blurred, but true independents don't call themselves indies while indies call themselves both... #litchat -1:44 PM Sep 28th, 2009
LitChat Indie is often used in the publishing world as a short name for independent. There really isn't a distinction. #litchat -1:45 PM Sep 28th, 2009
hprw @mariblaser ...not that I've clarified it at all with that explanation! #litchat -1:45 PM Sep 28th, 2009
publishingworks @hprw So indie stands for...? Still don't see the distinction. But it's not crucial. #litchat -1:45 PM Sep 28th, 2009
JillRedHand How much time should an author plan to spend on a blog, overall? #litchat -1:45 PM Sep 28th, 2009
corb21 @kashicat yeah i actually JUST got off the phone, couldn't concentrate! It's a busy industry ALL day and night. #litchat -1:45 PM Sep 28th, 2009
corb21 @hprw can we be an independent indie? #litchat -1:46 PM Sep 28th, 2009
CDominiqueG @corb21 no we can't have that. #litchat -1:46 PM Sep 28th, 2009

AlexCampion My publisher is an inde, and I love them, but why does not being part of a conglomerate inherently make you better? #litchat -1:46 PM Sep 28th, 2009

corb21 @JillRedHand well that depends. How fast can you type? If you're ideas come strong and you type fast it might not take long. #litchat -1:46 PM Sep 28th, 2009

publishingworks @LitChat Thanks for that. I didn't think so. But semantics matter in this business! #litchat -1:46 PM Sep 28th, 2009

hprw @LitChat I disagree--I've seen a clear distinction between the people who use the two terms. Self-pubs dominate indies #litchat -1:46 PM Sep 28th, 2009

corb21 @CDominiqueG would make for many "damaged books" here in my office. hahaha #litchat -1:46 PM Sep 28th, 2009

LexxClarke RT @corb21: yeah i actually JUST got off the phone, couldnt concentrate! Its a busy industry ALL day and night. | trade off I guess #litchat -1:47 PM Sep 28th, 2009

AlexCampion Yes, blogs. Do they sell books. #litchat -1:47 PM Sep 28th, 2009

omara\_croft If a writer is too prolific on a blog, does he/she run the risk of discouraging purchase of books? #litchat -1:47 PM Sep 28th, 2009

hprw @publishingworks My fault, I'm struggling to be clear within Twitter's constraints AND this keyboard (don't usually type) #litchat -1:47 PM Sep 28th, 2009

corb21 @AlexCampion I suppose it doesn't inherently...but here we pride ourselves on being a family group. We all work together... #litchat -1:47 PM Sep 28th, 2009

mariblaser @hprw I'm no pundit, so I'll accept your insight. :) #litchat -1:48 PM Sep 28th, 2009

LitChat @hprw Am curious now. Let's inquire later this week with @ChronicleBooks and @UnbridledBooks if they distinguish. #litchat -1:48 PM Sep 28th, 2009

EFSlattery @AlexCampion The Pioneer Woman's blog is a pretty good example of blog-to-book success... #litchat -1:48 PM Sep 28th, 2009

AlanHChin @omara\_croft The point of a writers blog is to draw attention to the author, not the book. People buy books from authors they know. #litchat -1:48 PM Sep 28th, 2009

hprw @AlexCampion Doesn't make you better, just good at different things: independents tend to publish more niche things. #litchat -1:48 PM Sep 28th, 2009

AbbyEscapades hmm but I think general consensus has you on this one. RT @hprw: I disagree- Self-pubs dominate indies #litchat -1:48 PM Sep 28th, 2009

iamJaymes I'm here finally, how's it going #litchat -1:48 PM Sep 28th, 2009

corb21 @omara\_croft I would advise not 2 focus on sales with your blog. Focus on providing content people come back for & sales will come. #litchat -1:48 PM Sep 28th, 2009

JillRedHand @AlexCampion Voice of experience? You use a blog? #litchat -1:48 PM Sep 28th, 2009

AMPEDart @AlexCampion as a reader i love a good blog-if it's well written and cohesive-can add interest #litchat -1:49 PM Sep 28th, 2009

hprw @mariblaser I'm not exactly a pundit either. Have just watched development of "indie" term with interest. #litchat -1:49 PM Sep 28th, 2009

pussreboots @omara\_croft I would think it would depend on what the author blogged about. #litchat -1:49 PM Sep 28th, 2009

mariblaser @llunalila Hey, come and join #litchat! :) -1:49 PM Sep 28th, 2009

maggiedana @hprw Hey there. Jumping in late. What's today's discussion? Blogs to books? #litchat -1:49 PM Sep 28th, 2009

WestofMars @AlexCampion It depends on the blog. #litchat -1:49 PM Sep 28th, 2009

corb21 and some blogs don't just sell books, they make movies...JULIE & JULIA anyone? #litchat -1:49 PM Sep 28th, 2009

JillRedHand @AlanHChin Interesting point! Get to know the author, then sell books. #litchat -1:49 PM Sep 28th, 2009

llunalila @mariblaser what's the topic today? :) #litchat -1:50 PM Sep 28th, 2009

hprw @LitChat I used to edit for Chronicle: it was always an "independent", never an "indie". #litchat -1:50 PM Sep 28th, 2009

publishingworks @LitChat Good idea. Check with small presses to see if they consider themselves Indie or Independent! #litchat -1:50 PM Sep 28th, 2009

tericoyne @jillredhand authors should have clear purpose for blog - started mine 1yr before pub 2 intro readers to me - post min once week #litchat -1:50 PM Sep 28th, 2009



CDominiqueG @corb21 lol definately can't have that \*sees angry writers rioting outside your window\* no not good at all. #litchat -1:50 PM Sep 28th, 2009

omara\_croft @corb21 Agreed. I think a running ad would lose appeal quickly. But if the content is reminiscent of the book's style... #litchat -1:50 PM Sep 28th, 2009

George9Writer @mariblaser Bom dia/ boa noite! How are you ... and are you thinking of going indie/independent? #litchat -1:50 PM Sep 28th, 2009

corb21 YES RT @AlanHChin point of writers blog is to draw attention to the author, not the book. People buy books from authors they know. #litchat -1:50 PM Sep 28th, 2009

Mer\_Blackwood Sounding like a better experience for the author. I might reconsider traditional publishing. Had decided to pass up NY pubs. #litchat -1:50 PM Sep 28th, 2009

CDominiqueG @iamJaymes we're talking to an Independant Publishing company #litchat -1:50 PM Sep 28th, 2009

iamJaymes some blogs have become books. Like the blog of a check out girl in france, her blog was changed into a bestselling book. #litchat -1:50 PM Sep 28th, 2009

mariblaser @llunalila Independent Publishers. We're asking questions to a few: @corb21 @publishingworks @zumayabooks #litchat -1:51 PM Sep 28th, 2009

corb21 @omara\_croft then you've got em hooked. #litchat -1:51 PM Sep 28th, 2009

hprw @LitChat Not sure about Unbridled, though. Not one I know or have worked for. Will look forward to their view. #litchat -1:51 PM Sep 28th, 2009

zumayabooks @hprw Honestly? The last thing we need is to break the nomenclature down even more than it already is. It's way too confusing. #litchat -1:51 PM Sep 28th, 2009

Mer\_Blackwood If I write something more commercial than epic poetry, that is. #litchat -1:51 PM Sep 28th, 2009

iamJaymes @CDominiqueG oh, fair enough :) \*became the invisible newb\* #litchat -1:51 PM Sep 28th, 2009

sharifwrites I return to blogs that make me feel like I'm getting to know the author--it's the familiarity...and good, interesting blog writing. #litchat -1:51 PM Sep 28th, 2009

kashicat RT @corb21: and some blogs don't just sell books, they make movies...JULIE & JULIA anyone? #litchat Oooh, good example! -1:51 PM Sep 28th, 2009

hprw YES! RT @AlanHChin point of writers blog is to draw attention to the author, not the book. People buy books from authors they know. #litchat -1:51 PM Sep 28th, 2009

kashicat Wasn't the "100 Mile Diet" a blog first, too? #litchat -1:52 PM Sep 28th, 2009

zumayabooks @hprw And many of the distinctions are a response to denigrating opinions--it's the same way with ebook publishing. #litchat -1:52 PM Sep 28th, 2009

mariblaser @George9Writer Hi! boa noite here, and boa TARDE (afternoon) to you, right? :) I'm considering all possibilities. #litchat -1:52 PM Sep 28th, 2009

corb21 @zumayabooks I agree...there are so many stumbling phrases now in this industry. Explaining it is crazy. #litchat -1:52 PM Sep 28th, 2009

mariblaser @George9Writer Too soon to decide, though. #litchat -1:52 PM Sep 28th, 2009

LexxClarke @Mer\_Blackwood epic poetry does sell though e.g The Wastelands #litchat -1:52 PM Sep 28th, 2009

corb21 @kashicat going to see it tonight, thought I'd give a plug. :) #litchat -1:52 PM Sep 28th, 2009

hprw @zumayabooks Don't blame me! Ha! I'd prefer it if what I call "indies" had found their own new term, and think it only confuses. #litchat -1:52 PM Sep 28th, 2009

AbbyEscapades #litchat Blogging is imprtnt part of marketing a book. Id read a longer blog if it had big activity- links, vids, pics, comments, followers -1:53 PM Sep 28th, 2009

mariblaser @maggiedana Its Independent Publishers. We're asking questions to a few: @corb21 @publishingworks @zumavabooks #litchat -1:53 PM Sep 28th, 2009

kateblogs @corb21 I thought so, I'd certainly use them interchangeably #litchat -1:53 PM Sep 28th, 2009

hprw @zumayabooks I wonder if the distinctions are also down to ignorance of or misconceptions about publishing. #litchat -1:53 PM Sep 28th, 2009

corb21 Honestly, there are SO many markets online that I'd say any author can gain a following if they put some computer time in. #litchat -1:53 PM Sep 28th, 2009

LitChat Q7 @PublishingWorks Do you pay advances to authors and do you have typical author royalty percentages? #litchat -1:53 PM Sep 28th, 2009

corb21 @AbbyEscapades and blogging focuses on topics outside of the book if a reader loves you and wants more. #litchat -1:54 PM Sep 28th, 2009

maggiedana Would assume blogs for non-fiction more successful than for fiction, esp. when author is new and before book is pub'd. Platform? #litchat -1:54 PM Sep 28th, 2009

omara_croft @publishingworks Do you have a sense of how many books you need to sell to consider a book successful? #litchat -1:54 PM Sep 28th, 2009
zumayabooks @hprw But wouldn't adding *another* term make the confusion even worse? What needs to go... #litchat -1:54 PM Sep 28th, 2009
corb21 I know the format here is small, I'd like to point out that we have a forum on our site <a href="http://publishingworks.com/forum/index.php">http://publishingworks.com/forum/index.php</a> #litchat -1:55 PM Sep 28th, 2009
publishingworks @LitChat Re advances: rarely. We'd rather spend the money on the book; royalties are higher than standard because of that. #litchat -1:55 PM Sep 28th, 2009
mariblaser RT @AlanHChin Point of writers blog is to draw attention to the author, not the book. People buy books from authors they know. #litchat -1:55 PM Sep 28th, 2009
corb21 feel free to ask us more questions anytime and we can go into more depth too. #litchat -1:55 PM Sep 28th, 2009
WestofMars @hprw I think it's certain self-pubbers are trying to make themselves sound bigger than they are. SP has such a bad rap. #litchat -1:55 PM Sep 28th, 2009
publishingworks @omara_croft We look more at the speed with which the first printing sells out. Six months is good; six days is Great! #litchat -1:55 PM Sep 28th, 2009
danish_novelist I use my blog as practice ground for writing in English. The next one won't be a translation but straight from me to you #litchat -1:56 PM Sep 28th, 2009
mariblaser @George9Writer You? #litchat -1:56 PM Sep 28th, 2009
corb21 @omara_croft success is in the mind of the beholder. To some success is having a book at BN, to others, Oprah. Aim rationally & hit #litchat -1:56 PM Sep 28th, 2009
kashicat @maggiedana I'd bet fiction-writers' blogs cd be just as successful as non-fic, depending perhaps on genre they write in. #litchat -1:56 PM Sep 28th, 2009
omara_croft @publishingworks is there such a thing as a "typical" first printing? #litchat -1:56 PM Sep 28th, 2009
corb21 @publishingworks before pub is hectic, but nice to, we've had two sell-outs like that. #litchat -1:56 PM Sep 28th, 2009
LitChat Final question @PublishingWorks: Do you have booth at BEA and representation at other book-industry tradeshow? #litchat -1:56 PM Sep 28th, 2009
publishingworks RT I think you're right. WestofMars @hprw I think certain self-pubbers are trying to make themselves sound bigger than they are. #litchat -1:56 PM Sep 28th, 2009
George9Writer @mariblaser I'm having a bom dia, and as far as small press ... maybe. #litchat -1:56 PM Sep 28th, 2009
iamJaymes RT @corb21 success is in the mind of the beholder. To some success is having a book at B&N, to others, Oprah. Aim rationally & hit #litchat -1:57 PM Sep 28th, 2009
corb21 @omara_croft not really anymore... could be 1,000 could be 10,000 #litchat -1:57 PM Sep 28th, 2009
publishingworks @omara_croft typical first printing is 2500 for us. Anyone else? #litchat -1:57 PM Sep 28th, 2009
WestofMars @kashicat I think my author's blog has been quite successful. Either that, or I have special readers. #litchat -1:57 PM Sep 28th, 2009
llunalila @danish_novelist why directly in English? Is there a better market than in Danish? #litchat -1:57 PM Sep 28th, 2009
corb21 @LitChat well at the end of this week we'll be at NEIBA, and then at NELA later this month too. Both in Hartford, CT. #litchat -1:57 PM Sep 28th, 2009
zumayabooks @hprw ...is the attitude that "non-traditional" automatically equals "unprofessional." #litchat -1:57 PM Sep 28th, 2009
WestofMars @publishingworks What is a typical print run for you? #litchat -1:58 PM Sep 28th, 2009
mariblaser @George9Writer Care to share the reasons? Why maybe yes, and why maybe no? #litchat -1:58 PM Sep 28th, 2009
luciaorth #litchat How important are events like AWP annual meetings and regional bookfairs? -1:58 PM Sep 28th, 2009
publishingworks @LitChat Yes, we attend the New England show and library shows. BEA, too. We're planning for overseas shows 2010. #litchat -1:58 PM Sep 28th, 2009
tericoyne @kashicat @maggiedana fiction-writer blogs should have point of view just like fiction - readers like stories in any form #litchat -1:58 PM Sep 28th, 2009

zumayabooks @hprw It is, in part, because so many writers are taken in by the sales pitch from the author mills and subsidy printers. #litchat -1:58 PM Sep 28th, 2009

kashicat @publishingworks Out of curiosity, just how often \*have\* you had a sell-out of 1st printing in 6 days? :-) #litchat -1:58 PM Sep 28th, 2009

CDominiqueG @George9Writer cheer up georgy... #litchat -1:58 PM Sep 28th, 2009

deberryandgrant @mariblaser @AlanHChin Couldn't agree more re: blogs. It's ALL about building and maintaining a relationship with readers. #litchat -1:59 PM Sep 28th, 2009

publishingworks @WestofMars typical is 2000 or 2500. #litchat -1:59 PM Sep 28th, 2009

corb21 @Luciaorth depends on where your book is and what you hope to do at the show. For authors to exhibit is not cost effective. #litchat -1:59 PM Sep 28th, 2009

danish\_novelist @llunalila After 12 published novels in Danish I need a change. And yes, the English market is 10.000 times larger #litchat -1:59 PM Sep 28th, 2009

CDominiqueG @deberryandgrant if only I could get readers #litchat -1:59 PM Sep 28th, 2009

luciaorth So, is the Asia Literary Festival in the loop? It's one I could not attend last year? Or is this only Europe #litchat -1:59 PM Sep 28th, 2009

George9Writer @CDominiqueG I'm cheered, why do you say that? As for publishers, not ruling out big, medium, or small. #litchat -2:00 PM Sep 28th, 2009

AbbyEscapades Benefit of pubbing with independent: they're more likely to push backlist. For biggies if it doesn't sell in 1st 30 days it's dead #litchat -2:00 PM Sep 28th, 2009

publishingworks @kashicat Ha! Closest we got was two weeks (sell out). #litchat -2:00 PM Sep 28th, 2009

hprw Sorry, dropped internet connection, will catch up-- #litchat -2:00 PM Sep 28th, 2009

mariblaser @deberryandgrant Yes, and if you have some free stuff there, even better! lol #litchat -2:00 PM Sep 28th, 2009

WestofMars @zumayabooks To me, no way. To a well-pubbed author I know? Absolutely. #litchat "non-trad" auto. = "unprof." -2:00 PM Sep 28th, 2009

LitChat We're at the end of our hour and these busy people may have to sign off. Let's thank everyone at PublishingWorks and Zumaya. #litchat -2:00 PM Sep 28th, 2009

kateblogs @maggiedana Yeah, they seem to be on the whole. There are exceptions though, it really depends what kind of blog the writer creates #litchat -2:00 PM Sep 28th, 2009

corb21 @kashicat twice. HAUNTED HIKES OF NEW HAMPSHIRE and HAUNTED CEMETERIES OF NEW ENGLAND. TERMINAL NEGLECT was two weeks. #litchat -2:00 PM Sep 28th, 2009

corb21 @KASHIKAT we've had other regionals sell out like that too, but smaller titles. #litchat -2:00 PM Sep 28th, 2009

EFSlattery @publishingworks @corb21 What's your goal at regional/nat'l./int'l. events? More visibility, rights meetings, and/or acq? #litchat -2:00 PM Sep 28th, 2009

CDominiqueG @George9Writer you just seemed sad :( #litchat -2:01 PM Sep 28th, 2009

George9Writer @mariblaser Depends on which of my books you mean. I'll forego an advance if I think it's a good career move. #litchat -2:01 PM Sep 28th, 2009

publishingworks @LitChat Thanks for the questions! Good luck everyone. Gotta go... #litchat -2:01 PM Sep 28th, 2009

maggiedana That's careless of you. Did it break? RT @hprw: Sorry, dropped internet connection, will catch up-- #litchat -2:01 PM Sep 28th, 2009

kashicat @corb21 @publishingworks That's pretty good! #litchat -2:01 PM Sep 28th, 2009

AMPEDart g'night all! #litchat -2:01 PM Sep 28th, 2009

luciaorth #litchat @litchat @corb21 Thank you! I've been following your conversation for the last half hour. -2:01 PM Sep 28th, 2009

corb21 @LitChat We're glad to be here! Thanks to all. #litchat -2:02 PM Sep 28th, 2009

hprw RT @WestofMars: I think its certain self-pubbers are trying to make themselves sound bigger than they are. SP has such a bad rap. #litchat -2:02 PM Sep 28th, 2009

tericoyne @CORB21, @PUBLISHINGWORKS Thanks so much #litchat -2:02 PM Sep 28th, 2009

LexClarke @zumayabooks @publishingworks @corb21 thank you so much for giving us your time, it has been fascinating as ever #litchat -2:02 PM Sep 28th, 2009

Mer Blackwood Very informative. Thanks. #litchat -2:02 PM Sep 28th, 2009

LitChat @PublishingWorks and @ZumayaBooks: Would you be willing to take some Tweet pitches from our unpubbed LitChat authors? #litchat -2:02 PM Sep 28th, 2009

George9Writer Thanks to the indie pubs and/or independent pubs who cohosted #litchat today! {{{APPLAUSE}}} -2:02 PM Sep 28th, 2009

corb21 @EFSlattery we try for sales obviously, but also do a lot of networking. #litchat -2:02 PM Sep 28th, 2009

maggiedana @corb21 I'm a book designer and typesetter. I typeset a book about graves of rich & famous for Globe Pequot a few years back. #litchat -2:02 PM Sep 28th, 2009

zumayabooks @hprw They get defensive, and grab for whatever might seem to take away the stigma. #litchat -2:02 PM Sep 28th, 2009

publishingworks @corb21 Forgot about those...I was thinking of TOO MUCH WATER...that was two weeks, yes? #litchat -2:02 PM Sep 28th, 2009

hprw @zumayabooks Sales pitch from author mills-yes. New terms help confuse and avoid detection, don't you think? #litchat -2:02 PM Sep 28th, 2009

corb21 you're welcome everyone! It's been fun. #litchat -2:03 PM Sep 28th, 2009

kashicat @tericoyne And I was thinking of how fans of, say, historical fic writer would love to read blog ab. author's research etc #litchat -2:03 PM Sep 28th, 2009

WestofMars @CDominiqueG network, network, network! Comment on others' blogs; refer back to yesterday's #writechat! #litchat -2:03 PM Sep 28th, 2009

omara croft Thanks! #litchat -2:03 PM Sep 28th, 2009

maggiedana @hprw Trouble is, not many know difference between vanity and self-publishing. #litchat -2:03 PM Sep 28th, 2009

iamJaymes Thanks for providing an interesting chat #litchat -2:03 PM Sep 28th, 2009

CDominiqueG @zumayabooks @publishingworks @corb21 thank you so much for your insight and I will check out the link! #litchat -2:03 PM Sep 28th, 2009

corb21 @LitChat YES, certainly. bring em on. RE Twitter submissions. #litchat -2:03 PM Sep 28th, 2009

mariblaser @George9Writer I don't know... which genre/book would you forego the advance for? Have you written that many? #litchat -2:03 PM Sep 28th, 2009

tommydonbavand @WestofMars Sorry to pop in - but I don't think self pubbing has the bad rap - it's vanity pubs that masquerade as trad pubs. #litchat -2:03 PM Sep 28th, 2009

zumayabooks @LitChat Ironically, I just requested my webmaster post that we're closing to subs temporarily so I can get caught up with backlog. #litchat -2:03 PM Sep 28th, 2009

hprw @zumayabooks Absolutely. Makes me mad. My whole blog is set up to help avoid this happening. #litchat -2:03 PM Sep 28th, 2009

publishingworks @LitChat Absolutely. Tweet pitches welcome! #litchat -2:03 PM Sep 28th, 2009

corb21 @publishingworks yes, and very regional, so why I didn't mention. :) #litchat -2:03 PM Sep 28th, 2009

hprw Hurrah! RT @George9Writer: Thanks to the indie pubs and/or independent pubs who cohosted #litchat today! {{{APPLAUSE}}} #litchat -2:03 PM Sep 28th, 2009

JillRedHand Back to the ship. Thanks. #litchat -2:04 PM Sep 28th, 2009

deberryandgrant Thanks #litchat...till next time. Have tile guys coming tomorrow--gotta go move stuff. #litchat -2:04 PM Sep 28th, 2009

kashicat RT @AbbyEscapades: Benefit of pubbing w/indep: more likely to push backlog. For biggies if it doesn't sell in 1st 30 days it's dead #litchat -2:04 PM Sep 28th, 2009

hprw @maggiedana I know, and that distinction is so important. #litchat -2:04 PM Sep 28th, 2009

corb21 @maggiedana oh fun! we've done a few with graves it's been interesting to say the least. #litchat -2:04 PM Sep 28th, 2009

AbbyEscapades Good #litchat discussion today! We're always happy for submissions! Look at our website to connect- call or mail. -2:04 PM Sep 28th, 2009

hprw @tommydonbavand Some self-pub books are truly terrible, though, and drag down the rest of them. Read my OTHER blog. #litchat -2:05 PM Sep 28th, 2009

CDominiqueG @WestofMars Ive been commenting on blogs yesterday and will do today,Im also trying to add my target audience. #litchat -2:05 PM Sep 28th, 2009

sharifwrites First time here. Will definitely return. #litchat -2:05 PM Sep 28th, 2009

hprw RT @AbbyEscapades: Benefit of pubbing w/indep: more likely to push backlog. For biggies if it doesnt sell in 1st 30 days its dead #litchat -2:05 PM Sep 28th, 2009

maggiedana And a BIG thanks to you for helping shed light on murky subject RT @hprw: @maggiedana I know, and that distinction is so important. #litchat -2:06 PM Sep 28th, 2009

corb21 I think Twitter pitches sound like fun. The more succinct the better, I'll RT the best ones! #litchat -2:06 PM Sep 28th, 2009

mariblaser @maggiedana Vanity vs Self-pub = good material on Writers Beware Blog. #litchat -2:06 PM Sep 28th, 2009

WestofMars RT @maggiedana: @hprw Trouble is, not many know difference between vanity and self-publishing. #litchat Ain't that the truth. -2:06 PM Sep 28th, 2009

CDominiqueG @WestofMars just takes so much time and Im currently in the middle of research for my thesis #litchat -2:06 PM Sep 28th, 2009

kbeninato Seconded. @George9Writer Thanks to the indie pubs and/or independent pubs who cohosted #litchat today! {{{APPLAUSE}}} -2:06 PM Sep 28th, 2009

George9Writer On the topic of "indie" - some of us \*true\* self-publishers are actual 1 person operations, not victims of author mills. #litchat -2:06 PM Sep 28th, 2009

LexxClarke @sharifwrites glad you enjoyed it, it's a great way to understand writers, publishers and the diff inv,my latest addiction! #litchat -2:06 PM Sep 28th, 2009

corb21 @CDominiqueG yes, aim for the mark. Otherwise it's like shotgun fishing, you're lucky to get one sale. #litchat -2:06 PM Sep 28th, 2009

kashicat @zumayabooks @publishingworks @corb21 Thanks so much for everything! #litchat -2:06 PM Sep 28th, 2009

mariblaser @publishingworks That's great! I'll remember that when the time comes. :) #litchat -2:06 PM Sep 28th, 2009

LitChat Here you go unpubbed authors: Send your 140-word query to @PublishingWorks. #litchat -2:07 PM Sep 28th, 2009